



# Tourism Industry Measures

2<sup>nd</sup> Quarter / 1<sup>st</sup> Half of 2024

BERMUDA

Lost Yet Found

## Leisure Air Visitors

Bermuda welcomed **61,619 visitors\*\*** by Air in the first half of 2024. Exceeding the 2023 Leisure number by **11.4%**

Leisure Air Visitors spent a total of **\$132.3MM**, an increase of **31% YoY**. On average, they spent **\$2,147** per person

## Length of Stay

Our average air visitor stayed for **6.13 days** in the first half of 2024 vs. 6.40 days in 2023.

## Hotels

Hotel occupancy decreased by 1% due to shorter average length of stay while RevPAR (Revenue per Available Room) increased by **9%** vs 2023

## Source Markets

Leisure Air Visitors primarily arrived in Bermuda from these top markets in the first half of 2024:

1. New York City
2. Boston
3. Canada
4. Philadelphia
5. United Kingdom



## Cruise

Bermuda welcomed **234,790** cruise passengers in the first half of 2024. Exceeding 2023 numbers by **12.3%**



## Yachts

Bermuda welcomed **725 total yachts**, **61** of which were superyacht passengers in the first half of 2024. They spent an estimated **\$10.2MM**, a **27.5%** increase over 2023.

## Footnotes\*\*

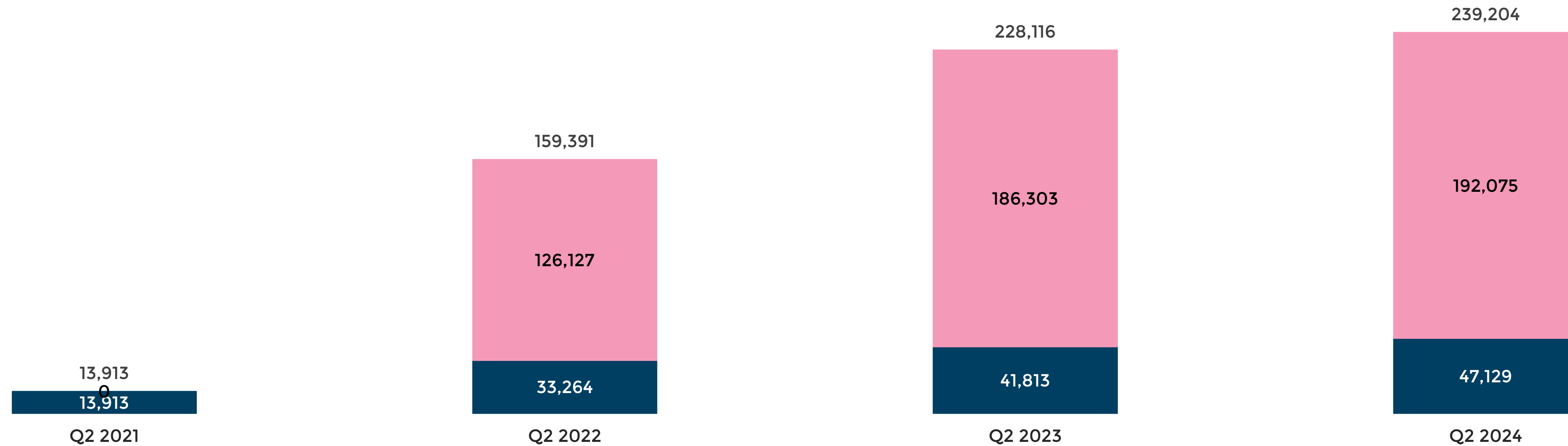
- i. The BTA reports national tourism metrics on behalf of the industry and collaborates with various stakeholders including the Ministry of Tourism, Culture & Sport, Ministry of Transport, Bermuda Hotel Association, Bermuda Airport Authority and Skyport.
- ii. Bermuda welcomed **92,882** air visitors in total for Jan-June 2024. This executive summary focuses primarily on leisure air visitors



# Total Vacation & Leisure Visitor Arrivals

	Q2 2021	Q2 2022	Q2 2023	24-April	24-May	24-Jun	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Air Vacation & Leisure Visitors	13,913	33,264	41,813	11,353	16,982	18,794	47,129	5,316	12.7%	15,647	40,443	55,320	61,619	6,299	11.4%
Cruise Visitors	0	126,127	186,303	57,930	57,419	76,726	192,075	5,772	3.1%	0	126,127	209,087	234,790	25,703	12.3%
<b>Total Leisure Visitors</b>	<b>13,913</b>	<b>159,391</b>	<b>228,116</b>	<b>69,283</b>	<b>74,401</b>	<b>95,520</b>	<b>239,204</b>	<b>11,088</b>	<b>4.9%</b>	<b>15,647</b>	<b>166,570</b>	<b>264,407</b>	<b>296,409</b>	<b>32,002</b>	<b>12.1%</b>

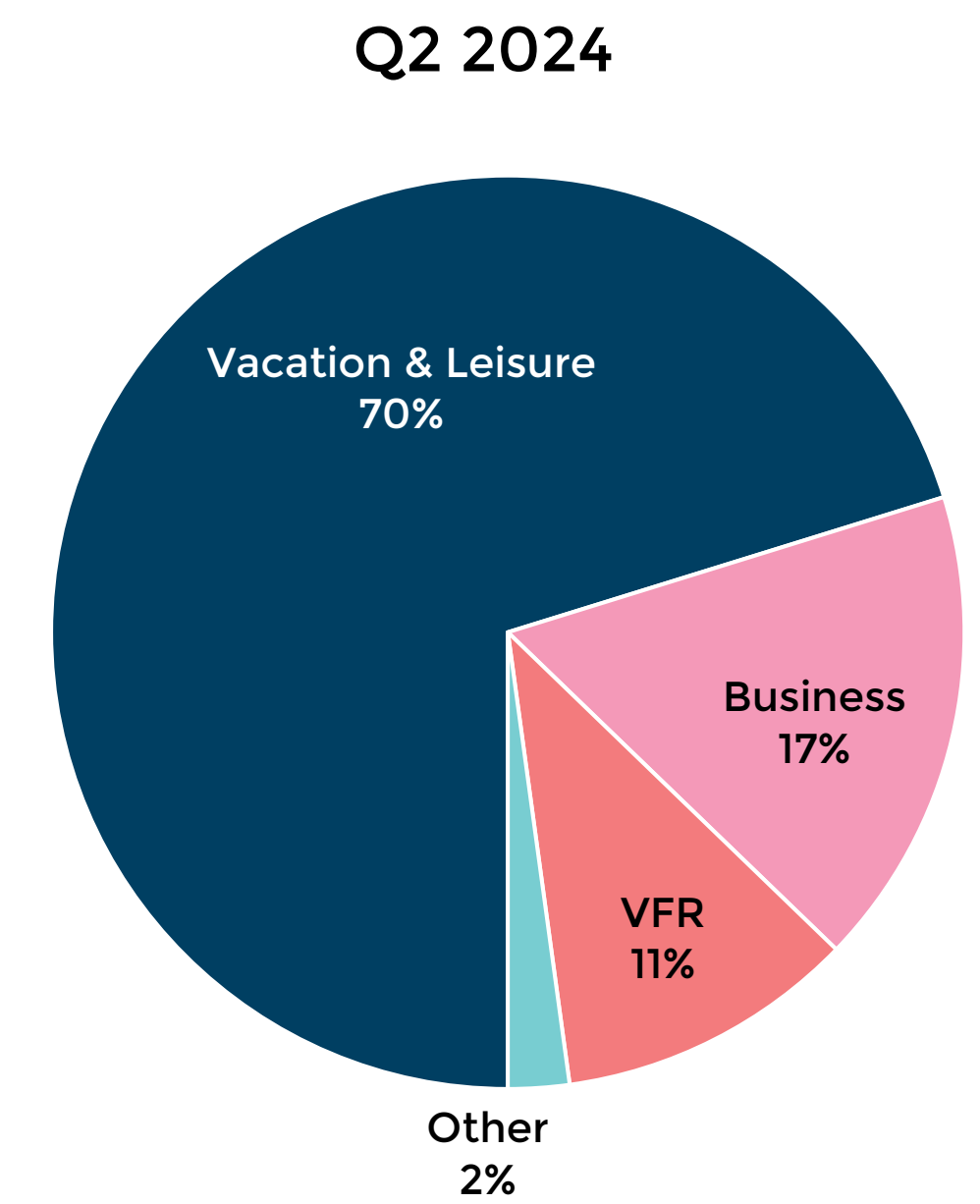
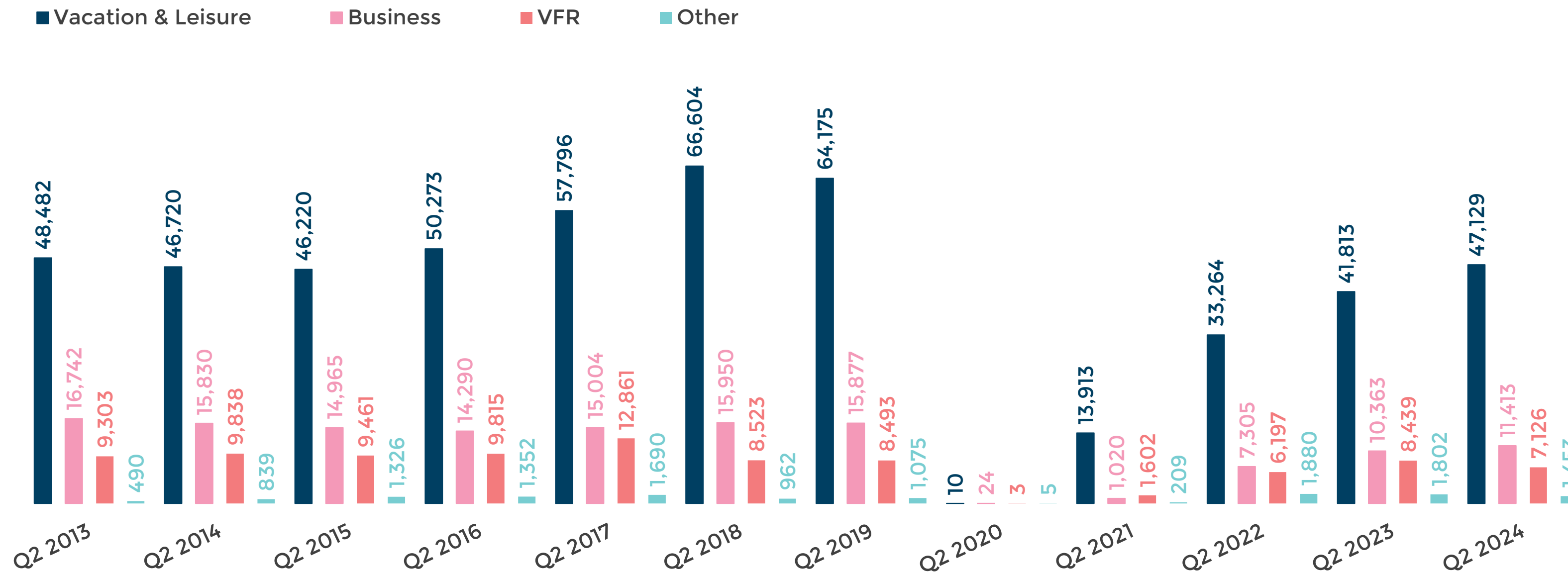
■ Cruise  
■ Air Vacation & Leisure





# Total Air Visitors Purpose of Visit

	Q2 2021	Q2 2022	Q2 2023	24-April	24-May	24-June	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Vacation & Leisure	13,913	33,264	41,813	11,353	16,982	18,794	47,129	5,316	12.7%	15,647	40,443	55,320	61,619	6,299	11.4%
Business	1,020	7,305	10,363	4,405	3,914	3,094	11,413	1,050	10.1%	1,768	9,979	17,322	18,379	1,057	6.1%
Visiting Friends & Relatives	1,602	6,197	8,439	1,618	2,619	2,889	7,126	-1,313	-15.6%	2,353	8,256	11,527	10,336	-1,191	-10.3%
Other	209	1,880	1,802	383	474	596	1,453	-349	-19.4%	310	2,277	2,909	2,548	-361	-12.4%
<b>TOTAL Air Visitors</b>	<b>16,744</b>	<b>48,646</b>	<b>62,417</b>	<b>17,759</b>	<b>23,989</b>	<b>25,373</b>	<b>67,121</b>	<b>4,704</b>	<b>7.5%</b>	<b>20,078</b>	<b>60,955</b>	<b>87,078</b>	<b>92,882</b>	<b>5,804</b>	<b>6.67%</b>





# Total Air Visitors Purpose of Visit Detail

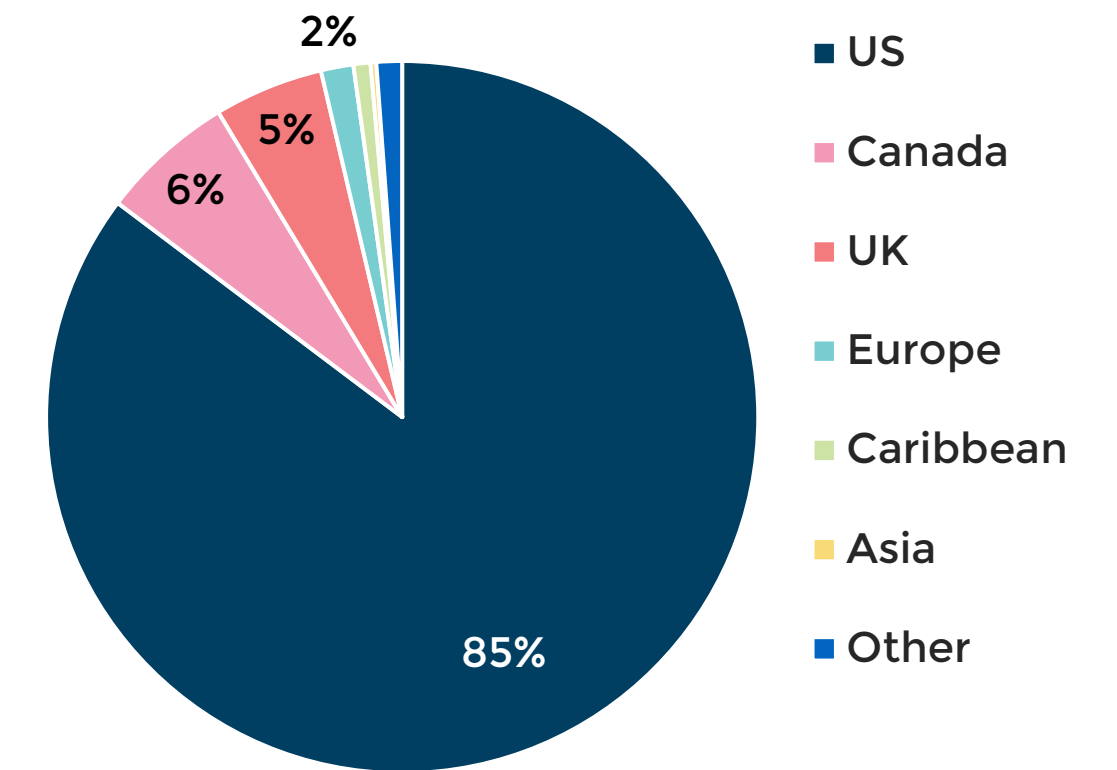
	Q2 2021	Q2 2022	Q2 2023	24-April	24-May	24-Jun	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
<b>Vacation &amp; Leisure</b>	<b>13,913</b>	<b>33,264</b>	<b>41,813</b>	<b>11,353</b>	<b>16,982</b>	<b>18,794</b>	<b>47,129</b>	<b>5,316</b>	<b>12.7%</b>	<b>15,647</b>	<b>40,443</b>	<b>55,320</b>	<b>61,619</b>	<b>6,299</b>	<b>11.4%</b>
Vacation	13,559	30,679	38,404	10,395	15,599	16,966	42,960	4,556	11.9%	15,277	37,429	50,995	56,512	5,517	10.8%
Destination Wedding*	317	1,931	2,652	662	1,002	1,084	2,748	96	3.6%	326	2,104	2,831	2,938	107	3.8%
Concert/Festival/Carnival	2	115	235	14	18	209	241	6	2.6%	2	169	264	287	23	8.7%
Sporting Events	35	539	522	282	363	535	1,180	658	126.1%	42	741	1,230	1,882	652	53.0%
<b>Business</b>	<b>1,020</b>	<b>7,305</b>	<b>10,363</b>	<b>4,405</b>	<b>3,914</b>	<b>3,094</b>	<b>11,413</b>	<b>1,050</b>	<b>10.1%</b>	<b>1,768</b>	<b>9,979</b>	<b>17,322</b>	<b>18,379</b>	<b>1,057</b>	<b>6.1%</b>
Business	973	5,561	7,887	3,516	2,991	2,389	8,896	1,009	12.8%	1,661	7,856	13,495	14,579	1,084	8.0%
Incentive Groups*	1	192	179	101	111	16	228	49	27.4%	3	199	192	237	45	23.4%
Conference/Meeting	46	1,552	2,297	788	812	689	2,289	-8	-0.3%	104	1,924	3,635	3,563	-72	-2.0%
<b>Visiting Friends &amp; Relatives</b>	<b>1,602</b>	<b>6,197</b>	<b>8,439</b>	<b>1,618</b>	<b>2,619</b>	<b>2,889</b>	<b>7,126</b>	<b>-1,313</b>	<b>-15.6%</b>	<b>2,353</b>	<b>8,256</b>	<b>11,527</b>	<b>10,336</b>	<b>-1,191</b>	<b>-10.3%</b>
Vacation*	951	4,939	6,848	1,182	2,039	2,303	5,524	-1,324	-19.3%	1,285	6,242	8,995	7,604	-1,391	-15.5%
Personal *	651	1,258	1,591	436	580	586	1,602	11	0.7%	1,068	2,014	2,532	2,732	200	7.9%
<b>Other</b>	<b>209</b>	<b>1,880</b>	<b>1,802</b>	<b>383</b>	<b>474</b>	<b>596</b>	<b>1,453</b>	<b>-349</b>	<b>-19.4%</b>	<b>310</b>	<b>2,277</b>	<b>2,909</b>	<b>2,548</b>	<b>-361</b>	<b>-12.4%</b>
Study	22	117	214	55	106	120	281	67	31.3%	27	147	362	410	48	13.3%
Other	187	1,763	1,588	328	368	476	1,172	-416	-26.2%	283	2,130	2,547	2,138	-409	-16.1%
<b>Total Air Visitors</b>	<b>16,744</b>	<b>48,646</b>	<b>62,417</b>	<b>17,759</b>	<b>23,989</b>	<b>25,373</b>	<b>67,121</b>	<b>4,704</b>	<b>7.5%</b>	<b>20,078</b>	<b>60,955</b>	<b>87,078</b>	<b>92,882</b>	<b>5,804</b>	<b>6.7%</b>



# Air Visitor Arrivals by Country

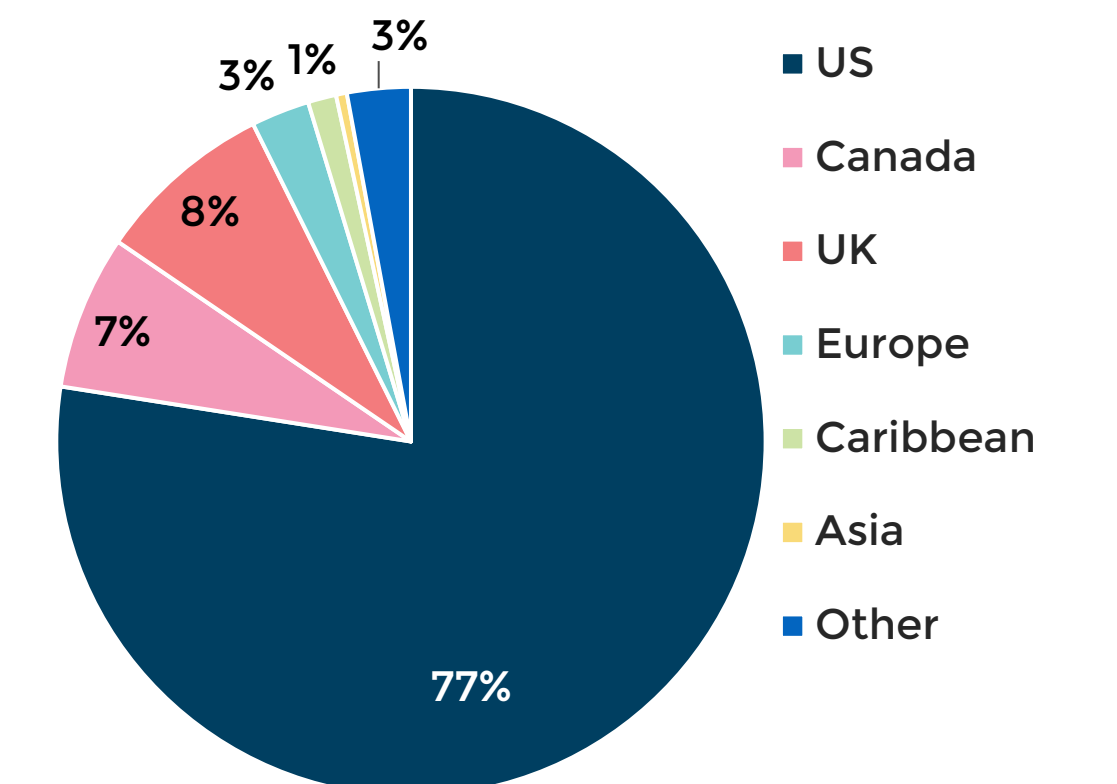
Leisure Air Arrivals	Q2 2021	Q2 2022	Q2 2023	24-April	24-May	24-Jun	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
US	13,360	27,096	35,001	9,583	14,190	16,442	40,215	5,214	14.9%	14,904	32,675	44,321	51,341	7,020	15.8%
Canada	45	2,614	2,995	686	1,191	998	2,875	-120	-4.0%	84	3,217	5,384	4,510	-874	-16.2%
UK	242	2,434	2,573	665	982	695	2,342	-231	-9.0%	315	3,158	3,808	3,478	-330	-8.7%
Europe	111	580	610	186	258	252	696	86	14.1%	141	707	858	953	95	11.1%
Caribbean	26	241	218	96	156	112	364	146	67.0%	45	296	325	527	202	62.2%
Asia	12	58	93	33	36	53	122	29	31.2%	21	87	132	170	38	28.8%
Other	117	241	323	104	169	242	515	192	59.4%	137	303	492	640	148	30.1%
<b>Total</b>	<b>13,913</b>	<b>33,264</b>	<b>41,813</b>	<b>11,353</b>	<b>16,982</b>	<b>18,794</b>	<b>47,129</b>	<b>5,316</b>	<b>12.7%</b>	<b>15,647</b>	<b>40,443</b>	<b>55,320</b>	<b>61,619</b>	<b>6,299</b>	<b>11.4%</b>

Leisure Q2 2024



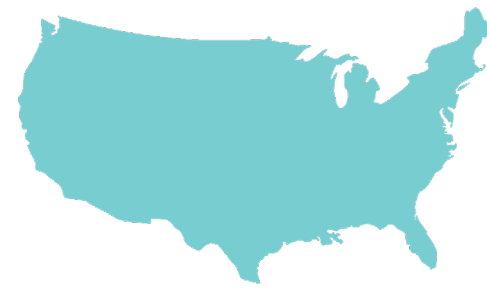
Total Air Arrivals	Q2 2021	Q2 2022	Q2 2023	24-April	24-May	24-Jun	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
US	15,365	35,763	46,588	13,478	18,282	20,248	52,008	5,420	11.6%	17,863	43,958	61,857	69,588	7,731	12.5%
Canada	136	4,234	5,304	1,133	1,881	1,713	4,727	-577	-10.9%	267	5,400	8,967	7,380	-1,587	-17.7%
UK	621	5,468	5,888	1,667	2,108	1,680	5,455	-433	-7.4%	986	7,229	8,929	8,272	-657	-7.4%
Europe	217	1,548	1,650	580	614	593	1,787	137	8.3%	340	2,026	2,519	2,642	123	4.9%
Caribbean	93	507	729	243	328	296	867	138	18.9%	175	726	1,204	1,450	246	20.4%
Asia	62	162	346	110	94	126	330	-16	-4.6%	88	250	525	536	11	2.1%
Other	250	964	1,912	548	682	717	1,947	35	1.8%	359	1,366	3,077	3,014	-63	-2.0%
<b>Total</b>	<b>16,744</b>	<b>48,646</b>	<b>62,417</b>	<b>17,759</b>	<b>23,989</b>	<b>25,373</b>	<b>67,121</b>	<b>4,704</b>	<b>7.5%</b>	<b>20,078</b>	<b>60,955</b>	<b>87,078</b>	<b>92,882</b>	<b>5,804</b>	<b>6.7%</b>

Total Q2 2024





# Vacation & Leisure Visitor Air Arrivals



## BY CITY OF RESIDENCE

Leisure Air Arrivals City	# of Arrivals Q2 2023	# of Arrivals Q2 2024	# CHG	% CHG	Q2 2024 % Share of Total	# of Arrivals YTD 2023	# of Arrivals YTD 2024	# CHG	% CHG	YTD 2024 % Share of Total
NEW YORK (501)	12,399	12,664	265	2.1%	31.5%	15,648	16,290	642	4.1%	31.7%
BOSTON (MANCHESTER) (506)	4,968	6,227	1,259	25.3%	15.5%	5,701	7,952	2,251	39.5%	15.5%
PHILADELPHIA (504)	2,696	3,022	326	12.1%	7.5%	3,148	3,482	334	10.6%	6.8%
WASHINGTON, DC (HAGRSTWN) (511)	1,409	2,286	877	62.2%	5.7%	1,770	2,717	947	53.5%	5.3%
BALTIMORE (512)	553	903	350	63.3%	2.3%	715	1,069	354	49.5%	2.1%
HARTFORD & NEW HAVEN (533)	823	859	36	4.4%	2.1%	1,070	1,132	62	5.8%	2.2%
PROVIDENCE-NEW BEDFORD (521)	533	832	299	56.1%	2.1%	667	1,037	370	55.5%	2.0%
CHARLOTTE (517)	610	684	74	12.1%	1.7%	809	835	26	3.2%	1.6%
ATLANTA (524)	617	582	-35	-5.7%	1.5%	899	852	-47	-5.2%	1.7%
MIAMI-FT. LAUDERDALE (528)	328	518	190	57.9%	1.3%	442	674	232	52.5%	1.3%
CHICAGO (602)	442	454	12	2.7%	1.1%	610	605	-5	-0.8%	1.2%
PORTLAND-AUBURN (500)	375	448	73	19.5%	1.1%	482	627	145	30.1%	1.2%
RALEIGH-DURHAM (FAYETVLE) (560)	399	442	43	10.8%	1.1%	535	610	75	14.0%	1.2%



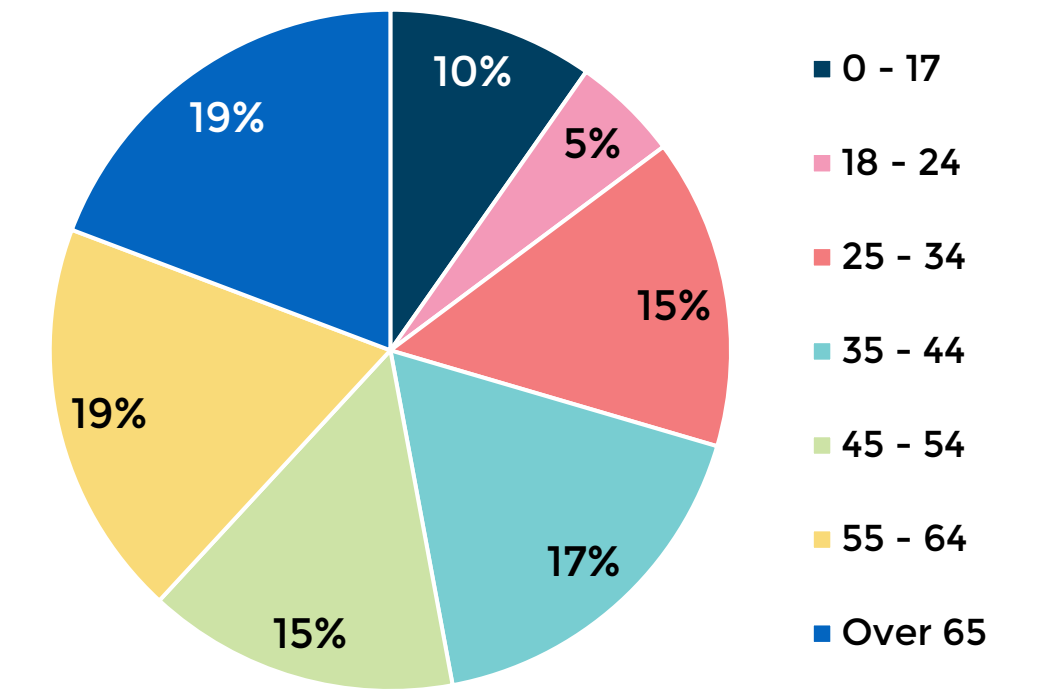
# Vacation & Leisure Visitor Air Arrivals



## BY AGE & GENDER

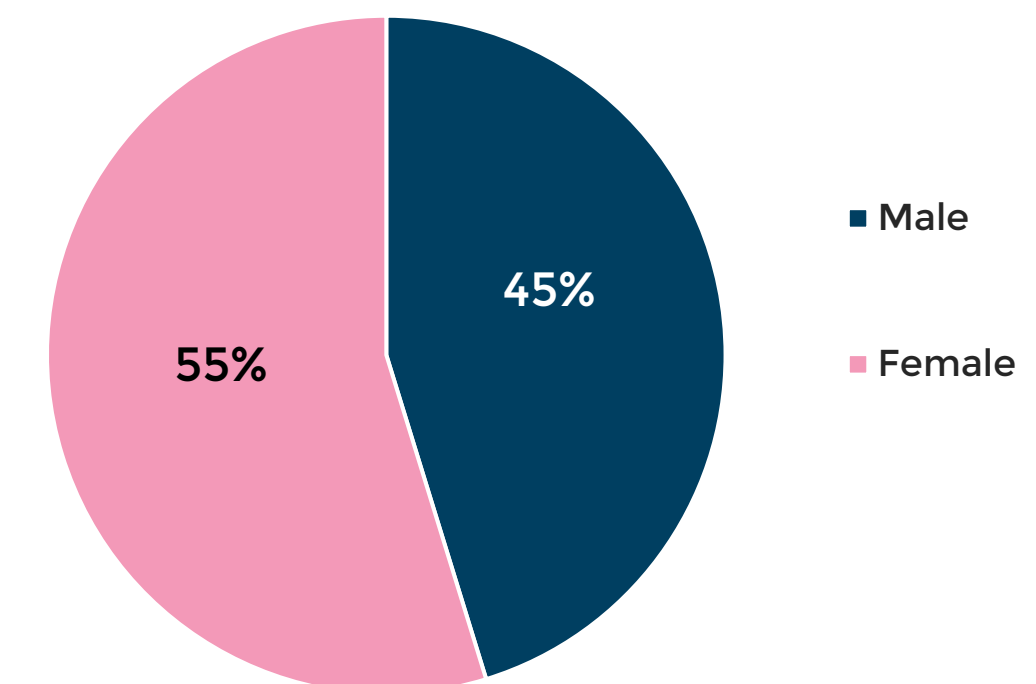
AGE - LEISURE	Q2 2021	Q2 2022	Q2 2023	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
0 - 17	1,195	3,396	4,257	4,595	338	7.9%	1,395	3,958	5,381	6,071	690	12.8%
18 - 24	915	1,898	2,201	2,381	180	8.2%	1,025	2,385	3,145	3,297	152	4.8%
25 - 34	2,344	5,554	6,480	6,947	467	7.2%	2,645	6,741	8,298	8,911	613	7.4%
35 - 44	2,420	5,650	7,337	8,262	925	12.6%	2,719	6,840	9,422	10,475	1,053	11.2%
45 - 54	2,132	5,186	6,304	6,972	668	10.6%	2,378	6,334	8,518	9,069	551	6.5%
55 - 64	2,437	6,375	7,977	8,903	926	11.6%	2,792	7,825	10,658	11,652	994	9.3%
Over 65	2,470	5,205	7,257	9,069	1,812	25.0%	2,693	6,360	9,898	12,144	2,246	22.7%
<b>Total</b>	<b>13,913</b>	<b>33,264</b>	<b>41,813</b>	<b>47,129</b>	<b>5,316</b>	<b>12.7%</b>	<b>15,647</b>	<b>40,443</b>	<b>55,320</b>	<b>61,619</b>	<b>6,299</b>	<b>11.4%</b>

AGE Q2 2024



GENDER - LEISURE	Q2 2021	Q2 2022	Q2 2023	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Male	6,299	14,991	18,979	21,323	2,344	12.4%	7,126	18,328	25,340	28,008	2,668	10.5%
Female	7,614	18,273	22,834	25,806	2,972	13.0%	8,521	22,115	29,980	33,611	3,631	12.1%
<b>Total</b>	<b>13,913</b>	<b>33,264</b>	<b>41,813</b>	<b>47,129</b>	<b>5,316</b>	<b>12.7%</b>	<b>15,647</b>	<b>40,443</b>	<b>55,320</b>	<b>61,619</b>	<b>6,299</b>	<b>11.4%</b>

GENDER Q2 2024







# Visitor Air Arrivals



## AVERAGE LENGTH OF STAY

Average Length of Stay	Q2 2021	Q2 2022	Q2 2023	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Leisure Visitors	6.56	5.80	5.38	5.23	-0.15	-2.8%	7.40	5.95	5.60	5.42	-0.18	-3.2%
Business Visitors	16.60	4.63	4.24	4.42	0.18	4.2%	18.09	5.45	4.65	4.49	-0.16	-3.4%
Visiting Friends & Relatives	19.74	12.28	10.75	9.94	-0.81	-7.5%	22.41	13.52	11.43	10.61	-0.82	-7.2%
Country of Origin												
US	7.04	5.20	4.97	4.80	-0.17	-3.4%	7.93	5.39	5.00	4.81	-0.19	-3.8%
Canada	29.65	7.90	7.09	7.22	0.13	1.8%	35.47	8.77	7.71	7.97	0.26	3.4%
UK	20.57	9.07	8.67	8.15	-0.52	-6.0%	22.85	9.21	8.62	8.22	-0.40	-4.6%
Intended Address												
Hotel or Similar	5.97	4.75	4.53	4.33	-0.20	-4.4%	7.16	5.11	4.70	4.42	-0.28	-6.0%
Rental House/Apt	9.98	7.15	7.10	7.03	-0.07	-1.0%	13.33	7.86	7.84	7.61	-0.23	-2.9%
Friends & Relatives	17.88	12.11	10.81	10.10	-0.71	-6.6%	20.81	13.09	11.39	10.57	-0.82	-7.2%
<b>Total AVG</b>	<b>8.67</b>	<b>6.47</b>	<b>6.08</b>	<b>5.82</b>	<b>-0.26</b>	<b>-4.3%</b>	<b>10.48</b>	<b>6.98</b>	<b>6.40</b>	<b>6.13</b>	<b>-0.27</b>	<b>-4.2%</b>



# Air Statistics

## First Half of 2024

### Air Capacity (Inbound Seats)

↑ 28.3% OR 56,790 ADDITIONAL SEATS VS 2023

### Seats Sold (Visitors & Residents)

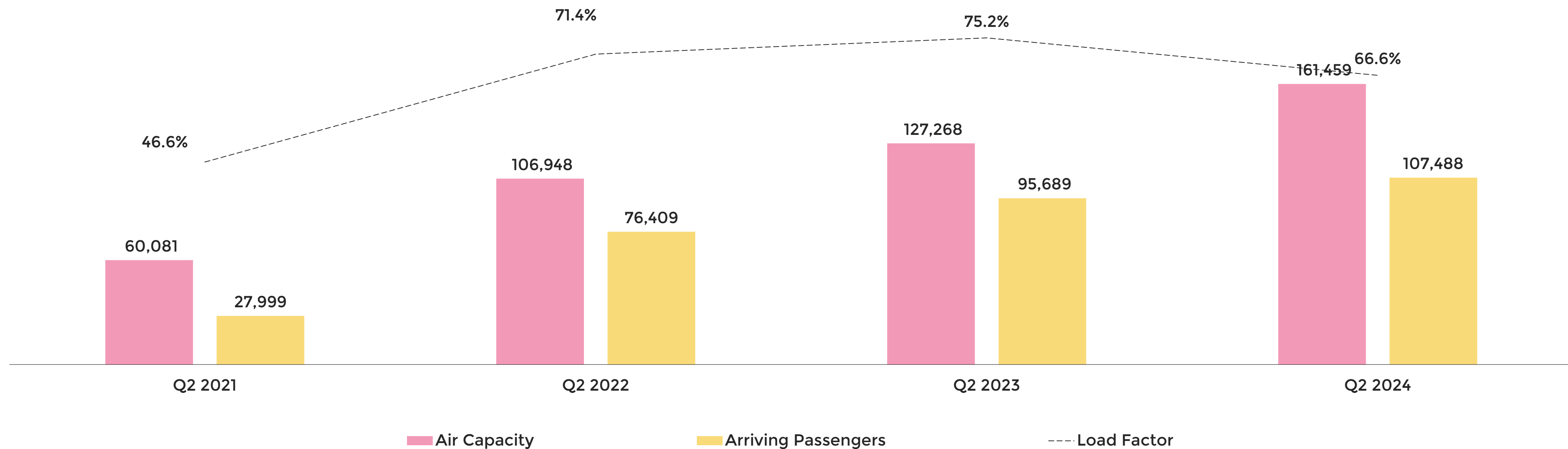
↑ 12.2% OR 18,275 ADDITIONAL SEATS SOLD VS 2023





# Air Statistics

Air Figures	Q2 2021	Q2 2022	Q2 2023	24-April	24-May	24-June	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Air Capacity (Total Seats)	60,081	106,948	127,268	49,426	56,712	55,321	161,459	34,191	26.9%	91,440	173,555	200,443	257,233	56,790	28.3%
Arriving Passengers (Seats Sold)	27,999	76,409	95,689	31,776	37,033	38,679	107,488	11,799	12.3%	37,038	108,388	149,977	168,252	18,275	12.2%
Air Load Factor (% filled)	46.6%	71.4%	75.2%	64.3%	65.3%	69.9%	66.6%	-8.6%	-11.5%	40.5%	62.5%	74.8%	65.4%	-9.4%	-12.6%





# Air Visitor Statistics

## By Accommodation Type

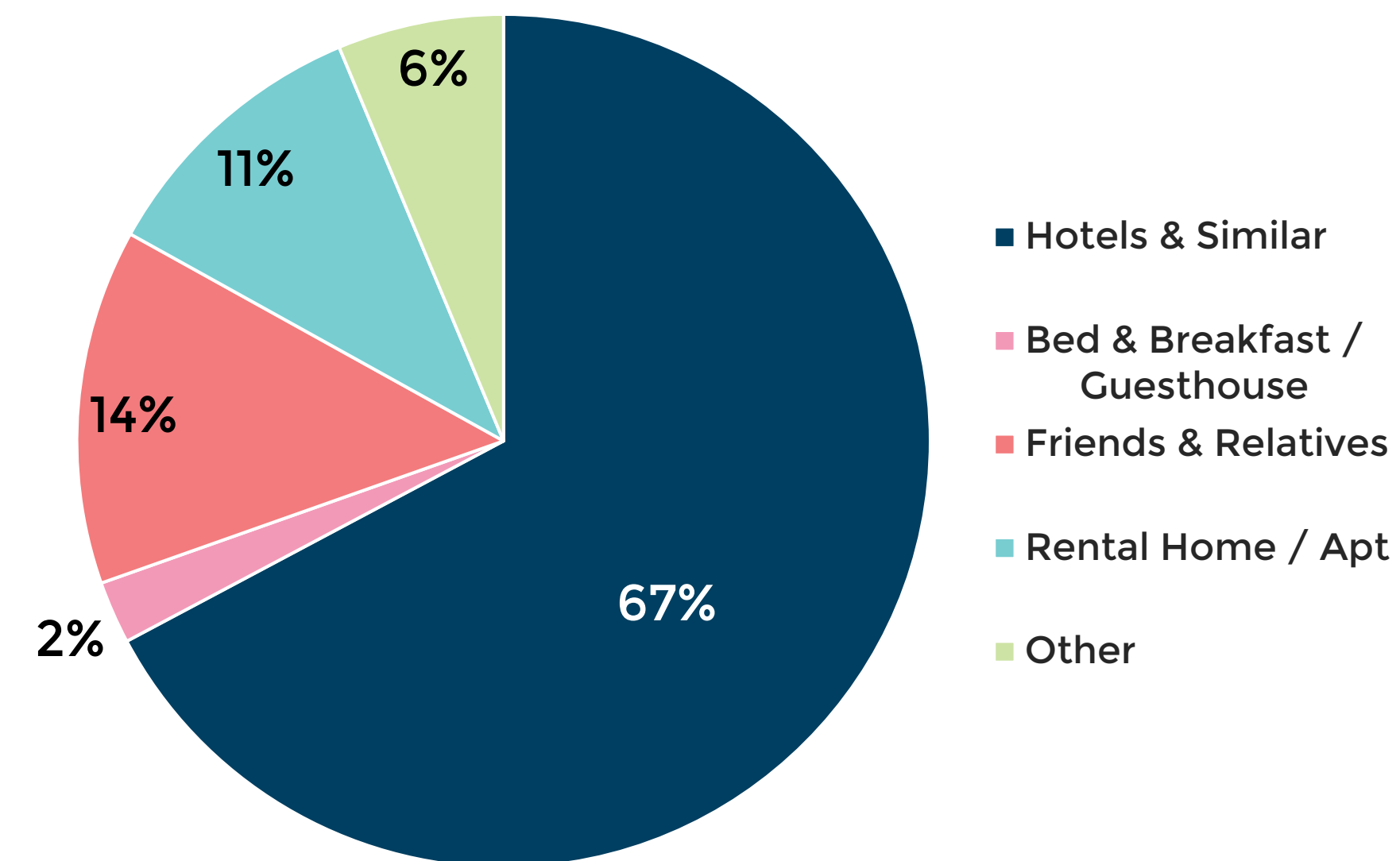
**HOTEL OR B & B / GUESTHOUSE → 69%**

**FRIENDS & RELATIVES → 14%**

**RENTAL HOME OR APARTMENT PROPERTIES → 11%**

**OTHER → 6%** (THIS CATEGORY INCLUDES PRIVATE HOMES, BOATS/YACHTS AND UNSPECIFIED TYPES OF ACCOMMODATIONS)

First Half 2024





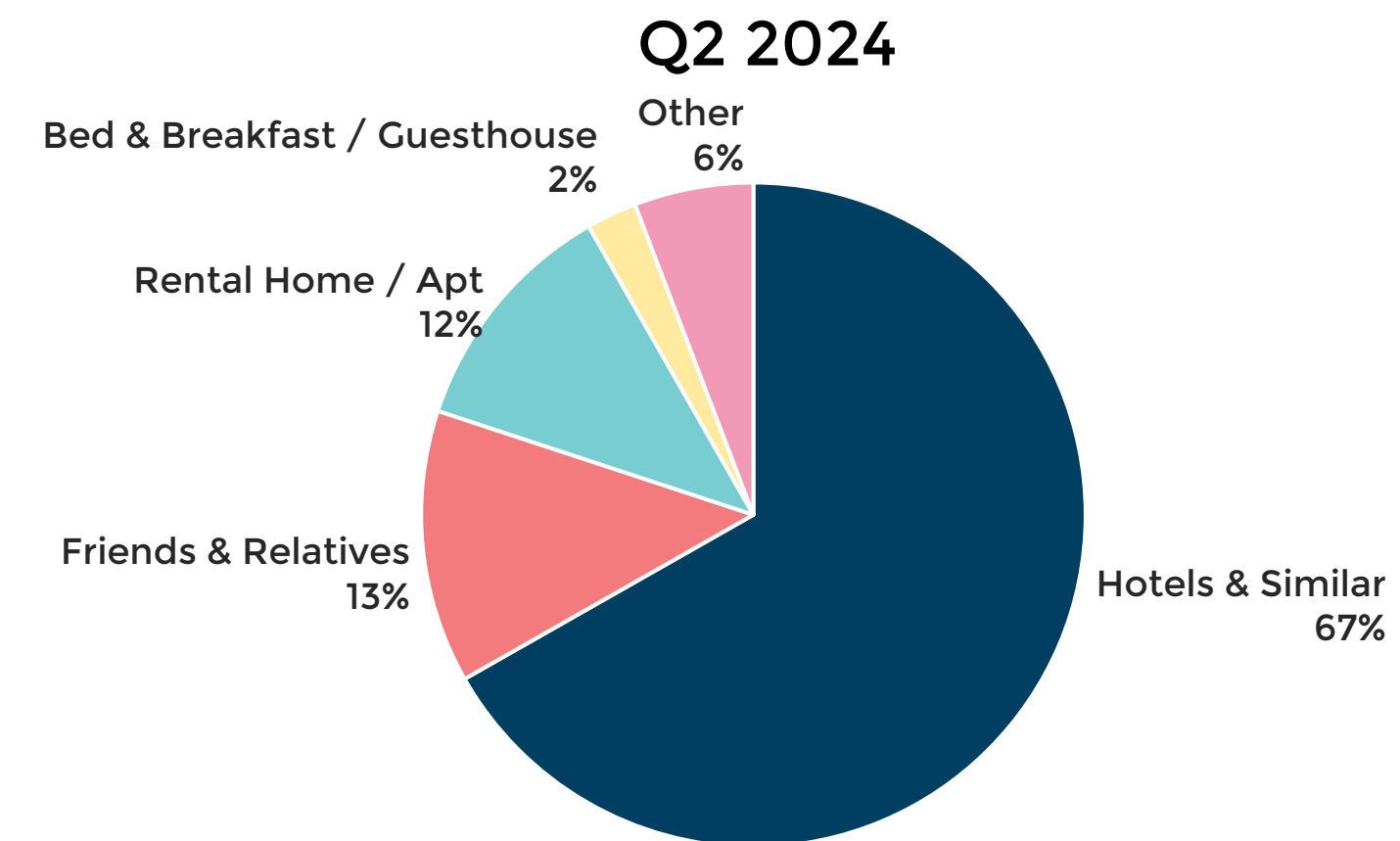
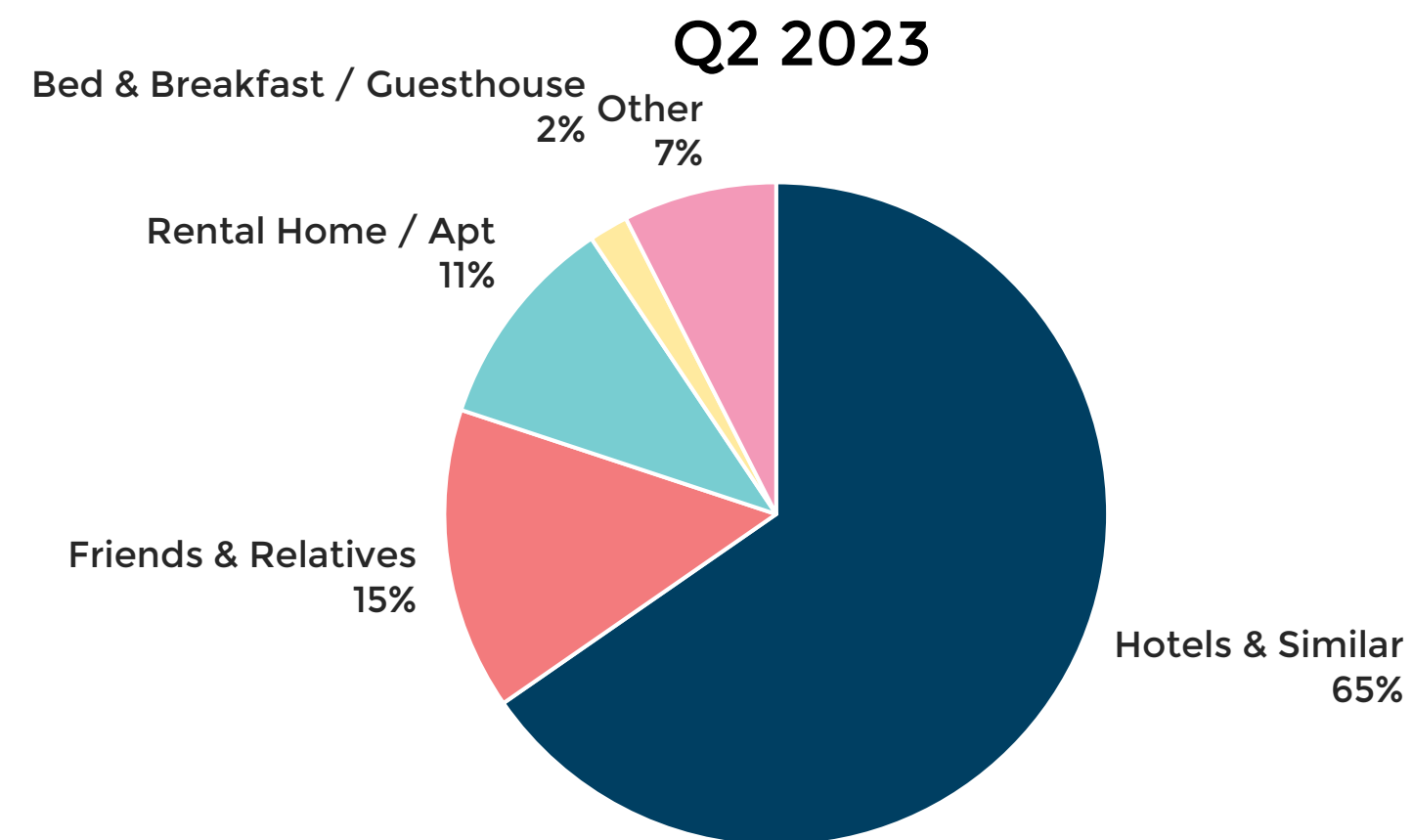
# Accommodation Statistics

Accommodations	Q2 2021	Q2 2022	Q2 2023	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Hotel Occupancy	36.1%	66.8%	74.9%	76.8%	1.9%	2.6%	30.1%	47.8%	60.3%	59.7%	-0.6%	-1.0%
Hotel Average Daily Rate (ADR)					\$50.74	8.0%					\$54.19	10.3%
Hotel Revenue Per Available Room (RevPAR)					\$51.40	10.8%					\$29.51	9.3%
<b>% Staying In Commercial Accommodations TOTAL</b>	<b>63.9%</b>	<b>67.5%</b>	<b>67.3%</b>	<b>69.2%</b>	<b>1.9%</b>	<b>2.8%</b>	<b>62.0%</b>	<b>67.6%</b>	<b>68.0%</b>	<b>69.6%</b>	<b>1.6%</b>	<b>2.4%</b>
% Staying In Commercial Accommodations (Leisure)	69.5%	74.0%	75.8%	74.4%	-1.4%	-1.8%	68.3%	74.7%	76.0%	75.1%	-0.9%	-1.2%
% Staying In Commercial Accommodations (Business)	78.0%	91.3%	89.2%	88.7%	-0.5%	-0.6%	77.9%	91.0%	90.0%	89.0%	-1.0%	-1.1%
Bed Nights in Commercial Accommodations	66,758	159,565	191,987	202,928	10,941	5.7%	89,105	210,721	280,507	288,627	8,120	2.9%



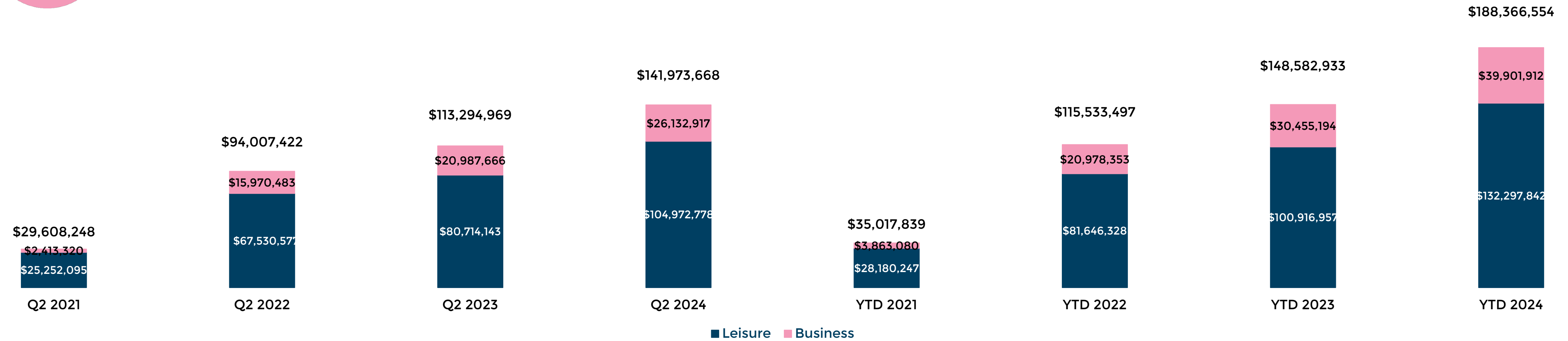
# Vacation Rental Statistics

Accommodations	Q2 2021	Q2 2022	Q2 2023	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Vacation Rental Occupancy*	51.2%	67.7%	73.6%	77.0%	3.4%	4.6%	48.2%	56.9%	62.9%	64.1%	1.2%	1.9%
% Staying in Rental TOTAL	9.0%	8.9%	10.5%	11.7%	1.2%	11.4%	9.4%	8.3%	9.6%	10.6%	1.0%	10.4%
% Staying in rental Leisure	9.8%	10.9%	13.2%	13.9%	0.7%	5.3%	10.2%	10.3%	12.4%	12.9%	0.5%	4.0%
% Staying in rental Business	5.9%	2.2%	4.5%	6.2%	1.7%	37.8%	6.4%	2.4%	4.3%	5.9%	1.6%	37.2%
Average Length of Stay	9.90	7.15	7.10	7.03	-0.07	-1.0%	13.33	7.86	7.84	7.61	-0.23	-2.9%



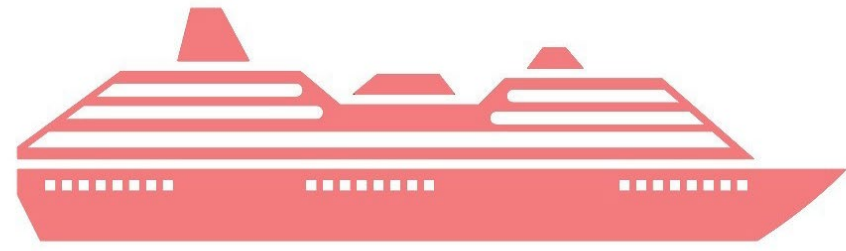


# Estimated Air Visitor Expenditure



Total Spending	Q2 2021	Q2 2022	Q2 2023	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Leisure Air Visitor	\$25,252,095	\$67,530,577	\$80,714,143	\$104,972,778	\$24,258,635	30.1%	\$28,180,247	\$81,646,328	\$100,916,957	\$132,297,842	\$31,380,885	31.1%
Business Air Visitor	\$2,413,320	\$15,970,483	\$20,987,666	\$26,132,197	\$5,145,251	24.5%	\$3,863,080	\$20,978,353	\$32,313,590	\$39,901,912	\$9,446,718	31.0%
<b>Total Air Visitors</b>	<b>\$29,608,248</b>	<b>\$94,007,422</b>	<b>\$113,294,969</b>	<b>\$141,973,668</b>	<b>\$28,678,699</b>	<b>25.3%</b>	<b>\$35,017,839</b>	<b>\$115,533,497</b>	<b>\$158,486,414</b>	<b>\$188,366,554</b>	<b>\$39,783,621</b>	<b>26.8%</b>

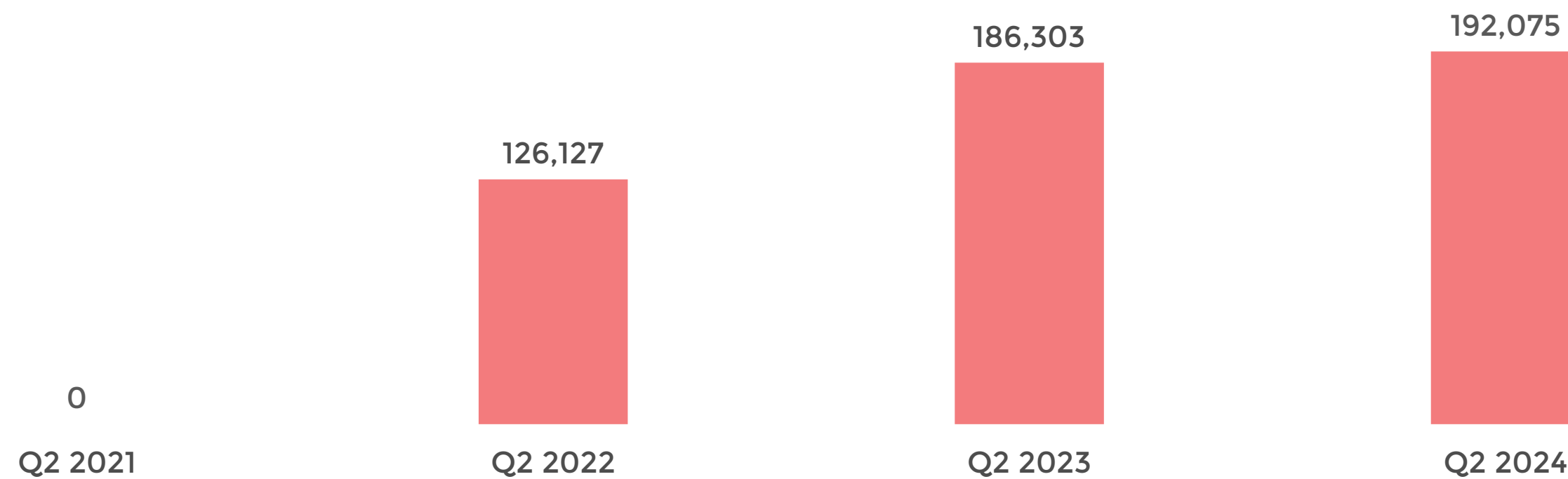
Per Person Spending Average	Q2 2021	Q2 2022	Q2 2023	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Leisure Air Visitor	\$1,815	\$2,030	\$1,930	\$2,227	\$296.99	15.4%	\$1,801	\$2,019	\$1,824	\$2,147	\$322.79	17.7%
Business Air Visitor	\$2,366	\$2,186	\$2,025	\$2,290	\$264.50	13.1%	\$2,185	\$2,102	\$1,758	\$2,171	\$412.88	23.5%
<b>Total Air Visitors</b>	<b>\$1,768</b>	<b>\$1,932</b>	<b>\$1,815</b>	<b>\$2,115</b>	<b>\$300.06</b>	<b>16.5%</b>	<b>\$1,744</b>	<b>\$1,895</b>	<b>\$1,706</b>	<b>\$2,028</b>	<b>\$321.70</b>	<b>18.9%</b>



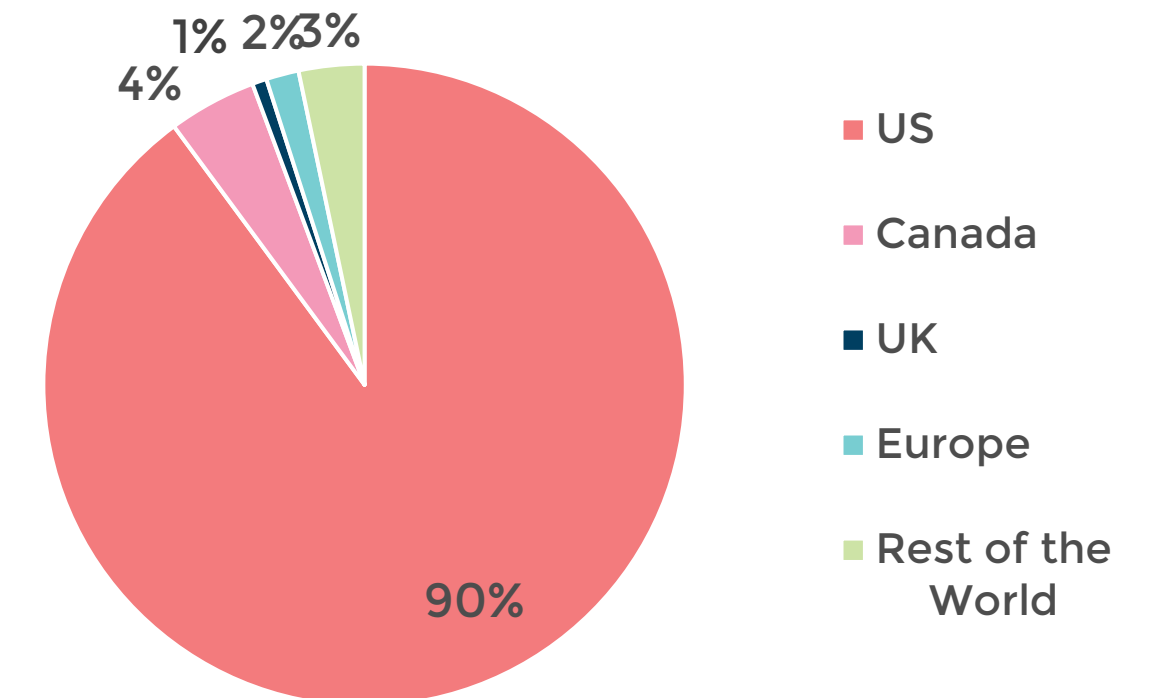
# Cruise Arrivals

Total Cruise Arrivals	Q2 2021	Q2 2022	Q2 2023	24-April	24-May	24-June	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
US	0	116,162	169,711	48,349	50,948	73,355	172,652	2,941	1.7%	0	116,162	185,104	202,741	17,637	9.5%
Canada	0	4,541	8,572	4,162	2,888	1,469	8,519	-53	-0.6%	0	4,541	10,601	12,666	2,065	19.5%
UK	0	1,350	1,897	595	609	199	1,403	-494	-26.0%	0	1,350	3,942	7,497	3,555	90.2%
Europe	0	2,006	2,263	2,071	697	388	3,156	893	39.5%	0	2,006	4,761	4,501	-260	-5.5%
Rest of World	0	2,068	3,860	2,753	2,277	1,315	6,345	2,485	64.4%	0	2,068	4,679	7,385	2,706	57.8%
<b>Total</b>	<b>0</b>	<b>126,127</b>	<b>186,303</b>	<b>57,930</b>	<b>57,419</b>	<b>76,726</b>	<b>192,075</b>	<b>5,772</b>	<b>3.1%</b>	<b>0</b>	<b>126,127</b>	<b>209,087</b>	<b>234,790</b>	<b>25,703</b>	<b>12.3%</b>

Q2 Cruise Passengers



Q2 Cruise Passengers



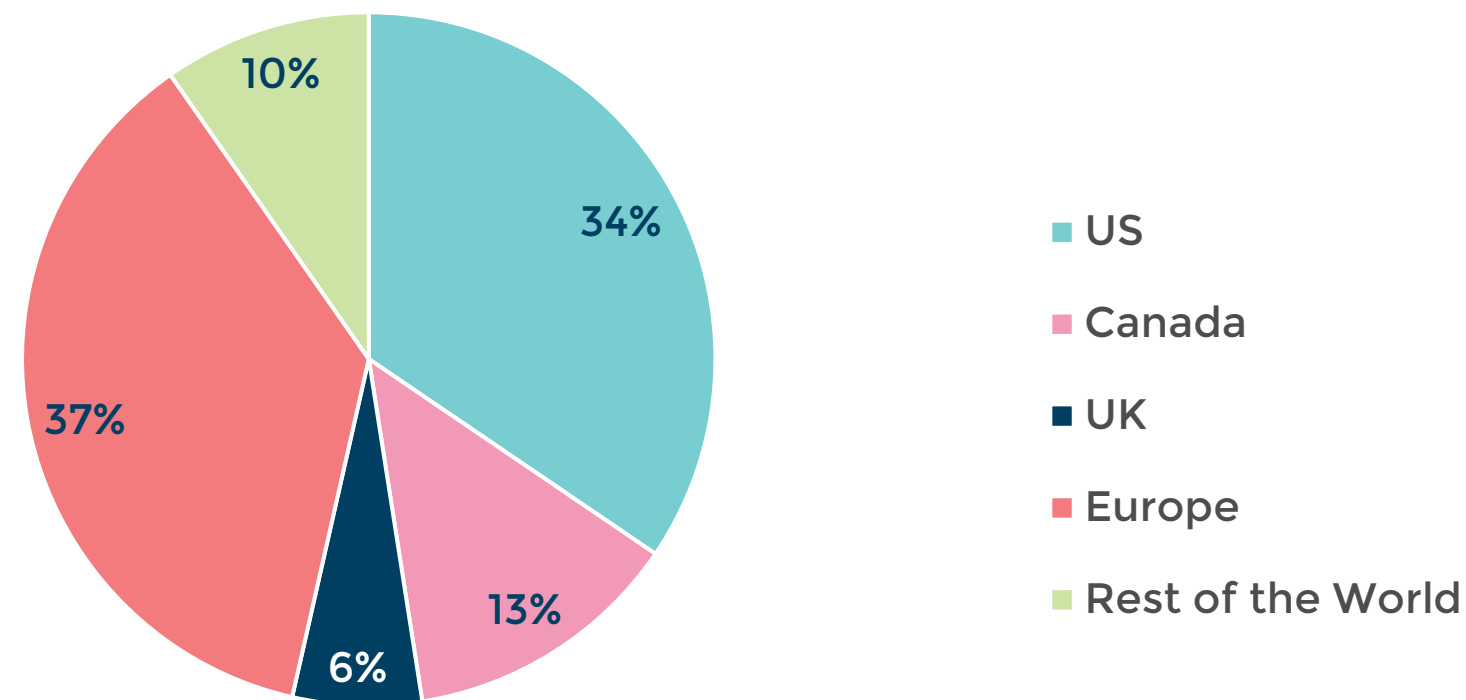




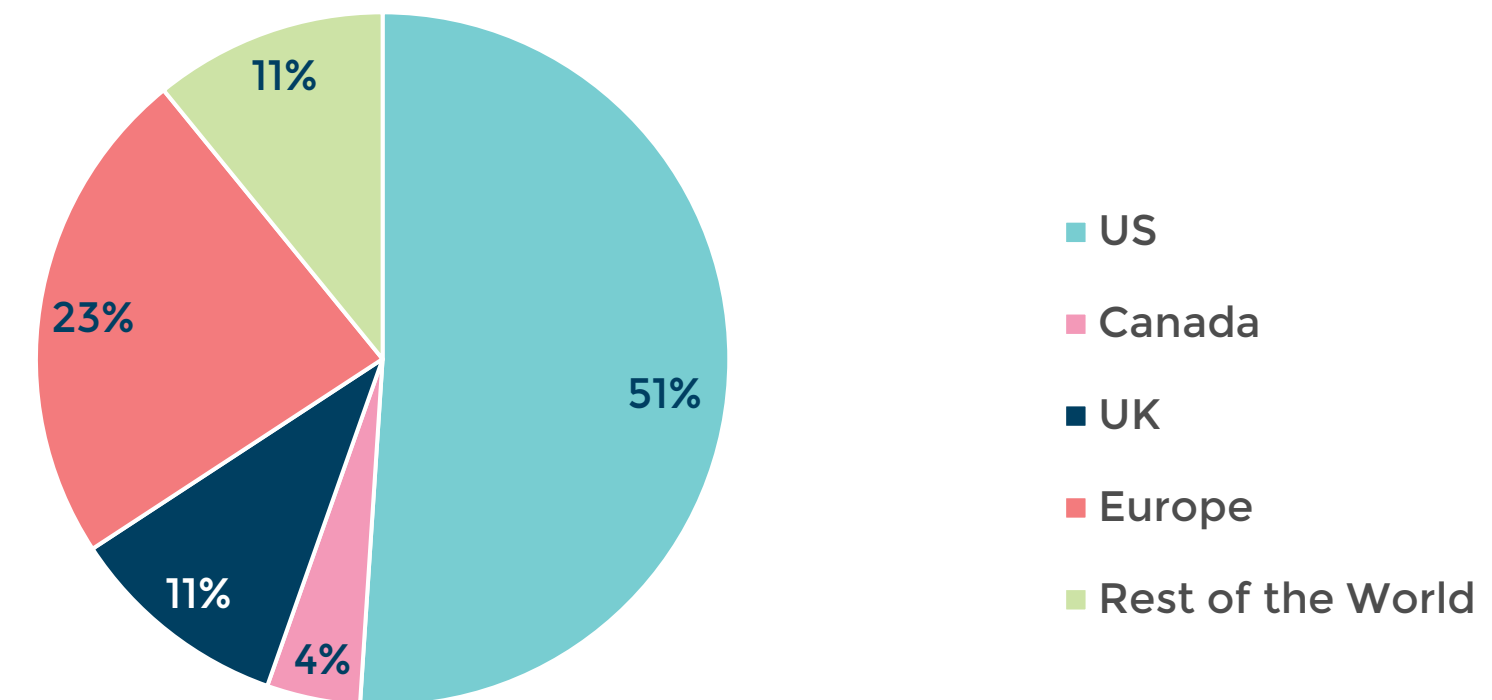
# Yacht Arrivals

Yacht Passenger Arrivals by Country	Q2 2021	Q2 2022	Q2 2023	24-Apri	24-May	24-June	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
US	428	1,917	768	37	342	1,460	1,839	1,071	139.5%	448	1,957	799	1,871	1,072	134%
Canada	50	268	290	19	86	52	157	-133	-45.9%	53	299	317	195	-122	-38%
UK	156	300	134	117	203	54	374	240	179.1%	171	355	148	400	252	170%
Europe	280	631	818	218	460	163	841	23	2.8%	310	846	1,119	1,219	100	9%
Rest of World	176	430	216	117	123	152	392	176	81.5%	185	485	233	429	196	84%
<b>Total</b>	<b>1,090</b>	<b>3,546</b>	<b>2,226</b>	<b>508</b>	<b>1,214</b>	<b>1,881</b>	<b>3,603</b>	<b>1,377</b>	<b>61.9%</b>	<b>1,167</b>	<b>3,942</b>	<b>2,616</b>	<b>4,114</b>	<b>1,498</b>	<b>57%</b>

Q2 2023 Yacht Passengers



Q2 2024 Yacht Passengers

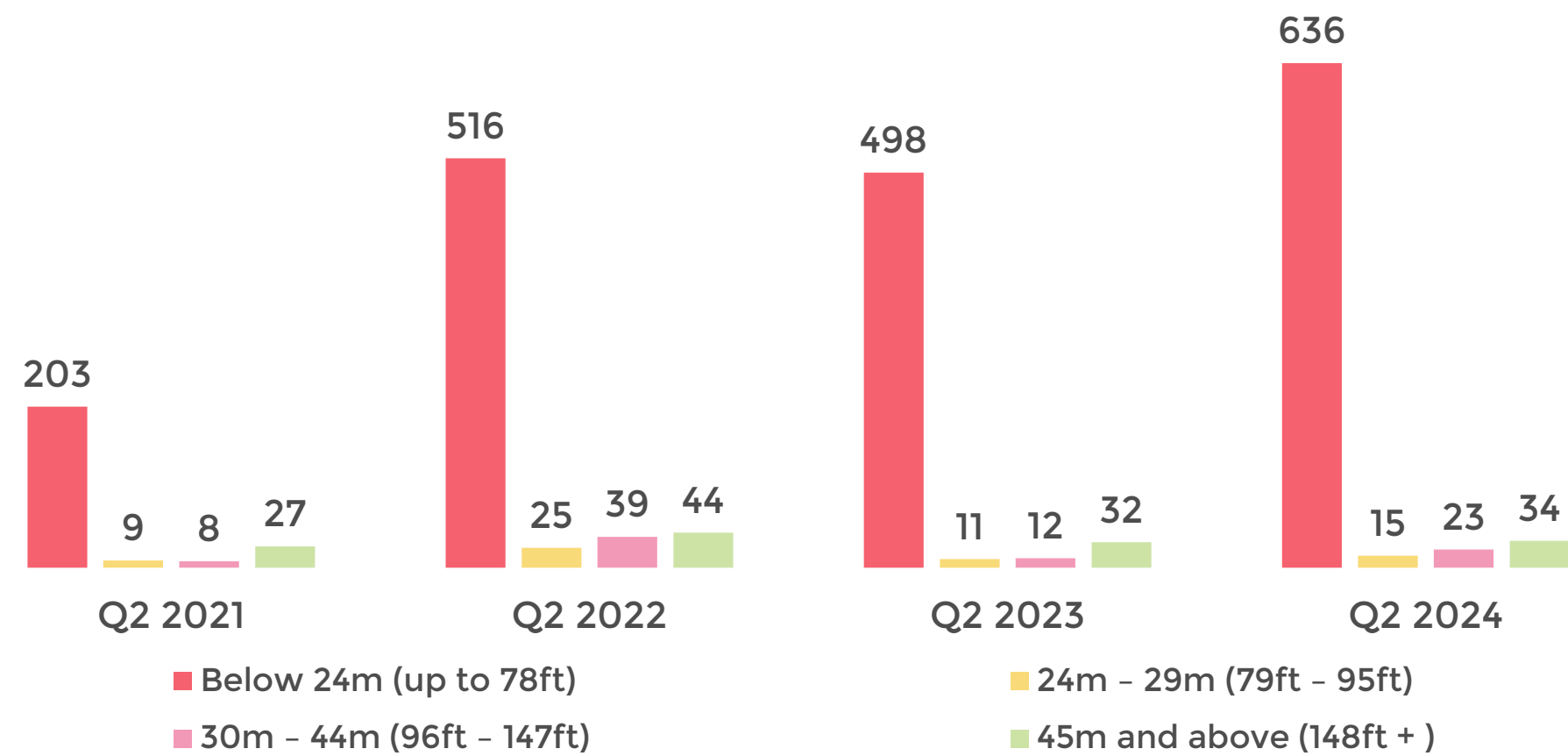




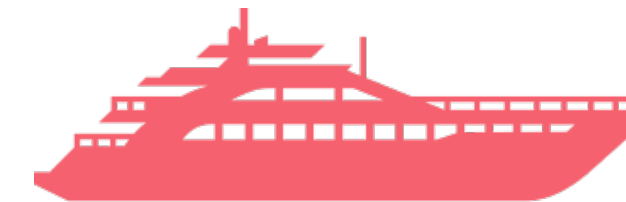
# Yacht Arrivals

Yacht Arrivals by Length	Q2 2021	Q2 2022	Q2 2023	24-Apr	24-May	24-Jun	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
Below 24m (up to 78ft)	203	516	498	69	295	272	636	138	27.7%	215	526	510	642	132	25.9%
24m - 29m (79ft - 95ft)	9	25	11	1	5	9	15	4	36.4%	9	25	12	15	3	25.0%
30m - 44m (96ft - 147ft)	8	39	12	12	7	4	23	11	91.7%	9	43	13	19	6	46.2%
45m and above (148ft + )	27	44	32	11	10	13	34	2	6.3%	29	52	43	49	6	14.0%
<b>Total</b>	<b>247</b>	<b>624</b>	<b>553</b>	<b>93</b>	<b>317</b>	<b>298</b>	<b>708</b>	<b>155</b>	<b>28.0%</b>	<b>262</b>	<b>646</b>	<b>578</b>	<b>725</b>	<b>147</b>	<b>25.4%</b>

Q2 VESSELS BY LENGTH



## SUPERYACHTS\*



### Superyacht Calls

Q2 2021	Q2 2022	Q2 2023	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
30	66	44	58	14	31.8%	33	72	46	61	15	32.6%

### Direct Estimated Economic Impact

	Q2 2021	Q2 2022	Q2 2023	Q2 2024	# CHG	% CHG	YTD-21	YTD-22	YTD-23	YTD-24	# CHG	% CHG
<b>Superyachts</b>	\$552.6k	\$2.01MM	\$2.43MM	\$2.78MM	\$346.5k	14.2%	\$481.3k	\$2.31MM	\$2.57MM	\$2.97MM	\$396k	15.4%
<b>Total yachts (including Superyachts)</b>	N/A	\$7.85MM	\$6.33MM	\$9.16MM	\$2.84MM	44.9%	N/A	\$8.4MM	\$8.0MM	\$10.2MM	\$2.2MM	27.5%

Source: Bermuda Maritime Operations Centre  
 Yacht = Barque, Catamaran Cutter Rigged, Ketch, Motor Yacht, Schooner, Sloop, Sports Fisherman, Trawler, Yawl  
 Total Yacht Economic Impact tracking began in 2022. Economic impact is estimated using a model based on historical spend data and current information provided by on-island yacht brokers.

\*Superyacht = Vessel measuring in length in excess of 24 metres, irrespective of tonnage, with passenger accommodation not exceeding twelve persons (excluding crew); but does not include a passenger ship or any vessel used for the transportation of goods for commercial purposes.

# Data Sources

The Bermuda Tourism Authority relies on data from many stakeholders to compile this report on the overall Tourism Industry metrics. The visitor data is collected in partnership with the Department of Immigration and H.M. Customs. The Visitor Arrival Form is completed online via [bermudaarrivalcard.com](http://bermudaarrivalcard.com) or on paper.

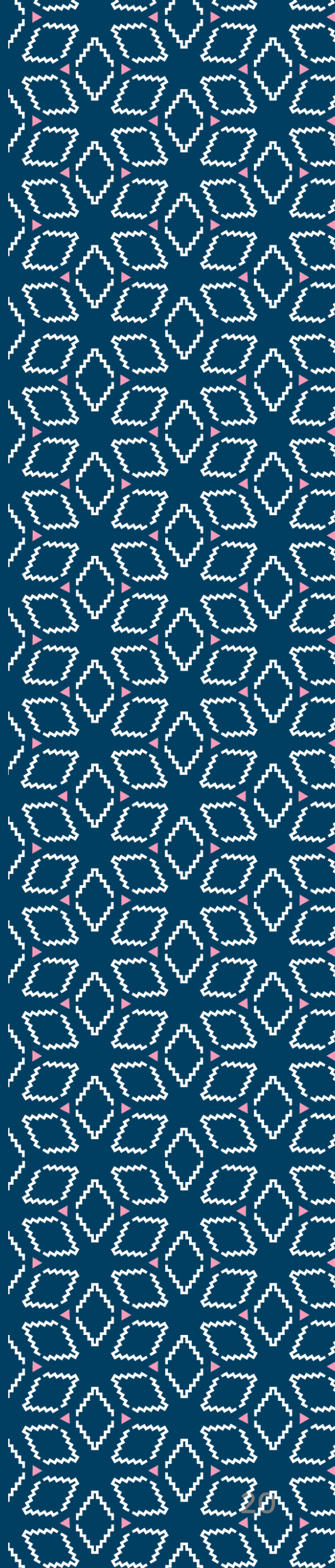
A list of additional data sources for this report are listed below:

1. Department of Immigration - Data for air visitor statistics
2. H.M. Customs - Cruise and yacht passenger arrival statistics
3. Department of Marine & Ports Services, Maritime Operations Centre - Yacht vessel arrival statistics
4. Bermuda Skyport Corporation, Ltd. - Air statistics (capacity, seats sold, load factors)
5. Narrative Research (contracted by the BTA) - Expenditure estimates from visitor Exit Surveys
6. STR, Inc. - Bermuda market hotel occupancy, ADR and RevPAR statistics
7. AirDNA - Bermuda market vacation rental statistics

The Bermuda Tourism Authority would like to thank all partners and stakeholders that provide data for this and other reports.

Any queries/comments can be directed to:

[research@bermudatourism.com](mailto:research@bermudatourism.com)





# Questions?

The Bermuda Tourism Authority would like to thank all partners and stakeholders that provide data for this and other reports.

Any queries/comments can be directed to  
[research@bermudatourism.com](mailto:research@bermudatourism.com)