# **Tourism Measures**

2<sup>ND</sup> QUARTER 2021

# Executive Summary

**Q2 2021** 

PERCENTAGES ARE % CHANGE COMPARING 2021 TO 2019



**1** 78.9% **LEISURE** 

**AIR ARRIVALS** 

(VS 2020 ↑ 135K %)

**USA** 

**75.5% •** 

CAN 99.2% 92.5%

UK

62.4%

**TOTAL AIR CAPACITY** 

(VS 2020 ↑ 6.4K %)



**CRUISE ARRIVALS** 

**6.60** DAYS

25.0%

(VS 2020 ↓ 72.6 %)

**AVERAGE LEISURE LENGTH OF STAY** 

**TOTAL AIR** LEISURE VISITOR EXPENDITURE



\$24.6 MM

(VS 2020 ↑ 34.8K %)

**SUPERYACHT CHANGE IN CALLS** (VS 2020)

**SUPERYACHT ECONOMIC IMPACT** 

\$371.103 98.6%

# Executive Summary

H<sub>1</sub> 2021

PERCENTAGES ARE % CHANGE COMPARING 2021 TO 2019



l 82.8% **LEISURE** 

**AIR ARRIVALS** 

(VS 2020 ↑ 11.6 %)

**USA** 79.8%

CAN 99.1%

93.0%

67.2%

**TOTAL AIR CAPACITY** 

(VS 2020 ↓ 4.1%)



**CRUISE ARRIVALS** 



7.42 DAYS

UK

39.0%

(VS 2020 ↑ 23.5 %)

**AVERAGE LEISURE LENGTH OF STAY** 

**TOTAL AIR** LEISURE VISITOR EXPENDITURE



2021 \$27.4 MM



(VS 2020 ↑ 37.9 %)

**SUPERYACHT CHANGE IN CALLS** (VS 2020)

65.0%

**SUPERYACHT ECONOMIC IMPACT** 

\$481.309

6.9%





# **Total Vacation & Leisure Visitor Arrivals**

	Q2 2019	Q2 2020	21-Apr	21-May	21-Jun	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
Air Vacation & Leisure Visitors	64,175	10	980	3,849	8,702	13,531	-78.9%	135210.0%	88,263	13,617	15,197	-82.8%	11.6%
Cruise Visitors	220,395	0	0	0	0	О	-100.0%	N/A	231,495	9,366	0	-100.0%	-100.0%
Total Leisure Visitors	284,570	10	980	3,849	8,702	13,531	-95.2%	135210.0%	319,758	22,983	15,197	-95.2%	-33.9%

## Cruise

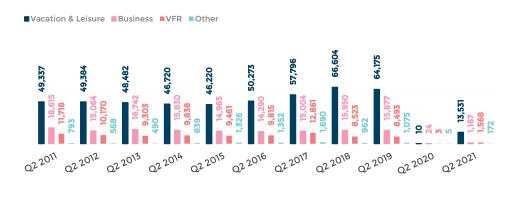
### ■ Air Vacation & Leisure

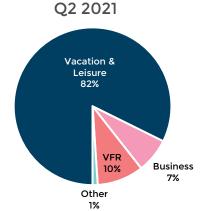




# Total Air Visitors – Purpose of Visit

	Q2 2019	Q2 2020	21-Apr	21-May	21-Jun	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
Vacation & Leisure	64,175	10	980	3,849	8,702	13,531	-78.9%	135210.0%	88,263	13,617	15,197	-82.8%	11.6%
Business	15,877	24	329	389	449	1,167	-92.6%	4762.5%	25,825	7,217	1,962	-92.4%	-72.8%
Visiting Friends & Relatives	8,493	3	260	523	785	1,568	-81.5%	52166.7%	12,249	2,695	2,278	-81.4%	-15.5%
Other	1,075	5	37	65	70	172	-84.0%	3340.0%	1,632	410	265	-83.8%	-35.4%
Total Air Visitors	89,620	42	1,606	4,826	10,006	16,438	-81.7%	39038.1%	127,969	23,939	19,702	-84.6%	-17.7%









# Total Air Visitors – Purpose of Visit Detail

	Q2 2019	Q2 2020	21-Apr	21-May	21-Jun	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
Vacation & Leisure	64,175	10	980	3,849	8,702	13,531	-78.9%	135210.0%	88,263	13,617	15,197	-82.8%	11.6%
Vacation	60,147	10	961	3,811	7,402	12,174	-79.8%	121640.0%	82,948	12,642	13,824	-83.3%	9.3%
Viking Cruise	0	0	0	0	1,000	1,000	N/A	N/A	0	0	1,000	N/A	N/A
Destination Wedding	2,854	0	8	30	277	315	-89.0%	N/A	2,920	99	324	-88.9%	227.3%
Concert/Festival/ Carnival	361	0	4	0	2	6	-98.3%	N/A	486	103	2	-99.6%	-98.1%
Sporting Events	813	0	7	8	21	36	-95.6%	N/A	1,909	773	47	-97.5%	-93.9%
Business	15,877	24	329	384	449	1,162	-92.7%	4741.7%	25,825	7,217	1,962	-92.4%	-72.8%
Business	10,956	24	329	368	422	1,119	-89.8%	4562.5%	18,647	5,877	1,862	-90.0%	-68.3%
Incentive Groups	681	0	0	1	0	1	-99.9%	N/A	689	10	3	-99.6%	-70.0%
Conference/Meeting	4,240	0	0	15	27	42	-99.0%	N/A	6,489	1,330	97	-98.5%	-92.7%
Visiting Friends & Relatives	8,493	3	260	521	785	1,566	-81.6%	52100.0%	12,249	2,695	2,278	-81.4%	-15.5%
Vacation	6,759	0	114	298	520	932	-86.2%	N/A	9,197	1,629	1,247	-86.4%	-23.4%
Personal	1,734	3	146	223	265	634	-63.4%	21033.3%	3,052	1,066	1,031	-66.2%	-3.3%
Other	1,075	5	37	61	70	168	-84.4%	3260.0%	1,632	410	265	-83.8%	-35.4%
Study	336	0	3	1	18	22	-93.5%	N/A	602	150	27	-95.5%	-82.0%
Other	739	5	34	60	52	146	-80.2%	2820.0%	1,030	260	238	-76.9%	-8.5%
Total Air Visitors	89,620	42	1,606	4,815	10,006	16,427	-81.7%	39011.9%	127,969	23,939	19,702	-84.6%	-17.7%





# **Air Visitor Arrivals by Country**

Leisure Air Arrivals	Q2 2019	Q2 2020	21-Apr	21-May	21-Jun	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
US	53,468	10	937	3,660	8,476	13,073	-75.5%	130630.0%	71,966	9,781	14,558	-79.8%	48.8%
Canada	5,112	0	8	14	21	43	-99.2%	N/A	8,774	2,502	81	-99.1%	-96.8%
UK	3,170	0	9	92	136	237	-92.5%	N/A	4,366	845	307	-93.0%	-63.7%
Europe	1,378	0	8	54	34	96	-93.0%	N/A	1,648	220	125	-92.4%	-43.2%
Caribbean	265	0	5	10	11	26	-90.2%	N/A	408	86	44	-89.2%	-48.8%
Asia	174	0	1	0	9	10	-94.3%	N/A	308	51	18	-94.2%	-64.7%
Other	608	0	12	19	15	46	-92.4%	N/A	793	132	64	-91.9%	-51.5%
Total	64,175	10	980	3,849	8,702	13,531	-78.9%	135210.0%	88,263	13,617	15,197	-82.8%	11.6%

								N/A				-91.9%	-51.5%
Total	64,175	10	980	3,849	8,702	13,531	-78.9%	135210.0%	88,263	13,617	15,197	-82.8%	11.6%
Total Air Arrivals	Q2 2019	Q2 2020	21-Apr	21-May	21-Jun	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
US	68,725	36	1,297	4,289	9,478	15,064	-78.1%	41744.4%	95,344	15,824	17,465	-81.7%	10.4%
Canada	8,395	0	25	64	47	136	-98.4%	N/A	14,659	3,946	260	-98.2%	-93.4%
UK	6,884	0	105	246	299	650	-90.6%	N/A	9,966	2,378	1,035	-89.6%	-56.5%
Europe	2,818	5	83	97	86	266	-90.6%	5220.0%	3,762	718	412	-89.0%	-42.6%
Caribbean	784	0	19	33	40	92	-88.3%	N/A	1,303	347	170	-87.0%	-51.0%
Asia	496	0	13	31	18	62	-87.5%	N/A	776	164	87	-88.8%	-47.0%

168

16,438

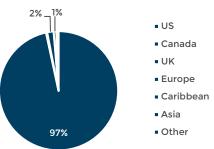
-88.9%

-81.7%

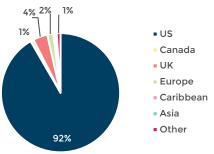
38

10,006

## Leisure Q2 2021



## Total Q2 2021



1.518

89,620

42

1,606

4,826

Other

Total

2,159

127,969

562

23,939

273

19,702

-87.4%

-84.6%

-51.4%

-17.7%

16700.0%

39038.1%



# US Vacation & Leisure Visitor Air Arrivals



## BY CITY OF RESIDENCE

Leisure Air Arrivals City	# of Arrivals Q2 2020	# of Arrivals Q2 2021	# CHG YOY	% CHG YOY	2021 % Share of Total	# of Arrivals YTD 2020	# of Arrivals YTD 2021	# CHG YOY	% CHG YOY	2021 % Share of Total
NEW YORK (501)	9	4,183	4,174	46377.8%	34.50%	2,904	4,722	1,818	62.6%	34.66%
BOSTON (MANCHESTER) (506)	0	2,404	2,404	NA	19.83%	2,023	2,541	518	25.6%	18.65%
PHILADELPHIA (504)	0	787	787	NA	6.49%	373	889	516	138.3%	6.53%
WASHINGTON, DC (HAGRSTWN) (511)	0	530	530	NA	4.37%	364	608	244	67.0%	4.46%
HARTFORD & NEW HAVEN (533)	0	280	280	NA	2.31%	262	302	40	15.3%	2.22%
ATLANTA (524)	0	255	255	NA	2.10%	209	288	79	37.8%	2.11%
PROVIDENCE-NEW BEDFORD (521)	0	254	254	NA	2.09%	156	272	116	74.4%	2.00%
BALTIMORE (512)	0	185	185	NA	1.53%	123	227	104	84.6%	1.67%
LOS ANGELES (803)	0	172	172	NA	1.42%	69	195	126	182.6%	1.43%
CHICAGO (602)	0	130	130	NA	1.07%	225	153	-72	-32.0%	1.12%

All others equal less than 1% each



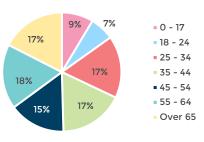
# Vacation & Leisure Visitor Air Arrivals

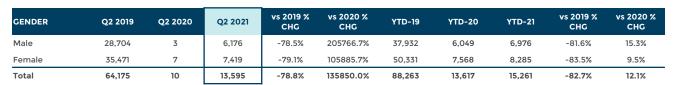


## **AGE & GENDER**

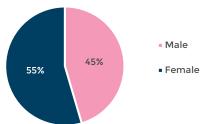
AGE	Q2 2019	Q2 2020	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
0 - 17	7,149	3	1,168	-83.7%	38833.3%	9,436	1,073	1,359	-85.6%	26.7%
18 - 24	3,435	2	893	-74.0%	44550.0%	5,502	734	1,000	-81.8%	36.2%
25 - 34	12,365	1	2,295	-81.4%	229400.0%	16,762	2,475	2,587	-84.6%	4.5%
35 - 44	10,851	1	2,383	-78.0%	238200.0%	14,725	2,180	2,669	-81.9%	22.4%
45 - 54	10,566	0	2,085	-80.3%	N/A	14,407	2,149	2,320	-83.9%	8.0%
55 - 64	11,161	3	2,392	-78.6%	79633.3%	15,169	2,537	2,731	-82.0%	7.6%
Over 65	8,648	0	2,379	-72.5%	N/A	12,262	2,469	2,595	-78.8%	5.1%
Total	64,175	10	13,595	-78.8%	135850.0%	88,263	13,617	15,261	-82.7%	12.1%

## Age Q2 2021





## Gender Q2 2021





## **AVERAGE LENGTH OF STAY**

Average Length of Stay	Q2 2019	Q2 2020	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
Leisure Visitors	5.28	24.10	6.60	25.0%	-72.6%	5.34	6.01	7.42	39.0%	23.5%
Business Visitors	4.74	18.79	15.78	232.9%	-16.0%	4.92	5.76	17.98	265.4%	212.2%
Visiting Friends & Relatives	10.07	30.00	19.79	96.5%	-34.0%	10.43	12.60	22.27	113.5%	76.7%
Country of Origin										
US	4.86	22.47	7.05	45.1%	-68.6%	4.84	5.01	7.92	63.6%	58.1%
Canada	6.73	0.00	29.77	342.3%	N/A	7.14	8.88	35.61	398.7%	301.0%
UK	8.93	0.00	20.26	126.9%	N/A	8.81	8.51	22.78	158.6%	167.7%
Intended Address										
Hotel or Similar	4.62	28.00	6.09	31.8%	-78.3%	4.66	4.60	6.93	48.7%	50.7%
Rental House/Apt	7.07	0.00	9.80	38.6%	N/A	7.64	11.39	13.22	73.0%	16.1%
Friends & Relatives	9.84	69.67	18.03	83.2%	-74.1%	10.19	12.37	20.78	103.9%	68.0%
Total AVG	5.74	24.29	8.77	52.8%	-63.9%	5.86	6.88	10.59	80.7%	53.9%





## 2<sup>nd</sup> QUARTER 2021

## **Air Capacity**

- **1** 6405% or 58,793 seats vs 2020
- **4** 62.4% or 99,035 seats vs 2019

## **Seats Sold**

- **f** 5633% or 27,434 seats vs 2020
- **78.5%** or 101,994 seats vs 2019



Air Figures	Q2 2019	Q2 2020	21-Apr	21- <b>M</b> ay	21-Jun	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
Air Capacity (Total Seats)	158,746	918	11,879	21,739	26,093	59,711	-62.4%	6404.5%	276,816	94,562	90,700	-67.2%	-4.1%
Arriving Passengers (Seats Sold)	129,915	487	3,973	9,129	14,819	27,921	-78.5%	5633.3%	205,095	57,995	36,604	-82.2%	-36.9%
Air Load Factor (% filled)	81.8%	53.1%	33.4%	42.0%	56.8%	46.8%	-42.8%	-11.8%	74.1%	61.3%	40.4%	-45.5%	-34.1%
Average Booking Lead Time (days)			135.6	96.6	78.6	105					96.1		

**★6405%** VS 2020

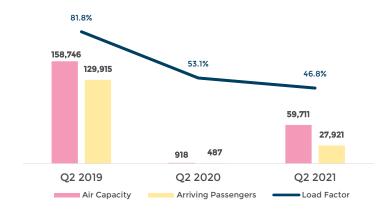
**■62.4%** VS 2019

**AIR CAPACITY** 

**15633%** VS 2020

**₹78.5%** VS 2019

ARRIVING PASSENGERS (INCLUDING RESIDENTS)





# By Accommodation Type

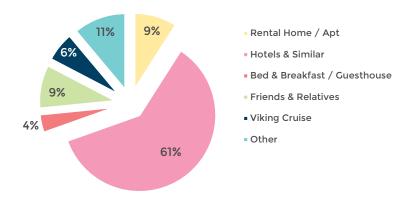
Hotel or B&B/Guesthouse → 65%

Other → 11% (This category includes private homes, boats/yachts and unspecified types of accommodations)

Friends & Relatives → 9%

Viking Cruise → 6%

Q2 2021





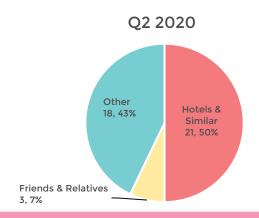
# **Accommodation Statistics**

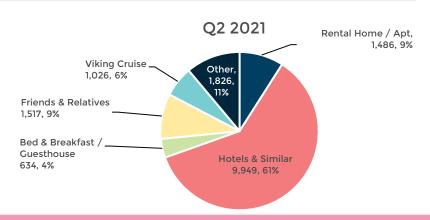
Accommodations	Q2 2019	Q2 2020	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
Hotel Occupancy				-52.3%					-49.1%	
Hotel Average Daily Rate (ADR)				-8.0%					-6.2%	
Hotel Revenue Per Available Room (RevPAR)				-56.1%					-52.1%	
% Staying In Commercial Accommodations TOTAL	72.3%	50.0%	64.4%	-10.9%	28.8%	73.3%	72.6%	62.5%	-14.7%	-13.9%
% Staying In Commercial Accommodations (Leisure)	77.2%	40.0%	69.8%	-9.6%	74.5%	78.2%	77.6%	68.5%	-12.4%	-11.7%
% Staying In Commercial Accommodations (Business)	89.1%	58.3%	82.8%	-7.1%	42.0%	89.1%	88.5%	81.0%	-9.1%	-8.5%
Bed Nights in Commercial Accommodations	299,352	588	67,277	-77.5%	11341.7%	436,763	84,635	90,642	-79.2%	7.1%



# **Vacation Rental Statistics**

VACATION RENTALS	Q2 2019	Q2 2020	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
Vacation Rental Occupancy*	62.2%	35.1%	58.4%	-6.1%	66.5%	55.3%	37.4%	54.0%	-2.4%	44.5%
% Staying in Rental TOTAL	10.2%		9.0%	-11.8%	N/A	9.6%	8.7%	9.4%	-2.1%	8.0%
% Staying in rental Leisure	12.3%		9.9%	-19.5%	N/A	11.7%	11.0%	10.3%	-12.0%	-6.4%
% Staying in rental Business	4.5%		5.4%	20.0%	N/A	4.8%	6.3%	7.4%	54.2%	17.5%
Average Length of Stay	7.07		9.80	38.6%	N/A	7.64	11.39	13.23	73.2%	16.2%







# **Estimated Air Visitor Expenditure**



#### Expenditures (2019 vs 2021) & (2020 vs 2021)

	Q2 2019	Q2 2020	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
Leisure Air Visitor	\$98,459,852	\$70,444	\$24,558,765	\$24,488,321	34762.7%	\$131,754,593	\$19,851,893	\$27,369,797	\$7,517,904	37.9%
Business Air Visitor	\$28,069,742	\$179,031	\$2,761,122	\$2,582,091	1442.3%	\$42,093,717	\$10,292,461	\$4,286,970	-\$6,005,491	-58.3%
Total Air Visitors	\$134,904,986	\$285,719	\$28,963,756	\$28,678,037	10037.1%	\$185,530,736	\$32,748,121	\$34,242,076	\$1,493,955	4.6%

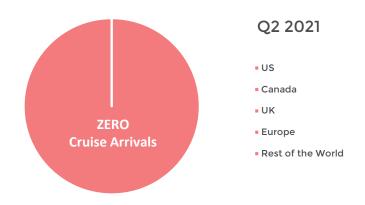
#### Per-Person Spending (2019 vs 2021) & (2020 vs 2021)

	Q2 2019	Q2 2020	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
Leisure Air Visitor	\$1,534	\$7,044	\$1,815	18.3%	-74.2%	\$1,493	\$1,458	\$1,801	20.6%	23.5%
Business Air Visitor	\$1,768	\$7,460	\$2,366	33.8%	-68.3%	\$1,630	\$1,426	\$2,185	34.1%	53.2%
Total Air Visitors	\$1,505	\$6,803	\$1,762	17.1%	-74.1%	\$1,450	\$1,368	\$1,738	19.9%	27.0%



Total Cruise Arrivals	Q2 2019	Q2 2020	21-Apr	21-May	21-Jun	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
US	196,533	0	0	0	0	0	-100.0%	N/A	197,507	2,380	0	-100.0%	-100.0%
Canada	9,040	0	0	0	0	0	-100.0%	N/A	9,158	403	0	-100.0%	-100.0%
UK	4,914	0	0	0	0	0	-100.0%	N/A	14,150	5,995	0	-100.0%	-100.0%
Europe	2,800	0	0	0	0	0	-100.0%	N/A	3,410	473	0	-100.0%	-100.0%
Rest Of The World	7,108	0	0	0	0	0	-100.0%	N/A	7,270	115	0	-100.0%	-100.0%
Total	220,395	0	0	0	0	0	-100.0%	N/A	231,495	9,366	0	-100.0%	-100.0%

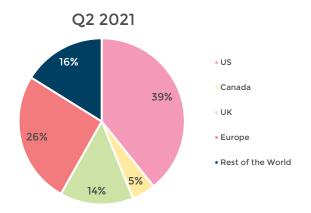


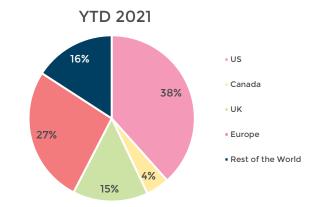




# **Yacht Arrivals**

Yacht Arrivals (Persons)	Q2 2019	Q2 2020	21-Apr	21-May	21-Jun	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
US	853	118	36	133	259	428	-49.8%	262.7%	887	118	448	-49.5%	279.7%
Canada	75	21	11	18	21	50	-33.3%	138.1%	124	21	53	-57.3%	152.4%
UK	363	60	36	50	70	156	-57.0%	160.0%	367	60	171	-53.4%	185.0%
Europe	655	124	47	165	68	280	-57.3%	125.8%	748	124	310	-58.6%	150.0%
Rest Of The World	262	46	12	77	87	176	-32.8%	282.6%	288	46	185	-35.8%	302.2%
Total	2,208	369	142	443	505	1,090	-50.6%	195.4%	2,414	369	1,167	-51.7%	216.3%







# **Yacht Arrivals**

Yacht Arrivals (Vessels)	Q2 2019	Q2 2020	21-Apr	21-May	21-Jun	Q2 2021	vs 2019 % CHG	vs 2020 % CHG	YTD-19	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
Below 24m (up to 78ft)	497	82	18	78	107	203	-59.2%	147.6%	508	97	215	-57.7%	121.6%
24m - 29m (79ft - 95ft)	20	5	3	1	5	9	-55.0%	80.0%	21	11	9	-57.1%	-18.2%
30m - 44m (96ft - 147ft)	19	5	3	3	2	8	-57.9%	60.0%	21	8	9	-57.1%	12.5%
45m and above (148ft + )	29	6	3	12	12	27	-6.9%	350.0%	31	6	29	-6.5%	383.3%
Total	565	98	27	94	126	247	-56.3%	152.0%	581	122	262	-54.9%	114.8%

Superyacht = 30 meters and above

## **VESSELS BY LENGTH**



## **SUPERYACHTS**



#### **Economic Impact**

Q2 2020	Q2021	vs 2019 % CHG	vs 2020 % CHG	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
\$186.857	\$371.103	\$184,246	98.6%	\$450.037	\$481.309	\$31,272	6.9%

#### Supervacht Calls

Q2 2020	Q2021	vs 2019 % CHG	vs 2020 % CHG	YTD-20	YTD-21	vs 2019 % CHG	vs 2020 % CHG
15	30	15	100.0%	\$20	33	13	65.0%

#### Superyacht

Vessel measuring in length in excess of 24 metres, irrespective of tonnage, with passenger accommodation not exceeding twelve persons (excluding crew); but does not include a passenger ship or any vessel used for the transportation of goods for commercial purposes.