



Founder and Creator: Dequan Trott



What is Kids Who Act?

- Kids Who Act is a non-profit organization, that would run for three weeks in July; that targets, the less fortunate population of youth in Bermuda who do not get the opportunity to experience the arts, specifically theater. The program will be based on a curriculum that teaches the roles that are played in a theater from a technician, to a director, producer and even a stage manager. We also would teach them the responsibilities of a leader and blend in to the theater. With a great learning experience we will also give the kids, breakfast and lunch. Making sure they eat healthy and feel healthy. Kids Who Act is not only about inspiring and empowering but teaching kids how to become leaders but to be kids.

What Makes us Different?

- This would be a free program which is uncommon in Bermuda.
- Will not only provide a learning experience but provide food and water. Giving the youth breakfast and lunch.
- This art program would not only focus on selective roles in the theater, it will give the opportunity for kids to explore the other roles that make a theater work.

Target Audience

Kids Who Act target audience is the youth because:

- They are the foundation of creativity.
- They are effected the easiest by todays growing society.
- Deserve attention, deserve to express their feelings as perceived the most hated age group in the world.



Focus

- First, I plan to recruit the kids, from age 8 to 18 through a social retreat.
- Then I plan to teach the kids several lessons that gradually helps them to choose a role, perfect that role and perform it through a production to close the summer summit.
- I hope to gain local support, to help transform this in to a year-round afterschool program.
- I also hope to change the stereotype about the arts in Bermuda.

Lessons

- 1st Lesson- Introduce the kids to the different roles in the theater. When they choose the area which fits them best, they would be assigned to that role. A volunteer with experience will teach them the basics of that role.
- 2nd Lesson- Perfect their roles. Then act them out in a short production to test what they've learned. If they want, at this stage, they can change their role.
- 3rd Lesson- Start to create a real production a little longer than the first, helping to realize their progress and what they can accomplish through this production.

Advertisements



- My first idea is to create a shirt with the company logo on it.

Advertisements - Continued

- Then I will use social media, to advertise the non-profit foundation through the shirt.
- Then I will also advertise through a community event to recruit my target audience.



Facility & Resources

- My school has an equipped theater, so I can use that as the basis of my organization. Classes in the school could also be used.



Support from Local Sponsors

- In order to gain support from local sponsors I will use the recruiting event to gain profit and benefit them in a way.
- Sponsors would include HSBC, Lindos, Butterfield & Vallis.

HSBC 

Lindo's
Group of
Companies


Butterfield & Vallis
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Albert Einstein, the greatest mathematician, once said, “Imagination is more important than knowledge.”

Thank You!!