



GOVERNMENT OF BERMUDA

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**Registry General**

**Trademarks Application Advertisements**

TRADE MARKS ACT 1974

**GOVERNMENT NOTICE NO.: 70**

Notice is hereby given that a person who has grounds of Opposition to the registration of any of the Marks advertised herein, according to the Classes under the heading "Trademark Applications advertised before Registration", may within two months from the date of this publication, lodge with the Registrar, Notice of Opposition in writing in duplicate accompanied by a fee of \$185 payable either by cheque made payable to the Accountant General, by cash or by Revenue Stamp obtainable at the Office of the Accountant General.

N.B. All trademarks are published under the NICE CLASSIFICATION (Tenth Edition) NCL (10)

Applications for registration in Part A are shown with the Official Number unaccompanied by any Letter. Applications for registration in Part B are distinguished by the Letter B prefixed to the Official Number.

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**TRADEMARKS APPLICATIONS ADVERTISED BEFORE REGISTRATION**

**Applications for registration in Part A of the Register**

**APECOIN**

**Trade Mark Application No. 60066**

**Class 28:** Toys, games and playthings; toy figurines; plush toys; action figures; balls for games; basketballs; playing cards; trading cards for games; hand-held units for playing electronic, computer, interactive, and video games; console gaming devices; portable gaming devices; gaming machines; video games machines; home video game machines; mobile gaming devices; amusement game machines; game controllers for computer and video games; computer game joysticks; video game joysticks; gaming mice; gaming keypads; skateboards; skateboard decks; all included in Class 28".

**To be associated with mark nos: 60059, 60061, 60062 and 60069.**

**APE FOUNDATION, Whitehall Chambers, 2nd Floor Whitehall House, 238 North Church Street  
PO Box 31489 KY1-1206, George Town, Grand Cayman, Cayman Islands - 16/03/2022. Address  
for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM  
CX, Bermuda.**

# **JIMMY CHOO**

**Trade Mark Application No. 60343**

**Class 24:** Textile piece goods; towels; bath linen; face towels of textile; napkins or tissues of textile for removing make-up; handkerchiefs of textile; bed linen; bed spreads; mattress covers; pillow cases; quilts; sheets; table linen, table napkins, table runners, table mats, table cloths; travelling rugs; unfitted fabric furniture covers; shower curtains; lining fabric for boots and shoes; lingerie fabric; all included in Class 24.

**J. CHOO LIMITED, 10 Howick Place, London SW1P 1GW, United Kingdom - 21/06/2022. Address  
for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12,  
Bermuda.**

# **RETHINK**

**Trade Mark Application No. 60441**

**Consent Clause:** By consent of the Proprietor of Trademark nos. 55577, 57310 and 55576.

**Class 36:** Insurance services; reinsurance services; insurance broking; insurance risk management; underwriting services; insurance actuarial services; reinsurance actuarial services; all included in Class 36.

**To be associated with mark nos: 60440 and 60443.**

**DUAL INTERNATIONAL LIMITED, One Creechurch Place, London, EC3A 5AF, United Kingdom**  
- 18/07/2022. Address for service is: **Alexanders, Barristers & Attorneys, Belvedere Building, 69**  
**Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

# RETHINK

**Trade Mark Application No. 60443**

**Consent Clause:** By consent of the Proprietor of Trademark nos. 55577, 57310 and 55576.

**Class 42:** Research, design and development of computer software; installation, updating and maintaining computer software; advisory and consultancy services relating to computer software; advisory and consultancy services relating to computer software design; leasing of computer software; design of on-line databases and directories; software as a service [SaaS]; software as a service [SaaS] featuring software for machine learning; software as a service [SaaS] featuring computer software platforms for artificial intelligence; platform as a Service [PaaS]; providing artificial intelligence computer programs on data networks; hosting services, software as a service [SaaS]; rental of software; design and development of operating software for accessing and using a cloud computing network; application service provider (ASP) services, namely hosting computer software applications for others; all in the field of insurance; all included in Class 42.

**To be associated with mark nos: 60438 and 60441.**

**DUAL INTERNATIONAL LIMITED, One Creechurch Place, London, EC3A 5AF, United Kingdom**  
- 18/07/2022. Address for service is: **Alexanders, Barristers & Attorneys, Belvedere Building, 69**  
**Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

# FOLLOW YOUR HEART

**Trade Mark Application No. 60806**

**Class 29:** Meat, fish, poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk, cheese, butter, yogurt and other milk products; oils and fats for food; all included in Class 29.

To be associated with mark no: 60807.

DANONE US, LLC, 1 Maple Avenue, White Plains, New York 10605, United States of America - 01/12/2022. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.

# FOLLOW YOUR HEART

**Trade Mark Application No. 60807**

**Class 30:** Coffee, tea, cocoa and substitutes therefor; rice, pasta and noodles; tapioca and sago; flour and preparations made from cereals; bread, pastries and confectionery; chocolate; ice cream, sorbets and other edible ices; sugar, honey, treacle; yeast, baking-powder; salt, seasonings, spices, preserved herbs; vinegar, sauces and other condiments; ice; all included in Class 30.

To be associated with mark no: 60806.

DANONE US, LLC, 1 Maple Avenue, White Plains, New York 10605, United States of America - 01/12/2022. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.



**Trade Mark Application No. 60967**

**Disclaimer:** The mark is limited to the colors "red", "black" and "white" as shown on the form of application.

**Class 9:** Electronic game programs; downloadable electronic game programs; video game programs; downloadable video game programs; video game cartridges; memory cards for video game machines; protective films adapted for smartphones; cases for smartphones; covers for smartphones; computer game software, recorded; computer game software, downloadable; computer programs, recorded; computer programs, downloadable; computer peripheral devices;

compact discs [audio-video]; downloadable image files; downloadable music files; electronic publications, downloadable; headphones; earphones; headsets; batteries, electric; battery chargers; eyeglasses; sunglasses; all included in Class 9.

**To be associated with mark nos: 60968 and 60969.**

**NINTENDO OF AMERICA INC., 4600 150th Avenue NE, Redmond, Washington 98052, United States of America - 08/02/2023. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**



**Trade Mark Application No. 60968**

**Disclaimer:** The mark is limited to the colors "red", "black" and "white" as shown on the form of application.

**Class 28:** Games; toys; stuffed toys; dolls; portable games with liquid crystal displays; protective films adapted for screens for portable games; video game machines; controllers for game consoles; hand-held consoles for playing video games; apparatus for games; arcade video game machines; board games; playing cards; ornaments for Christmas trees, except lights, candles and confectionery; protective carrying cases specially adapted for handheld video games; trading cards for games; trading card games; cases for trading cards for games; card games; joysticks for video games; toys for pets; portable games and toys incorporating telecommunication functions; sports equipment; puzzles; all included in Class 28.

**To be associated with mark nos: 60967.**

**NINTENDO OF AMERICA INC., 4600 150th Avenue NE, Redmond, Washington 98052, United States of America - 08/02/2023. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**



### Trade Mark Application No. 60969

**Disclaimer:** The mark is limited to the colors "red", "black" and "white" as shown on the form of application.

**Class 41:** Entertainment services; providing information in the field of entertainment; providing online electronic publications, not downloadable; providing online videos, not downloadable; providing online music, not downloadable; organization of shows [impresario services]; games equipment rental; toy rental; game services provided online from a computer network; organization of competitions [education or entertainment]; providing amusement arcade services; amusement park services; organization of electronic sports competitions; organization of games; conducting of entertainment events; organization of entertainment events; all included in Class 41.

**To be associated with mark no: 60967.**

**NINTENDO OF AMERICA INC., 4600 150th Avenue NE, Redmond, Washington 98052, United States of America - 08/02/2023. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**

# CLEAN SCENTSATIONS

### Trade Mark Application No. 60985

**Disclaimer:** The registration of this mark shall give no right to the exclusive use of the word "CLEAN".

**Class 3:** Laundry sheets impregnated with fabric softeners; all included in Class 3.

**To be associated with mark no: 60986.**

**CHURCH & DWIGHT CO., INC., 500 Charles Ewing Boulevard, Ewing, New Jersey 08628, United States of America - 13/02/2023. Address for service is: MA'AT IP Services, 26 Town Hill Flatts, Smith's Parish, FL07, Bermuda.**



**Trade Mark Application No. 61003**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use, separately, of the letters "C", "A" and "D".

**Class 35:** Providing a website featuring consumer information regarding industrial supply products, including technical drawings and three-dimensional electronic models of industrial supply products; providing technical information in the field of industrial supplies; distributorship services in the field of industrial supplies; electronic catalog services featuring industrial supplies; catalog ordering services, online ordering services connected with the sale of industrial supplies; wholesale services, retail store services and online wholesale and retail store services connected with the sale of industrial supplies; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from an industrial supplies catalog by mail order or by means of online ordering services; providing a website for reviewing and managing product orders; providing a website for creating and managing lists for ordering and re-ordering products; all included in Class 35.

**To be associated with mark no: 61002.**

**MCMASTER-CARR SUPPLY COMPANY, 600 N. County Line Road, Elmhurst, Illinois 60126, United States of America - 14/02/2023. Address for service is: ImPact Trademark Services LLC, 12 Cemetery Road, Pembroke, HM07, Bermuda.**

# PhoenixRe

**Trade Mark Application No. 61093**

**Section 18(4) Notice...**Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003929747.

**Class 35:** Accounting services for pension funds; compilation and management of data and information into databases; compilation and management of legal information into databases; marketing and promotion of financial products and services via global networks; management of an online database where users may store financial, retirement and investment related data; financial, pensions, savings and investments record management services, namely, organizing and indexing electronic databases of such data; business management; provision of business information; consultancy and advice in the fields of financial planning, analysis, policy and organisation; economic forecasting and analysis for business purposes; all included in Class 35.

**To be associated with mark nos: 61094, 61319 and 61320.**

**PHOENIX GROUP MANAGEMENT SERVICES LIMITED, 1 Wythall Green Way Wythall, Birmingham B47 6WG, United Kingdom - 16/03/2023. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**

# PhoenixRe

**Trade Mark Application No. 61094**

**Section 18(4) Notice...**Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003929747.

**Class 36:** Financial services; assurance services; insurance services; indemnity insurance; reinsurance services; reinsurance services for third party insurance companies; financial evaluation for reinsurance purposes; processing of reinsurance claims; reinsurance consultancy; reinsurance underwriting; brokerage of insurance, reinsurance, investments and pensions; insurance services relating to pension funds; insurance management services; life and pension services administration; pension services; financial services relating to pensions and pension funds; administration of pension schemes; financial management of pensions and pension funds; provision of pension schemes; actuarial services; financial administration and management of insurance and insurance portfolios; obtaining, selling, exploitation and management of asset values, as well as the management of pension and annuity obligations; intermediary services in the purchasing and selling of and placement of bonds, shares, securities and other similar securities; investment of capital and funds; asset management; providing online information about reinsurance from a computer database or the



Internet; consultancy and advice with regard to all the afore-mentioned services; all included in Class 36.

**To be associated with mark nos: 61093, 61319 and 61320.**

**PHOENIX GROUP MANAGEMENT SERVICES LIMITED, 1 Wythall Green Way Wythall, Birmingham B47 6WG, United Kingdom - 16/03/2023. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**



### **Trade Mark Application No. 61103**

**Colour Limitation:** The Mark will be limited to the colours "red", "blue" and "yellow" as shown on the form of the application.

**Class 41:** Education; providing of training; entertainment; sporting and cultural activities; consultancy services relating to education and training; vocational guidance; organization and conducting of exhibitions and special shows for cultural, educational or tutorial purposes; organization and conducting of instructional events, congresses, seminars, conferences, symposia and workshops (education); arranging and conducting of colloquiums; production of shows; arranging of entertainment shows; organization and conducting of balls; organization and conducting of competitions (education and entertainment); presentation of live performances; musical performances (orchestra); party planning services (entertainment); providing online electronic publications, not downloadable; publication of printed matter (also in electronic form), except for advertising purposes; publication of periodicals and books in electronic form, also in the Internet; game services provided online from a computer network; booking of seats and ticket agency services for entertainment events, also via the Internet; all included in Class 41.

**To be associated with mark nos: 47125 and 61102.**

**MESSE FRANKFURT GMBH, Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main, Germany - 22/03/2023. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**



**Trade Mark Application No. 61136**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use of the words "Collaborate for Kidneys".

**Class 41:** Education, providing of training and activities in the field of cardiovascular and subsequent diseases; all included in Class 41.

**To be associated with mark no: 61137.**

**BAYER AKTIENGESELLSCHAFT, Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany - 06/04/2023. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**



**Trade Mark Application No. 61137**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use of the words "Collaborate for Kidneys".

**Class 44:** Medical services; all included in Class 44.

**To be associated with mark no: 61136.**

**BAYER AKTIENGESELLSCHAFT, Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany - 06/04/2023. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**



### Trade Mark Application No. 61138

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use of a device of Kidneys and the words "Protect in Time".

**Colour Limitation:** The mark is limited to the colors Pantone 297 (light cyan), Pantone 2995 (medium blue), Pantone 3015 (mid-dark cyan) and Pantone 2010 (orange) as shown on the form of application.

**Class 41:** Education, providing of training and activities in the field of cardiovascular and subsequent diseases; all included in Class 41.

**To be associated with mark nos: 60795, 60796 and 61139.**

**BAYER AKTIENGESELLSCHAFT, Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany - 06/04/2023. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**



### Trade Mark Application No. 61139

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use of a device of Kidneys and the words "Protect in Time".

**Colour Limitation:** The mark is limited to the colors Pantone 297 (light cyan), Pantone 2995 (medium blue), Pantone 3015 (mid-dark cyan) and Pantone 2010 (orange) as shown on the form of application.

**Class 44:** Medical services; all included in Class 44.

To be associated with mark nos: 60795, 60796 and 61138.

**BAYER AKTIENGESELLSCHAFT, Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany - 06/04/2023. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**



**Trade Mark Application No. 61173**

**Class 11:** Activated carbon filters; replacement cartridges for refrigerators and ice machines; particle reduction filters; water filtration system; all included in Class 11.

To be associated with mark nos: 55032 and 55033.

**WHIRLPOOL PROPERTIES, INC., 500 Renaissance Drive, Suite 101, Saint Joseph, Michigan 49085, United States of America - 24/04/2023. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**

**PAYCOM**

**Trade Mark Application No. 61175**

**Class 36:** Payroll tax debiting services; tax payment processing services; financial transaction services, namely, providing secure commercial transactions and payment options; administration of employee benefits plans concerning insurance and finance; providing financial services to employers, namely, payroll tax debiting and, benefits administration, workers compensation claims administration, insurance agency, employee pension and retirement funds administration; insurance claims administration; financial affairs and monetary affairs, namely, financial information, management and analysis services; administration of employee benefit plans concerning insurance and finance; workers compensation claims administration; financial administration of employee

pension plans and retirement plans; providing a web site featuring information for employee benefits brokers and consultants in the field of insurance and financial benefits administration, health care benefits reform; all included in Class 36.

**To be associated with mark nos: 61174 and 61176.**

**PAYCOM PAYROLL LLC, 7501 W. Memorial Ave., Oklahoma City, Oklahoma 73142, United States of America - 27/04/2023. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**

# PLUM ORGANICS

**Trade Mark Application No. 61203**

**Section 18(4) Notice:** Proceeding by reason of Section 18(4)... EU Trademark Registration No. 012640918.

**Class 5:** Food for babies, namely, organic fruit purees, organic vegetable purees and organic purees containing fruits and vegetables; all of the aforementioned goods made of organic ingredients; all included in Class 5.

**To be associated with mark nos: 61205, 61206 and 61208.**

**PLUM, PBC, 6795 N. Palm Ave., Suite 200, Fresno, California 93704-1088, United States of America - 11/05/2023. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.**

# PLUM ORGANICS

**Trade Mark Application No. 61204**

**Section 18(4) Notice:** Proceeding by reason of Section 18(4)... EU Trademark Registration No. 012640918.

**Class 29:** Fruit purees; vegetable purees; purees containing fruits and vegetables; organic prepared meals and snacks, consisting primarily of vegetables; organic prepared meals consisting primarily

of fruit, vegetables, yogurt and grain; fruit-based snack foods; fruit purees, also containing grain; ready-to-eat, organic nut-based snack bars; all included in Class 29.

**To be associated with mark nos: 61205, 61207 and 61208.**

**PLUM, PBC, 6795 N. Palm Ave., Suite 200, Fresno, California 93704-1088, United States of America - 11/05/2023. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.**

# MASA ASSIST

**Trade Mark Application No. 61256**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use of the word "Assist".

**Class 45:** Providing funeral assistance and planning services, namely, the gathering and organization of permits, death certificates, urns, or shipping containers for deceased persons; arranging embalming services; arranging cremation services; funeral arrangement services; all included in Class 45.

**MASA HOLDINGS, INC., 1250 S. Pine Island Road, Suite 500, Plantation, FL 33324, United States of America - 07/06/2023. Address for service is: ImPact Trademark Services LLC, 12 Cemetery Road, Pembroke, HM07, Bermuda.**

# FROM A STORE TO A STORY

**Trade Mark Application No. 61280**

**Class 35:** Marketing and sales promotion services for others; advertising; retail store services connected with the sale of travel and gift articles, perfume and cosmetics, body and beauty care preparations, toiletries, personal hygiene products, hygienic and beauty care articles, non –

prescription (over the counter) medication, photographic, cinematographic apparatus and instruments, apparatus for recording, transmission or reproduction of sound or images, computers, electronic and household appliances, personal electronics, DVD's and CD's, precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes, jewelry articles, jewelry, precious stones, watches, clocks, horological and chronometric instruments, newspapers, magazines, books, including downloadable electronic formats of these publications, greeting cards and stationary supplies, leather and imitation leather, luggage, fabrics and textiles, fashion articles and accessories, travel necessities and souvenirs, decorative magnets, keyrings, bags, travel pillows, bottles, flasks, mugs, glasses, clothing, footwear, headwear, belts, headgear, foulards, scarves and sunglasses, games and toys, food, delicatessen, confectionery products, chocolate, biscuits, candies and snack food, beverages, non-alcoholic drinks, bottled water, juice and carbonated soda drinks, alcoholic beverages, tobacco and smoking articles; bringing together, for the benefit of others, of various goods (with the exception of their transport) enabling consumers to view and purchase them conveniently; presentation of goods on any means of communication for retail purposes; organization, management, administration, operation and supervision of loyalty and reward programs for commercial, promotional or advertising purposes; procurement services for others (purchasing goods and services for other businesses); all included Class 35.

**DUFRY INTERNATIONAL AG (DUFRY INTERNATIONAL SA) (DUFRY INTERNATIONAL LTD),  
Brunngässlein 12, 4052 Basel, Switzerland - 23/06/2023. Address for service is: Conyers Dill &  
Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# U6

## **Trade Mark Application No. 61313**

**Disclaimer:** Registration of this mark shall give no right to the exclusive use, separately, of the letter "U" and the numeral "6".

**Class 12:** Automobiles; motor cars; cars; motor coaches; trucks; lorries; motor buses; forklift trucks; automobile bodies; automobile chassis; motors, electric, for land vehicles; brake pads for automobiles; driverless cars [autonomous cars]; all included in Class 12.

**To be associated with mark nos: 61314, 61315 and 61316.**

**BYD COMPANY LIMITED, No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of, China - 30/06/2023. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

# U7

## **Trade Mark Application No. 61314**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use, separately, of the letter “U” and the numeral “7”.

**Class 12:** Automobiles; motor cars; cars; motor coaches; trucks; lorries; motor buses; forklift trucks; automobile bodies; automobile chassis; motors, electric, for land vehicles; brake pads for automobiles; driverless cars [autonomous cars]; all included in Class 12.

**To be associated with mark nos: 61313, 61315 and 61316.**

**BYD COMPANY LIMITED, No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of, China - 30/06/2023. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

# U8

## **Trade Mark Application No. 61315**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use, separately, of the letter “U” and the numeral “8”.

**Class 12:** Automobiles; motor cars; cars; motor coaches; trucks; lorries; motor buses; forklift trucks; automobile bodies; automobile chassis; motors, electric, for land vehicles; brake pads for automobiles; driverless cars [autonomous cars]; all included in Class 12.



To be associated with mark nos: 61313, 61314 and 61316.

BYD COMPANY LIMITED, No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of, China - 30/06/2023. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

# U9

**Trade Mark Application No. 61316**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use, separately, of the letter "U" and the numeral "9".

**Class 12:** Automobiles; motor cars; cars; motor coaches; trucks; lorries; motor buses; forklift trucks; automobile bodies; automobile chassis; motors, electric, for land vehicles; brake pads for automobiles; driverless cars [autonomous cars]; all included in Class 12.

To be associated with mark nos: 61313, 61314 and 61315.

BYD COMPANY LIMITED, No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of, China - 30/06/2023. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

# BYD SEAL

**Trade Mark Application No. 61317**

**Disclaimer:** The registration of this mark shall give no right to the exclusive use, separately, of the letters "B", "Y" and "D".

**Class 12:** Automobiles; motor cars; cars; motor coaches; trucks; lorries; motor buses; forklift trucks; automobile bodies; automobile chassis; motors, electric, for land vehicles; brake pads for automobiles; driverless cars [autonomous cars]; all included in Class 12.

**To be associated with mark nos: 58860, 60258, 61152 and 61253.**

**BYD COMPANY LIMITED, No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of, China - 30/06/2023. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

# MILLÉSIME IMPÉRIAL

**Trade Mark Application No. 61347**

**Transliteration Clause:** The Mark contains the French words "Millesime" and "Imperial" which translate in English to mean "best of crop" and "imperial".

**Class 3:** Perfumes; fragrances; eau de parfum; toilet water; colognes; shaving preparations; shaving gels; shaving soaps; shaving foams; aftershave preparations; shaving balms; lotions for beards; non-medicated toiletry preparations for personal use, namely, soaps, bath and shower preparations, body lotions and body oils; shampoos, conditioners and oils for the hair; oils for grooming; essential oils; scented oils; deodorants for personal use; room fragrances; all included in Class 3.

**FONTAINE LIMITED, % TMF Group, 8th Floor, 20 Farringdon Street, London EC4A 4AB, United Kingdom - 26/07/2023. Address for service is: ImPact Trademark Services LLC, 12 Cemetery Road, Pembroke, HM07, Bermuda.**

# SUSTAINERA

**Trade Mark Application No. 61417**

**Class 4:** Industrial oils and fats (other than edible oils and fats and essential oils); lubricants; dust-binding compositions; combustible compositions (including motor gasolines) and illuminating materials; candles, nightlights, and wicks; all included in Class 4.

**PSA AUTOMOBILES SA, 2-10 Boulevard de l'Europe, 78300 Poissy, France - 14/08/2023.**

Address for service is: **ImPact Trademark Services LLC, 12 Cemetery Road, Pembroke, HM07, Bermuda.**

# SUSTAINERA

**Trade Mark Application No. 61418**

**Class 12:** Vehicles, apparatus for locomotion by land, motor vehicles, their constituent parts, namely suspension shock absorbers for vehicles; shock absorbers (springs) for vehicles; engines for land vehicles; gearboxes for land vehicles; vehicle chassis; bodywork (vehicles-); transmission shafts for land vehicles; hydraulic circuits for vehicles; torque converters for land vehicles; clutches for land vehicles; axles for vehicles; brakes for vehicles; vehicle wheels; vehicle wheel rims; wheel covers; vehicle wheel hubs; tires; steering wheels for vehicles; seats for vehicles; headrests for vehicle seats; safety devices for vehicles such as seat belts and inflating air bags; wing mirrors (vehicles-); wipers ( windscreens-); torsion bars for vehicles; bumpers (vehicles-); bumper strips for vehicles; deflectors for vehicles; spoilers for vehicles; windshield; sunroofs for vehicles; vehicle windows; vehicle fuel tank caps; luggage carriers for vehicles; all included in Class 12.

**To be associated with mark no: 61419.**

**PSA AUTOMOBILES SA, 2-10 Boulevard de l'Europe, 78300 Poissy, France - 14/08/2023.**

Address for service is: **ImPact Trademark Services LLC, 12 Cemetery Road, Pembroke, HM07, Bermuda.**

# SUSTAINERA

**Trade Mark Application No. 61419**

**Class 37:** Building services; installation and repair services; mining extraction, oil and gas drilling; all included in Class 37.

**To be associated with mark no: 61418.**

**PSA AUTOMOBILES SA, 2-10 Boulevard de l'Europe, 78300 Poissy, France - 14/08/2023.**

Address for service is: **ImPact Trademark Services LLC, 12 Cemetery Road, Pembroke, HM07, Bermuda.**



**Trade Mark Application No. 61420**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use of the numeral 247.

**Class 41:** Betting shop services; online betting services; all included in Class 41.

**PLAYBOOK 247, 27 Southside, St. David's GE03, Bermuda - 16/08/2023.** Address for service is:  
**Quantifi Consulting Services, 90 Harmony Close, Paget PG 03, Bermuda.**

# CERTUM INSURANCE SOLUTIONS

**Trade Mark Application No. 61427**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use of the words "Insurance Solutions".

**Class36:** Insurance brokerage; insurance underwriting for all types of insurance; reinsurance underwriting; insurance consultancy; insurance information; financial management; financial analysis; financial consultancy; financial information; financial research; surety services; insurance agency

services; insurance administration; insurance claims administration; actuarial services; financial risk management services; financial guarantee services; financial planning and asset management; financial retirement plan consulting services; administration of and consulting on employee benefit plans concerning insurance and finance; insurance services in the nature of loss control management for others; insurance risk management; mortgage banking services, namely, origination, acquisition, servicing, securitization and brokerage of mortgage loans; all included Class 36.

**ACRISURE, LLC, 100 Ottawa Avenue SW, Grand Rapids, MI 49503, United States of America - 21/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**



### **Trade Mark Application No. 61433**

**Class 41:** Educational services, namely, arranging and conducting seminars, workshops, classes, conferences, and symposiums in the fields of leadership development, human resources, customer service, customer and employee satisfaction and loyalty, employee recruitment, and employee orientation, training, and development, cooking, art, foreign languages, etiquette, arts and crafts, nature, and conservation; providing entertainment, sporting and cultural activities; arranging for tickets and reservations for shows and other entertainment events; health and fitness club services, namely, providing services, facilities, instruction and equipment in the fields of fitness and physical exercise; providing recreational facilities, instruction and equipment for swimming pools, bicycling, golf, water sports, horseback riding, skiing and beach access; golf club, golf course and golf instruction services; providing tennis facilities, rental of tennis courts and tennis instruction; providing amusement arcade services; wedding reception planning services; event planning and management services, namely, arranging, organizing, scheduling and designing special events for social entertainment purposes; arranging conferences and organizing exhibitions for cultural and educational purposes; casino services; cabaret services; nightclub services; providing hotel guests with educational and entertainment information about local attractions and points of interest within the vicinity of hotel properties; art exhibitions; all included Class 41.

To be associated with mark no: 61434.

MARRIOTT WORLDWIDE CORPORATION, 7750 Wisconsin Avenue, Bethesda, Maryland 20814, United States of America - 23/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

# AADVANTAGE BUSINESS

Trade Mark Application No. 61457

**Section 18(4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920737.

**Class 35:** Advertising; administration of loyalty rewards programs; sales promotion through customer loyalty programs; loyalty, incentive and bonus program services; administration of loyalty and incentive schemes; organization and management of customer loyalty programs; organization, operation and supervision of loyalty and incentive schemes; promoting the goods and services of others; promotion services; loyalty scheme services; advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services; management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; incentive, loyalty, discount and promotional card services; club membership subscription services; administration of incentive award programs to promote the sale of the goods and services of others; customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; provision of an on-line marketplace for buyers and sellers of goods and services; providing loyalty, discount, promotional and incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; promoting goods and services by means of loyalty program, discount program, promotional program and an incentive awards program whereby points are earned or awarded for purchases made by members which can then be redeemed for merchandise, services and travel; promoting goods and services by means of a referral link website and incentive awards program, whereby the referral link website features promotional referral links to third party web sites, and whereby loyalty points are awarded for redeeming promotions from the third parties; providing, managing, operating, administering and organizing a loyalty, discount, promotional and incentive awards program, whereby points are earned for

purchases made via credit cards which can be redeemed for merchandise, services and travel; managing and tracking the transfer and redemption of points that are earned or awarded for purchases made by members; customer incentive loyalty, discount, and award programs featuring information on and access to special events offered to members; promotion of special events; all included in Class 35.

**To be associated with mark nos: 31069, 31681, 49644, 53189, 55865, 56166, 56570, 56571, 56572, 56574, 56576, 60233, 61458, 61461, 61463, 61465, 61467 and 61471.**

**AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# AADVANTAGE BUSINESS

**Trade Mark Application No. 61458**

**Section 18(4) Notice...**Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920737.

**Class 36:** Banking; insurance; financial affairs; monetary affairs; issuing of tokens of value; virtual currency exchange; virtual currency services; currency exchange services; virtual currency transfer services; currency trading and exchange services; credit cards services; issuing credit cards; provision of credit cards; electronic payment services; conducting cashless payment transactions; electronic commerce payment service that enables consumers to use loyalty points, reward points and miles to make online purchases, in whole or in part, of goods and services; electronic commerce payment service that enables consumers to use loyalty points, reward points, and miles; issuance of points of value; issuance of award miles of value; issuance of credit cards through a licensee; financial services, namely, providing stored value accounts in an electronic environment; travel insurance; all included in Class 36.

**To be associated with mark nos: 31069, 31681, 49644, 53189, 55865, 56166, 56570, 56571, 56572, 56574, 56576, 60233, 61457, 61461, 61463, 61465, 61467 and 61471.**

**AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Uglan House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# **AADVANTAGE BUSINESS**

**Trade Mark Application No. 61459**

**Section 18(4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920737.

**Class 39:** Transport; air transport; passenger transport; luggage storage; packaging and storage of goods; freight [shipping of goods]; travel management; travel arrangement; providing transportation information; vehicle rental; transport reservation; escorting of travelers; booking of seats for travel; travel reservation; transportation logistics; chauffeur services; transportation of luggage; handling of passengers luggage; freight transportation; cargo transportation; freight and cargo services; transport of packages; travel information; transportation check-in services; transport information, advice and reservation services; agency services for arranging the transportation of travelers; travel agency services, namely, making reservations and bookings for transportation; cruise reservation services; tour reservation services; reservation of air transport; seat reservation services for travelers; booking and arranging of access to airport lounges; priority airline check-in services; priority boarding, check-in, seating and reservation services for frequent air travelers; holiday travel reservation services; managing travel itineraries; air transport of passengers, cargo, and freight; providing ride share rental services, limo rental and reservation services, and airport transfer reservation services; arranging and booking helicopters, cruises, boats, rail, rental cars and other motorized vehicles, bicycles, transport for excursions, transport for adventure activities and transport for eco-tourism; providing information in the field of travel; providing information concerning passengers' luggage in transit and delivery; transportation services, namely, checking of baggage; airport services featuring transit lounge and shower facilities for passengers; booking of checked baggage and travel upgrades; providing ancillary air transportation services namely, seat selection services, carry-on baggage transport services, priority airline passenger security screening services, in-flight food and beverage services, in-flight headphones, air transportation service upgrades, in-



flight entertainment services, laundry services, and Internet access; providing access to airport lounges; airport lounge services; all included in Class 39.

**To be associated with mark nos: 29453, 31070, 49645, 49647, 55866, 56573, 56575, 56577, 60234, 61460, 61462, 61464, 61466, 61468 and 61472.**

**AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# **AADVANTAGE BUSINESS**

**Trade Mark Application No. 61460**

**Section 18(4) Notice...**Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920737.

**Class 43:** Food and drink catering; restaurant services; cafe services; bar services; temporary accommodation; rental of meeting rooms; hotel reservations; temporary accommodation reservations; providing conference rooms; rental of conference rooms; provision of conference facilities; catering; providing food and drink; provision of event facilities and temporary office and meeting facilities; accommodation reservations; restaurant reservation services; temporary accommodation information, advice and reservation services; information, advice and reservation services for the provision of food and drink; provision of general-purpose facilities for business, meetings and conferences; all included in Class 43.

**To be associated with mark nos: 29453, 31070, 49645, 49647, 55866, 56573, 56575, 56577, 60234, 61459, 61462, 61464, 61466, 61468, 61470 and 61472.**

**AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# AADVANTAGE CARS

Trade Mark Application No. 61461

**Section 18(4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920773.

**Class 35:** Advertising; administration of loyalty rewards programs; sales promotion through customer loyalty programs; loyalty, incentive and bonus program services; administration of loyalty and incentive schemes; organization and management of customer loyalty programs; organization, operation and supervision of loyalty and incentive schemes; promoting the goods and services of others; promotion services; loyalty scheme services; advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services; management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; incentive, loyalty, discount and promotional card services; club membership subscription services; administration of incentive award programs to promote the sale of the goods and services of others; customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; provision of an on-line marketplace for buyers and sellers of goods and services; providing loyalty, discount, promotional and incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; promoting goods and services by means of loyalty program, discount program, promotional program and an incentive awards program whereby points are earned or awarded for purchases made by members which can then be redeemed for merchandise, services and travel; promoting goods and services by means of a referral link website and incentive awards program, whereby the referral link website features promotional referral links to third party web sites, and whereby loyalty points are awarded for redeeming promotions from the third parties; providing, managing, operating, administering and organizing a loyalty, discount, promotional and incentive awards program, whereby points are earned for purchases made via credit cards which can be redeemed for merchandise, services and travel; managing and tracking the transfer and redemption of points that are earned or awarded for purchases made by members; customer incentive loyalty, discount, and award programs featuring information on and access to special events offered to members; promotion of special events; all included in Class 35.

To be associated with mark nos: 31069, 49644, 55865, 56166, 56570, 56571, 56572, 56574, 56576, 60233, 61457, 61458, 61463, 61465, 61467 and 61471.

AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

# AADVANTAGE CARS

Trade Mark Application No. 61462

**Section 18(4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920773.

**Class 39:** Transport; passenger transport; luggage storage; travel management; travel arrangement; providing transportation information; vehicle rental; transport reservation; escorting of travelers; travel reservation; transportation logistics; chauffeur services; transport information, advice and reservation services; agency services for arranging the transportation of travelers; travel agency services, namely, making reservations and bookings for transportation; managing travel itineraries; providing travel agency services, namely, providing travel reservation services, vehicle reservation services, ride share rental services, limo rental and reservation services, airport transfer reservation services; arranging and booking rental cars and other motorized vehicles; providing information in the field of travel; all included in Class 39.

To be associated with mark nos: 29453, 31070, 49645, 49647, 55866, 56573, 56575, 56577, 60234, 61459, 61460, 61464, 61466, 61468 and 61472.

AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

# AADVANTAGE CRUISES

Trade Mark Application No. 61463

**Section 18(4) Notice...** Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920775.

**Class 35:** Advertising; administration of loyalty rewards programs; sales promotion through customer loyalty programs; loyalty, incentive and bonus program services; administration of loyalty and incentive schemes; organization and management of customer loyalty programs; organization, operation and supervision of loyalty and incentive schemes; promoting the goods and services of others; promotion services; loyalty scheme services; advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services; management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; incentive, loyalty, discount and promotional card services; club membership subscription services; administration of incentive award programs to promote the sale of the goods and services of others; customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; provision of an on-line marketplace for buyers and sellers of goods and services; providing loyalty, discount, promotional and incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; promoting goods and services by means of loyalty program, discount program, promotional program and an incentive awards program whereby points are earned or awarded for purchases made by members which can then be redeemed for merchandise, services and travel; promoting goods and services by means of a referral link website and incentive awards program, whereby the referral link website features promotional referral links to third party web sites, and whereby loyalty points are awarded for redeeming promotions from the third parties; providing, managing, operating, administering and organizing a loyalty, discount, promotional and incentive awards program, whereby points are earned for purchases made via credit cards which can be redeemed for merchandise, services and travel; managing and tracking the transfer and redemption of points that are earned or awarded for purchases made by members; customer incentive loyalty, discount, and award programs featuring information on and access to special events offered to members; promotion of special events; all included in Class 35.

To be associated with mark nos: 31069, 49644, 55865, 56166, 56570, 56571, 56572, 56574, 56576, 60233, 61457, 61458, 61461, 61465, 61467 and 61471.

AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

# AADVANTAGE CRUISES

Trade Mark Application No. 61464

**Section 18(4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920775.

**Class 39:** Travel management; travel arrangement; providing transportation information; travel reservation; travel information; transport information, advice and reservation services; agency services for arranging the transportation of travelers; travel agency services, namely, making reservations and bookings for transportation; cruise reservation services; managing travel itineraries; providing travel agency services, namely, providing travel reservation services, cruise reservation services, arranging and booking cruises and boats; providing information in the field of travel; all included in Class 39.

To be associated with mark nos: 29453, 31070, 49645, 49647, 55866, 56573, 56575, 56577, 60234, 61459, 61460, 61462, 61468 and 61472.

AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

# AADVANTAGE DINING

Trade Mark Application No. 61465

**Section 18 (4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920750.

**Class 35:** Advertising; administration of loyalty rewards programs; sales promotion through customer loyalty programs; loyalty, incentive and bonus program services; administration of loyalty and incentive schemes; organization and management of customer loyalty programs; organization, operation and supervision of loyalty and incentive schemes; promoting the goods and services of others; promotion services; loyalty scheme services; advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services; management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; incentive, loyalty, discount and promotional card services; club membership subscription services; administration of incentive award programs to promote the sale of the goods and services of others; customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; provision of an on-line marketplace for buyers and sellers of goods and services; providing loyalty, discount, promotional and incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; promoting goods and services by means of loyalty program, discount program, promotional program and an incentive awards program whereby points are earned or awarded for purchases made by members which can then be redeemed for merchandise, services and travel; promoting goods and services by means of a referral link website and incentive awards program, whereby the referral link website features promotional referral links to third party web sites, and whereby loyalty points are awarded for redeeming promotions from the third parties; providing, managing, operating, administering and organizing a loyalty, discount, promotional and incentive awards program, whereby points are earned for purchases made via credit cards which can be redeemed for merchandise, services and travel; managing and tracking the transfer and redemption of points that are earned or awarded for purchases made by members; customer incentive loyalty, discount, and award programs featuring information on and access to special events offered to members; promotion of special events; all included in Class 35.

To be associated with mark nos: 31069, 49644, 55865, 56166, 56570, 56571, 56572, 56574, 56576, 60233, 61458, 61461, 61463, 61467 and 61471.

AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

# AADVANTAGE DINING

Trade Mark Application No. 61466

**Section 18 (4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920750.

**Class 43:** Food and drink catering; restaurant services; café services; bar services; temporary accommodation; rental of meeting rooms; hotel reservations; temporary accommodation reservations; catering; providing food and drink; restaurant reservation services; information, advice and reservation services for the provision of food and drink; all inducted in Class 43.

To be associated with mark nos: 29453, 31070, 49645, 49647, 55866, 56573, 56575, 56577, 60234, 61459, 61460, 61462, 61464, 61468, 61470 and 61472.

AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

# AADVANTAGE EVENTS

Trade Mark Application No. 61467

**Section 18 (4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920738.

**Class 35:** Advertising; administration of loyalty rewards programs; sales promotion through customer loyalty programs; loyalty, incentive and bonus program services; administration of loyalty and incentive schemes; organization and management of customer loyalty programs; organization, operation and supervision of loyalty and incentive schemes; promoting the goods and services of others; promotion services; loyalty scheme services; advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services; management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; incentive, loyalty, discount and promotional card services; club membership subscription services; administration of incentive award programs to promote the sale of the goods and services of others; customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; provision of an on-line marketplace for buyers and sellers of goods and services; providing loyalty, discount, promotional and incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; promoting goods and services by means of loyalty program, discount program, promotional program and an incentive awards program whereby points are earned or awarded for purchases made by members which can then be redeemed for merchandise, services and travel; promoting goods and services by means of a referral link website and incentive awards program, whereby the referral link website features promotional referral links to third party web sites, and whereby loyalty points are awarded for redeeming promotions from the third parties; providing, managing, operating, administering and organizing a loyalty, discount, promotional and incentive awards program, whereby points are earned for purchases made via credit cards which can be redeemed for merchandise, services and travel; managing and tracking the transfer and redemption of points that are earned or awarded for purchases made by members; customer incentive loyalty, discount, and award programs featuring information on and access to special events offered to members; promotion of special events; all included in Class 35.

**To be associated with mark nos: 31069, 31681, 49644, 53189, 55865, 56166, 56570, 56571, 56572, 56574, 56576, 60233, 61457, 61458, 61461, 61463, 61465 and 61471.**

**AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Uglund House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**



# AADVANTAGE EVENTS

Trade Mark Application No. 61469

**Section 18 (4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920738.

**Class 41:** Booking of seats for shows; ticket agency services [entertainment]; arranging and conducting of entertainment events; arranging and conducting of sports events; arranging and conducting of concerts; theatre productions; ticket reservation and booking services for education, entertainment and sports activities and events; ticket reservation and booking services for recreational and leisure events; ticket reservation and booking services for cultural events; entertainment services in the nature of arranging and organizing social entertainment services; reservation and booking services for recreational and leisure events and activities, namely, guided helicopter tours, cruise tours, boat tours, rail tours, guided tours in rental cars and other motorized vehicles, bicycle tours, excursion tours, and guided adventure activity tours; entertainment services in the nature of organizing, arranging and hosting social and cultural entertainment events and sporting events; entertainment, namely, live music concerts; all included in Class 41.

**To be associated with mark nos: 31069, 49644, 49646, 55865, 56166, 56570, 56571, 56572, 56574, 56576, 60233, 61457, 61458, 61461, 61465, 61467 and 61471.**

**AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# AADVANTAGE HOTELS

Trade Mark Application No. 61471

**Section 18(4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920752.

**Class 35:** Advertising; administration of loyalty rewards programs; sales promotion through customer loyalty programs; loyalty, incentive and bonus program services; administration of loyalty and incentive schemes; organization and management of customer loyalty programs; organization, operation and supervision of loyalty and incentive schemes; promoting the goods and services of others; promotion services; loyalty scheme services; advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services; management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; incentive, loyalty, discount and promotional card services; club membership subscription services; administration of incentive award programs to promote the sale of the goods and services of others; customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; provision of an on-line marketplace for buyers and sellers of goods and services; providing loyalty, discount, promotional and incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; promoting goods and services by means of loyalty program, discount program, promotional program and an incentive awards program whereby points are earned or awarded for purchases made by members which can then be redeemed for merchandise, services and travel; promoting goods and services by means of a referral link website and incentive awards program, whereby the referral link website features promotional referral links to third party web sites, and whereby loyalty points are awarded for redeeming promotions from the third parties; providing, managing, operating, administering and organizing a loyalty, discount, promotional and incentive awards program, whereby points are earned for purchases made via credit cards which can be redeemed for merchandise, services and travel; managing and tracking the transfer and redemption of points that are earned or awarded for purchases made by members; customer incentive loyalty, discount, and award programs featuring information on and access to special events offered to members; promotion of special events; all included in Class 35.

**To be associated with mark nos: 31069, 49644, 55865, 56166, 56570, 56571, 56572, 56574, 56576, 60233, 61457, 61458, 61461, 61463, 61465 and 61467.**

**AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Uglan House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# AADVANTAGE HOTELS

**Trade Mark Application No. 61472**

**Section 18(4) Notice**...Proceeding by reason of Section 18(4)... UK Trademark Registration No.00003920752.

**Class 43:** Hotel reservations; temporary accommodation reservations; accommodation reservations; temporary accommodation information, advice and reservation services; all included in Class 43.

**To be associated with mark nos: 29453, 31070, 49645, 49647, 55866, 56573, 56575, 56577, 60234, 61459, 61460, 61462, 61464, 61466, 61468 and 61470.**

**AADVANTAGE LOYALTY IP LTD., c/o Maples Corporate Services Limited, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands - 25/08/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**



**Trade Mark Application No. 61497**

**Class 35:** Financial records management; financial record-keeping for regulatory compliance purposes; preparing financial reports for others, for business or commercial purposes; compiling financial, securities, stock exchange, trade and quote, index value and other financial market information for business purposes; providing and updating a financial index; providing and updating a financial index of securities values and classification, analysis, and reporting thereof; analyzing and compiling data for measuring the performance of financial markets; all included in Class 35.

**To be associated with mark nos: 25074, 29528, 33157, 47575, 54422, 59999 and 61498.**

**STATE STREET BANK AND TRUST COMPANY, of One Lincoln Street, Boston, Massachusetts 02111, United States of America - 01/09/2023. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.**



**Trade Mark Application No. 61498**

**Class 36:** Financial services; banking services; investment advisory services; trustee services; financial custodianship services; financial transaction processing services; all included in Class 36.

**To be associated with mark nos: 25074, 29528, 33157, 47575, 54422, 59999, 60000, 61497 and 61499.**

**STATE STREET BANK AND TRUST COMPANY, of One Lincoln Street, Boston, Massachusetts 02111, United States of America - 01/09/2023. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.**



**Trade Mark Application No. 61499**

**Class 42:** Non-downloadable software and software platforms for use in the financial field; all included in Class 42.

**To be associated with mark nos: 25074, 29528, 33157, 47575, 54422, 59999, 60000, 61497 and 61498.**

**STATE STREET BANK AND TRUST COMPANY, of One Lincoln Street, Boston, Massachusetts 02111, United States of America - 01/09/2023. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.**



## Trade Mark Application No. 61500

**Section 18(4) Notice**...Proceeding by reason of Section 18(4)... WO Trademark Registration No.0000001735108.

**Class 36:** Insurance services; finance services; investment services; monetary affairs; real estate affairs; all included in Class 36.

**LINGOTTO INVESTMENT MANAGEMENT (UK) LIMITED, 7 Seymour Street, W1H 7JW London, United Kingdom - 06/09/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# SWAROVSKI

## Trade Mark Application No. 61523

**Class 16:** Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; adhesives for stationery or household purposes; instructional and teaching materials; plastic sheets, films and bags for wrapping and packaging; printers' type; printing blocks; packing paper; paper ribbons; bags, envelopes and pouches of paper for packaging; boxes of cardboard or paper; brochures; catalogues; manuals; books; coffee table books; prospectuses; greeting cards; packaging pouches, packaging wrappers and packaging bags of plastic; labels of paper or cardboard; notebooks; scrapbooks; journals; calendars; bookends; bookmarks; paperweights; passport holders; passport covers; writing instruments; artist's material; paint brushes; stationary; typewriters and office requisites [except furniture]; plastic materials for packaging [not included in other classes]; writing instruments; pens; pencils; pen cases; penholders; stands for pens and pencils; pencil holders; pen cases; school supplies [stationery]; paperweights; drawing pens; fountain pens; marking pens [stationery]; pen clips; pens [office requisites]; steel pens; all included in Class 16.

**To be associated with mark nos: 55170, 61522 and 61525.**

**SWAROVSKI AKTIENGESELLSCHAFT, Dröschstrasse 15, 9495 Triesen, Liechtenstein - 14/09/2023. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

# SWAROVSKI

**Trade Mark Application No. 61525**

**Class 28:** Games, toys and playthings; video game apparatus; gymnastic and sporting articles; decorations for Christmas trees; ornaments for Christmas trees; board games; bags especially designed for sporting goods; Christmas trees of synthetic material; billiard cues; cups for dice; darts; golf bags, with or without wheels; golf gloves; ice skates; roller skates; kites; theatrical masks; paper party hats; skis; snow globes; snowboards; snowshoes; amusement park rides; fairground and playground apparatus; video game consoles; joysticks being parts of video game consoles; joysticks for video games; hand-held consoles for playing video games; hand held units for playing video games; all included in Class 28.

**To be associated with mark nos: 55170, 61522 and 61523.**

**SWAROVSKI AKTIENGESELLSCHAFT, Dröschstrasse 15, 9495 Triesen, Liechtenstein - 14/09/2023. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

# WATSONX

**Trade Mark Application No. 61555**

**Class 9:** Computers; quantum computers; computer hardware and computer software; Computer hardware and computer software for information technology analysis and data management; computer hardware and computer software for application development; computer hardware and computer software for cloud computing; computer hardware and computer software for cognitive computing; computer hardware and computer software for artificial intelligence; computer hardware

and computer software for blockchain technology; computer hardware and computer software for quantum computing and quantum programming; computer hardware, namely magnetic band units (data-processing), magnetic tapes, printed circuits, integrated circuits, computer keyboards, compact disks (audio-video), optical disks, computing couplers (data processing), diskettes, magnetic data carrier; computer hardware, namely video screens, scanners (data processing equipment), printers, interfaces (data processing), readers (data processing), software (recorded programs), microprocessors, modems, monitors, computers, computer memories, computer peripherals; adapters for computers; components for computers; data processing equipment; data processing apparatus for data and information management; semiconductors; machine readable electronic media; magnetic disks; disk drives; tape recorders; calculating machines; cash registers; facsimile machines; video recorders; video tapes; electric batteries; computer chips; circuit boards; computer hardware, namely, communications computing servers; computer carrying cases; computer interface boards; computer cables and computer cable parts; computer fax modem cards; computer accessories, namely, screen filters, mouse pads, radio pagers, joysticks; power converters, namely, digital to analog, analog to digital and step-by-step voltage switches; computer mice; integrated circuit cards and smart cards; integrated circuit adapters and smart card adapters; readers for integrated circuit cards and smart cards; microcomputers; electrical power supplies; projectors; remote controls for computers; surge protectors and uninterruptible power supplies; point of sale terminals; computer servers; computer storage devices, namely, high-speed storage subsystems for storage and backup of electronic data either locally or via a telecommunications network; recorded and downloadable computer programs and computer software; software video games; computing operating system software and programs; computer software used for accessing a global computer network; computer software used for document management; computer software used for data base management; computer software used for locating, retrieving and receiving text, electronic documents, graphics and audiovisual information on enterprise-wide internal computer networks and local and wide-area global computer networks; computer software used for software development and web authoring and user manuals in electronic format sold as a unit with these products; computer software for use in controlling the operation and execution of computer systems, programs, and networks; computer software for use in connecting disparate computer networks and systems, computer servers and storage devices; computer software for linking together computers and for enabling computing across a globally accessible network; computer software for managing hardware, software and processes that exist within an information technology environment; computer systems combining hardware and software for use in management and analysis of data and digital

instructional manuals sold as a unit with these products; cloud computing system, namely network integrating computer hardware and software for dynamic provisioning, virtualization, and consumption metering of computer resources; recorded or downloadable cloud-computing software for deploying and managing virtual machines to a cloud computing platform; computer systems, namely, computer hardware and computer software for developing and integrating artificial intelligence, namely, machine learning, deep learning and natural language processing which is capable of collecting, organizing and analyzing data; computer systems, namely, computer hardware and computer software for integrating Natural Language Processing (NLP), Computational Linguistics (CL), Information Retrieval (IR) and Machine Learning (ML) which is capable of understanding general human queries and formulating responses; computer software for developing, building and operating blockchain applications; computer hardware and computer software for developing and testing quantum algorithms; documentation and instruction manuals recorded on machine-readable electronic media and relating to computers or computer programs; electronic publications, downloadable; electronic publications on computer media, namely, user manuals, guides, brochures, information sheets, written presentations and teaching materials, in the field of computer, computer network, computer storage, computer operating systems, information technology, database management, cloud computing, artificial intelligence, blockchain technology and quantum computing; all included Class 9.

**To be associated with mark no: 61557.**

**INTERNATIONAL BUSINESS MACHINES CORPORATION, New Orchard Road, Armonk, New York 10504, United States of America - 21/09/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# **BOWHEAD**

**Trade Mark Application No. 61562**

**Class 36:** Insurance and reinsurance underwriting services for all types of insurance; insurance consultation; insurance information; insurance actuarial services; insurance administration services; insurance claims adjustment and management, namely, insurance claims processing, assessment and adjustment; insurance agency and brokerage services; and insurance carrier services; development of insurance policies for others; all included in Class 36.



To be associated with mark nos: 61563 and 61564.

**BOWHEAD INSURANCE HOLDINGS LP, 667 Madison Avenue, 5th Floor, New York, New York 10065, United States of America - 26/09/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**



**Trade Mark Application No. 61565**

**Class 36:** Insurance and reinsurance underwriting services for all types of insurance; insurance consultation; insurance information; insurance actuarial services; insurance administration services; insurance claims adjustment and management, namely, insurance claims processing, assessment and adjustment; insurance agency and brokerage services; and insurance carrier services; development of insurance policies for others; all included in Class 36.

To be associated with mark nos: 61562 and 61563.

**BOWHEAD INSURANCE HOLDINGS LP, 667 Madison Avenue, 5th Floor, New York, New York 10065, United States of America - 26/09/2023. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# PORTELA

**Trade Mark Application No. 61573**

**Class 5:** Veterinary pharmaceutical preparations; all included in Class 5.

**ZOETIS SERVICES LLC, 10 Sylvan Way, Parsippany, New Jersey 07054, United States of America - 29/09/2023. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**



**Trade Mark Application No. 61824**

**Class 45:** Association services, namely, promoting awareness of alcoholism to aid family members and groups of family members of persons having drinking problems; all included in Class 45.

**AL-ANON FAMILY GROUP HEADQUARTERS, INC., 1600 Corporate Landing Parkway, Virginia Beach, Virginia 23454, United States of America - 09/01/2024. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**

# PICCOLO XPRESS

**Trade Mark Application No. 61835**

**Class 10:** Electrical medical instruments, namely a blood testing apparatus containing reagents for clinical, medical and veterinarian laboratory use; all included in Class 10.

**ZOETIS SERVICES LLC, 10 Sylvan Way, Parsippany, New Jersey 07054, United States of America - 17/01/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**



**Trade Mark Application No. 61845**

**Class 32:** Beers; beer-based drinks; non-alcoholic beers; non-alcoholic beverages; non-alcoholic cider; mineral and aerated waters; fruit beverages and fruit juices; syrups and other non-alcoholic preparations for making beverages; all included in Class 32.

**CARLSBERG BREWERIES A/S, J.C. Jacobsens Gade 1, 1799 Copenhagen V, Denmark - 24/01/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**



**Trade Mark Application No. 61853**

**Class 12:** Automobiles; self-driving cars; structural parts for automobiles; automobile running boards; wheels for automobiles; parts and fittings for automobiles; coachwork for motor vehicles; doors for automobiles; wheel rims [for automobiles]; car seat covers (shaped or fitted); shaped steering wheel covers for automobiles; interior trim for automobile; seats for automobiles; automotive interior trim; all included in Class 12.

**KIA CORPORATION, 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea - 29/01/2024. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.**



**Trade Mark Application No. 61854**

**Class 25:** Clothing; footwear; headgear; vests; sports vests; all included Class 25.

**KIA CORPORATION, 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea - 29/01/2024. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.**

**PØIZON**

## Trade Mark Application No. 61877

**Class 42:** Quality assessment; product quality testing; graphic arts design; consumer product safety testing; quality control; quality testing; industrial design; dress designing; computer software design; cloud computing; design and development of software in the field of mobile applications; professional consultancy relating to technology information; software as a service [SaaS]; platform as a service [PaaS]; authenticating works of art; all included Class 42.

**SHANGHAI SHIZHUANG INFORMATION TECHNOLOGY CO., LTD., Room B6-2005, No. 121, First North Zhongshan Road, Hongkou District, Shanghai, China - 02/02/2024. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**



## Trade Mark Application No. 61879

**Class 36:** Money remittance services, facilitating transfers of electronic cash equivalents; virtual currency exchange transaction services for transferable electronic cash equivalent units having a specified cash value; electronic funds transfer, namely, transmission of currency via computer terminals and electronic devices; electronic funds transfer, namely, transmission of virtual currency and digital currency via electronic communication networks; automated clearing house (ACH) transaction processing services; processing payments to third parties; direct debit account services in the nature of debit transaction processing services provided via mobile applications and a website; electronic credit and debit transactions; electronic debit card and credit card transaction processing; all included in Class 36.

**MONEYGRAM PAYMENT SYSTEMS, INC., 1550 Utica Avenue South, Suite 100 Minneapolis, Minnesota 55416, United States of America - 05/02/2024. Address for service is: ASW Law Limited, Crawford House, 50 Cedar Avenue, Hamilton, HM11, Bermuda.**

# HYPER GRAPFINS

## Trade Mark Application No. 61881

**Class 11:** Refrigerating apparatus and machines; dehumidifiers; humidifiers; air sterilizers; ventilation [air-conditioning] installations and apparatus; air purifying apparatus and machines; air-conditioning apparatus; heat pumps; heating installations; disinfectant apparatus; all included in Class 11.

**MIDEA GROUP CO., LTD., B26-28F, Midea Headquarter Building, No.6 Midea Avenue, Beijiao, Shunde, Foshan, Guangdong, People's Republic of, China - 05/02/2024.** Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.

# HOZON

## Trade Mark Application No. 61904

**Class 12:** Electric vehicles; sports cars; windows for automobiles; shock absorbers for automobiles; autonomous cars; motorcycles; engines for land vehicles; electric cars; vans [vehicles]; Windshields for automobiles; rearview mirrors for automobiles; automobile windscreen sunshades; motors, electric, for land vehicles; hydrogen-fueled cars; plug-in electric cars; plug-in hybrid cars; automobiles; brake pads for automobiles; automobile chassis; cars; light trucks; Bodies for vehicles; series hybrid cars; car seats for children; electric bicycles; automobile tyres; all included in Class 12.

**HOZON NEW ENERGY AUTOMOBILE CO., LTD., No. 988, Tongren Road, Wutong Street, Tongxiang City, Jiaxing City, Zhejiang Province, China - 13/02/2024.** Address for service is: MA'AT IP Services, 26 Town Hill Flatts, Smith's Parish, FL07, Bermuda.



## Trade Mark Application No. 61905

**Class 12:** Electric vehicles; sports cars; windows for automobiles; shock absorbers for automobiles; autonomous cars; motorcycles; engines for land vehicles; electric cars; vans [vehicles]; Windshields for automobiles; rearview mirrors for automobiles; automobile windscreen sunshades; motors, electric, for land vehicles; hydrogen-fueled cars; plug-in electric cars; Plug-in hybrid cars; automobiles; brake pads for automobiles; automobile chassis; cars; light trucks; Bodies for vehicles; series hybrid cars; car seats for children; electric bicycles; automobile tyres; all included in Class 12.

**HOZON NEW ENERGY AUTOMOBILE CO., LTD., No. 988, Tongren Road, Wutong Street, Tongxiang City, Jiaxing City, Zhejiang Province, China - 13/02/2024. Address for service is: MA'AT IP Services, 26 Town Hill Flatts, Smith's Parish, FL07, Bermuda.**