



# Tourism Measures

3<sup>rd</sup> Quarter 2023



# Executive Summary

PERCENTAGES ARE % CHANGE COMPARING 2023 to 2022

Q3 2023

## AIR ARRIVALS LEISURE

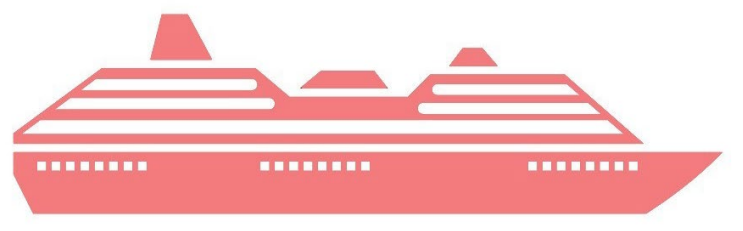


TOTAL LEISURE  
**44,579**

**↑ 13.4%**  
LEISURE

USA **13.9%** ↑  
CAD **14.0%** ↑  
UK **3.9%** ↓

## CRUISE



TOTAL PASSENGERS

**196,223**

TOTAL CALLS

**58**

## YACHTS



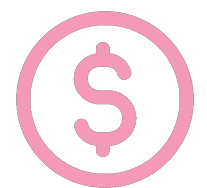
TOTAL = 33  
SUPERYACHTS = 4

ESTIMATED DIRECT  
ECONOMIC IMPACT  
**\$992K 16.9%** ↑

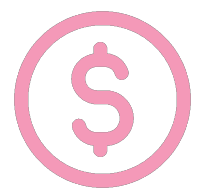
## AIR CAPACITY



**130,707**  
22.7% ↑  
TOTAL



## ESTIMATED VISITOR EXPENDITURE



AIR 2022  
**\$95.7MM**  
**\$1,838**  
PER PERSON

CRUISE 2022  
**\$44.5M**  
**\$252**  
PER PERSON

AIR 2023  
**\$118.8MM**  
**\$1,933**  
PER PERSON

CRUISE 2023  
**\$52.5M**  
**\$268**  
PER PERSON

% CHG  
**24.1%** ↑

**5.2%** ↑

% CHG  
**17.9%** ↑

**6.2%** ↑

## HOTELS



**13.2%** ↑  
HOTEL OCCUPANCY

**14.7%** ↑  
HOTEL REVPAR  
(REVENUE PER AVAILABLE ROOM)

**1.3%** ↑  
ADR  
(AVERAGE DAILY RATE)

# Executive Summary

PERCENTAGES ARE % CHANGE COMPARING 2023 to 2022

## YTD 2023

### AIR ARRIVALS LEISURE

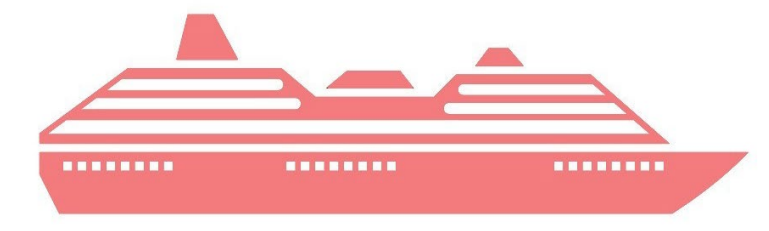


TOTAL LEISURE  
**99,907**

**↑ 25.3%**  
LEISURE

USA **24.7% ↑**  
CAD **45.3% ↑**  
UK **9.5% ↑**

### CRUISE



TOTAL PASSENGERS  
**405,310**

TOTAL CALLS  
**137**

### YACHTS



TOTAL = 611  
SUPERYACHTS = 50

ESTIMATED DIRECT  
ECONOMIC IMPACT  
**\$8.99MM 2.8% ↓**

### AIR CAPACITY



**331,150**  
18.2% ↑  
TOTAL

### ESTIMATED VISITOR EXPENDITURE

	AIR 2022	AIR 2023	% CHG
	<b>\$211.2MM</b>	<b>\$271.7MM</b>	<b>28.7% ↑</b>
	<b>\$1,869</b> PER PERSON	<b>\$1,829</b> PER PERSON	<b>2.1% ↓</b>
	CRUISE 2022	CRUISE 2023	% CHG
	<b>\$78.2M</b>	<b>\$121.9M</b>	<b>56% ↑</b>
	<b>\$258</b> PER PERSON	<b>\$301</b> PER PERSON	<b>16.5% ↑</b>

### HOTELS



**19.5% ↑**  
HOTEL OCCUPANCY

**26.0% ↑**  
HOTEL REVPAR  
(REVENUE PER AVAILABLE ROOM)

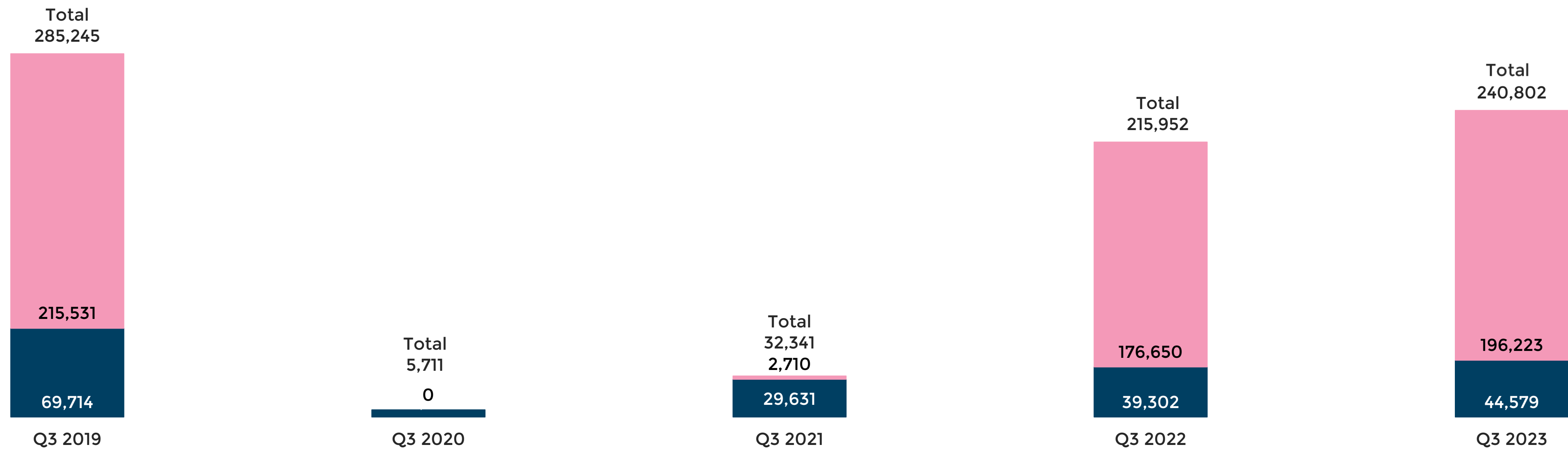
**5.3% ↑**  
ADR  
(AVERAGE DAILY RATE)



# Total Vacation & Leisure Visitor Arrivals

	Q3 2019	Q3 2020	Q3 2021	Q3 2022	23 - Jul	23 - Aug	23 - Sep	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Air Vacation & Leisure Visitors	69,714	5,711	29,631	39,302	18,425	16,619	9,535	44,579	5,277	13.4%	157,977	19,328	45,285	79,745	99,907	20,162	25.3%
Cruise Visitors	215,531	0	2,710	176,650	80,698	68,397	47,128	196,223	19,573	11.1%	447,026	9,366	2,710	302,777	405,310	102,533	33.9%
<b>Total Leisure Visitors</b>	<b>285,245</b>	<b>5,711</b>	<b>32,341</b>	<b>215,952</b>	<b>99,123</b>	<b>85,016</b>	<b>56,663</b>	<b>240,802</b>	<b>24,850</b>	<b>11.5%</b>	<b>605,003</b>	<b>28,694</b>	<b>47,995</b>	<b>382,522</b>	<b>505,217</b>	<b>122,695</b>	<b>32.1%</b>

■ Cruise  
■ Air Vacation & Leisure

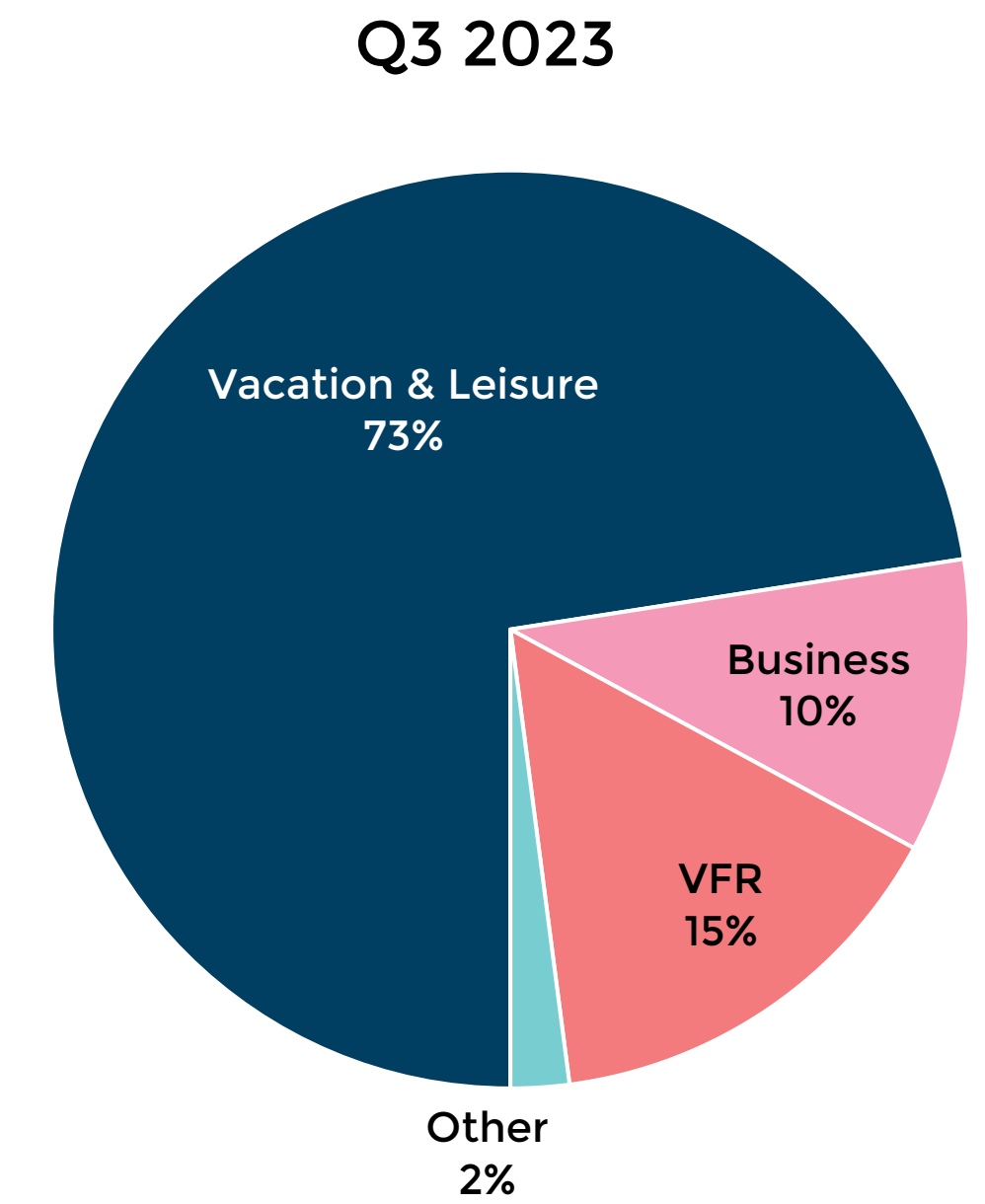
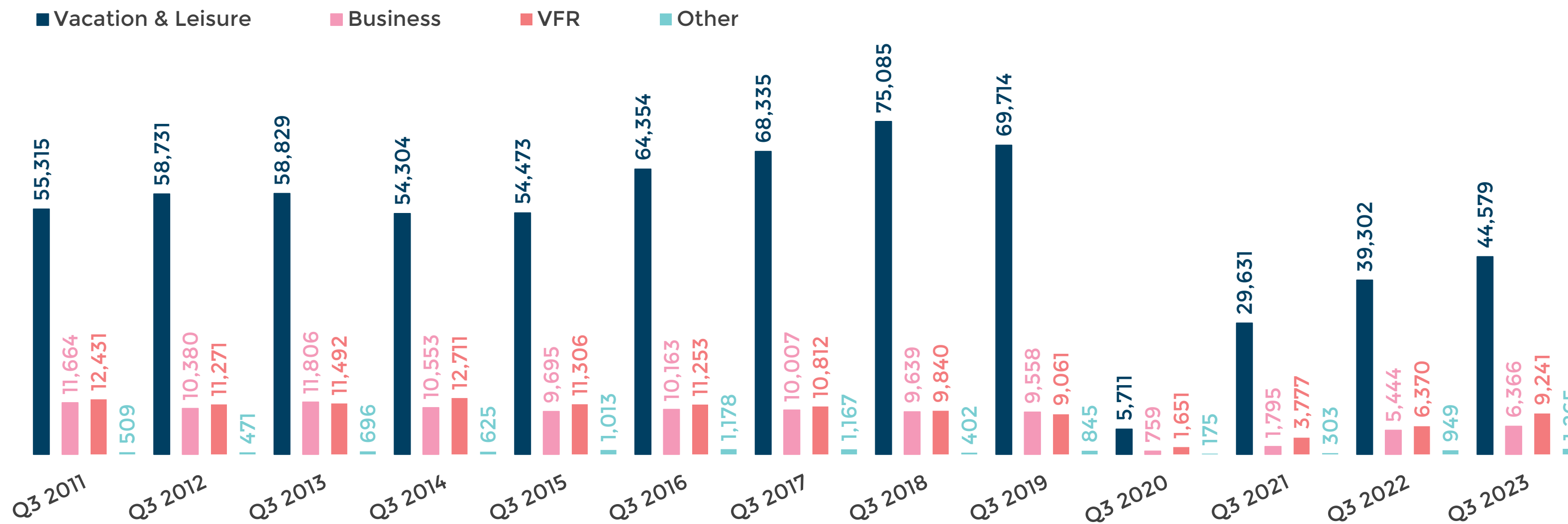






# Total Air Visitors Purpose of Visit

	Q3 2019	Q3 2020	Q3 2021	Q3 2022	23 - Jul	23 - Aug	23 - Sep	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Vacation & Leisure	69,714	5,711	29,631	39,302	18,425	16,619	9,535	44,579	5,277	13.4%	157,977	19,328	45,285	79,745	99,907	20,162	25.3%
Business	9,558	759	1,795	5,444	2,391	1,295	2,680	6,366	922	16.9%	35,383	7,976	3,836	15,423	23,689	8,266	53.6%
Visiting Friends & Relatives	9,061	1,651	3,777	6,370	4,174	3,266	1,801	9,241	2,871	45.1%	21,310	4,346	6,130	14,626	20,768	6,142	42.0%
Other	845	175	303	949	505	487	273	1,265	316	33.3%	2,477	585	613	3,226	4,231	1,005	31.2%
<b>TOTAL Air Visitors</b>	<b>89,178</b>	<b>8,296</b>	<b>35,506</b>	<b>52,065</b>	<b>25,495</b>	<b>21,667</b>	<b>14,289</b>	<b>61,451</b>	<b>9,386</b>	<b>18.0%</b>	<b>217,147</b>	<b>32,235</b>	<b>55,864</b>	<b>113,020</b>	<b>148,595</b>	<b>35,575</b>	<b>31.5%</b>





# Total Air Visitors Purpose of Visit Detail

	Q3 2019	Q3 2020	Q3 2021	Q3 2022	23 - Jul	23 - Aug	23 - Sep	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
<b>Vacation &amp; Leisure</b>	<b>69,714</b>	<b>5,711</b>	<b>29,631</b>	<b>39,302</b>	<b>18,425</b>	<b>16,619</b>	<b>9,535</b>	<b>44,579</b>	<b>5,277</b>	<b>13.4%</b>	<b>157,977</b>	<b>19,328</b>	<b>45,285</b>	<b>79,745</b>	<b>99,907</b>	<b>20,162</b>	<b>25.3%</b>
Vacation	66,740	5,593	28,791	38,110	17,834	16,158	8,835	42,827	4,717	12.4%	149,688	18,235	44,068	75,533	93,830	18,297	24.2%
Destination Wedding*	2,293	113	735	1,016	483	415	472	1,370	354	34.8%	5,213	212	1,061	3,120	4,201	1,081	34.6%
Concert/Festival/Carnival	189	0	3	98	5	29	2	36	-62	-63.3%	675	103	5	267	300	33	12.4%
Sporting Events	492	5	102	78	103	17	226	346	268	343.6%	2,401	778	151	825	1,576	751	91.0%
<b>Business</b>	<b>9,558</b>	<b>759</b>	<b>1,795</b>	<b>5,444</b>	<b>2,391</b>	<b>1,295</b>	<b>2,680</b>	<b>6,366</b>	<b>922</b>	<b>16.9%</b>	<b>35,383</b>	<b>7,976</b>	<b>3,836</b>	<b>15,423</b>	<b>23,689</b>	<b>8,266</b>	<b>53.6%</b>
Business	7,148	719	1,631	4,215	1,767	1,084	1,959	4,810	595	14.1%	25,795	6,596	3,565	12,071	18,307	6,236	51.7%
Incentive Groups*	96	1	5	57	2	6	20	28	-29	-50.9%	785	11	8	256	220	-36	-14.1%
Conference/Meeting	2,314	39	159	1,172	622	205	701	1,528	356	30.4%	8,803	1,369	263	3,096	5,162	2,066	66.7%
<b>Visiting Friends &amp; Relatives</b>	<b>9,061</b>	<b>1,651</b>	<b>3,777</b>	<b>6,370</b>	<b>4,174</b>	<b>3,266</b>	<b>1,801</b>	<b>9,241</b>	<b>2,871</b>	<b>45.1%</b>	<b>21,310</b>	<b>4,346</b>	<b>6,130</b>	<b>14,626</b>	<b>20,768</b>	<b>6,142</b>	<b>42.0%</b>
Vacation*	7,438	1,072	2,737	5,085	3,638	2,744	1,452	7,834	2,749	54.1%	16,635	2,701	4,022	11,327	16,829	5,502	48.6%
Personal *	1,623	579	1,040	1,285	536	522	349	1,407	122	9.5%	4,675	1,645	2,108	3,299	3,939	640	19.4%
<b>Other</b>	<b>845</b>	<b>175</b>	<b>303</b>	<b>949</b>	<b>505</b>	<b>487</b>	<b>273</b>	<b>1,265</b>	<b>316</b>	<b>33.3%</b>	<b>2,477</b>	<b>585</b>	<b>613</b>	<b>3,226</b>	<b>4,231</b>	<b>1,005</b>	<b>31.2%</b>
Study	171	17	50	96	82	63	20	165	69	71.9%	773	167	77	243	527	284	116.9%
Other	674	158	253	853	423	424	253	1,100	247	29.0%	1,704	418	536	2,983	3,704	721	24.2%
<b>Total Air Visitors</b>	<b>89,178</b>	<b>8,296</b>	<b>35,506</b>	<b>52,065</b>	<b>25,495</b>	<b>21,667</b>	<b>14,289</b>	<b>61,451</b>	<b>9,386</b>	<b>18.0%</b>	<b>217,147</b>	<b>32,235</b>	<b>55,864</b>	<b>113,020</b>	<b>148,595</b>	<b>35,575</b>	<b>31.5%</b>

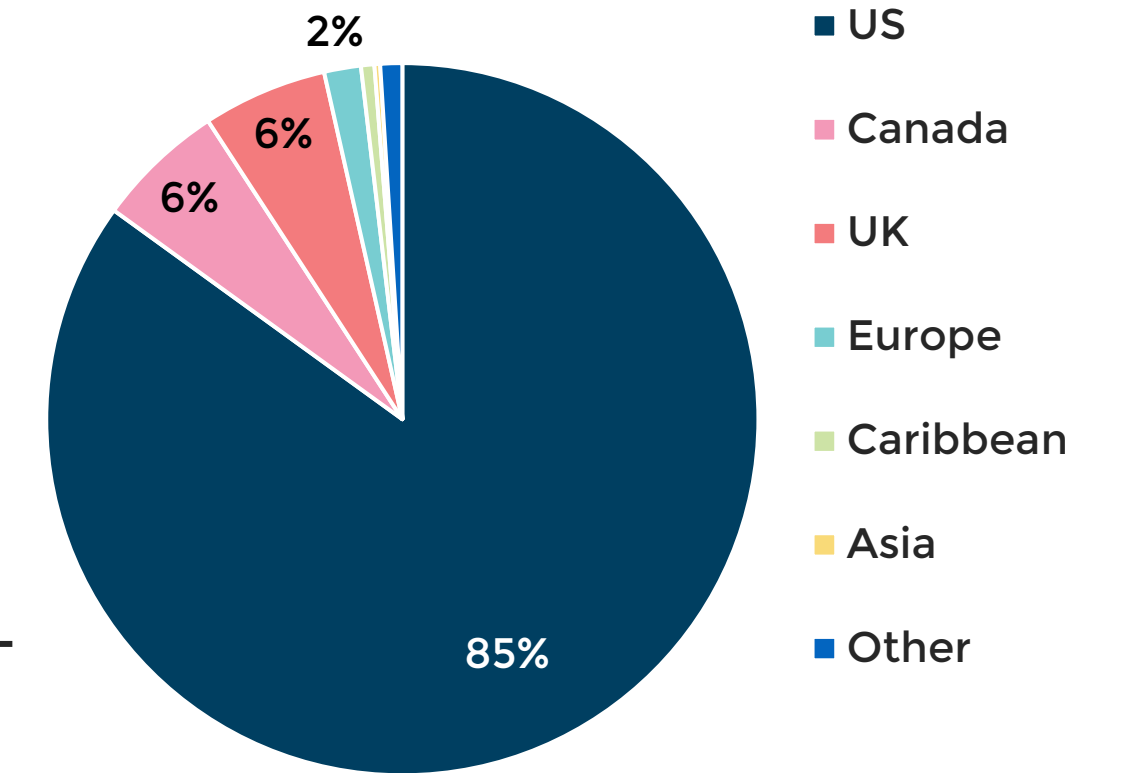
Source: Department of Immigration & Travel Authorisation Forms  
 NOTE: The business category contains Viking Orion Crew members who arrived by Air in 2021



# Air Visitor Arrivals by Country

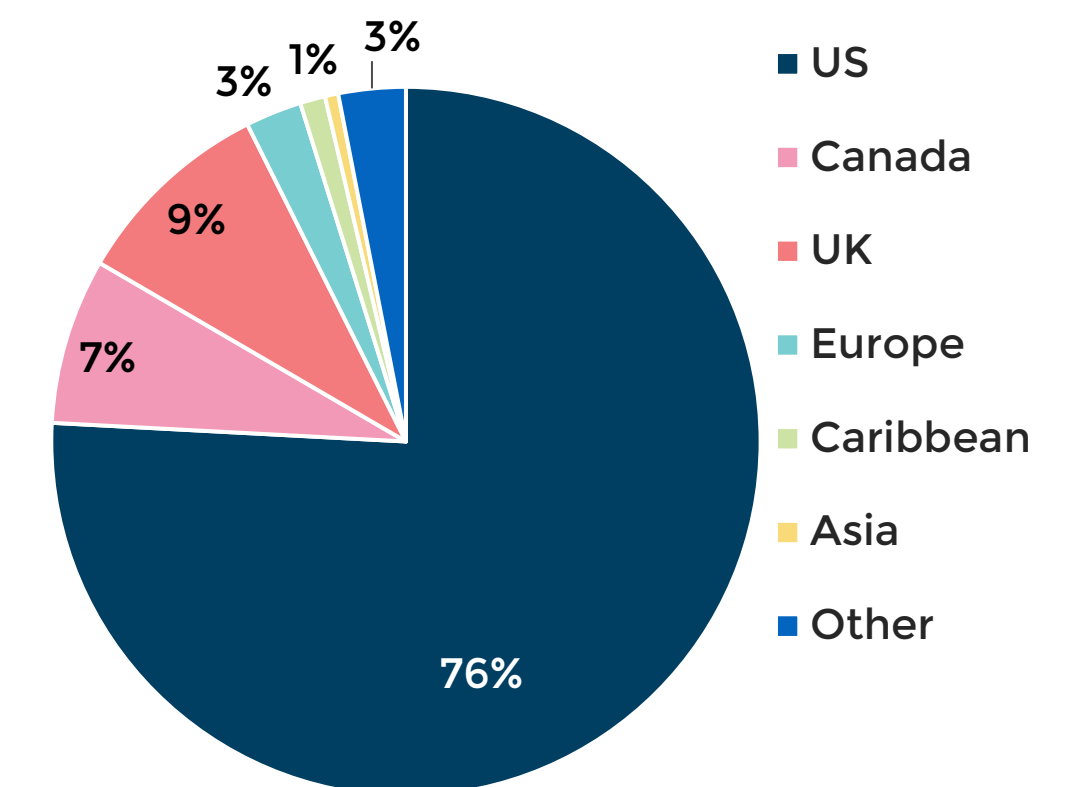
Leisure Air Arrivals	Q3 2019	Q3 2020	Q3 2021	Q3 2022	23 - Jul	23 - Aug	23 - Sep	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
US	59,017	4,321	26,172	33,249	15,894	14,280	7,707	37,881	4,632	13.9%	130,983	14,102	41,082	65,924	82,206	16,282	24.7%
Canada	4,397	133	847	2,282	1,060	896	646	2,602	320	14.0%	13,171	2,635	931	5,499	7,988	2,489	45.3%
UK	3,623	1,064	2,056	2,623	911	934	677	2,522	-101	-3.9%	7,989	1,909	2,371	5,781	6,332	551	9.5%
Europe	1,461	141	310	678	250	303	192	745	67	9.9%	3,109	361	452	1,385	1,603	218	15.7%
Caribbean	371	25	66	148	84	75	111	270	122	82.4%	779	111	111	444	595	151	34.0%
Asia	252	3	54	74	62	23	30	115	41	55.4%	560	54	75	161	247	86	53.4%
Other	593	24	126	248	164	108	172	444	196	79.0%	1,386	156	263	551	936	385	69.9%
<b>Total</b>	<b>69,714</b>	<b>5,711</b>	<b>29,631</b>	<b>39,302</b>	<b>18,425</b>	<b>16,619</b>	<b>9,535</b>	<b>44,579</b>	<b>5,277</b>	<b>13.4%</b>	<b>157,977</b>	<b>19,328</b>	<b>45,285</b>	<b>79,745</b>	<b>99,907</b>	<b>20,162</b>	<b>25.3%</b>

Leisure Q3 2023



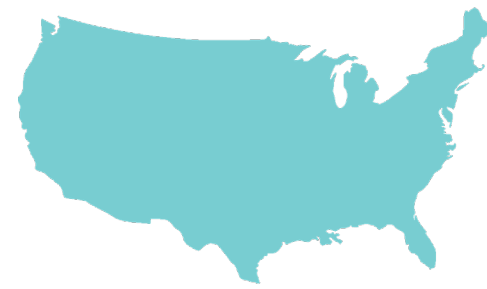
Total Air Arrivals	Q3 2019	Q3 2020	Q3 2021	Q3 2022	23 - Jul	23 - Aug	23 - Sep	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
US	70,378	5,578	29,407	40,380	19,399	16,932	10,273	46,604	6,225	15.4%	165,722	21,402	47,331	84,338	108,472	24,134	28.6%
Canada	6,886	441	1,394	3,680	1,997	1,545	1,104	4,646	966	26.3%	21,545	4,387	1,664	9,080	13,615	4,535	49.9%
UK	6,604	1,810	3,461	4,945	2,316	1,795	1,553	5,664	719	14.5%	16,570	4,188	4,524	12,174	14,595	2,421	19.9%
Europe	2,384	281	647	1,409	637	526	413	1,576	167	11.9%	6,146	999	1,082	3,435	4,098	663	19.3%
Caribbean	1,015	87	174	438	293	181	232	706	268	61.2%	2,318	434	349	1,164	1,910	746	64.1%
Asia	472	33	94	198	164	88	119	371	173	87.4%	1,248	197	186	448	896	448	100.0%
Other	1,439	66	329	1,015	689	600	595	1,884	869	85.6%	3,598	628	728	2,381	5,009	2,628	110.4%
<b>Total</b>	<b>89,178</b>	<b>8,296</b>	<b>35,506</b>	<b>52,065</b>	<b>25,495</b>	<b>21,667</b>	<b>14,289</b>	<b>61,451</b>	<b>9,386</b>	<b>18.0%</b>	<b>217,147</b>	<b>32,235</b>	<b>55,864</b>	<b>113,020</b>	<b>148,595</b>	<b>35,575</b>	<b>31.5%</b>

Total Q3 2023





# Vacation & Leisure Visitor Air Arrivals



## BY CITY OF RESIDENCE

Leisure Air Arrivals City	# of Arrivals Q3 2019	# of Arrivals Q3 2022	# of Arrivals Q3 2023	# CHG	% CHG	2023 % Share of Total	# of Arrivals YTD 2019	# of Arrivals YTD 2022	# of Arrivals YTD 2023	# CHG	% CHG	2023 % Share of Total
NEW YORK (501)	22,657	12,261	15,763	3,502	28.6%	41.61%	45,696	22,652	31,412	8,760	38.7%	38.21%
BOSTON (MANCHESTER) (506)	9,703	5,191	5,165	-26	-0.5%	13.63%	24,251	10,812	10,866	54	0.5%	13.22%
PHILADELPHIA (504)	4,198	3,287	2,863	-424	-12.9%	7.56%	8,882	6,208	6,011	-197	-3.2%	7.31%
WASHINGTON, DC (HAGRSTWN) (511)	3,506	1,257	1,313	56	4.5%	3.47%	6,663	2,390	3,083	693	29.0%	3.75%
HARTFORD & NEW HAVEN (533)	1,300	630	896	266	42.2%	2.37%	2,972	1,341	1,966	625	46.6%	2.39%
PROVIDENCE-NEW BEDFORD (521)	1,017	525	659	134	25.5%	1.74%	2,399	1,130	1,326	196	17.3%	1.61%
ATLANTA (524)	1,046	543	636	93	17.1%	1.68%	2,480	1,208	1,535	327	27.1%	1.87%
BALTIMORE (512)	1,019	543	571	28	5.2%	1.51%	2,199	1,074	1,286	212	19.7%	1.56%
LOS ANGELES (803)	643	335	463	128	38.2%	1.22%	1,390	724	942	218	30.1%	1.15%
CHARLOTTE (517)	413	455	446	-9	-2.0%	1.18%	874	897	1,255	358	39.9%	1.53%
RALEIGH-DURHAM (FAYETVILLE) (560)	508	328	383	55	16.8%	1.01%	1,031	659	918	259	39.3%	1.12%





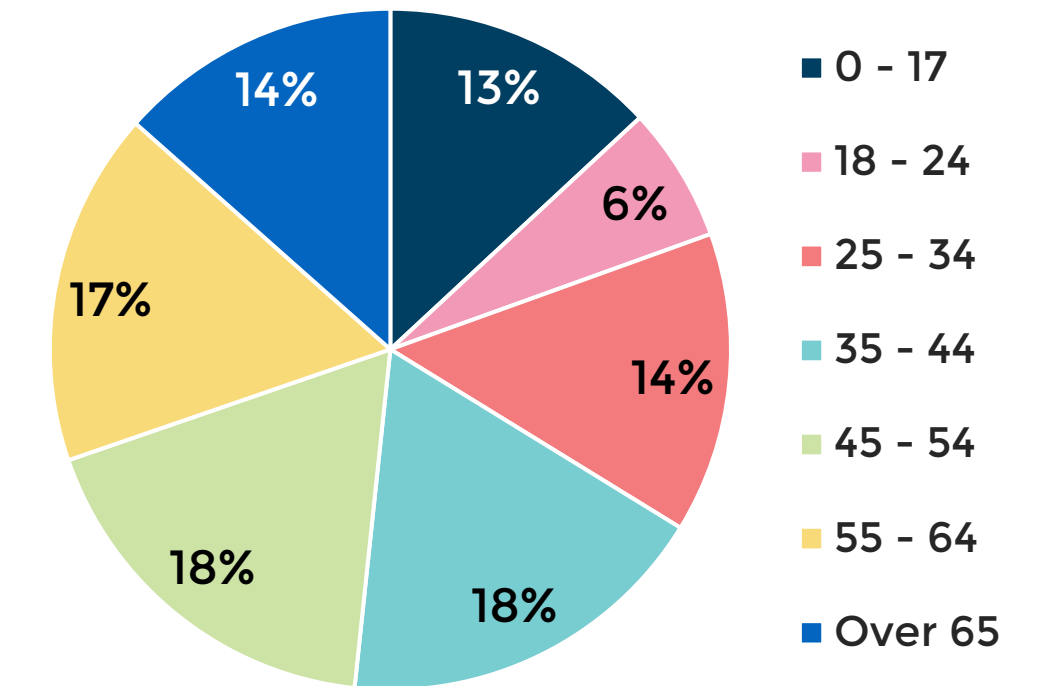
# Vacation & Leisure Visitor Air Arrivals



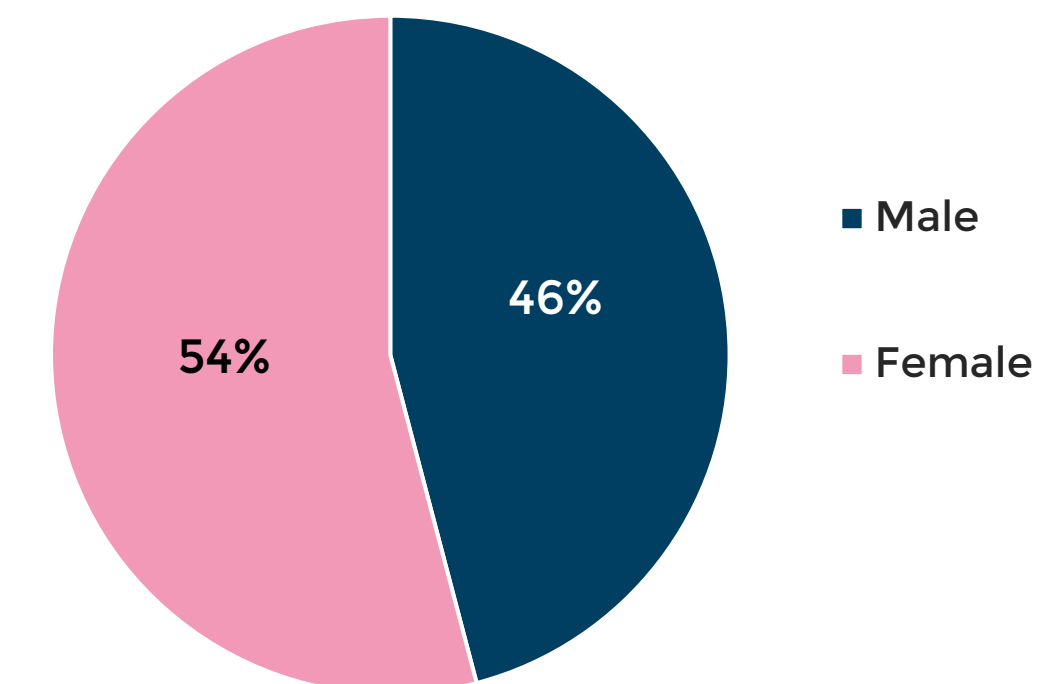
## BY AGE & GENDER

AGE - LEISURE	Q3 2019	Q3 2020	Q3 2021	Q3 2022	Q3 2023	# CHG	vs 2022 % CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
0 - 17	10,020	670	3,135	5,148	5,836	688	13.4%	19,456	1,743	4,531	9,106	11,217	2,111	23.2%
18 - 24	4,825	452	1,686	2,557	2,857	300	11.7%	10,327	1,186	2,711	4,942	6,002	1,060	21.4%
25 - 34	11,923	1,230	4,394	5,441	6,364	923	17.0%	28,685	3,705	7,040	12,182	14,662	2,480	20.4%
35 - 44	12,500	959	4,777	7,003	7,981	978	14.0%	27,225	3,139	7,497	13,843	17,403	3,560	25.7%
45 - 54	12,654	964	4,962	7,065	8,043	978	13.8%	27,061	3,113	7,340	13,399	16,562	3,163	23.6%
55 - 64	10,550	907	5,267	6,943	7,501	558	8.0%	25,719	3,444	8,061	14,768	18,160	3,392	23.0%
Over 65	7,242	529	5,410	5,145	5,997	852	16.6%	19,504	2,998	8,105	11,505	15,901	4,396	38.2%
<b>Total</b>	<b>69,714</b>	<b>5,711</b>	<b>29,631</b>	<b>39,302</b>	<b>44,579</b>	<b>5,277</b>	<b>13.4%</b>	<b>157,977</b>	<b>19,328</b>	<b>45,285</b>	<b>79,745</b>	<b>99,907</b>	<b>20,162</b>	<b>25.3%</b>

AGE Q3 2023



GENDER Q3 2023



GENDER - LEISURE	Q3 2019	Q3 2020	Q3 2021	Q3 2022	Q3 2023	# CHG	vs 2022 % CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Male	31,912	2,706	13,472	17,949	20,464	2,515	14.0%	69,844	8,755	20,601	36,277	45,810	9,533	26.3%
Female	37,802	3,005	16,159	21,353	24,115	2,762	12.9%	88,133	10,573	24,684	43,468	54,097	10,629	24.5%
<b>Total</b>	<b>69,714</b>	<b>5,711</b>	<b>29,631</b>	<b>39,302</b>	<b>44,579</b>	<b>5,277</b>	<b>13.4%</b>	<b>157,977</b>	<b>19,328</b>	<b>45,285</b>	<b>79,745</b>	<b>99,907</b>	<b>20,162</b>	<b>25.3%</b>





# US Vacation & Leisure Visitor Air Arrivals



## AVERAGE LENGTH OF STAY

Average Length of Stay	Q3 2019	Q3 2020	Q3 2021	Q3 2022	Q3 2023	# CHG	vs 2022 % CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Leisure Visitors	5.47	10.34	6.66	5.99	5.65	-0.34	-5.7%	5.40	7.29	6.91	5.97	5.62	-0.35	-5.9%
Business Visitors	5.77	13.48	9.45	4.43	4.70	0.27	6.1%	5.15	6.50	14.15	5.09	4.66	-0.43	-8.4%
Visiting Friends & Relatives	10.45	20.20	14.61	12.61	11.23	-1.38	-10.9%	10.44	15.49	17.60	13.12	11.34	-1.78	-13.6%
<b>Country of Origin</b>														
US	5.09	10.50	6.42	5.41	5.28	-0.13	-2.4%	4.95	6.44	6.99	5.40	5.12	-0.28	-5.2%
Canada	7.10	18.21	11.43	8.23	7.60	-0.63	-7.7%	7.13	9.82	15.33	8.55	7.67	-0.88	-10.3%
UK	10.04	15.36	13.12	10.61	10.09	-0.52	-4.9%	9.30	11.47	15.40	9.78	9.19	-0.59	-6.0%
<b>Intended Address</b>														
Hotel or Similar	4.82	8.69	5.87	4.89	4.84	-0.05	-1.0%	4.72	5.61	6.44	4.91	4.76	-0.15	-3.1%
Rental House/Apt	7.51	15.02	8.94	7.14	7.34	0.20	2.8%	7.59	12.59	10.62	7.51	7.62	0.11	1.5%
Friends & Relatives	10.25	19.12	13.73	12.45	11.29	-1.16	-9.3%	10.21	14.79	16.21	12.79	11.35	-1.44	-11.3%
<b>Total AVG</b>	<b>6.09</b>	<b>13.13</b>	<b>7.83</b>	<b>6.72</b>	<b>6.54</b>	<b>-0.18</b>	<b>-2.7%</b>	<b>5.96</b>	<b>8.49</b>	<b>8.84</b>	<b>6.86</b>	<b>6.46</b>	<b>-0.40</b>	<b>-5.8%</b>





# Air Statistics

## 3<sup>rd</sup> Quarter 2023

### Air Capacity

↑ 22.7% OR 24,148 SEATS VS 2022

### Seats Sold

↑ 20.8% OR 17,739 SEATS VS 2022







# Air Statistics

Air Figures	Q3 2019	Q3 2020	Q3 2021	Q3 2022	23 - Jul	23 - Aug	23 - Sep	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Air Capacity (Total Seats)	175,525	29,079	83,565	106,559	46,973	46,423	37,311	130,707	24,148	22.7%	452,341	123,641	175,005	280,114	331,150	51,036	18.2%
Arriving Passengers (Seats Sold)	136,395	14,324	56,396	85,273	37,796	38,401	26,815	103,012	17,739	20.8%	341,242	72,319	93,434	193,661	252,989	59,328	30.6%
Air Load Factor (% filled)	77.7%	49.3%	67.5%	80.0%	80.5%	82.7%	71.9%	78.8%	-1.2%	-1.5%	75.4%	58.5%	53.4%	69.1%	76.4%	7.3%	10.6%

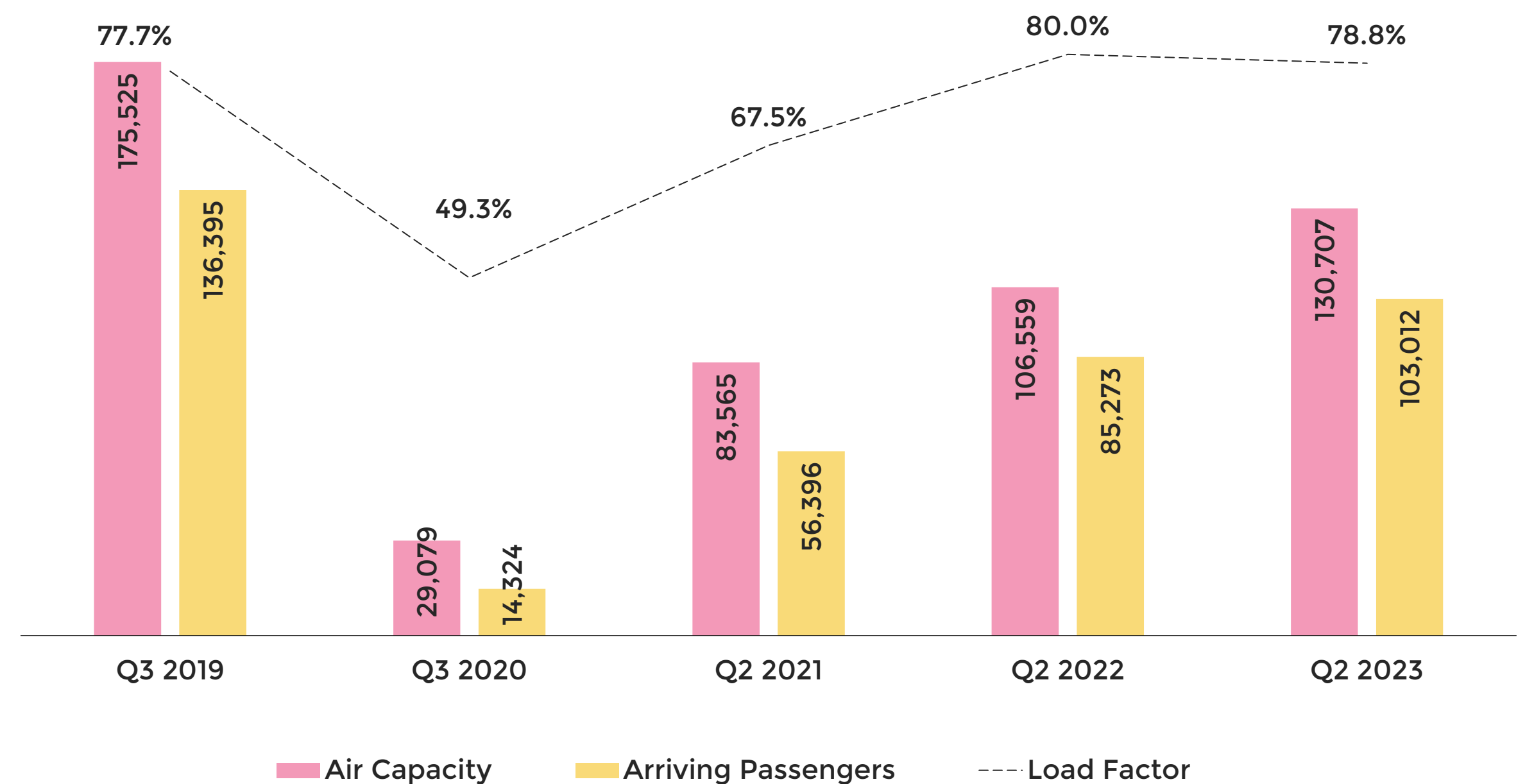
## AIR CAPACITY

↑ 22.7% VS 2022

## ARRIVING PASSENGERS

(Including Residents)

↑ 20.8% VS 2022







# Air Visitor Statistics

## By Accommodation Type

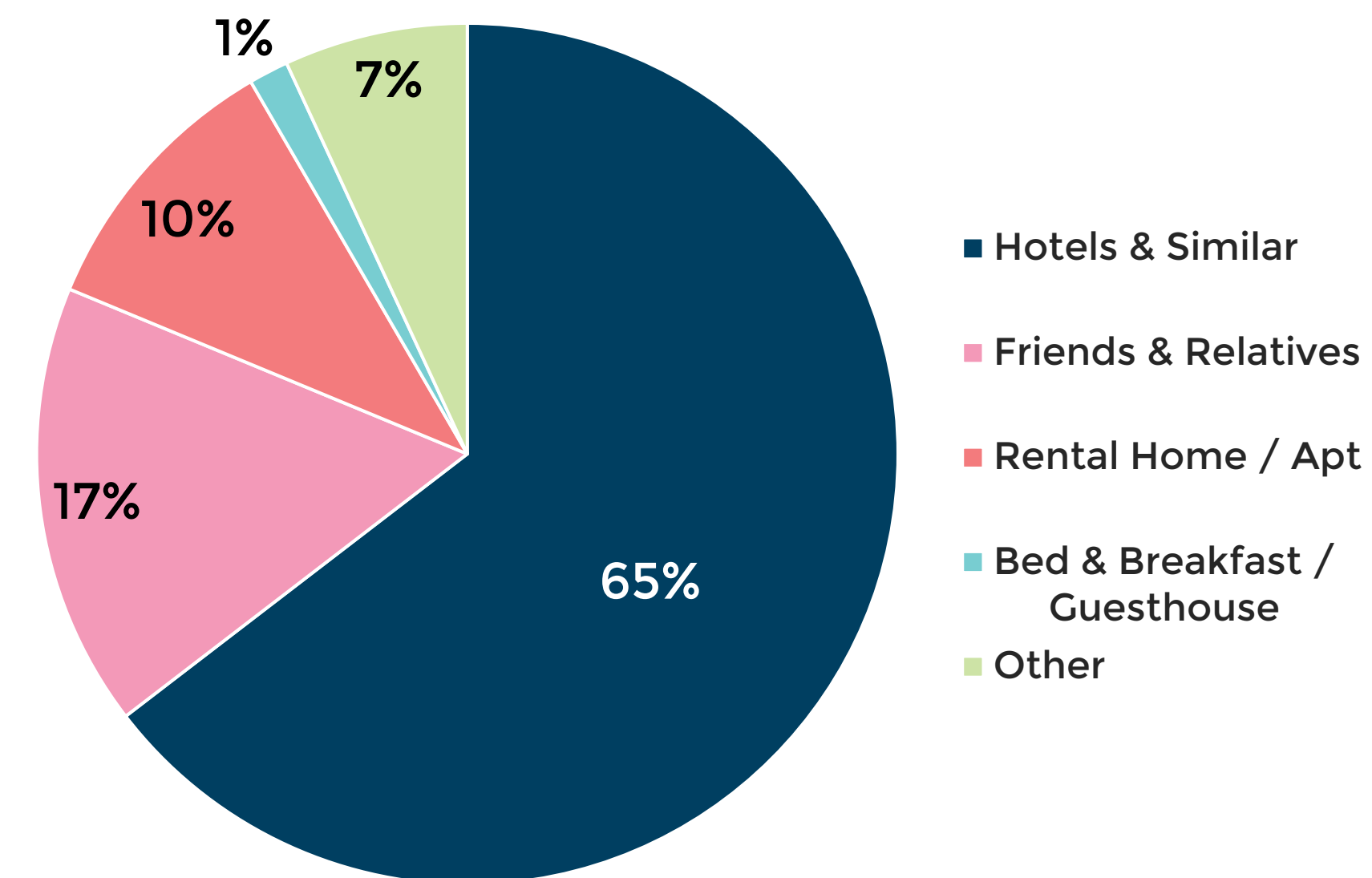
**HOTEL OR B&B / GUESTHOUSE → 66%**

**OTHER → 7%** (THIS CATEGORY INCLUDES PRIVATE HOMES, BOATS/YACHTS AND UNSPECIFIED TYPES OF ACCOMMODATIONS)

**FRIENDS & RELATIVES → 17%**

**VACATION RENTAL PROPERTIES → 10%**

Q3 2023



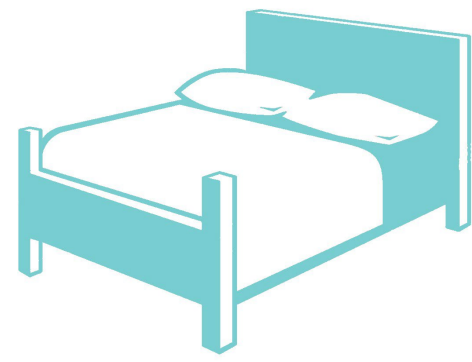




# Accommodation Statistics

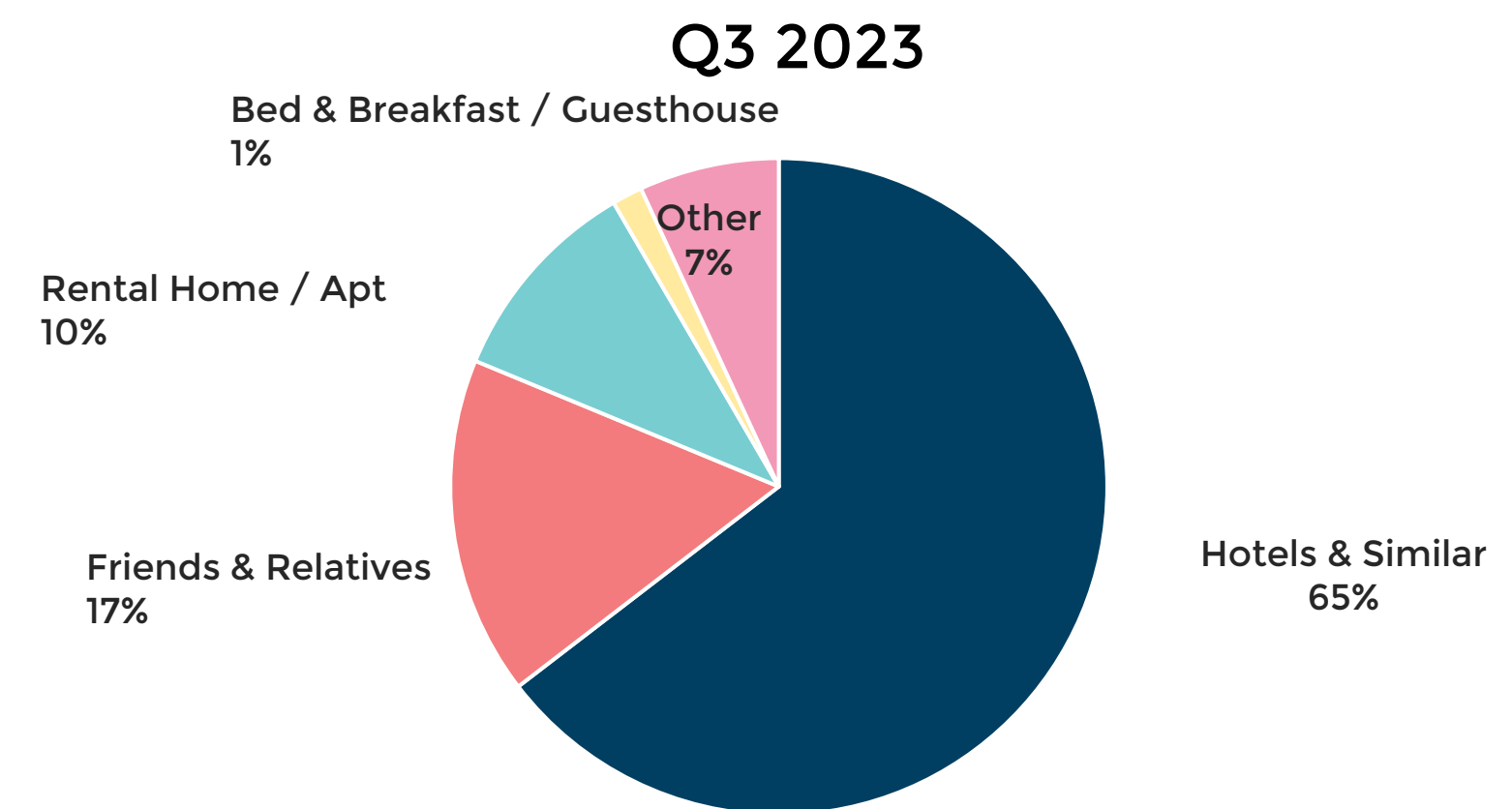
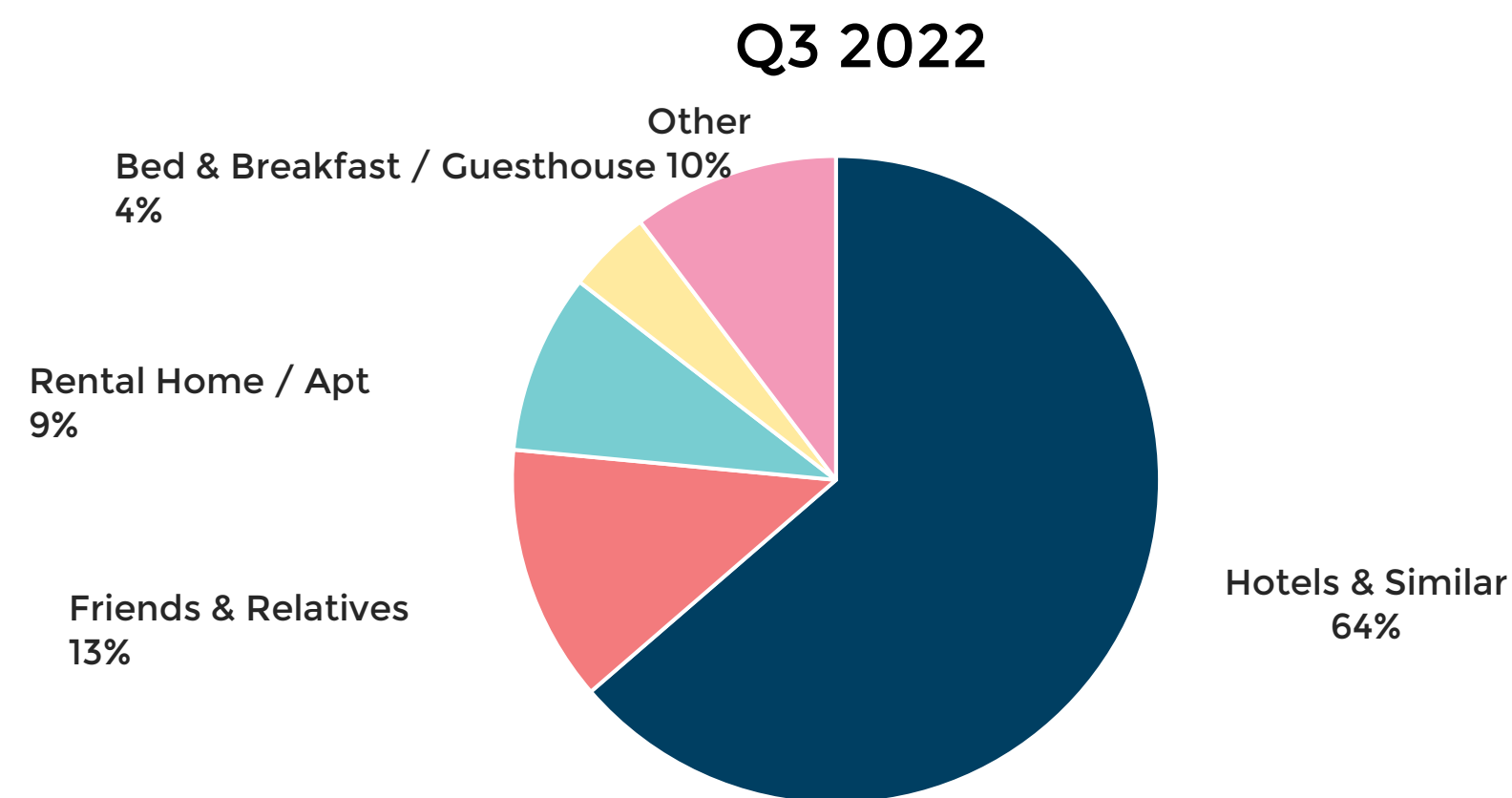
Accommodations	Q3 2019	Q3 2020	Q3 2021	Q3 2022	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Hotel Occupancy	74.8%	21.1%	56.4%	63.8%	72.2%	8.4%	13.2%	64.3%	20.3%	39.3%	53.9%	64.4%	10.5%	19.5%
Hotel Average Daily Rate (ADR)						\$8.52	1.3%						\$29.29	5.3%
Hotel Revenue Per Available Room (RevPAR)						\$62.12	14.7%						\$77.29	26.0%
% Staying In Commercial Accommodations TOTAL	70.8%	50.8%	59.9%	67.9%	66.1%	-1.8%	-2.7%	72.3%	67.0%	60.7%	67.7%	67.2%	-0.5%	-0.7%
% Staying In Commercial Accommodations (Leisure)	77.1%	59.3%	65.0%	74.7%	76.5%	1.8%	2.4%	77.7%	72.2%	66.1%	74.7%	76.2%	1.5%	2.0%
% Staying In Commercial Accommodations (Business)	85.9%	83.1%	86.6%	92.1%	88.3%	-3.8%	-4.1%	88.3%	88.0%	82.4%	91.4%	89.6%	-1.8%	-2.0%
Bed Nights in Commercial Accommodations	304,280	36,604	124,859	175,826	197,619	21,793	12.4%	741,043	121,239	218,502	386,547	478,125	91,578	23.7%





# Vacation Rental Statistics

Accommodations	Q3 2019	Q3 2020	Q3 2021	Q3 2022	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Vacation Rental Occupancy*	66.3%	49.3%	66.7%	73.7%	78.5%	5%	6.5%	59.7%	41.4%	59.7%	67.5%	72.7%	5.2%	7.7%
% Staying in Rental TOTAL	10.9%	12.4%	9.1%	8.9%	10.3%	1%	15.7%	10.1%	9.7%	9.2%	8.6%	9.9%	1.3%	15.1%
% Staying in rental Leisure	12.3%	15.3%	9.9%	10.6%	12.4%	2%	17.0%	11.9%	12.2%	10.0%	10.4%	12.5%	2.1%	20.2%
% Staying in rental Business	6.6%	7.5%	4.5%	2.3%	5.1%	3%	121.7%	5.2%	6.4%	6.0%	2.4%	4.5%	2.1%	87.5%
Average Length of Stay	7.51	15.02	8.94	7.14	7.34	0.20	2.8%	7.59	12.59	10.62	7.51	7.62	0.11	1.5%







# Estimated Air Visitor Expenditure

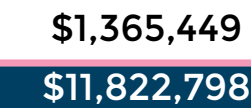
3rd Quarter

Total  
\$136,782,108



Q3 2019

Total  
\$15,543,054



Q3 2020

Total  
\$58,730,830



Q3 2021

Total  
\$95,709,007



Q3 2022

Total  
\$118,810,592



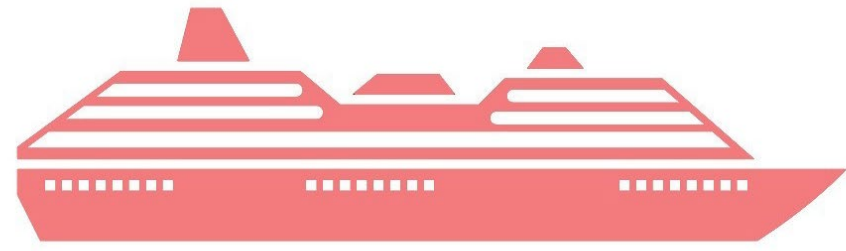
Q3 2023

■ Leisure ■ Business

Total Spending	Q3 2019	Q3 2020	Q3 2021	Q3 2022	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Leisure Air Visitor	\$111,985,084	\$11,822,798	\$50,979,247	\$76,298,545	\$91,407,902	\$15,109,357	19.8%	\$248,666,856	\$33,211,109	\$78,698,990	\$157,944,542	\$195,298,204	\$37,353,662	23.6%
Business Air Visitor	\$15,008,163	\$1,365,449	\$3,009,605	\$10,261,341	\$13,666,783	\$3,405,442	33.2%	\$56,422,439	\$11,705,578	\$6,780,322	\$31,350,178	\$45,373,200	\$14,023,022	44.7%
<b>Total Air Visitors</b>	<b>\$136,782,108</b>	<b>\$15,543,054</b>	<b>\$58,730,830</b>	<b>\$95,709,007</b>	<b>\$118,810,592</b>	<b>\$23,101,586</b>	<b>24.1%</b>	<b>\$327,514,134</b>	<b>\$50,304,652</b>	<b>\$93,412,429</b>	<b>\$211,199,344</b>	<b>\$271,754,994</b>	<b>\$60,555,650</b>	<b>28.7%</b>

Per Person Spending	Q3 2019	Q3 2020	Q3 2021	Q3 2022	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Leisure Air Visitor	39,684	39,684	39,684	39,684	\$2,050	\$109.1	5.6%	\$1,574	\$1,718	\$1,738	\$1,981	\$1,955	-\$25.8	-1.3%
Business Air Visitor	\$1,570	\$1,799	\$1,677	\$1,885	\$2,147	\$262.0	13.9%	\$1,595	\$1,468	\$1,768	\$2,033	\$1,915	-\$117.3	-5.8%
<b>Total Air Visitors</b>	<b>\$1,534</b>	<b>\$1,874</b>	<b>\$1,654</b>	<b>\$1,838</b>	<b>\$1,933</b>	<b>\$95.2</b>	<b>5.2%</b>	<b>\$1,508</b>	<b>\$1,561</b>	<b>\$1,672</b>	<b>\$1,869</b>	<b>\$1,829</b>	<b>-\$39.9</b>	<b>-2.1%</b>

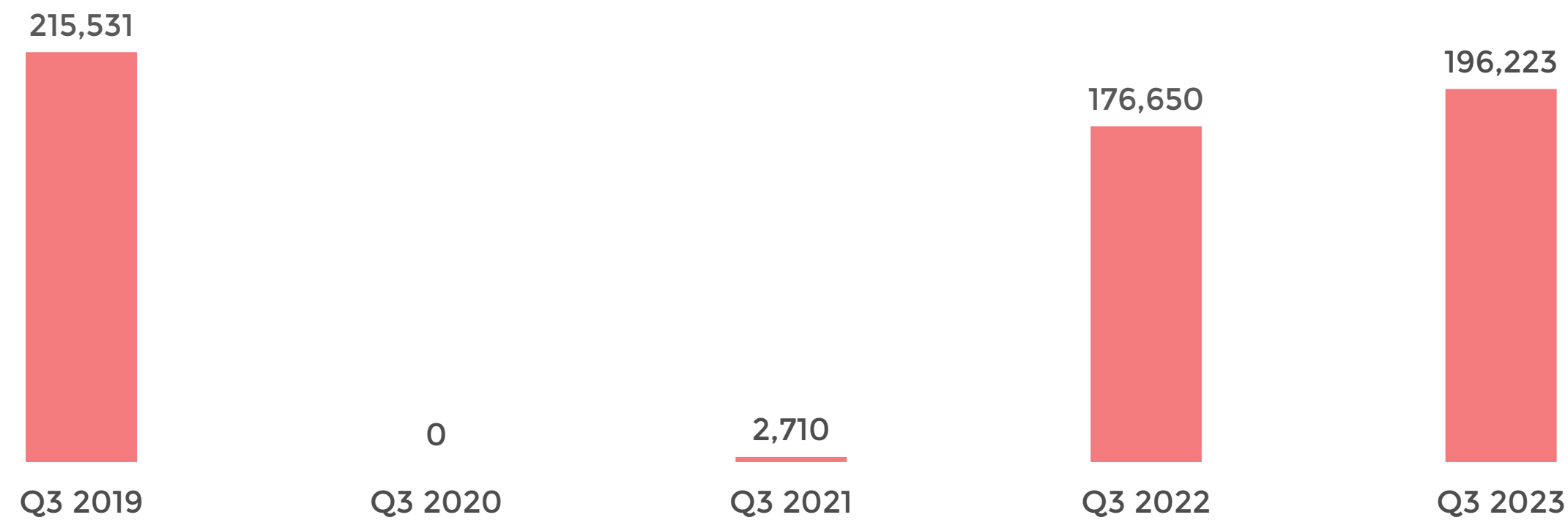




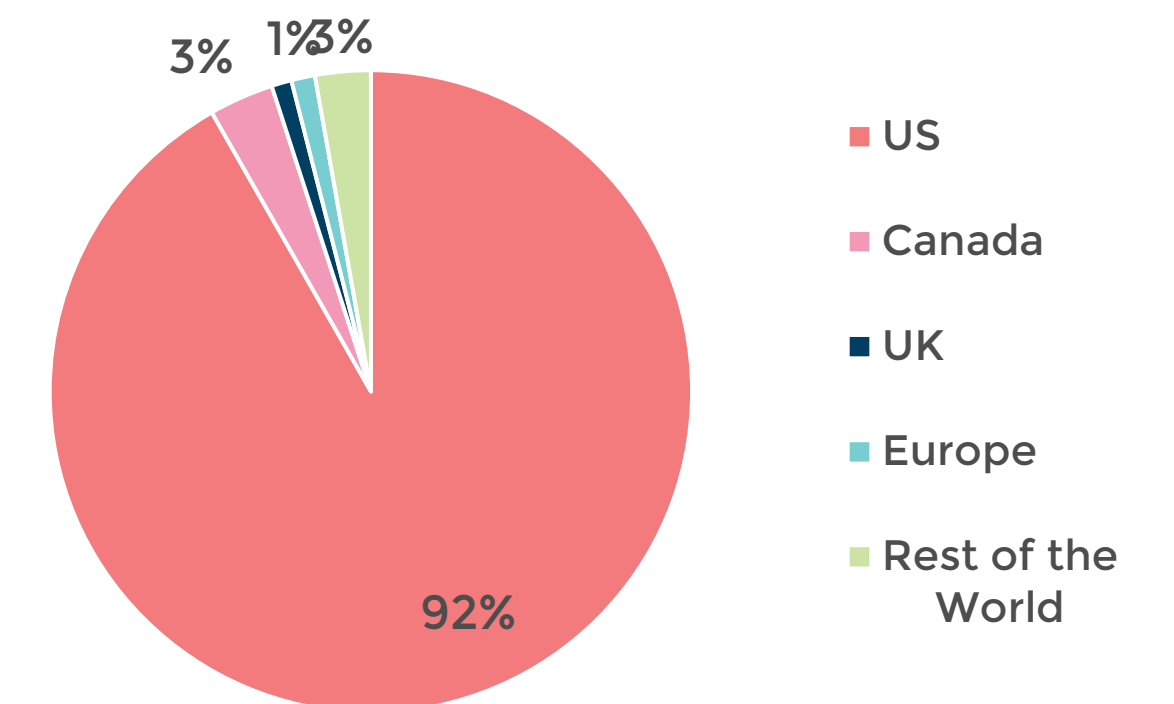
# Cruise Arrivals

Total Cruise Arrivals	Q3 2019	Q3 2020	Q3 2021	Q3 2022	23 - Jul	23 - Aug	23 - Sep	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
US	198,402	0	2,589	161,794	75,640	63,286	41,108	180,034	18,240	11.3%	395,909	2,380	2,589	277,956	365,138	87,182	31.4%
Canada	7,253	0	41	7,467	2,405	2,029	1,944	6,378	-1,089	-14.6%	16,411	403	41	12,008	16,979	4,971	41.4%
UK	2,537	0	15	1,512	547	394	1,054	1,995	483	31.9%	16,687	5,995	15	2,862	5,937	3,075	107.4%
Europe	2,029	0	52	1,416	484	819	1,031	2,334	918	64.8%	5,439	473	52	3,422	7,095	3,673	107.3%
Rest of World	5,310	0	13	4,461	1,622	1,869	1,991	5,482	1,021	22.9%	12,580	115	13	6,529	10,161	3,632	55.6%
<b>Total</b>	<b>215,531</b>	<b>0</b>	<b>2,710</b>	<b>176,650</b>	<b>80,698</b>	<b>68,397</b>	<b>47,128</b>	<b>196,223</b>	<b>19,573</b>	<b>11.1%</b>	<b>447,026</b>	<b>9,366</b>	<b>2,710</b>	<b>302,777</b>	<b>405,310</b>	<b>102,533</b>	<b>33.9%</b>

Q3 Cruise Passengers



Q3 Cruise Passengers

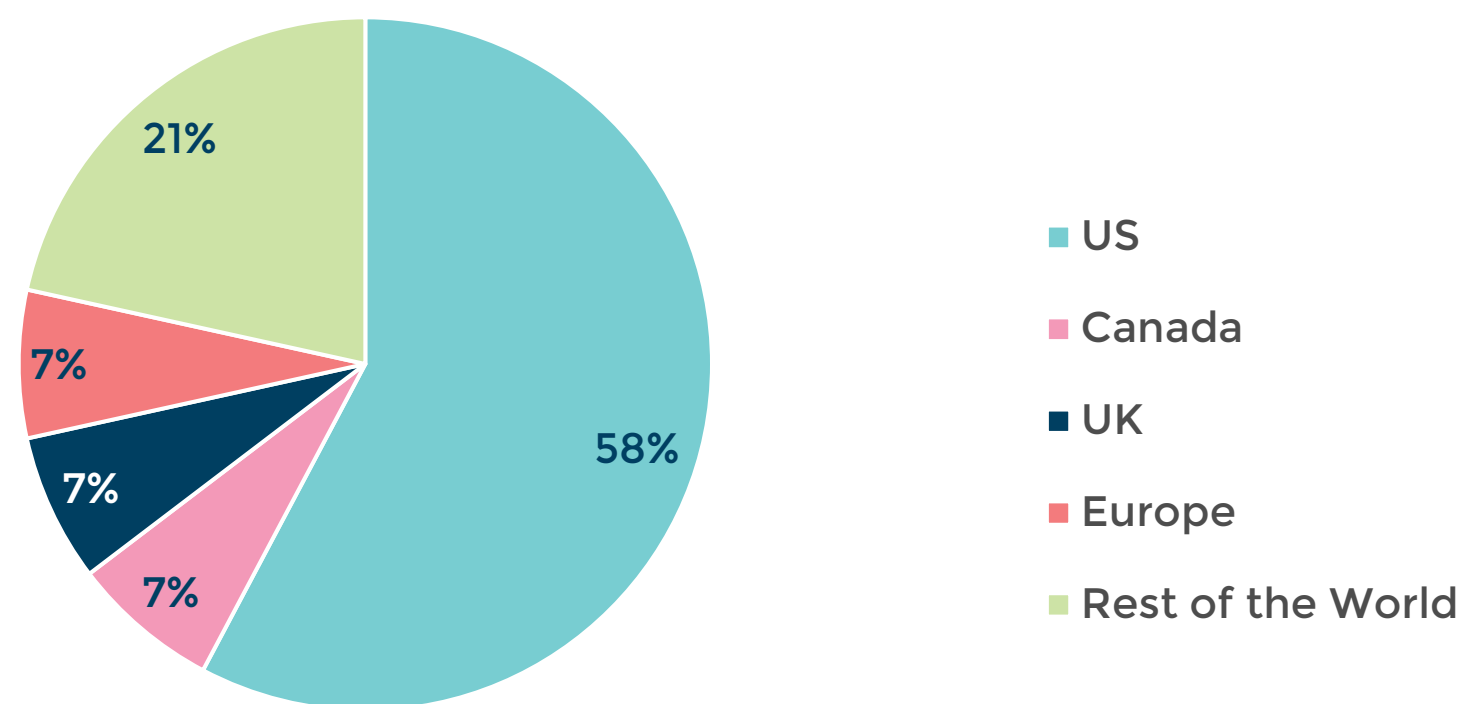




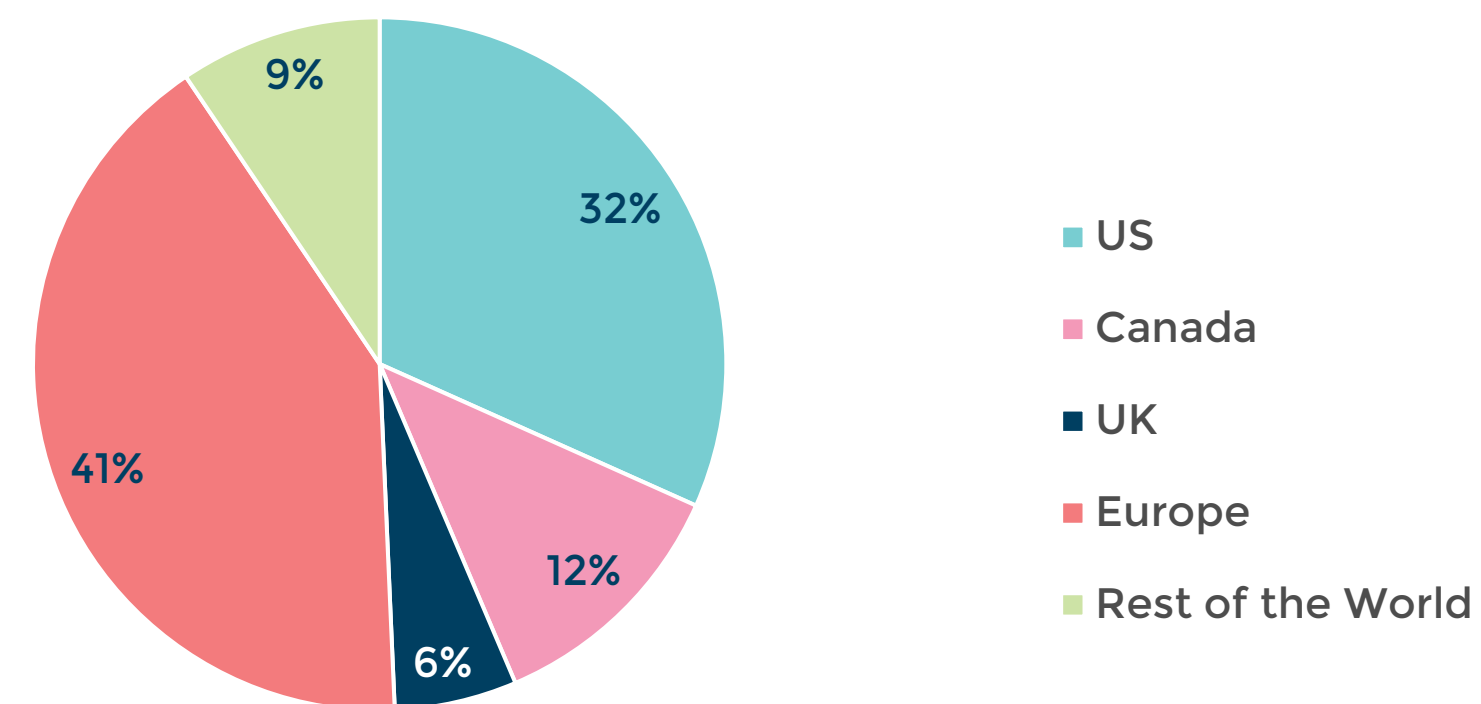
# Yacht Arrivals

Yacht Passenger Arrivals by Country	Q3 2019	Q3 2020	Q3 2021	Q3 2022	23 - Jul	23 - Aug	23 - Sep	Q3 2023	# CHG	% CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
US	66	112	42	55	60	2	5	67	12	21.8%	953	290	490	2,012	866	-1,146	-57%
Canada	13	12	6	10	2	2	4	8	-2	-20.0%	137	40	59	309	325	16	5%
UK	27	46	20	21	3	2	3	8	-13	-61.9%	394	125	191	376	156	-220	-59%
Europe	39	25	40	39	2	3	3	8	-31	-79.5%	787	488	350	885	1,127	242	27%
Rest of World	46	84	38	35	12	6	7	25	-10	-28.6%	334	179	223	520	258	-262	-50%
<b>Total</b>	<b>191</b>	<b>279</b>	<b>146</b>	<b>160</b>	<b>79</b>	<b>15</b>	<b>22</b>	<b>116</b>	<b>-44</b>	<b>-27.5%</b>	<b>2,605</b>	<b>1,122</b>	<b>1,313</b>	<b>4,102</b>	<b>2,732</b>	<b>-1,370</b>	<b>-33%</b>

Q3 2023 Yacht Passengers



YTD 2023 Yacht Passengers



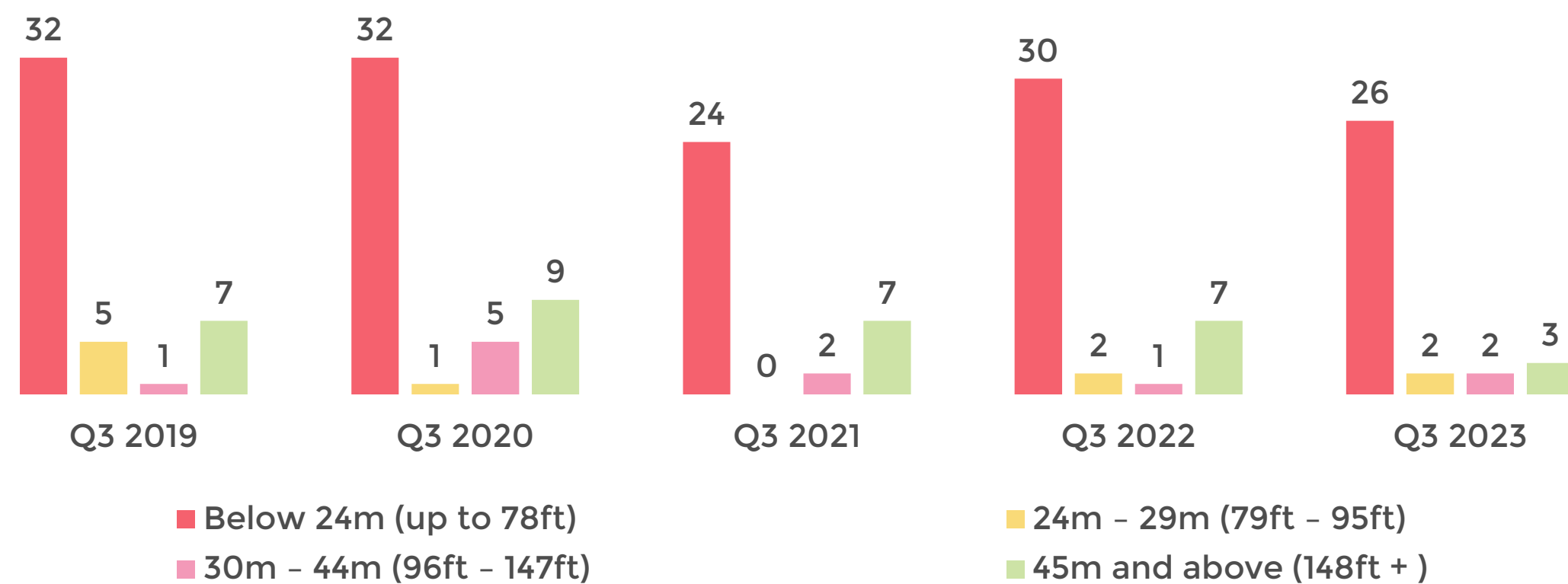




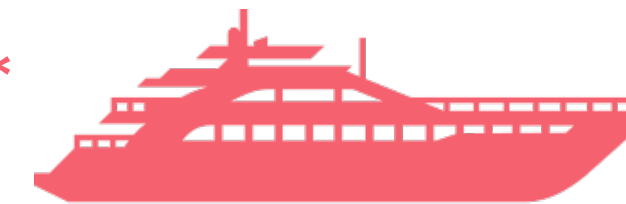
# Yacht Arrivals

Yacht Arrivals by Length	Q3 2019	Q3 2020	Q3 2021	Q3 2022	23 - Jul	23 - Aug	23 - Sep	Q3 2023	# CHG	vs 2022 % CHG	YTD-19	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Below 24m (up to 78ft)	32	32	24	30	22	3	1	26	-4	-13.3%	540	129	239	556	536	-20	-4%
24m - 29m (79ft - 95ft)	5	1	0	2	2	0	0	2	0	0.0%	26	12	9	27	14	-13	-48%
30m - 44m (96ft - 147ft)	1	5	2	1	2	0	0	2	1	100.0%	22	13	11	44	15	-29	-66%
45m and above (148ft + )	7	9	7	7	0	1	2	3	-4	-57.1%	38	15	36	59	46	-13	-22%
<b>Total</b>	<b>45</b>	<b>47</b>	<b>33</b>	<b>40</b>	<b>26</b>	<b>4</b>	<b>3</b>	<b>33</b>	<b>-7</b>	<b>-17.5%</b>	<b>626</b>	<b>169</b>	<b>295</b>	<b>686</b>	<b>611</b>	<b>-75</b>	<b>-11%</b>

## VESSELS BY LENGTH



## SUPERYACHTS\*



### Superyacht Calls

Q3 2020	Q3 2021	Q3 2022	Q3 2023	# CHG	% CHG	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
15	8	8	4	-4	-50.0%	35	41	80	50	-30	-37.5%

### Direct Economic Impact

	Q3 2020	Q3 2021	Q3 2022	Q3 2023	# CHG	% CHG	YTD-20	YTD-21	YTD-22	YTD-23	# CHG	% CHG
Superyachts	\$1,098,591	\$500,816	\$541,148	\$253,372	-\$287,776	-53.2%	\$1,429,968	\$1,157,047	\$2,852,581	\$2,822,824	-\$29,757	-1.0%
Total yachts	N/A	N/A	\$848,988	\$992,402	\$143,414	16.9%	N/A	N/A	\$9,249,349	\$8,988,912	-\$260,437	-2.8%



# Questions anyone?

The Bermuda Tourism Authority would like to thank all partners and stakeholders that provide data for this and other reports

Any queries/comments can be directed to  
[research@bermudatourism.com](mailto:research@bermudatourism.com) or 441.279.5585