



GOVERNMENT OF BERMUDA

---

**Registry General**

**Trademarks Application Advertisements**

TRADE MARKS ACT 1974

GOVERNMENT NOTICE NO.: \_\_\_\_\_

Notice is hereby given that person who has grounds of Opposition to the registration of any of the Marks advertised herein according to the Classes under the heading "Trademark Applications advertised before Registration" may within two months from the date of this publication lodge with the Registrar Notice of Opposition in writing in duplicate accompanied by a fee of \$161 payable either by cheque made payable to the Accountant General, by cash or by Revenue Stamp obtainable at the Office of the Accountant General.

N.B. All trademarks are published under the NICE CLASSIFICATION (Tenth Edition) NCL (10)

Applications for registration in Part A are shown with the Official Number unaccompanied by any Letter. Applications for in Part B are distinguished by the Letter B prefixed to the Official Number.

---

**TRADEMARKS APPLICATIONS ADVERTISED BEFORE REGISTRATION**

**Applications for registration in Part A of the Register**

**BLACK BAY FIFTY-EIGHT**

**Trade Mark Application No. 57029**

**Disclaimer:** The registration of this Mark shall give on right to the exclusive use, separately, of the words "BLACK" and "FIFTY-EIGHT".

**Class 14:** Clock and watchmaking, namely watches; wristwatches; components for clock and watchmaking articles and accessories for clock and watchmaking articles not included in other classes; clocks and other chronometric instruments; chronometers; chronographs (clock and watchmaking); watch straps; dials (clock and watchmaking); boxes and presentation cases for clock

and watchmaking and jewellery; watch movements and parts thereof; jewellery; precious stones and semi-precious stones; precious metals and their alloys; all included in class 14.

**To be associated with mark nos: 54867 and 54868.**

**MONTRES TUDOR SA, 3, rue François-Dussaud, Geneva, Switzerland - 15/06/2018. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**



**Trade Mark Application No. B57444**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use, separately, of the letters "A" and "F".

**Class 39:** Packaging of goods for transportation; warehouse storage; arranging travel tours; air transport services; freighting; tour guide services; travel agency services; bus transport services; taxi transport services; car transport services; car rental; chauffeur services; parcel delivery; rental of storage containers; message delivery; freight brokerage; transport brokerage; wrapping of goods; storage information; rental of warehouses; freight forwarding; transportation information; rental of wheelchairs; rental of parking spaces; animal transportation; booking of seats for travel; transport reservation services; guarded transport of valuables; shuttle services by car; loading and unloading of airplanes; airplane chartering; transportation services provided on a representative or partnership basis for other airplane companies; all included in Class 39.

**To be associated with mark nos: 34914, 51705 and 52155.**

**SOCIÉTÉ AIR FRANCE, 45 rue de Paris, 95747 Roissy Charles-de-Gaulle, France - 19/12/2018. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.**

# THE POWER TO DO

**Trade Mark Application No. 57501**

**Class 36:** Banking and financing services; financial research; financial information; financial analysis; financial advice; financial planning; financial consultation; financial management; investment advice, banking advice and analysis; wealth management services; capital investment services; financial services, namely, wealth management services, management and brokerage in the fields of stocks, bonds, options, commodities, futures and other securities, and the investment of funds of others; issuance of credit cards and debit cards; credit card and debit card transaction processing services; estate planning; providing on-line information in the field of finances, investments and wealth management; providing information, news and commentary in the field of finances, investments and wealth management; financial consulting services in the field of planned giving; all included in Class 36.

**To be associated with mark nos: 52521 and 52522.**

**BANK OF AMERICA CORPORATION, 100 North Tryon Street, Charlotte, North Carolina 28255, United States of America - 18/01/2019. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# DATA IS JUST THE BEGINNING

**Trade Mark Application No. B57546**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use of the word "DATA".

**Class 9:** Downloadable computer software and mobile application software containing reference information in the fields of finance, investments, businesses, news; computer programs for accessing a variety of databases in the fields of business; communications software to facilitate the transfer of electronic data by providing access to databases which provide information on business; computer

programs for use in trading stocks and bonds; computer software relating to the collection and distribution of data, financial exchanges, share dealing, stock dealing, and financial transactions; software for order routing and execution for the purchase and sale of securities for use by securities brokers, dealers, and their customers; downloadable software providing information for use in connection with know-your-customer due diligence, information on financial services regulatory compliance, and corporate risk assessment; all included in class 9.

**To be associated with mark nos: 57547 and 57549.**

**FINANCIAL & RISK ORGANISATION LIMITED, Five Canada Square, Canary Wharf, London, England E14 5AQ, United Kingdom - 12/02/2019. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.**

# TURN-O-GRAPH

**Trade Mark Application No. 57802**

**Class 14:** Clock and watchmaking, namely watches, wristwatches; parts for clock and watchmaking; articles and accessories for clock and watches (articles not included in other classes); clocks and other chronometric instruments, chronometers, chronographs (clock and watchmaking); watch straps; dials (clock and watchmaking); boxes and presentation cases for clocks, watches and jewellery; watch movements and parts thereof; jewellery; precious stones and semi-precious stones; precious metals and their alloys; pins (jewellery); all included in class 14.

**To be associated with mark no: 40248.**

**ROLEX SA, 3-5-7 rue François-Dussaud, Geneva, Switzerland - 23/05/2019. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**

# M&M FOOD MARKET

## Trade Mark Application No. 57914

**Disclaimer:** The Registration of this Mark shall give no right to the exclusive use, separately, of the letter "M" and the words "FOOD MARKET".

**Class 29:** Meats, fish, seafood namely scallops, lobster, crab, shrimp, seafood stuffed fish fillets, Coquilles St. Jacques; poultry; frozen vegetables; frozen french fries and potatoes; prepared entrees; prepared appetizers consisting primarily of meat, vegetables, cheese or pastry; hors d'oeuvres; prepared side dishes consisting primarily of pasta, vegetables or potatoes; soups; breakfast foods namely frozen waffles, bacon, breakfast burritos, fruit salad, hash browns, potato patties, potato wedges; fruit flavoured drink crystals, ice tea; frozen novelties, namely frozen juice bars; cheese; margarine; fruit; all included in Class 29.

**To be associated with mark nos: 57915 and 57916.**

**M&M MEAT SHOPS LTD., 2240 Argentia Road, Suite 100, Mississauga, Ontario L5N 2K7, Canada - 31/07/2019. Address for service is: ImPact Trademark Services LLC., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.**

# M&M FOOD MARKET

## Trade Mark Application No. 57915

**Disclaimer:** The Registration of this Mark shall give no right to the exclusive use, separately, of the letter "M" and the words "FOOD MARKET".

**Class 30:** Pizza; pasta; quiche; meat pies; breads; ice cream; rice; noodles; pasta sauce, sauces for meat namely, barbecue sauce, gravies, marinating sauces, dipping sauces namely, plum sauce, sweet and sour sauce, caramel sauce, sauces for rice namely soya sauce, sauces for fish namely, tartar sauce, marinating sauces, condiments, namely, ketchup, mustard, relish, mayonnaise, spices and seasonings; desserts namely, pies, fruit crisps, cakes, cheesecakes, squares, almond bars, strawberry and raspberry fruit juice bars, chocolate butter cream bars, macaroon bars, Nanaimo bars, buttermilk bars, coffee cake, breakfast pastries, strawberry shortcake bars, vanilla supreme bars, cinnamon buns, eclairs, dessert shells namely, pie shells and tart shells; muffins and muffin mixes; all included in Class 30.

To be associated with mark nos: 57916 and 57914.

M&M MEAT SHOPS LTD., 2240 Argentia Road, Suite 100, Mississauga, Ontario L5N 2K7,  
Canada - 31/07/2019. Address for service is: ImPact Trademark Services LLC., Suite 206,  
Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.

# M&M FOOD MARKET

**Trade Mark Application No. 57916**

**Disclaimer:** The Registration of this Mark shall give no right to the exclusive use, separately, of the letter "M" and the words "FOOD MARKET".

**Class 35:** Business management relating to the operation of retail outlets dealing with meat and food products; food services, namely, recommending recipes, menu and meal ideas to customers; all included in Class 35.

To be associated with mark nos: 57914 and 57915.

M&M MEAT SHOPS LTD., 2240 Argentia Road, Suite 100, Mississauga, Ontario L5N 2K7,  
Canada - 31/07/2019. Address for service is: ImPact Trademark Services LLC., Suite 206,  
Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.

# RSM

**Trade Mark Application No. B58041**

**Disclaimer:** The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "R", "S" and "M".

**Class 36:** Financial services; advisory and consultancy services in the field of financial services; financial management services; financial planning services; financial portfolio management services; financial forecasting services; financial guarantee and surety services; financial research, analysis and consultation services; financial information provided by electronic means and advisory and

consulting services in the field of financial services; financial planning and investment advisory and management services; insurance consultation and advisory services; insurance consultation, namely, providing advice relating to insurance issues; actuarial services; research in the attainment of insurance and employee benefits, business interruption and loss determination; real estate investment services; financing services; individual retirement account services; general securities brokerage and investment banking services; consulting services in the field of employee benefits concerning insurance, finance and financial compensation programs; advice relating to the organization and management of business, namely, assisting and advising others on management of financial trading functions of commercial or industrial companies; information, consultancy and advisory services relating to the aforesaid; sales tax consultation services, namely, providing advice to entities on automation of software and reporting functions for calculation, collection and payment of sales tax; wealth management services; financial consultancy and insurance consultancy, namely evaluation of insurance products for wealth management planning; information, consultancy and advisory services relating to the aforesaid; all included in Class 36.

**To be associated with mark no: 58040.**

**RSM INTERNATIONAL ASSOCIATION, c/o wadsack co.treuhandgesellschaft, Bahnhofstrasse 7, Zug 6301, Switzerland - 10/10/2019. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

# **IQOS SIMPLY AMAZING**

**Trade Mark Application No. 58189**

**Disclaimer:** The Registration of this Mark shall give no right to the exclusive use, separately, of the words "SIMPLY" and "AMAZING", except as it is shown in the Mark.

**Class 34:** Wired vaporizer for electronic cigarettes and electronic smoking devices; tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles, including cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters for smokers;

matches; tobacco sticks, tobacco products for the purpose of being heated; electronic devices and their parts for the purpose of heating cigarettes or tobacco in order to release nicotine-containing aerosol for inhalation; liquid nicotine solutions for use in electronic cigarettes; electronic smoking devices; electronic cigarettes; electronic cigarettes as substitute for traditional cigarettes; electronic devices for the inhalation of nicotine containing aerosol; oral vaporising devices for smokers, tobacco products and tobacco substitutes; smoker's articles for electronic cigarettes; parts and fittings for the aforesaid products; devices for extinguishing heated cigarettes and cigars as well as heated tobacco sticks; electronic rechargeable cigarette cases; all included in class 34.

**To be associated with mark nos: 53617, 53618, 53619, 57526, 57527 and 58190.**

**PHILIP MORRIS BRANDS SÀRL, Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland -  
20/12/2019. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1  
Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.**

# **IQOS HEATCONTROL TECHNOLOGY**

**Trade Mark Application No. 58190**

**Disclaimer:** The Registration of this Mark shall give no right to the exclusive use, separately, of the words "HEAT", "CONTROL" and "TECHNOLOGY", except as it is shown in the mark.

**Class 34:** Wired vaporizer for electronic cigarettes and electronic smoking devices; tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles, including cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters for smokers; matches; tobacco sticks, tobacco products for the purpose of being heated; electronic devices and their parts for the purpose of heating cigarettes or tobacco in order to release nicotine-containing aerosol for inhalation; liquid nicotine solutions for use in electronic cigarettes; electronic smoking devices; electronic cigarettes; electronic cigarettes as substitute for traditional cigarettes; electronic devices for the inhalation of nicotine containing aerosol; oral vaporising devices for smokers, tobacco



products and tobacco substitutes; smoker's articles for electronic cigarettes; parts and fittings for the aforesaid products; devices for extinguishing heated cigarettes and cigars as well as heated tobacco sticks; electronic rechargeable cigarette cases; all included in class 34.

**To be associated with mark no: 53617, 53618, 53619, 57526, 57527 and 58189.**

**PHILIP MORRIS BRANDS SARL, Quai Jeanrenaud 3, 2000 Neuchatel, Switzerland - 20/12/2019. Address for service is: Cox Hallett Wilkinson Limited, Cumberland House, 1 Victoria Street, P.O. Box HM 1561, Hamilton HM FX, Bermuda.**



**Trade Mark Application No. 58254**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use, separately, of a numeral "9", and the letter "P" and the device of the map of Bermuda.

**Class 35:** Advertising; business management; business administration, office functions, retail services connected with the sale of clothings, footwear, headgear; all included in Class 35.

**TERRY-LYNN CANN, 122 Middle Road, Devonshire, DV 06, Bermuda - 31/01/2020. Address for service is: Terry-Lynn Cann, 122 Middle Road, Devonshire, DV 06, Bermuda.**

# DEVIL DIVER

Trade Mark Application No. 58321

**Class 14:** Watches; jewelry; all included in Class 14.

**Disclaimer:** The registration of this Mark shall give no right to the exclusive use of the word "DIVER".

**CITIZEN WATCH COMPANY OF AMERICA, INC. D/B/A BULOVA (CALIFORNIA CORPORATION), 350 Fifth Avenue, 29th Floor New York, New York 10118, United States of America - 10/02/2020. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**

# OCEANOGRAPHER

Trade Mark Application No. 58322

**Class 14:** Watches; jewelry; all included in Class 14.

**CITIZEN WATCH COMPANY OF AMERICA, INC. D/B/A BULOVA (CALIFORNIA CORPORATION), 350 Fifth Avenue, 29th Floor New York, New York 10118, United States of America - 10/02/2020. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**

# LUMEN

Trade Mark Application No. 58500

**Class 42:** Computer network configuration services; computer security consultancy; computer security services, namely, enforcing, restricting and controlling access privileges of users of

computing resources for cloud, mobile or network resources based on assigned credentials; computer security threat analysis for protecting data; computer systems integration services; consulting in the field of configuration management for computer hardware and software; data security consultancy; Internet security consultancy; installation and maintenance of Internet access software; installation of computer software; integration of computer systems and networks; technical consulting services in the fields of datacenter architecture, public and private cloud computing solutions, and evaluation and implementation of Internet technology and services; technical support services, namely, migration of data servers and database applications; telecommunications engineering consultancy; updating and maintaining computer software through patches; application service provider (ASP), namely, hosting computer software applications of others; automation services, namely, automation through wireless telephonic, electric or web monitoring technologies that allow for remote or automated control of environmental control systems for homes, buildings or structures; automation services for security purposes, namely, automation through wireless telephonic, electric or web monitoring technologies that allow for remote or automated control of building access and security systems; computer hardware and software consulting services in the field of telecommunications; computer hardware and software design in the field of telecommunications; computer network design for others; computer network management, namely, monitoring of network systems for technical purposes; computer security service, namely, restricting access to and by computer networks to and of undesired web sites, media and individuals and facilities; computer services, namely, cloud hosting provider services; computer services, namely, filtering of unwanted e-mails; computer services, namely, monitoring, testing, analyzing, and reporting on the Internet traffic control and content control of the web sites of others; computer services, namely, optimizing cloud computing networks in the nature of remote and on-site infrastructure management and monitoring of cloud computing IT and application systems; computer services, namely, providing a web-based system and online portal for customers to remotely manage, administer, modify and control their end user computer devices, data and software applications; computer services, namely, virus protection, data backup and recovery services; computer software installation services in the field of telecommunications; consulting in the field of telecommunications technology; consulting services in the field of information technology and cloud computing; design, creation, hosting, maintenance of websites for others; design of computer networks for others; design of telecommunication systems for others; electronic storage services for archiving databases, images and other electronic data; improving, optimizing and accelerating the performance of computing and networking applications, data storage, and communications protocols

used in cloud computing networks, namely, updating and maintaining cloud-based computer software and programs; managing and optimizing the wide area network (WAN), virtual private network (VPN), and virtual private lan (Local Area Network) service (VPLS) of others; onsite telecommunications project management in the nature of network analysis and local area network (LAN)/wide area network (WAN) design; professional computer services, namely, network analysis, local area network (LAN)/wide area network (WAN) design, wireless engineering, virtualization and computer project management; providing virtual computer systems and virtual computer environments through cloud computing; remote computer backup services; technical support services, namely, managing the performance of computing and networking applications, servers, data storage, and communications protocols used in cloud computing networks; technical support, namely, monitoring of network systems; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; virtual server colocation services, namely, monitoring and managing hosted server infrastructure for others; audio, text and video broadcasting services over computer or other communication networks, including uploading, posting, displaying and electronically transmitting data, information, audio and video images; provision of access to electronic sites featuring content, websites and portals; information, advisory and consultancy services relating to all the aforesaid; integration, testing and support of wireless networks; all included in Class 42.

**To be associated with mark nos: 58497, 58499, 58501, 58503 and 58504.**

**LUMEN TECHNOLOGIES, LLC, 1010 Dale St. N., Saint Paul, MN 55117-5603, United States of America - 16/04/2020. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

# LUMEN TECHNOLOGIES

**Trade Mark Application No. 58504**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use of the word "TECHNOLOGIES" separate and apart from the mark.

**Class 42:** Computer network configuration services; computer security consultancy; computer security services, namely, enforcing, restricting and controlling access privileges of users of

computing resources for cloud, mobile or network resources based on assigned credentials; computer security threat analysis for protecting data; computer systems integration services; consulting in the field of configuration management for computer hardware and software; data security consultancy; Internet security consultancy; installation and maintenance of Internet access software; installation of computer software; integration of computer systems and networks; technical consulting services in the fields of datacenter architecture, public and private cloud computing solutions, and evaluation and implementation of Internet technology and services; technical support services, namely, migration of data servers and database applications; telecommunications engineering consultancy; updating and maintaining computer software through patches; application service provider (ASP), namely, hosting computer software applications of others; automation services, namely, automation through wireless telephonic, electric or web monitoring technologies that allow for remote or automated control of environmental control systems for homes, buildings or structures; automation services for security purposes, namely, automation through wireless telephonic, electric or web monitoring technologies that allow for remote or automated control of building access and security systems; computer hardware and software consulting services in the field of telecommunications; computer hardware and software design in the field of telecommunications; computer network design for others; computer network management, namely, monitoring of network systems for technical purposes; computer security service, namely, restricting access to and by computer networks to and of undesired web sites, media and individuals and facilities; computer services, namely, cloud hosting provider services; computer services, namely, filtering of unwanted e-mails; computer services, namely, monitoring, testing, analyzing, and reporting on the Internet traffic control and content control of the web sites of others; computer services, namely, optimizing cloud computing networks in the nature of remote and on-site infrastructure management and monitoring of cloud computing IT and application systems; computer services, namely, providing a web-based system and online portal for customers to remotely manage, administer, modify and control their end user computer devices, data and software applications; computer services, namely, virus protection, data backup and recovery services; computer software installation services in the field of telecommunications; consulting in the field of telecommunications technology; consulting services in the field of information technology and cloud computing; design, creation, hosting, maintenance of websites for others; design of computer networks for others; design of telecommunication systems for others; electronic storage services for archiving databases, images and other electronic data; improving, optimizing and accelerating the performance of computing and networking applications, data storage, and communications protocols

used in cloud computing networks, namely, updating and maintaining cloud-based computer software and programs; managing and optimizing the wide area network (WAN), virtual private network (VPN), and virtual private lan (Local Area Network) service (VPLS) of others; onsite telecommunications project management in the nature of network analysis and local area network (LAN)/wide area network (WAN) design; professional computer services, namely, network analysis, local area network (LAN)/wide area network (WAN) design, wireless engineering, virtualization and computer project management; providing virtual computer systems and virtual computer environments through cloud computing; remote computer backup services; technical support services, namely, managing the performance of computing and networking applications, servers, data storage, and communications protocols used in cloud computing networks; technical support, namely, monitoring of network systems; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; virtual server colocation services, namely, monitoring and managing hosted server infrastructure for others; audio, text and video broadcasting services over computer or other communication networks, including uploading, posting, displaying and electronically transmitting data, information, audio and video images; provision of access to electronic sites featuring content, websites and portals; information, advisory and consultancy services relating to all the aforesaid; integration, testing and support of wireless networks; all included in Class 42.

**To be associated with mark nos: 58497, 58499, 58500, 58501 and 58503.**

**LUMEN TECHNOLOGIES, LLC, 1010 Dale St. N., Saint Paul, MN 55117-5603, United States of America - 16/04/2020. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

## FARM + WIDE

### **Trade Mark Application No. 58571**

**Class 29:** Meats; fish, not live; poultry; processed fruits and vegetables; eggs; dairy products, excluding ice cream, ice milk and frozen yogurt, namely, butter, cheese, yogurt, milk, and cream, dairy-based spreads and dairy-based dips; edible oils and fats; non-dairy creamers; non-dairy whipped topping; processed nuts; fruit preserves; jams; jellies; pickles; mozzarella sticks; soy burger

patties; turkey bacon; dips; rice milk for use as a milk substitute; prepared, packaged and frozen meals consisting primarily of meat, poultry, fish or vegetables; processed olives; processed peppers; dry soup mixes; canned milk; peanut butter; soy-based food beverage for use as a milk substitute, namely soy milk; vegetable salads; soups; seed-based snack foods; vegetable-based snack foods; fruit-based snack foods; processed beans; dried fruits; hummus chick pea paste; frozen fruits and vegetables; fruit and vegetable fillings for pies and cakes; potato- and nut-based snack foods; milk powder beverage mix; coconut flakes; potato pancake mix; all included in class 29.

**To be associated with mark no: 58572.**

**WAKEFERN FOOD CORP., 5000 Riverside Drive, Keasbey, New Jersey 08832, United States of America – 15/05/2020. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3<sup>rd</sup> Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.**

## FARM + WIDE

### Trade Mark Application No. 58572

**Class 30:** Bakery goods; coffee, tea; flour; mixes for making bakery goods; frostings; breakfast cereal; sugar; candy; sauces, excluding applesauce and cranberry sauce; spices; food flavoring extracts other than essential oils; pastas; condiment relishes; table syrups; vinegar; ice cream; ice milk and frozen yogurt; food flavorings, other than essential oils; seasonings; powdered beverage mixes for use in making coffee, cocoa, and chocolate drinks; prepared, packaged and frozen meals consisting primarily of rice or pasta; pastries; cookies; crackers; rice cakes; chocolate chips; marshmallows; breads; bread rolls; croutons; stuffing mixes containing bread; bread crumbs; gravy; honey; noodles; rice; mayonnaise; wheat-, corn-, and rice-based snack foods; tortillas; salsas; matzo; mixes for making matzo balls; sugar substitute; frozen confections; dessert puddings; flavored and sweetened gelatins; cookie dough; pie crusts; pizza crusts; pizzas; popcorn; waffles; ice; flatbreads; quiche; dough; pot pies; parfaits; cakes; donuts; muffins; oatmeal; pancakes; French toast; salad dressings; unpopped popcorn; iced tea; applesauce [condiment] and cranberry sauce [condiment]; all included in class 30.

**To be associated with mark no: 58571.**

**WAKEFERN FOOD CORP., 5000 Riverside Drive, Keasbey, New Jersey 08832, United States of America - 15/05/2020. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.**

## FARM + WIDE

### **Trade Mark Application No. 58573**

**Class 32:** Smoothies; non-alcoholic sparkling cider; drinking water; drinking water with vitamins; fruit and vegetable juices; powdered mixes for making non-carbonated drinks, namely, sports drinks; soft drinks; spring water; fruit drinks; energy drinks; powdered beverage mixes for use in making iced tea-flavored beverages; powdered beverage mixes for use in making breakfast drinks in the nature of fruit drinks, not intended as a meal supplement; all included in class 32.

**WAKEFERN FOOD CORP., 5000 Riverside Drive, Keasbey, New Jersey 08832, United States of America - 15/05/2020. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.**

## MONSTER ASSAULT

### **Trade Mark Application No. 58633**

**Class 32:** Non-alcoholic beverages, including carbonated drinks and energy drinks; syrups, concentrates, powders and preparations for making beverages, including carbonated drinks and energy drinks; beer; all included in Class 32.

**To be associated with mark nos: 45029, 50205, 50206, 50207, 50208, 50228, 50229, 51804, 51806, 52191, 52193, 52345, 52346, 53638, 53639, 55090, 57395, 58081 and 58119.**

**MONSTER ENERGY COMPANY, 1 Monster Way, Corona, California 92879, United States of America - 22/06/2020. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**





**Trade Mark Application No. 58671**

**Class 38:** Telecommunications; mobile and fixed line telecommunications; telephone, satellite cellular telecommunication services; radio; cellular telephone services; radio-facsimile services; radio paging; radio communications; transmission and receiving by radio; hire of telecommunications apparatus; leasing of radio broadcasting equipment and radio telephones; rental of telecommunications, facsimile, radio telephone and other communication equipment and apparatus; wireless electronic transmission of data by radio, telecommunications and by satellite; automatic telephone answering services; recording, storage and subsequent transmission of voice and text messages by telephone; Internet access services; telecommunication of information (including web pages); electronic exchange of data stored in databases accessible via telecommunication networks; electronic mail services; transmission of images, messages, audio and multimedia content; provision of wireless application protocol services including those utilising a secure communications channel; electronic exchange of messages via chat lines, chat rooms and Internet forums; provision of telephone directory services; electronic data interchange services; broadcasting and transmission of radio or television programs; sending receiving and forwarding of electronic messages; transmission of data and information by computer and electronic communication means; providing chatroom or discussion services on-line; voicemail services; providing access to electronic communications networks and electronic databases; video conferencing services; video telephone services; providing access to digital music websites on the Internet; providing access to MP3 websites on the Internet; transmission of digital music; providing user access to search engines; electronic transmission of mail, messages, data and images; computer communication services; news agency services; transmission of news and current affairs; providing online chat rooms for social networking; providing Internet chat rooms; streaming of audio and visual material on the Internet; transmission of audio, video and multimedia content via the Internet; video on demand transmission services; video broadcasting; electronic and digital transmission of voice, data, images, signals and messages and information; Internet protocol television (IPTV) transmission services; streaming of data; streaming of audio and video via the Internet featuring music, movies and television shows on the Internet; broadcasting services; audio and video broadcasting services; subscription

television broadcasting services; Internet broadcasting services; Internet radio broadcasting services; electronic data transmission; electronic transmission and streaming of digital media content for other via global and local computer networks; telecommunication services; transmission of webcasts; transmission of digital files; electronic transmission of digital photo files among Internet users; providing access to digital music websites on the Internet; providing access to databases, websites on the Internet or other communications networks; communication by online blogs; transmission of news; podcasting services; providing an online forum for transmission of messages among computer users; providing an online forum for the transmission of messages, comments and multimedia content among users; electronic bulletin board services; all included in Class 38.

**To be associated with mark nos: 58669 and 58673.**

**DIGICEL CARIBBEAN LIMITED, 20 Micoud Street, Castries, Saint Lucia - 20/07/2020. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# EVEREST GLOBAL MARKETS

**Trade Mark Application No. 58689**

**Disclaimer:** The Registration of this mark shall give no right to the exclusive use of the words "GLOBAL MARKETS".

**Class 36:** Insurance services, namely, underwriting property, casualty, professional liability, surety, health and marine insurance; reinsurance underwriting; all included in Class 36.

**To be associated with mark no: 28338.**

**EVEREST REINSURANCE COMPANY, 477 Martinsville Road, Liberty Corner, New Jersey 07938-0830, United States of America - 23/07/2020. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

# HERTZ

## Trade Mark Application No. 58724

**Class 36:** Vehicle appraisal services; extended vehicle warranty services; financing services; all included in Class 36.

To be associated with mark nos: 2982 and 6406.

HERTZ SYSTEM, INC., 8501 Williams Road, Estero, Florida 33928, United States of America - 18/08/2020. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

# HERTZ

## Trade Mark Application No. 58725

**Class 39:** Vehicle rental services; all included in Class 39.

To be associated with mark no: 6406.

HERTZ SYSTEM, INC., 8501 Williams Road, Estero, Florida 33928, United States of America - 18/08/2020. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.