

**BRIDGING THE GAP**

# **ANNUAL REPORT**

**MARCH 2025**







**daily male**  
Men's Health Clinic  
Assessing Heart & Prostate Health

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**FREE MEN'S HEALTH CLINIC**  
FOR MEN AGED 60+ YEARS

**10th ANNIVERSARY**  
OF  
HOUSE





# CEO of BHB Commemorates DailyMale Anniversary

**Scott Pearman**  
CEO & President  
Bermuda Hospitals Board

The DailyMale was established to make a difference in men's health and they have exceeded all expectations. In just two years the DailyMale has helped remove barriers to care for men in Bermuda and encourage open dialogue about health concerns that are often overlooked. Hundreds of men across Bermuda have benefited from the free health screening clinics the DailyMale has offered. Some have discovered they had health issues that needed addressing, and all have learnt more about the importance of proactive healthcare.

With easily accessible, free screening available in the community, I am hopeful that we improve outcomes for men in Bermuda who do face a challenging diagnosis. I would like to congratulate and thank the DailyMale on its two-year anniversary and pay tribute to the many doctors and nurses at BHB who have volunteered their time to support the charity's activities.

I'm greatly encouraged by what has been achieved so far and look forward to what comes next. We at BHB will continue to support this work and remain committed to expand services, ensuring men in Bermuda continue to have access to world-class care.

**Scott Pearman**  
Chief Executive Officer of the Bermuda Hospitals Board

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Proudly commemorates the two-year anniversary of the DailyMale Men's Health Clinic, an initiative that has transformed men's health in Bermuda.

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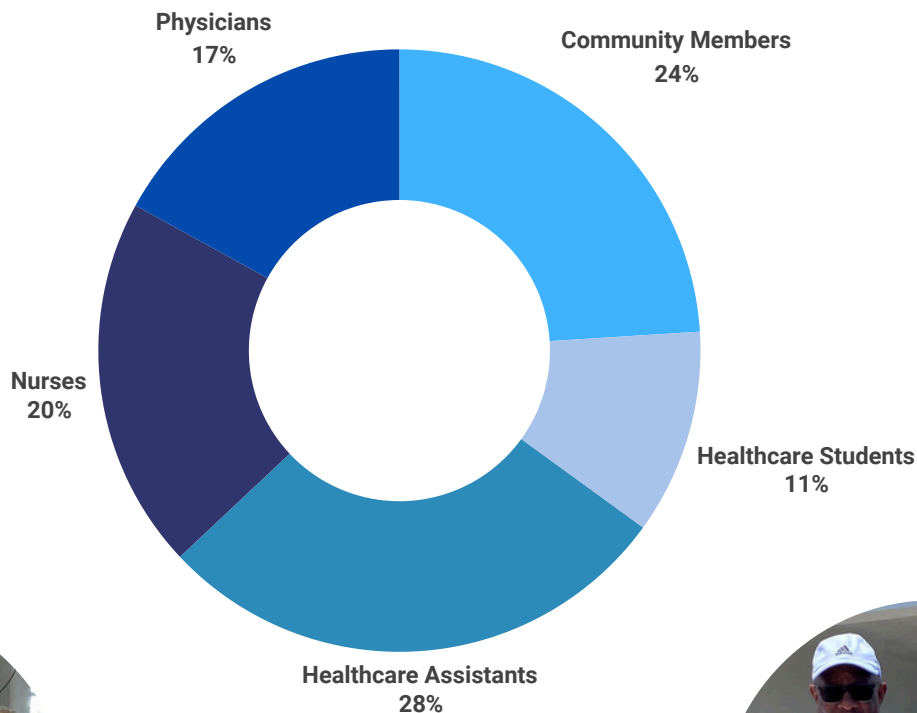


**"Don't be too proud to go and get your prostate checked,  
because it could be a matter of life or death."**

*Ronue Cann, Prostate Cancer Survivor, 2023*



# Our Community



**“I joined DailyMale because I wanted to help meet a need in my community.”**

*—Veronica DeGraff, Medical Student*



**90+  
REGISTERED  
VOLUNTEERS**



**1,000+  
TOTAL  
VOLUNTEER  
HOURS  
IN 2024**

**“Men do not often discuss their health issues and concerns, often suffering in silence. DailyMale provided an opportunity to address both of these important issues, creating a synergy and environment that I pray will continue to aid men in better health and well-being.”**

*— Rev. Terry Hassell, Church Deacon*



**Dr. Jonathan Mekanjuola**  
Co-Founder & Executive Director  
DailyMale

# Message from Co-Founders of DailyMale

“I’ve enjoyed volunteering for the DailyMale clinic. Meeting the fellow volunteers on a monthly basis has developed such a team spirit and getting to serve the local community with an incredible team that is like family. I really enjoy the Saturday morning sessions.

What keeps me going is knowing that we can help to intervene and change the landscape of men’s health on the island.”



**Dr. K. Jade Robinson**  
Co-Founder & Executive Director  
DailyMale

“Seeing the impact that we have made in such a short term has been incredibly inspiring. Our team consists of individuals from all walks of life, and I believe that is our biggest strength as a charity. Our grassroots approach has enabled us to create our clinics based on the voices heard from the actual community members we are serving. There is true value in solidarity.

I am so excited for the future of DailyMale, providing more services and greater access to healthcare in Bermuda.”



# Our Team



**Dr. Jonathan Makanjuola**  
***Executive Director & Co-Founder***



**Dr. K. Jade Robinson**  
***Executive Director & Co-Founder***



**Evelyn Williams**  
***Head of Operations & Compliance Officer***



**Stacy Robinson**  
***Clinic Manager & Community Outreach Officer***



**Theo Richardson-Gool**  
***Impact Advisor***



**Cohort Ltd.**  
***Secretary***

# Our Purpose

Prostate cancer is the most common cancer in men in Bermuda, while cardiovascular disease is the leading cause of death. Our clinic has successfully referred patients to the Department of Health Clinic and Bermuda Hospitals Board for further diagnosis and treatment. Up to 6% of visitors have been diagnosed with prostate cancer and are receiving treatment or are cured.

DailyMale is a mobile clinic offering free prostate cancer and cardiovascular screenings to uninsured (12%) and underinsured (23%) men. We aim to identify high-risk individuals for early diagnosis and treatment, reducing the costs of advanced diseases and improving awareness. Our purpose is to promote early detection, prevention, and informed health decisions among men in Bermuda.

# Our History

Dr. Makanjuola, an internationally renowned urologist, and Dr. Robinson a Bermudian doctor with a Master's in Public Health, teamed up to create the DailyMale clinic. Dr. Makanjuola noticed a high number of prostate cancer diagnoses during his visits to Bermuda and wanted to improve care, while Dr. Robinson had a research paper on prostate cancer disparities and aimed to raise community awareness. Upon discovering their shared goals, they combined their efforts to launch the clinic, focusing on prostate cancer awareness and community engagement.

Funded by the Bermuda Health Council in 2023 for a 6-month pilot, they developed a community health model to address Bermuda's prostate cancer and cardiovascular disease health inequalities. The first clinic was held on 4 February 2023 and to date, nearly 300 men have received health screening in Bermuda.

Feedback surveys demonstrated that 98% of men were satisfied with their experience and 100% wanted DailyMale permanently available. DailyMale now has over 90 volunteers made of local community leaders, health care professionals, and prostate cancer survivors.

DailyMale established charitable status in February 2024, and continues to service the community today.



# Volunteer Experience



Over the past year, I have volunteered at the DailyMale Clinic, which offers prostate and heart disease screenings for uninsured and underinsured men in the community. This experience has allowed me to apply my phlebotomy skills, assist others in developing theirs, and serve my community within the healthcare industry.

Additionally, I have had the opportunity to network with new professionals and enhance both my interpersonal and practical skills. I am excited to continue contributing to the growth of DailyMale in the future!

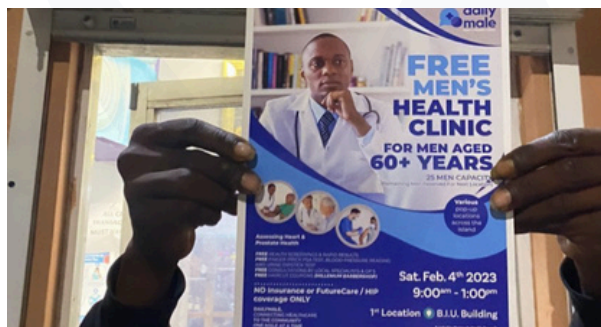
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## Kanzi Emery

Phlebotomist, Sports & Exercise Health Student

DailyMale Volunteer

# Our Services



## Education

We educate DailyMale visitors on prostate and cardiovascular health issues, and provide visitors with the knowledge and resources to make informed decisions about their health.



## Medical Advice

Our volunteers include physicians, nurses, and pharmacists who provide free medical advice, in addition to addressing diet, exercise, smoking, and alcohol cessation.



## Screening

We provide free screenings addressing prostate, urine, and cardiovascular health issues. We also provide rapid results and documentation, with scheduled follow-up appointments - free of charge.

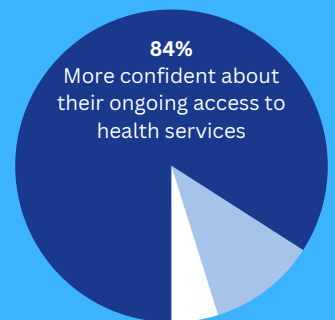
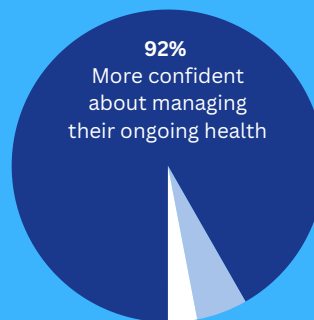


## Social Support

We offer a multidisciplinary social support system which includes volunteer cancer survivors, community leaders, church members, teachers, and more.



# Visitor Experience



***“DailyMale gave me a positive outlook on life.”***

***Ronue Cann, Prostate Cancer Survivor, 2023***



# Ronue's Story

**From celebrating a well-earned retirement to facing a life-threatening cancer diagnosis, discover how Mr. Ronue Cann overcame this challenge and is now living his retirement cancer-free.**

In January 2023, 65-year-old, Ronue Cann's journey began with a sense of confusion and uncertainty when his doctor told him his PSA levels were high, even though he felt perfectly fine. He was left to navigate the unknown on his own, feeling a mix of concern and confusion as he researched prostate health. When the DailyMale clinic offered free screenings and information, it felt like a lifeline at a crucial moment. He felt a sense of relief when he attended the DailyMale panel discussion and learned from others' experiences, finding both support and understanding.

However, his anxiety returned as he attended the DailyMale clinic at Somerset Cricket Club in April 2023. The unknowns surrounding the screening left him nervous and uncertain about what would come next. When the results showed his PSA levels hadn't changed, his worry intensified. Yet, speaking with the urologist, Dr. Makanjuola, helped him feel a bit more in control, and he finally understood the importance of early detection. Despite the heavy emotional weight of his past, having lost his wife to cancer, Ronue felt a deep sense of responsibility to himself and his family to take action and stay proactive.

In the months that followed, he underwent further diagnostic tests and was diagnosed with prostate cancer. But armed with newfound knowledge, support from the Prostate Cancer Awareness group, and the medical resources he received from DailyMale, he made an informed decision to undergo surgery. After a successful procedure, Ronue felt both relief and hope, knowing he had conquered the cancer that threatened his future.

Today, he's not only cancer-free but also full of gratitude. Ronue speaks with passion about his experience, using his story to inspire others in his community. He emphasizes the importance of early detection, reflecting on how the resources from DailyMale gave him a renewed sense of purpose and a positive outlook on life. His emotional journey—from fear and confusion to empowerment and advocacy—has transformed him into a beacon of hope for others facing similar challenges.



# Our Impact

## 'Amazing turnout' as dozens of men show up for prostate tests

News Staff

Created: Feb 08, 2023 07:48 AM  
2 Comments

29 Shares



## Top honour for doctor behind free men's health clinic

Jeremy Deacon, News Editor

Created: Oct 03, 2023 07:57 AM (Updated: Oct 03, 2023 08:27 AM)

1 Comment

314 Shares



## Men invited to attend panel discussion on prostate cancer

Stefano Ausenda

Created: Mar 17, 2023 07:54 AM (Updated: Mar 17, 2023 03:58 PM)  
0 Comments

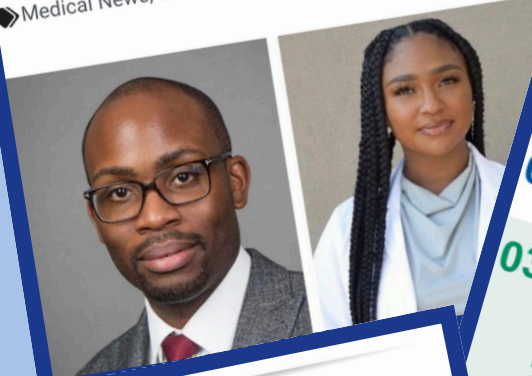
19 Shares



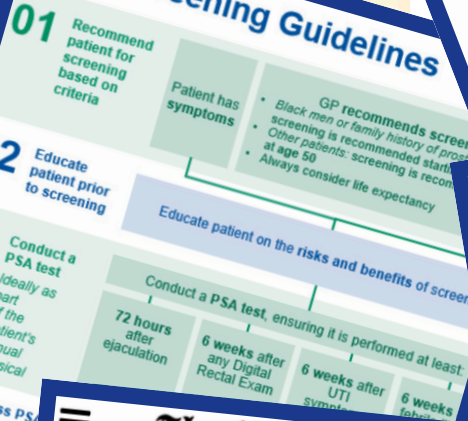
Join Us For A Panel Discussion On: Prostate Cancer

## AT RISK MALES BEING OFFERED FREE HEALTH CARE AT NEW DAILY MALE CLINIC

Trevor Lindsay  
January 25, 2023 12:44 pm  
Medical News, Slider News



## PSA Screening Guidelines



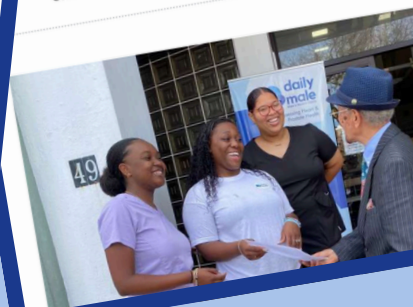
## Health clinic attracts record number of men

Lagan

May 20, 2024 12:23 PM (Updated: May 20, 2024 01:00 PM)

Comments

57 Shares



## Tag day will warn about prostate cancer and heart disease

Sékou Hendrickson

Created: Jun 12, 2024 11:20 AM (Updated: Jun 12, 2024 10:30 PM)  
0 Comments

13 Shares



## Strategy launched to treat prostate cancer

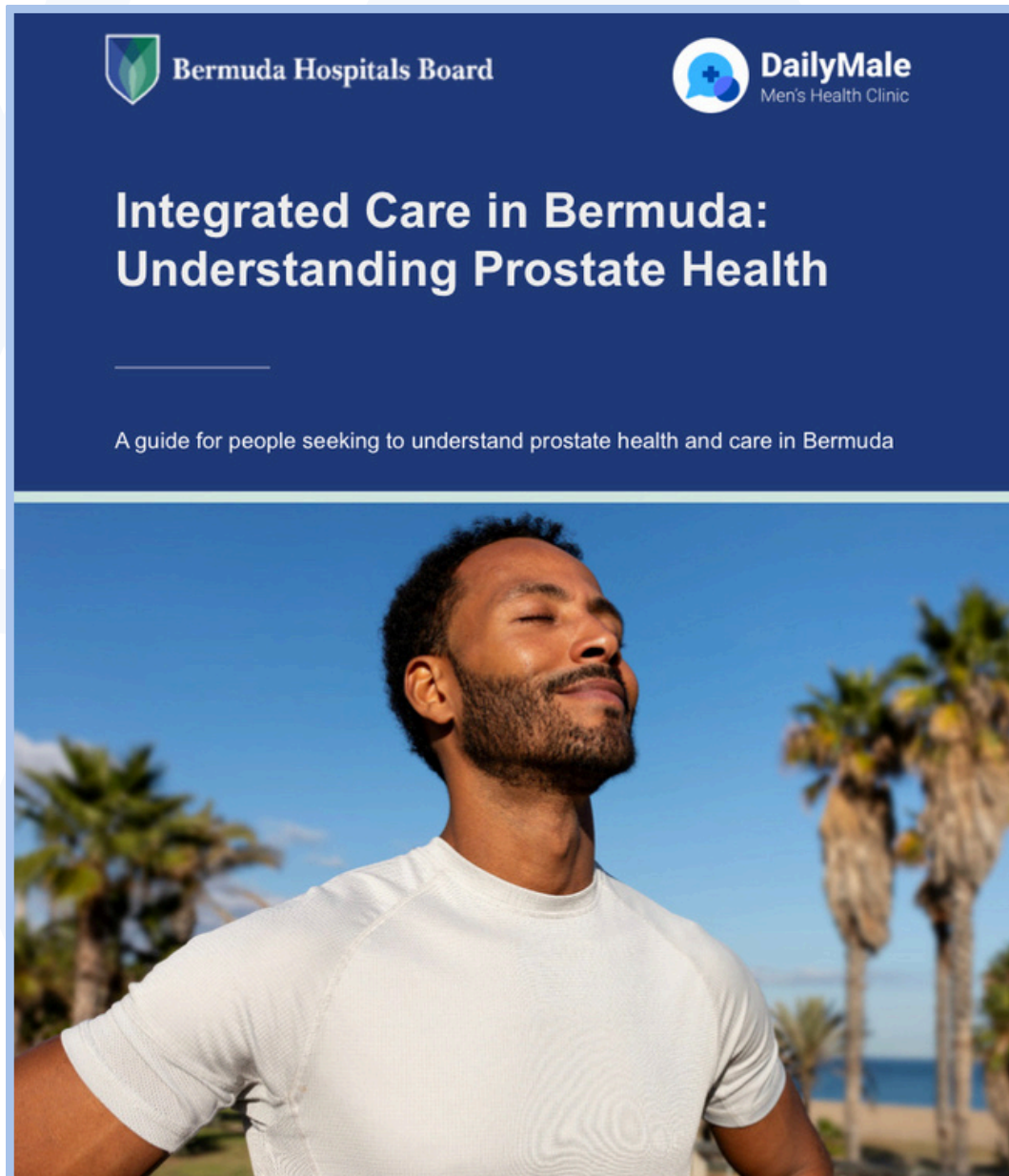
Alva Solomon

Created: Feb 11, 2025 01:26 PM (Updated: Feb 11, 2025 09:08 PM)  
1 Comment

77 Shares



# Integrated Health Care



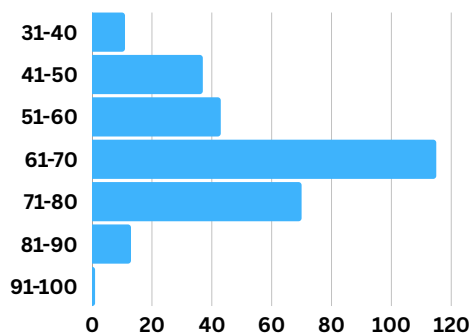
In February 2025, the Bermuda Hospitals Board launched an 'Integrated Health Care: Understanding Prostate Health' booklet and PSA testing guidelines as part of the outcome of work undertaken to develop an integrated prostate cancer care pathway in Bermuda.

The booklet aims to provide information to help men better understand prostate issues, prevention, risk and treatment for many prostate conditions including cancer, in Bermuda referencing the DailyMale and the work that we do in Bermuda



# Results:

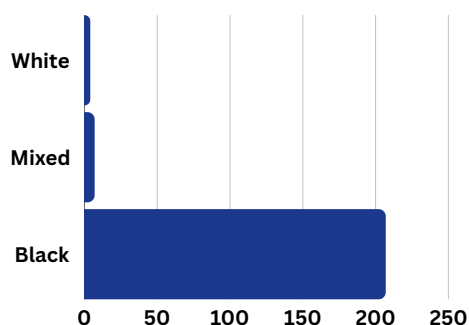
## DEMOGRAPHICS



We have a 'no one is turned away' policy

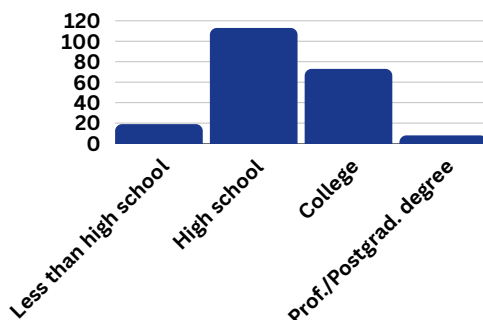
From age **32** to **91** we had **290** visitors:

- average age **64**
- medium age **65**

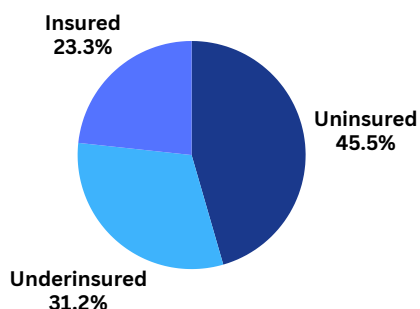


Of **218** who shared their background **95%** were Black Bermudian

Of **256** who provided their educational background **52%** had less than high school or high school/GED level



Of **279** visitors who shared health coverage **214** were underinsured or had no insurance



## CONTEXT:

### BERMUDA

### HEALTH DISPARITIES

**95% of 218 DailyMale visitors were Black Bermudian.**

Health disparities in Bermuda highlight inequities among different social, economic, and racial groups. Black Bermudians, who make up a large portion of the population, experience worse health outcomes than white Bermudians, facing higher rates of chronic conditions like diabetes, hypertension, and heart disease.

Though Bermuda's healthcare system is generally good, lower-income Black families often struggle with access to quality care due to challenges like limited transportation, lack of insurance, and geographic barriers. Those from lower socioeconomic backgrounds also experience poorer health outcomes because of limited healthcare access, lower health literacy, and higher rates of smoking, alcohol use, and other risk behaviors.

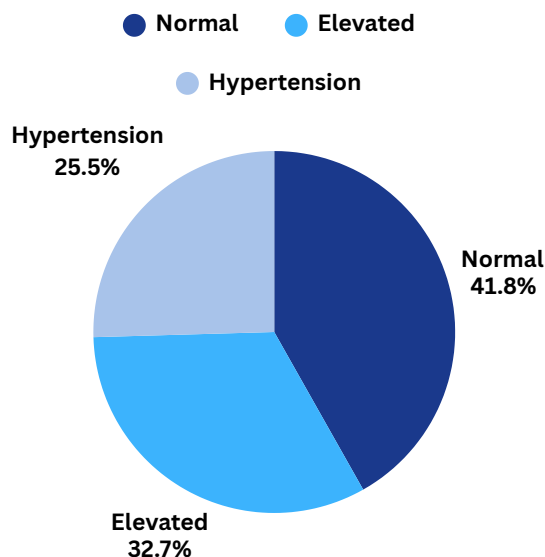


# Results:

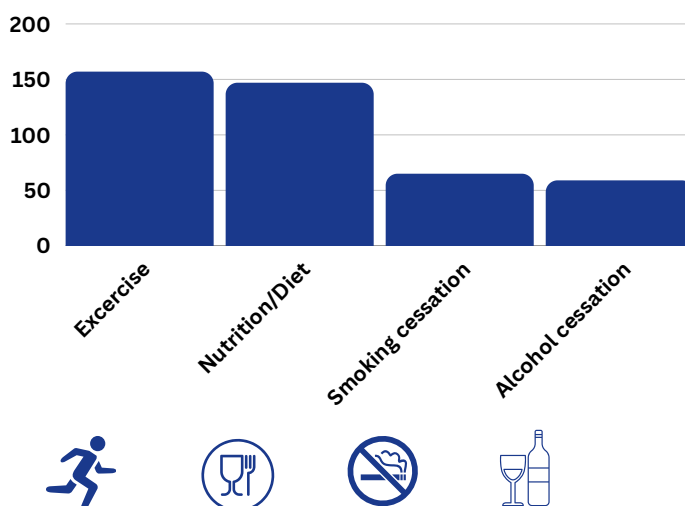
## CARDIOVASCULAR HEALTH

FROM ACCESS TO MEDICATION TO PROVIDING AWARENESS

Of **220** visitors, **128** had hypertension or elevated blood pressure levels



Our physicians advised **186** visitors on managing their health in one or more areas:



### CONTEXT:

## CARDIOVASCULAR HEALTH DISPARITIES

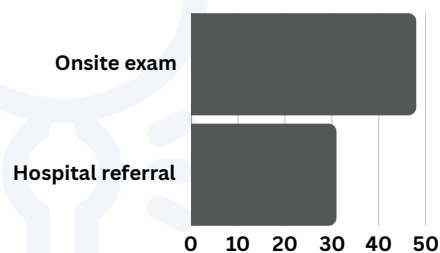
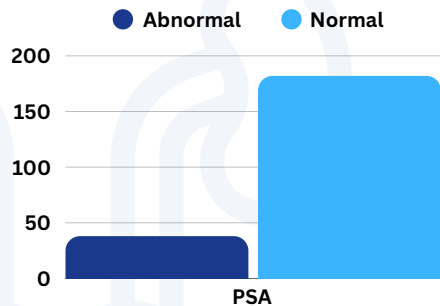
58% of 220 DailyMale visitors had higher blood pressures.

Low-income communities in Bermuda face significant barriers to accessing quality healthcare, particularly cardiovascular care. These communities often lack resources like healthy food, gyms, and other facilities that help prevent heart disease.

Hypertension, diabetes, and obesity, major risk factors for cardiovascular disease, are more common in lower-income and Black Bermudian communities. Studies show that Black Bermudians experience higher rates of hypertension, a key factor in heart disease, influenced by both genetic factors and socioeconomic disparities, as well as lifestyle factors like diet and exercise.

# Results: PROSTATE HEALTH

## FROM PSA TESTS TO HOSPITAL DIAGNOSTICS



220 visitors consented to and had a PSA test:

- **17%** [38x] had abnormal PSA levels

Of the 220 tested:

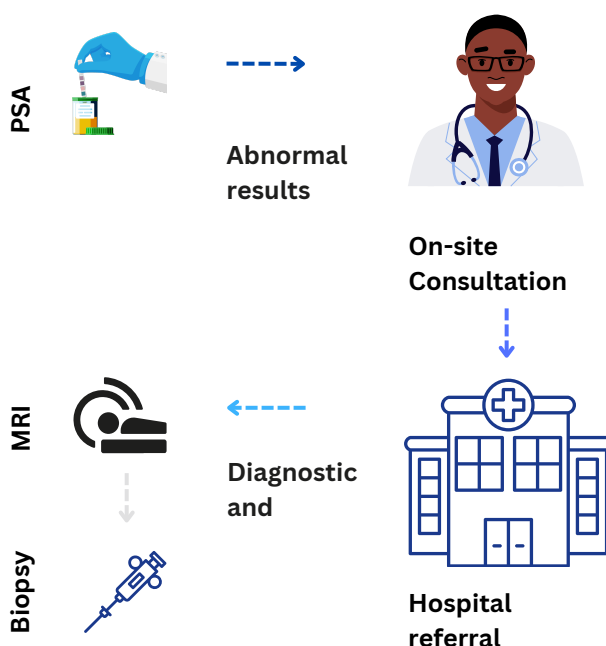
- **90%** [197x] consulted an onsite physician consultant [136x] or a urologist consultant [61x]

### CONTEXT: PROSTATE HEALTH DISPARITIES

17% of 220 DailyMale visitors had abnormal PSA levels.

Studies show that Black men in Bermuda, like in other parts of the world, have a significantly higher risk of developing prostate cancer than white men, with a tendency toward more aggressive forms of the disease. This disparity is seen across many African diaspora populations globally.

In Bermuda, many men, especially from marginalized communities, are diagnosed with prostate cancer at later stages. This is often due to a lack of awareness or reluctance to seek care, which is more common in lower-income or disadvantaged communities. Cultural stigma around prostate health and screening also plays a role, with many men, especially older ones, avoiding check-ups due to fears, taboos, or not understanding the importance of early detection.



# 2024 Events





# Our Strategy

## 2023

- Complete Our Pilot Across Bermuda
- Obtain Charitable Status to Raise Funds
- Private, Public, and Third Sector Partnerships

## 2024-25

- Build Community Trust With Healthcare Services Through Social Support
- Expand Access To Healthcare Services With a Mobile Van
- Raise Prostate & Cardiovascular Health Awareness Through Education & Advocacy
- Partner With Stakeholders To Strengthen Referral Processes
- Support Prostate Cancer Guidelines For Bermuda

## 2028

- Save Bermuda Healthcare System Money
- Screen 500+ Men And Improve Quality Of Life
- Support Access To Prostate Health Treatments



# Our Financials

## DailyMale

### Statement of Financial Position

As at 31 December 2024

Note	Incorporation to Year End 31	
	31 December 2024	December 2023
	BMD\$	BMD\$
<b>ASSETS</b>		
Due from Brunswick Ltd.	884.52	884.52
Cash	98,978.47	-
Prepaid expenses	-	-
<b>TOTAL CURRENT ASSETS</b>	<b>99,862.99</b>	<b>884.52</b>
Vehicle	66,384.56	-
Less: Accumulated Depreciation	(7,744.87)	-
	58,639.69	-
<b>TOTAL ASSETS</b>	<b>158,502.68</b>	<b>884.52</b>
<b>CURRENT LIABILITIES</b>		
Accounts payable	2,250.00	-
<b>TOTAL CURRENT LIABILITIES</b>	<b>2,250.00</b>	<b>-</b>
<b>TOTAL NET ASSETS</b>		
Unrestricted	124,652.68	884.52
Restricted	31,600.00	-
<b>TOTAL NET ASSETS</b>	<b>156,252.68</b>	<b>884.52</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>158,502.68</b>	<b>884.52</b>

## DailyMale

### Statement of Activities

For the year ended 31 December 2024

Note	Incorporation to	
	31 December 2024	31 December 2023
	BMD\$	BMD\$
<b>Income:</b>		
Donations	142,410.00	8,500.00
Donations - Restricted	31,600.00	-
Fundraising from Tag Day	2,600.00	-
	<b>176,610.00</b>	<b>8,500.00</b>
<b>Expenses:</b>		
Professional Fees	4,350.00	1,291.67
Volunteer Supplies	2,409.19	1,356.31
Website Costs	1,323.33	-
Corporate Services	2,625.00	-
Depreciation - Van	7,744.87	-
PR & Marketing Costs	2,305.45	584.00
Compliance Fee	262.50	-
Bank fees	196.50	3.50
BMA Fee	25.00	-
Setup costs	-	3,620.00
Medical Supplies	-	760.00
<b>Total Expenses</b>	<b>21,241.84</b>	<b>7,615.48</b>
Excess of income over expenses	<b>155,368.16</b>	<b>884.52</b>
Net Assets beginning of period	884.52	-
<b>Net Assets end of period</b>	<b>156,252.68</b>	<b>884.52</b>



# Our Financials

## DailyMale

### Statement of Cash Flows

For the year ended 31 December 2024

		31 December 2024 BMD\$	Incorporation to 31 December 2023 BMD\$
	Note		
<b>Cashflow from Operating Activities</b>		155,368.16	884.52
Adjustments to reconcile net cash used in operating activities:			
Depreciation	6	7,744.87	
<b>Changes in operating assets and liabilities:</b>			
Due from Brunswick Ltd.		-	(884.52)
Prepaid expenses		-	-
Accounts payable		2,250.00	-
<b>Net cash (used in) provided by operating activities</b>		<b>165,363.03</b>	<b>-</b>
<b>Cash flow from investing activities:</b>			
Purchase of Vehicle	6	(66,384.56)	-
<b>Net cash flow from investing activities</b>		<b>(66,384.56)</b>	<b>-</b>
<b>Net cash flow</b>		<b>98,978.47</b>	<b>-</b>
Cash and cash equivalents, beginning of period		-	-
<b>Cash and cash equivalents, end of period</b>		<b>98,978.47</b>	<b>-</b>

## Explanatory Notes to Financial Statements (Unaudited)

as at 31 December 2024

### 4. Cash

Cash includes all cash on deposit with financial institutions that can be withdrawn without prior notice or penalty and time deposits with an original maturity of 90 days or less. Restricted cash balances are reserved for deferred programs or projects.

### 6. Fixed Asset

	Van
<b>Cost:</b>	
At 1 January 2024	-
Additions	66,384.56
Accumulated depreciation	(7,744.87)
<b>Net book value as at 31 December 2024</b>	<b>58,639.69</b>

Vehicles are depreciated on a straight line basis over a five year period.

### 7. Donations

Donations are recognized when the Company can reliably estimate the amount to be received, and collection of this amount is fairly certain. Restricted donations are recognised as revenue in the year in which the related expenses are incurred. Any restricted donations which have not been deployed is recorded as deferred revenue.

Donations of services and assistance provided by volunteers are not reflected in the financial statements. Donated professional services are recorded at fair value.





# From Community Clubs To A Mobile Van

To increase health access, remain cost-effective, improve health outcomes, and bridge healthcare to the community, we are raising funds to purchase and maintain Bermuda's first screening van. As we are centred around collaboration, our van can be utilised by other local charities and health organisations for other medical screening activities.

A health screening van will not only provide free point-of-care testing to the underserved but play a key role in improving the health of future generations.

We plan to continue our services through a mobile facility, upon its arrival in 2025.



# Our Contact



## Bankers

The Bank of N.T. Butterfield & Son Limited  
65 Front Street, Hamilton HM 12, Bermuda

## Management Company

Cohort Ltd.  
The Penthouse, 5 Reid Street, Hamilton HM 11, Bermuda

## Registered Office Address

Bermuda Company  
The Penthouse, 5 Reid Street, Hamilton HM 11, Bermuda

Bermuda Charity  
The Penthouse, 5 Reid Street, Hamilton HM 11, Bermuda

## Contact Information

Email: [info@dailymaleclinic.com](mailto:info@dailymaleclinic.com)

Website: [www.dailymaleclinic.com](http://www.dailymaleclinic.com)

Social Media: [@dailymaleclinic](https://www.instagram.com/dailymaleclinic)

Bermuda Company Registration No. 2023

Bermuda Charity Registration No. 1041

## Proud Partners



**Bermuda Hospitals Board**



GOVERNMENT OF BERMUDA  
Ministry of Health



**HEALTH COUNCIL**  
BERMUDA



# Men's Health Clinic



**DailyMale is a mobile health clinic providing free prostate cancer and cardiovascular screenings to promote healthier, longer lives.**

Seeing more than 6 people an hour we average 27 visitors per clinic. In 11 clinics enabled 298 people access health to services.

Up to 12% of men in Bermuda are uninsured. Prostate cancer, the leading cancer in men, ranks 3rd in diagnoses (11%, 2008-2019), significantly exceeding the OECD global average.

*"Men often suffer in silence when it comes to health. DailyMale provides a space for them to discuss and address their health concerns, creating a synergy and environment that I pray will continue. - Rev. Terry Hassell, Church Deacon*

**Did you know:**  
Of 279 visitors;  
**77% (214) were uninsured or had no insurance**

*Our clinic visitors have reached 48 in one-day.*

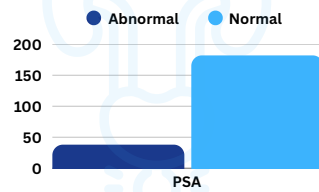
**98%**

of visitors to our health clinics are satisfied.

**100%**

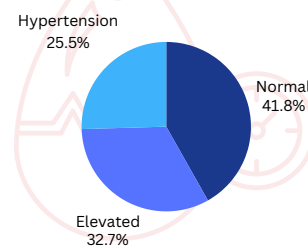
of visitors to Daily Male clinics want to see our services permanently available.

**17% of visitors had abnormal PSA levels (38 of 222):**

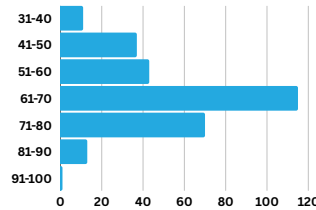


**90% (197) had onsite consultations**

**58% (128) of visitors had higher blood pressures:**

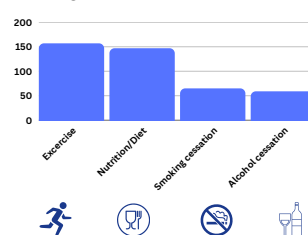


**Average age of 290 visitors: 64**



**95% of visitors were Black**

**186 visitors received health management advice:**



At DailyMale, we identified barriers to healthcare: lack of coverage for uninsured seniors, high insurance costs, mistrust in healthcare, fear of testing positive, and one-size-fits-all treatment approaches. Our response? Building trust through grassroots leadership, local partnerships, and a focus on compassionate, free healthcare access.

Men who attended our clinics fully endorsed our work, calling us "first class," "inspirational," and "efficient." Thanks to Bermuda's volunteers, businesses, and donors, we gained charitable status in February 2024 and raised \$100,000 to secure a down payment on a health screening van!

Our services have empowered Bermudian men so that:

- 84% are more confident in accessing health services
- 92% are more confident in managing their health

Daily Male is the movement transforming healthcare access, empowering communities, and improving lives in Bermuda.

1. Bermuda Cancer and Health Centre. Bermuda National Cancer control plan (2022).
2. DailyMale Men's Health Clinic website: <https://dailymaleclinic.com/>

**"The DailyMale was established to make a difference in men's health and they have exceeded all expectations. In just two years the DailyMale has helped remove barriers to care for men in Bermuda.**

Scott Pearman  
CEO & President of Bermuda Hospitals Board



*For the community  
By the community*

- Prostate Health Exams
- PSA Tests
- Urine Health Exams
- Heart Health Exams
- BMI Checks
- Dietary Advice
- Smoking Cessation Advice
- Alcohol Cessation Advice
- Get Support & Referrals

