



SPARK



ABOUT US

The Bermuda Motorcycle Racing Club's Spark program was designed to better expose local youth to motorcycle-riding training while further preparing them for local and international advancement opportunities. We strive to provide unique experiences to young riders that are seeking to develop their basic riding skills and build upon young racers' ambitions and goals

Support Local Youth Talent!



Expose Motorsports to Youth

From classes at the RUBiS Southside Raceway to school tours to trips abroad, we create enriching experiences for youth throughout their journey with us.



Develop Life Skills

Youth Riding Clinics go far beyond learning how to ride. They prepare the next generation for the roads, establish discipline and build character.



Create Impactful Experiences

Young riders benefit from our diverse and passionate team of mentors on-island and collaborate on common goals for further development off-island.



M1GP EXPERIENCE

Young Bermudian racers will participate in their first overseas training weekend at the M1GP raceway in Willow Springs, California. Local riders include Keimari Burchall (17), Nathaniel Binega-Northcott (15), Aiden Lopes (14), Sheun Simmons (12), Kymaree Pitt (11), Jediah Cumbermack (11), Norre Cann (10), Za'Naj Bascome (9), Ryan Chequer (8), and Aeziah Divine (8).

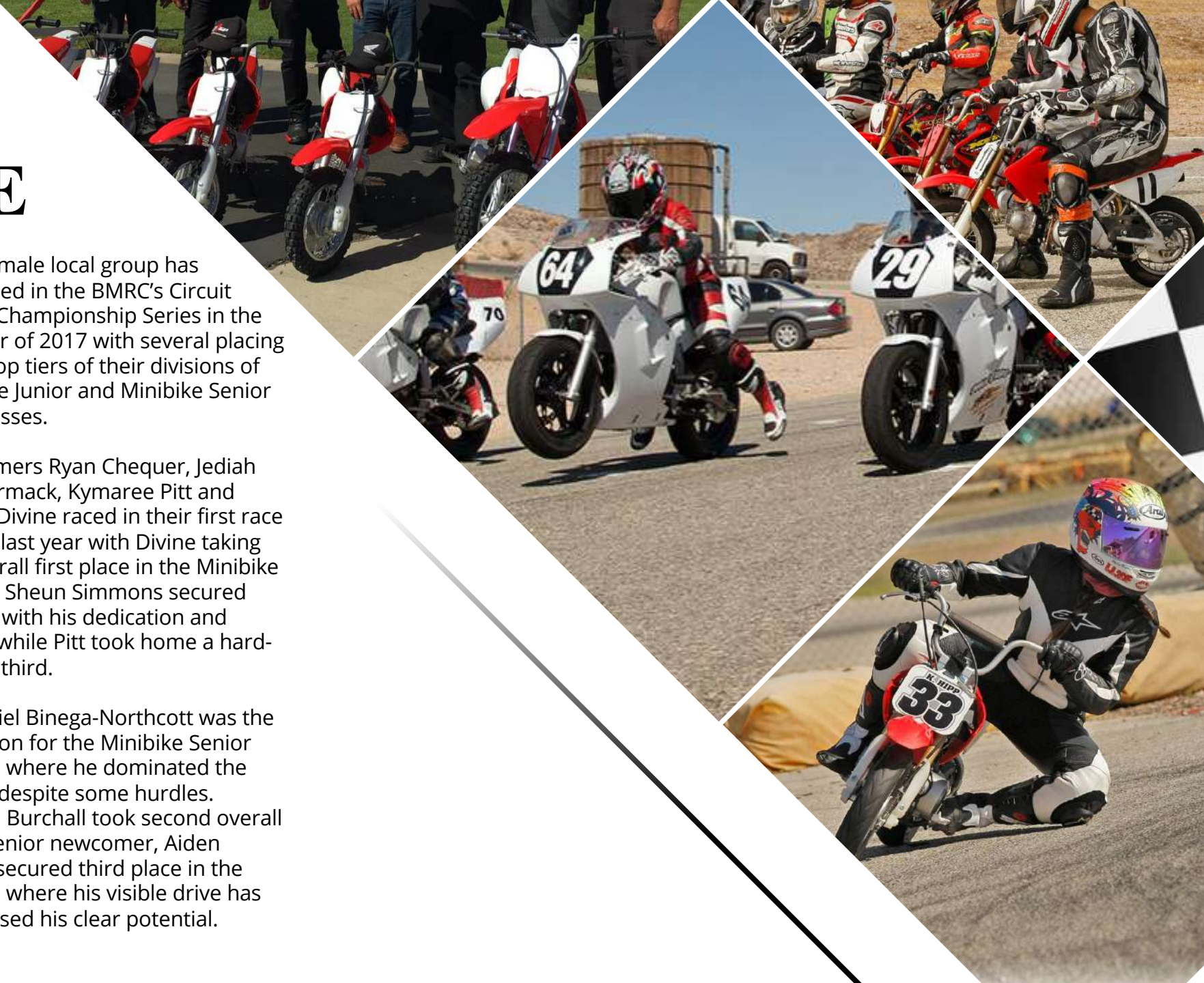
Founded on January 1, 2008, M1GP's mission is to provide and grow the sport of motorcycle racing at the mini-class level with quality race events through their championship sprint and endurance race series. One of their mottos is 'low risk, low cost, high value, high fun!'

As noted on their social media channels, 'M1GP is for riders, new or experienced, serious about honing their riding/racing skill with a method proven by world champions - skill development and great racing through mostly smaller displacement motorcycles.'

The all-male local group has competed in the BMRC's Circuit Racing Championship Series in the summer of 2017 with several placing in the top tiers of their divisions of Minibike Junior and Minibike Senior race classes.

Newcomers Ryan Chequer, Jediah Cumbermack, Kymaree Pitt and Aeziah Divine raced in their first race season last year with Divine taking the overall first place in the Minibike Juniors. Sheun Simmons secured second with his dedication and efforts while Pitt took home a hard-earned third.

Nathaniel Binega-Northcott was the champion for the Minibike Senior division where he dominated the course despite some hurdles. Keimari Burchall took second overall while senior newcomer, Aiden Lopes, secured third place in the division where his visible drive has showcased his clear potential.



FINANCIAL BREAKDOWN

The BMRC is currently undergoing a sponsorship effort focused on securing funding for a group of 10 BMRC youth racers to participate in an advanced training weekend at the M1GP raceway at Willow Springs, California.

As an extension of our local Youth Riding Clinics, the BMRC's Spark program aims to support talented young riders in gaining valuable training and priceless race experience both on and off-island. Currently, the club plans to expose our top youth racers to an international training weekend paired with the group's first international race.

The package for 10 student riders includes track fees, motorcycle rentals for 3 days, 5 M1GP staff including 1 photographer and 1 mechanic, medic and flag crew, practice fees (insurance and gate fee), race fees (insurance and gate fee), and transponder rentals. The total amount for the M1GP training experience will cost \$9,000 USD.

Projected flight costs are currently at \$650 per person roundtrip (10 children and 3 adult chaperones are planned to attend), shared group accommodation at \$1,680 total, and large van rental for transport at \$1,524. The total anticipated expenses for the training weekend including the above expenses are \$20,654 USD.

Sponsorship packages have been designed to cover the cost of the training weekend for all students, along with all group expenses involved in transportation, accommodation, and travel, excluding personal food budgets, shopping, gas and miscellaneous expenses. We are aiming to secure complete funding by March 31st, 2018.

Day 1

M1GP Riding Clinic

Exclusive Clinic for BMRC participants. Introductions, a track walk (including safety), and dialogue with students. Alternating drills and track time with mock-races in the afternoon.

Day 2

Open Practice Day









Practice and qualifying. Monitoring and follow-up with all riders to ensure they're applying what they had learned during the Friday Clinic.

Day 3

M1GP Official Race Day

Morning practice with a full day of racing action!

SPONSORSHIP LEVELS

Features	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Logo on youth team uniform			
Daily PR coverage on local and M1GP news outlets			
Branding on all M1GP trip content on digital channels			
Acknowledgement in pre and post media interviews			

Fundraising License Number: T2008



THANKS FOR LISTENING

We greatly appreciate your time spent considering this opportunity. Our hope is to attract innovative sponsors that can help share this journey with us to ensure that young sporting athletes in Bermuda don't ever miss out on advancement opportunities simply because of their location on the map. We want to see our young riders excel across the globe!

If you like what you have seen, email or call us and let's set up a meeting. If you are on the fence, let's still chat - you won't be disappointed.



Kristin Divine, Youth Development Chairperson

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Look for us at our upcoming fundraisers:

Saturday, January 27: Car Wash (Paget RUBiS Gas Station)

Sunday, February 25: Trash-a-thon (Bermuda 'Rail Trail')

Sunday, March 25: Fundraiser TBA



The Bermuda Motorcycle Racing Club info.bmrc@gmail.com www.bmrc.bm/spark