

STRATEGIES FOR INDIVIDUAL & GROUP ACTION

Promoting Race Awareness and Equality

Build interracial relationships.

- Volunteer or visit organizations that support & service members of racial & cultural groups.
- Regularly visit or join a church community whose cultural background is different from your own.
- Patronize businesses that are owned by members of historically-disadvantaged groups (for example, in Bermuda, Blacks are presently striving for equality).
- Buy and display the work of artists from historically disadvantaged group members, in your home.
- Subscribe to publications oriented towards people of colour and/or from historically-disadvantaged backgrounds.
- Organize/ participate in events related to the International Day for Elimination of Racial Discrimination & human rights commemorations.
- Suggest to your employer that Conversations on Race Diversity & Equality be started at your workplace.
- Request that members of all races of Bermuda's community be fairly represented in the workforce. If this is not happening where you work, ask why and fight for change.
- Encourage your children to develop friendships with children from other backgrounds.
- Be a mentor to young people of different ethnic and racial backgrounds.
- In your work, be a mentor or trainer to people of different ethnic and racial backgrounds- Help them to excel, succeed and reach their full potential.
- Patronize businesses that have diverse staff.
- Welcome new neighbors, and seek opportunities to meet newcomers in the community. Reach out, especially if they are from a different background than yours.

- Attend an event in support of people who have made significant contributions to race relations and equality in Bermuda.
- Judge people for their personal qualities and contributions, rather than group stereotypes.

Learn more about race and race relations.

- Take a class on race or on the history of race relations in Bermuda. Check out reading and video resources in your library and watch television programs such as those found on the History Channel, local Channels, and public television.
- Attend concerts, plays and museum exhibits that relate to the themes of race relations.
- Listen to and share stories about personal and family histories that are related to the history of race relations in the country.
- Seek out information about race relations in your community and in the country. Check the facts. What do you know about the racial make-up of your community? Do your perceptions match the facts?

Pay attention to politics in your community.

Take leadership on race relations.

- Approach local officials and encourage them to annually issue a proclamation for the racial unity day to which the country subscribes.
- Speak up when people take positions that work against racial understanding and communication- challenge what you see as discrimination.
- Challenge people who make negative comments based on people's race or culture.
- Find out about your representatives in government. Are your representatives responsible leaders on race issues?
- Vote, and encourage others to vote. As elections near, volunteer to work on voter registration drives or work to get out the vote.



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Adapted in part from the Amistad to Boston Handbook, July 2003

*The Commission for Unity and Racial Equality... Promoting the best of race relations, workforce representation, and fair and equal access to opportunity... **Are you a part of the CURE?***

