



## Political Opinions Research



January 2024

# Survey Overview

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## Sample/Methodology

- Global Research interviewed 402 registered voters in Bermuda who stated that they would vote in a parliamentary election.
- The poll was conducted between December 15 – 23 2023.
- The results were weighted to be representative of Bermuda's population on the following factors: age, race and gender.
- The margin of error for the study is +/- 4.9%.

# Approval Rating: The PLP's Performance as Government

- 14% approved of the PLP's performance as Government, 58% disapproved and 28% were unsure.

	Total	Male	Female	18-34	35-44	45-54	55-64	65 +	Black	White
Approve	14%	14%	15%	1%	10%	13%	29%	22%	18%	6%
Disapprove	58%	60%	56%	69%	52%	56%	57%	60%	49%	75%
Unsure	28%	26%	29%	30%	38%	31%	14%	18%	33%	19%

# Approval Rating: The OBA's Performance as Opposition

- 13% approved of the OBA's performance as Opposition, 48% disapproved and 40% were unsure.

	Total	Male	Female	18-34	35-44	45-54	55-64	65 +	Black	White
Approve	13%	15%	11%	17%	13%	6%	13%	15%	10%	21%
Disapprove	48%	53%	42%	35%	42%	64%	48%	51%	47%	44%
Unsure	40%	32%	47%	48%	45%	30%	40%	34%	43%	35%

# Approval Rating: David Burt's performance as Premier

- 16% approved of David Burt's performance as Premier, 59% disapproved and 26% were unsure.

	Total	Male	Female	18-34	35-44	45-54	55-64	65 +	Black	White
Approve	16%	16%	15%	4%	14%	14%	27%	24%	18%	9%
Disapprove	59%	62%	56%	66%	56%	56%	58%	60%	53%	73%
Unsure	26%	22%	29%	30%	30%	30%	16%	16%	29%	18%

# Approval Rating: Jarion Richardson's performance as Opposition Leader

- 18% approved of Jarion Richardson's performance as Opposition leader, 17% disapproved and 65% were unsure.

	Total	Male	Female	18-34	35-44	45-54	55-64	65 +	Black	White
Approve	18%	21%	15%	6%	20%	7%	28%	34%	14%	34%
Disapprove	17%	19%	15%	17%	19%	20%	8%	18%	18%	14%
Unsure	65%	60%	69%	77%	62%	73%	64%	49%	69%	52%

# Biggest Issue Facing Bermuda Today

- Economy/Unemployment (42%), Education (15%), Housing (14%) and Crime (11%) were named as the top issues facing Bermuda.

	Total	Male	Female	18-34	35-44	45-54	55-64	65 +	Black	White
Economy/Unemployment	42%	39%	45%	43%	33%	43%	47%	52%	47%	37%
Education	15%	19%	12%	14%	22%	17%	9%	10%	14%	15%
Housing	14%	12%	17%	26%	13%	13%	15%	1%	17%	8%
Crime	11%	9%	12%	5%	9%	8%	12%	21%	10%	12%
Cost of living	4%	6%	2%	5%	7%	0%	5%	0%	2%	7%
Combination of issues (e.g., economy, education, cost of living, crime)	3%	4%	2%	0%	6%	6%	0%	1%	2%	1%
Racism/Race Relations	2%	5%	0%	0%	4%	4%	2%	1%	1%	7%
Poor Governance/leadership	1%	2%	1%	3%	0%	3%	0%	1%	1%	4%
Tourism	1%	1%	2%	1%	0%	2%	2%	3%	2%	1%
Independence	1%	1%	1%	0%	0%	0%	5%	1%	0%	1%
Lack of Immigration	1%	2%	0%	0%	4%	0%	0%	0%	0%	0%
Cost of healthcare/health insurance	1%	0%	1%	1%	0%	0%	2%	1%	1%	1%
Environment/Environmental stability	.50%	0%	1%	0%	0%	1%	2%	0%	0%	0%
Roads	.50%	0%	1%	0%	0%	2%	0%	0%	0%	2%
Homelessness	.25%	0%	0%	0%	0%	0%	2%	0%	0%	0%
Don't Know	2%	1%	3%	0%	3%	0%	0%	4%	1%	3%

# Confidence In Direction of Bermuda's Economy

- 8% stated that they were confident in the direction that Bermuda's economy was headed, compared to 69% who stated that they were not confident.

	Total	Male	Female	18-34	35-44	45-54	55-64	65 +	Black	White
Percent Confident - Top 2	8%	7%	9%	0%	6%	10%	14%	15%	11%	3%
Percent Unconfident - Bottom 2	69%	72%	66%	79%	74%	67%	55%	63%	64%	83%
5 – Very Confident	1%	1%	1%	0%	1%	2%	2%	0%	1%	2%
4 - Somewhat Confident	7%	6%	8%	0%	5%	8%	12%	15%	10%	1%
3 - Somewhat Confident, Somewhat Unconfident	19%	17%	21%	18%	16%	21%	26%	19%	23%	10%
2 - Somewhat Unconfident	30%	29%	31%	36%	29%	36%	18%	26%	31%	26%
1 – Not at all confident	39%	44%	35%	43%	45%	31%	37%	37%	33%	57%
Don't Know	3%	3%	4%	3%	5%	2%	5%	3%	3%	3%



# Key Solutions For Gaining Voter Support

- Key solutions for gaining voters' support in the next election are detailed below.

	Total		Total
Improve the economy (reduce national debt)	15%	Improve infrastructure (public roads, landscaping, buildings, garbage collection)	2%
Be truthful, transparent, and operate with integrity	12%	Stop being self-serving/pushing your own agenda	2%
Reduce the cost of living in Bermuda (housing, healthcare, utilities, goods and services/increase the standard of living)	11%	Improve political leadership/party unity	1%
Improve the education system (have a plan to improve the failing education system, engage all community stakeholders to create an effective plan)	10%	Reduce the cost of electricity	1%
Create more affordable housing options	9%	Stop race-based party politics	1%
Reduce crime in Bermuda	6%	Revive tourism	1%
Reduce unemployment/train Bermudians/create more jobs	5%	Do more to support young people	1%
Make a commitment to serve the people/put Bermudians first/listen to the people	8%	Work collaboratively with the opposition	1%
Offer logical solutions and follow through on promises	5%	Privatize Government services	0.42%
Offer more support/services for seniors (healthcare, housing, convenience services, reduce cost of living for seniors)	3%	Implement climate change policies	0.42%
Increase immigration levels/increase population size	3%	Address homelessness	0.42%
Reduce health care costs/insurance/improve health care system	3%		

# Voting Intention

- 27% stated that they would vote PLP, 25% stated that they would vote OBA and 18% stated that they were unsure.

	Total	Male	Female	18-34	35-44	45-54	55-64	65 +	Black	White
PLP	27%	28%	26%	18%	28%	26%	33%	29%	39%	6%
OBA	25%	27%	23%	38%	22%	13%	19%	37%	14%	56%
Independent	1%	1%	1%	0%	0%	1%	2%	1%	1%	1%
Free Democratic Movement	1%	1%	1%	0%	0%	1%	2%	1%	0%	1%
Spoil Ballot	.5%	1%	0%	1%	0%	0%	2%	0%	0%	1%
Unsure/Undecided but will vote	14%	12%	16%	16%	11%	16%	13%	15%	15%	12%
It will depend on the party platform/solutions they put forward	4%	2%	5%	1%	8%	3%	2%	3%	3%	6%
Refused	28%	30%	27%	25%	31%	39%	30%	13%	28%	17%

# Independence In Bermuda

- 6% stated that they supported independence in Bermuda, 63% opposed it and 31% were unsure.

	Total	Male	Female	18-34	35-44	45-54	55-64	65 +	Black	White
Support	6%	6%	6%	1%	5%	9%	14%	1%	7%	2%
Oppose	63%	65%	62%	69%	62%	57%	56%	73%	52%	89%
Unsure	31%	29%	32%	30%	34%	33%	30%	25%	41%	9%

# Bermuda As A Full Member of CARICOM

- 19% stated that they supported Bermuda becoming a full member of CARICOM, 31% opposed it and 50% were unsure.

	Total	Male	Female	18-34	35-44	45-54	55-64	65 +	Black	White
Support	19%	12%	25%	17%	21%	20%	19%	16%	24%	10%
Oppose	31%	36%	26%	21%	26%	30%	37%	45%	20%	55%
Unsure	50%	52%	49%	62%	53%	51%	44%	39%	55%	35%