

— A COVENANT WITH THE PEOPLE —

OF

DEVONSHIRE NORTH WEST, CONSTITUENCY 14

WE'RE STICKING  
WE'RE STAYING  
WITH PAULA



# CONTENT



- WHO IS PAULA COX?
- HER VISION
- PAULA'S MISSION
- HER VALUES
- FORWARD WITH TEAM PAULA
- RESCUING: FROM POVERTY, ABANDONMENT, DIVISION & DESPAIR
- PAULA VOWS MORE: HER COMMITMENT TO YOU!



# WHO IS PAULA COX?

PAULA A. COX HAS DEDICATED THE LAST SIXTEEN YEARS AS A WELL RESPECTED AND EXPERIENCED POLITICIAN.

PAULA GOT HER EARLY START IN POLITICS WHILE WORKING WITH HER LATE FATHER IN HIS CONSTITUENCY OF SANDYS NORTH. FROM HELPING TO CANVASS TO CONDUCTING SURVEYS, PAULA LEARNT FROM THE GROUND UP AND ASSISTED HER FATHER AND THE DOCKYARD TENANTS' ASSOCIATION IN THE FIGHT FOR BETTER HOUSING.

SHE IS ALSO A PROGRESSIVE LABOUR PARTY MEMBER OF PARLIAMENT AND WAS FIRST ELECTED AS A MEMBER OF PARLIAMENT IN 1996. PAULA SERVED AS THE PREMIER OF BERMUDA FROM 2010 UNTIL 2012. ADDITIONALLY, SHE HAS WORKED IN THE CABINET UNDER ALL THREE PREVIOUS PLP PREMIERS AND HAS EVEN BEEN NAMED THE MOST EFFECTIVE POLITICIAN IN THE BEST OF BERMUDA AWARDS, WHEN SHE SERVED AS THE MINISTER OF LABOUR, HOME AFFAIRS AND PUBLIC SAFETY, AND ALSO AS THE MINISTER OF EDUCATION AND MINISTER OF FINANCE.



**PAULA IS THE EMBODIMENT OF INTEGRITY, EXPERIENCE, KNOWLEDGE, HONESTY, STABILITY AND COMMITMENT. ALL OF THESE NOBLE TRAITS ARE NECESSARY FOR TODAY'S POLITICIAN IN ORDER TO SERVE THE WORTHY PEOPLE OF C 14 AND BERMUDA, TO HELP NAVIGATE THEM THROUGH GLOBAL TRENDS.**

**PAULA LOVES PEOPLE, AND HER STRONG DESIRE TO MAKE BERMUDA A VIABLE PLACE FOR EVERYONE, MOTIVATES HER PASSION AND DETERMINATION AS A REMARKABLY EFFECTIVE POLITICIAN AND SERVANT OF THE PEOPLE. PAULA SHARES THAT SHE HAS " WONDERFUL CONSTITUENTS. THEY ARE LIKE FAMILY. WHEN THEY HAVE CONCERNS, WE WORK TOGETHER TO FIND PRACTICAL SOLUTIONS. WE HAVE TO DARE TO DO THINGS DIFFERENTLY THAN THEY HAVE BEEN DONE. WE MISS SUCCESS, IF WE MISS OPPORTUNITY."**

**PAULA UNDERSTANDS THAT POLITICS IS A VEHICLE TO EFFECT POSITIVE CHANGE AND TO MOVE BERMUDA FORWARD. SHE CONTINUES TO CHAMPION PERTINENT ISSUES SUCH AS THE INCLUSION OF WOMEN IN DECISION-MAKING ROLES, AND THE IMPORTANCE OF EDUCATION, EVEN ON THE INTERNATIONAL STAGE IN SOUTH AFRICA, BOSTON, AND JORDAN.**

**PAULA'S DEDICATION TO HER BERMUDA COMMUNITY HAS BEEN COMPREHENSIVE AND WILL CONTINUE TO BE SO.**



# HER VISION

- TO SERVE, DEFEND AND PROMOTE THE HOPES AND DESIRES OF THE PEOPLE OF CONSTITUENCY 14.
- TO PROVIDE THE LEADERSHIP WE ALL CRAVE FOR IN OUR CONSTITUENCY AND BERMUDA AS A WHOLE.
- TO BUILD A COMMUNITY WHERE EVERYONE ACHIEVES SOCIAL-WELLNESS, EDUCATIONAL OPPORTUNITIES, AND ECONOMIC PROGRESS.
- TO CREATE AN ENVIRONMENT IN C14 WHERE NO ONE IS LEFT BEHIND OR LEFT OUT REGARDLESS OF COLOUR, CREED, RELIGION, GENDER, AGE, OR CLASS.

# PAULA'S MISSION

- CREATING FOR THE PEOPLE OF CONSTITUENCY 14. A COMMUNITY THAT THRIVES ON BETTER LIVING STANDARDS.
- TO ACTIVELY PROMOTE POLICIES WHICH ARE FAIR, JUST AND PROMOTE INCLUSION AND COMMUNITY DEVELOPMENT, IN A SAFE AND SECURE ENVIRONMENT.



# PAULA'S VALUES



- COMPASSIONATE
- INTEGRITY
- CARING
- LOYAL
- HONESTY
- COMPETENCE
- COURTESY
- DISCRETION

***FORWARD WITH TEAM PAULA!***

## **A FAIR DEAL**

A C 14 Paula Cox's Commitment is to work to provide a framework so that constituents can succeed when they are willing to work hard, make a difference and change their circumstances. This will include assistance in writing business plans and investing the time to demonstrate a belief in the constituents.

- NO ONE LIKES INJUSTICE. WE WANT TO SEE FAIRNESS AND ACCESS TO OPPORTUNITY.
- NO ONE SHOULD ENCOUNTER A DIFFICULT TIME AND BE EXCLUDED BECAUSE THEY MADE A MISTAKE IN LIFE. I BELIEVE IN SECOND CHANCES.
- THERE SHOULD BE A LEVEL PLAYING-FIELD WITH NO SPECIAL RIGHTS AND PRIVILEGES BASED ON WHO YOU KNOW, WHERE YOU LIVE AND THE COLOUR OF YOUR SKIN. PEOPLE MUST BE TREATED FAIRLY.
- HARD WORK, RESPONSIBILITY AND ACCOUNTABILITY MEAN SOMETHING. WE ARE ALL IN IT TOGETHER.



# CHANGE



Change in the C14 community will not happen overnight. However, it will happen. We have entrepreneurs who wish to create cottage industries to support our tourism product and to enhance our tourism offerings.

- I will work to make an impact and create a positive environment for everyone in C14 to grow personally and become productive, contributing members of the community.
- I will work to provide the C14 community with a pathway towards economic opportunity.
- I have excited and committed entrepreneurs ready to put in the sweat equity, but they need some support, whether in writing the business plans and or identifying possible partners and investors

*"First and foremost, let us remember that change has never been quick. Change has never been simple or without controversy. Change depends on persistence. Change requires determination."*  
**USA President Barack Obama**

A young woman in a blue tracksuit with a medal and an older woman in a patterned jacket standing together outdoors. The background is a blurred green landscape.

# YOUTH

A C 14 Paula Cox's commitment is to be the pipeline to partners and to offer support as constituents seek to make their dreams become a reality. Partnership is the new leadership.

- I will work to start the process for the creation of a youth community centre- a place where the community can come together.
- I will work with community and sports groups in the constituency to create opportunities for community engagement with intergenerational linkages.



Dream Job.  
Next Exit

## **JOBS**

A C14 Paula Cox's commitment is to make C 14 a more inviting place for all of its residents by creating opportunities for collaboration to make our community better.

- I will work to ensure more is done to take care of the people.
- Create opportunities and take active steps to encourage those Bermudians working across the world to come back and invest in our country to provide jobs.
- I will support to our senior citizens especially those who have been left out and those who wish to extend their working hours where it is feasible and affordable.

The background of the slide features a photograph of two young men in purple hoodies sitting at a desk in a computer lab, looking at their monitors. The image is overlaid with a semi-transparent green and blue gradient. The word 'EDUCATION' is written in large, bold, white capital letters on the left side of the slide.

# EDUCATION

A C14 Paula Cox's commitment is to work in the constituency with neighborhood schools to set up and adopt a school's programme that helps to supplement schools with access to resources and support

- We need to see the transformation of our public education system.
- We already have the people, the parents and the pupils; now we need to see the revamping of our system.
- We need to continue to push for adequately compensated and appropriately resourced teachers.
- We need to implement a 21st century After-school Learning Center for our children who are at-risk of dropping out of school.



# HEALTH INSURANCE

A C14 Paula Cox's commitment is to establish a policy think tank, to devise credible solutions within a 100 day period.

- Work towards improvements in the health insurance plan.
- FutureCare and GEHI are going up, I will work to give greater choice at affordable prices.
- Push for more subsidizing in order to protect the vulnerable including seniors, the unemployed and the underemployed.
- Work to create a fairer approach to addressing the funding deficit.

# RESCUING FROM POVERTY, ABANDONMENT, DIVISION AND DESPAIR

A Paula Cox's National strategy for moving Bermuda forward is built on three pillars:

## **Hope, Inclusion and Good Governance. .**

- Good Governance will bring integrity and intelligence back into government by those with pure hearts, clean hands and sharp minds.
- Advocate for policies that treat Bermudians fairly in their country
- Fiscal Responsibility is built around policies that are pro-growth.
- Broaden the tax base without reducing the tax rate.
- Engage in a constructive dialogue about the cost of living and consider realistic solutions and strategies
- Creating a social network that reduces spending without reducing service
- Create a culture of entrepreneurship that will create jobs, give youths access to opportunities and resources and remove a culture of dependency on Government by taking responsibility for people's destiny.
- Develop new markets to facilitate new trade links

# PAULA'S Commitment to You!



Dear Friend,

It is my honor to represent you in C14 in the upcoming General Elections on the 18th of July 2017. We share the same values, hopes and desires for our constituency. I'm running because I care for our community and my priority is to continue to fix our economy, get our jobless back to work, advocate for better educational opportunities for our young people, and secure a better future for our seniors.

I want to continue to strengthen the work we have started and the relationship we have built, to deliver real results for the people of C14. This election offers us a great opportunity to continue the forward momentum. It is with your support that I will be able to continue to serve you. We both can get C14 and Bermuda moving in the right direction towards prosperity.

We all know that there is still much more to be done! We can all build on our successes, and continue to create an environment that will allow job creation by our young entrepreneurs in C14, economic opportunities for those hardworking constituents, and make Bermuda and C14 an inclusive society.

I, Paula A Cox, make a final commitment to you that if you are willing to work with me and elect me on July 18, 2017 as your representative, then I will ensure that you share in the honey from the rocks of Bermuda equally.

Sincerely,

Paula A Cox

An aerial photograph of a coastline, heavily forested with green trees. The water is a deep blue-green color. The image has a strong blue-green color cast. The text is overlaid on the left side of the image.

*PRINTED BY ~*

**Reeves Printing Technology  
Atlanta, Ga USA**

**Designed By ~**

**SI Design & Communications**