

# My name is ShaZaria Francis Brown

BM

I am here to present my business on eco-friendly phone cases.



# E case

## “Persevering the earth”



# My Mission and Purpose

Many people enjoy customising and protecting their telephone with phone cases. Unfortunately, many of these phone cases are not eco-friendly. I would like to create phone cases that are biodegradable and made from recycled waste.

I would like to reduce the use of waste that can harm the earth and its wildlife. I hope to have a great audience of people being eco friendly.



# Biodegradable products and recycling

## **What does Biodegradable mean?**

Biodegradable means a product is capable to be broken down after a period of time without causing pollution.

For example: Wood is biodegradable, after time wood gets broken down into the earth with no pollution.

## **Why does it matter if I recycle or not?**

Recycling is the process of collecting materials rather than just throwing them away.



## Biodegradable

Biodegradable materials can be decomposed by microorganisms such as bacteria, enzymes and fungi.



# How will I achieve this?

I will gather waste and compost material make them into small balls then melt it into the mold of the phone case. I will make phone cases in different designs and have customers request designs.







360° Protection



Virgin Plastic-free



4ft. Drop-proof



100% Recyclable



Bamboo-based



100% Compostable  
100% Biodegradable



FUTURE  
**LEADERS**  
PROGRAMME

SERVICE - STUDY - MENTORING & EMPOWERMENT

# Design ideas

Prices of phone cases will vary from 35-45 dollars.  
Adds on will vary from 5-15.  
Cases will vary in colour and design





# Why should you have an E case?

Non biodegradable waste can have a very damaging effect on both land and water. Many sea birds, turtles and marine mammals die every year because of non biodegradable waste. Non biodegradable waste releases harmful chemicals into soil, water sources and eco sources. By purchasing an E case you are doing your part on preserving the earth.

# Thank you for your time!!

**Any questions?**

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