

Tourism Measures

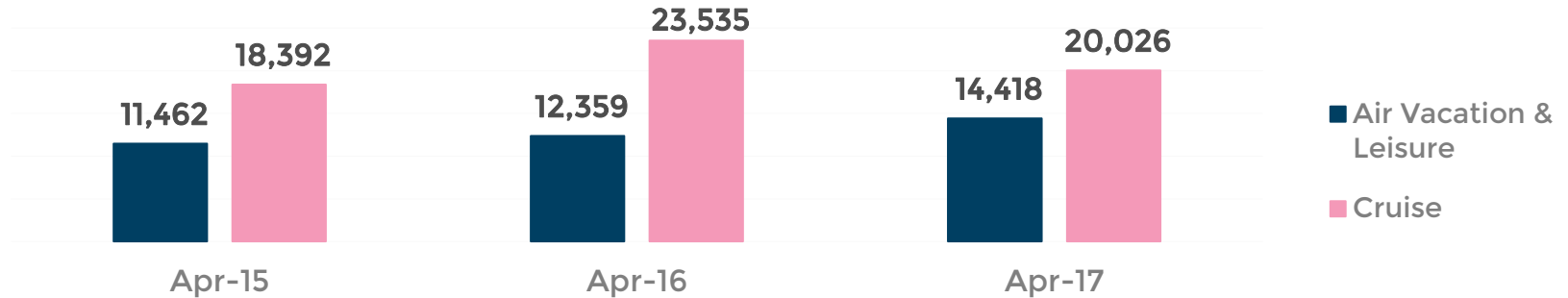
APRIL 2017

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Total Vacation & Leisure Visitor Arrivals

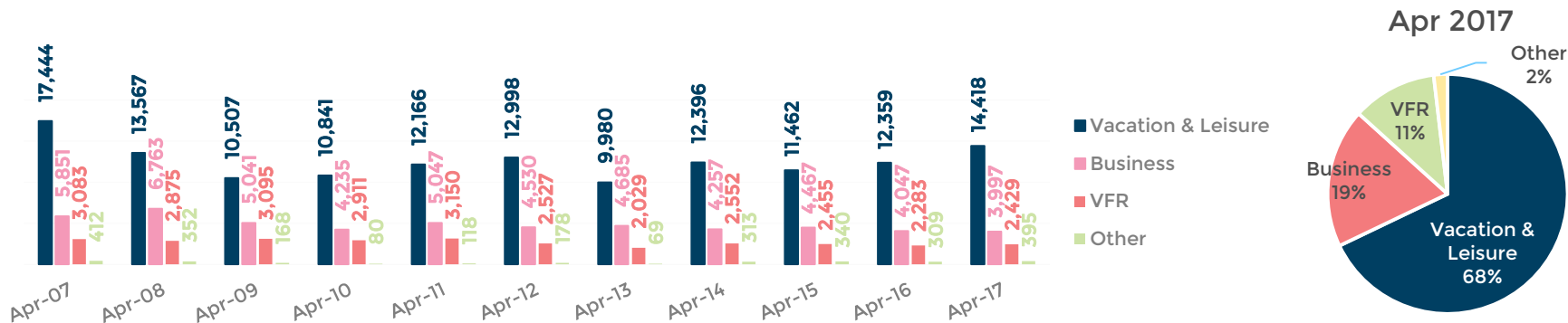
	15-Apr	16-Apr	17-Apr	# CHG YOY	% CHG YOY	YTD-15	YTD-16	YTD-17	# CHG YOY	% CHG YOY
AIR VACATION & LEISURE VISITORS	11,462	12,359	14,418	2,059	16.7%	27,464	30,548	36,120	5,572	18.2%
CRUISE VISITORS	18,392	23,535	20,026	-3,509	-14.9%	18,711	26,876	29,308	2,432	9.0%
TOTAL LEISURE VISITORS	29,854	35,894	34,444	-1,450	-4.0%	46,175	57,424	65,428	8,004	13.9%





Total Air Visitors – Purpose of Visit

	15-Apr	16-Apr	17-Apr	# CHG YOY	% CHG YOY	YTD-15	YTD-16	YTD-17	# CHG YOY	% CHG YOY
VACATION & LEISURE	11,462	12,359	14,418	2,059	16.7%	27,464	30,548	36,120	5,572	18.2%
BUSINESS	4,467	4,047	3,997	-50	-1.2%	13,394	12,785	14,174	1,389	10.9%
VISITING FRIENDS & RELATIVES	2,455	2,283	2,429	146	6.4%	6,233	6,952	6,596	-356	-5.1%
OTHER	340	309	395	86	27.8%	601	946	1,101	155	16.4%
TOTAL AIR VISITORS	18,724	18,998	21,239	2,241	11.8%	47,692	51,231	57,991	6,760	13.2%





Total Air Visitors – Purpose of Visit Detail

	15-Apr	16-Apr	17-Apr	# CHG YOY	% CHG YOY	YTD-15	YTD-16	YTD-17	# CHG YOY	% CHG YOY
VACATION & LEISURE	11,462	12,359	14,418	2,059	16.7%	27,464	30,548	36,120	5,572	18.2%
Vacation	11,420	11,903	13,596	1,693	14.2%	27,422	29,217	34,361	5,144	17.6%
Destination Wedding*	30	298	588	290	97.3%	30	343	682	339	98.8%
Concert/Festival/Carnival***	0	0	3			0	0	65	-	-
AC Vacation*	12	14	48	34	242.9%	12	33	93	60	181.8%
Sports Events/ Training**	0	144	183	39	27.1%	0	955	919	(36)	-3.8%
BUSINESS	4,467	4,047	3,997	-50	-1.2%	13,394	12,785	14,174	1,389	10.9%
Business	3,152	3,138	3,024	-114	-3.6%	11,619	9,989	11,047	1,058	10.6%
AC Team/Business*	12	65	280	215	330.8%	12	264	791	527	199.6%
Incentive Groups*	9	28	41	13	46.4%	9	37	51	14	37.8%
Conference/Meeting	1,294	816	652	-164	-20.1%	1,754	2,495	2,285	(210)	-8.4%
VISITING FRIENDS & RELATIVES	2,455	2,283	2,429	146	6.4%	6,233	6,952	6,596	-356	-5.1%
Vacation*	2,421	1,848	1,871	23	1.2%	6,197	5,380	4,876	-504	-9.4%
Personal *	34	394	389	-5	-1.3%	36	1,479	1,349	-130	-8.8%
AC**	0	41	169	128	312.2%	0	93	371	278	298.9%
OTHER	340	309	395	86	27.8%	601	946	1,101	155	16.4%
Study	97	49	46	-3	-6.1%	98	145	123	(22)	-15.2%
Other	243	260	349	89	34.2%	503	801	978	177	22.1%
TOTAL AIR VISITORS	18,724	18,998	21,239	2,241	11.8%	47,692	51,231	57,991	6,760	13.2%

Source: Immigration landing cards.

*** Category added in June 2016

*Category added in April 2015

** Category added in October 2015 ⁴

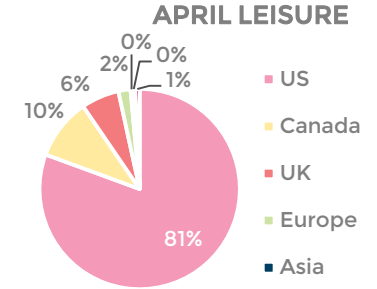
AC =America's Cup

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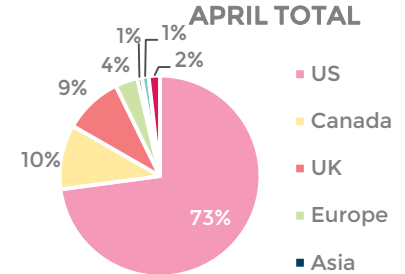


Air Visitor Arrivals by Country

LEISURE AIR ARRIVALS	15-Apr	16-Apr	17-Apr	# CHG YOY	% CHG YOY	YTD-15	YTD-16	YTD-17	# CHG YOY	% CHG YOY
US	8,914	10,072	11,620	1,548	15.4%	19,484	23,647	28,186	4,539	19.2%
CANADA	1,377	1,155	1,422	267	23.1%	4,713	3,608	4,731	1,123	31.1%
UK	851	744	883	139	18.7%	2,281	2,170	2,019	-151	-7.0%
EUROPE	152	193	282	89	46.1%	441	549	579	30	5.5%
CARIBBEAN*	30	47	58	11	23.4%	31	133	149	16	12.0%
ASIA*	24	48	48	0	0.0%	39	142	174	32	22.5%
OTHER	114	100	105	5	5.0%	475	299	282	-17	-5.7%



TOTAL AIR ARRIVALS	15-Apr	16-Apr	17-Apr	# CHG YOY	% CHG YOY	YTD-15	YTD-16	YTD-17	# CHG YOY	% CHG YOY
US	13,561	14,177	15,478	1,301	9.2%	31,845	36,194	40,776	4,582	12.7%
CANADA	2,290	2,003	2,216	213	10.6%	7,607	6,501	7,481	980	15.1%
UK	1,774	1,637	2,004	367	22.4%	5,041	4,895	5,319	424	8.7%
EUROPE	454	555	769	214	38.6%	1,265	1,610	2,004	394	24.5%
CARIBBEAN*	162	208	235	27	13.0%	163	664	763	99	14.9%
ASIA*	76	109	153	44	40.4%	143	342	494	152	44.4%
OTHER	407	309	384	75	24.3%	1,628	1,025	1,154	129	12.6%



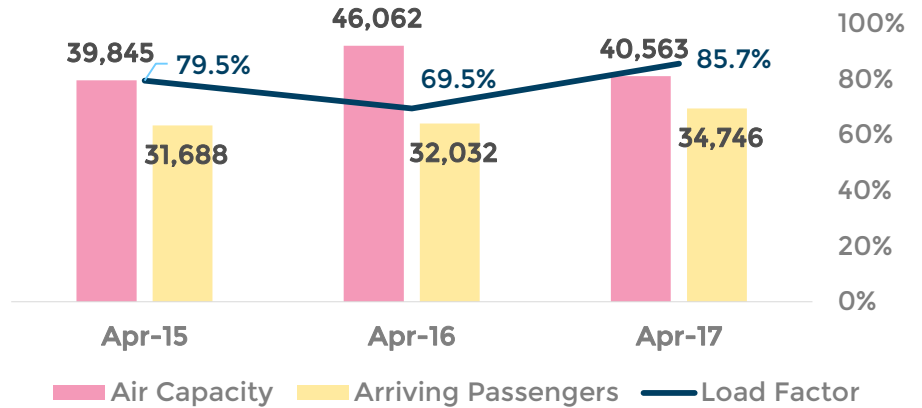


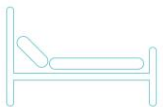
Air Statistics

	15-Apr	16-Apr	17-Apr	# CHG YOY	% CHG YOY	YTD-15	YTD-16	YTD-17	# CHG YOY	% CHG YOY
AIR CAPACITY (TOTAL SEATS)	39,845	46,062	40,563	-5,499	-11.9%	127,141	152,443	147,044	-5,399	-3.5%
ARRIVING PASSENGERS (SEATS SOLD)	31,688	32,032	34,746	2,714	8.5%	92,846	99,086	107,245	8,159	8.2%
AIR LOAD FACTOR (% FILLED)	79.5%	69.5%	85.7%	16.1%	23.2%	73.0%	65.0%	72.9%	7.9%	12.2%

↓ **12% VS 2016**
APRIL AIR CAPACITY

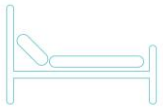
↑ **8.5% VS 2016**
APRIL ARRIVING PASSENGERS
(INCLUDING RESIDENTS)





Accommodation Statistics

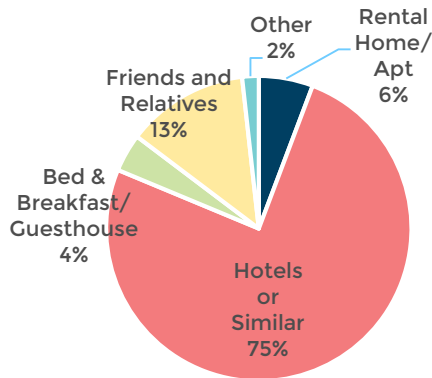
		Apr-15	Apr-16	Apr-17	# CHG YOY	% CHG YOY	YTD-15	YTD-16	YTD-17	# CHG YOY	% CHG YOY
HOTEL OCCUPANCY		57.4%	57.1%	66.2%	9.1%	15.9%	39.0%	41.2%	49.4%	8.2%	19.9%
HOTEL AVERAGE DAILY RATE (ADR)					\$13.51	4.5%				\$10.18	4.0%
HOTEL REVENUE PER AVAILABLE ROOM (REVPAR)					\$36.14	21.1%				\$25.88	24.8%
AVERAGE LENGTH OF STAY	TOTAL	5.93	5.68	6.39	0.71	12.5%	6.41	6.09	6.51	0.42	6.9%
	LEISURE	5.57	5.18	5.40	0.22	4.2%	6.09	5.41	5.37	-0.04	-0.7%
	BUSINESS	4.47	4.19	6.17	1.98	47.3%	5.17	4.52	6.48	1.96	43.4%
	IN HOTELS & SIMILAR	4.72	4.55	4.84	0.29	6.4%	4.79	4.63	4.70	0.07	1.5%
% STAYING IN HOTELS & SIMILAR	TOTAL	76.7%	78.5%	75.6%	-2.9%	-3.7%	74.1%	76.4%	75.4%	-1.0%	-1.3%
	LEISURE	87.0%	84.0%	84.7%	0.7%	0.8%	80.8%	86.6%	83.8%	-2.8%	-3.2%
	BUSINESS	89.2%	90.2%	85.4%	-4.8%	-5.3%	85.6%	89.0%	86.3%	-2.7%	-3.0%
BED NIGHTS IN HOTELS & SIMILAR		67,811	67,827	77,800	9,973	14.7%	169,392	181,268	205,563	24,295	13.4%



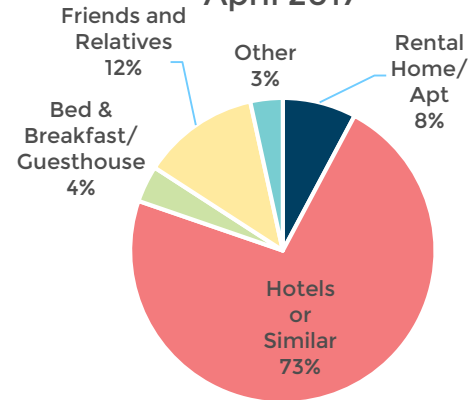
Vacation Rental Statistics

	Apr-15	Apr-16	Apr-17	# CHG YOY	% CHG YOY	YTD-15	YTD-16	YTD-17	# CHG YOY	% CHG YOY	
% STAYING IN RENTAL HOME/APT	TOTAL	N/A	5.7%	7.7%	2.0%	35.1%	N/A	5.5%	8.2%	2.7%	49.1%
	LEISURE	N/A	6.3%	7.5%	1.2%	19.0%	N/A	5.8%	8.5%	2.7%	46.6%
	BUSINESS	N/A	4.4%	8.4%	4.0%	90.9%	N/A	5.5%	8.0%	2.5%	45.5%
AVERAGE LENGTH OF STAY	N/A	8.77	12.60	3.83	43.7%	N/A	10.84	14.41	3.57	32.9%	

April 2016



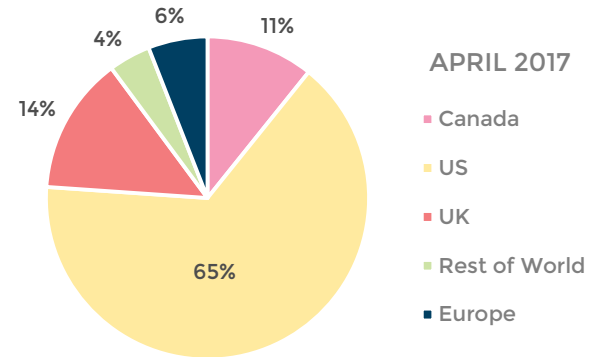
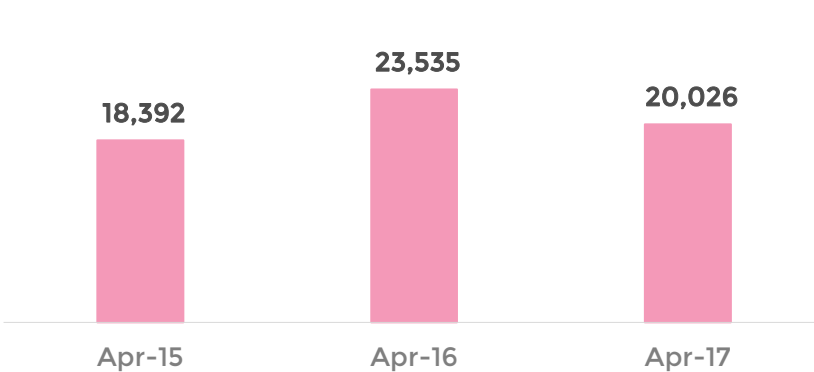
April 2017





Cruise Arrivals

	Apr-15	Apr-16	Apr-17	# CHG YOY	% CHG YOY	YTD-15	YTD-16	YTD-17	# CHG YOY	% CHG YOY
US	11,810	17,353	13,082	-4,271	-24.6%	11,810	18,319	14,813	-3,506	-19.1%
CANADA	1,268	1,113	2,157	1,044	93.8%	1,268	1,189	2,405	1,216	102.3%
UK	2,673	1,866	2,756	890	47.7%	2,673	4,021	8,389	4,368	108.6%
EUROPE	1,982	2,630	1,190	-1,440	-54.8%	2,301	2,721	2,689	-32	-1.2%
REST OF WORLD	659	573	841	268	46.8%	659	626	1,012	386	61.7%
TOTAL	18,392	23,535	20,026	-3,509	-14.9%	18,711	26,876	29,308	2,432	9.0%

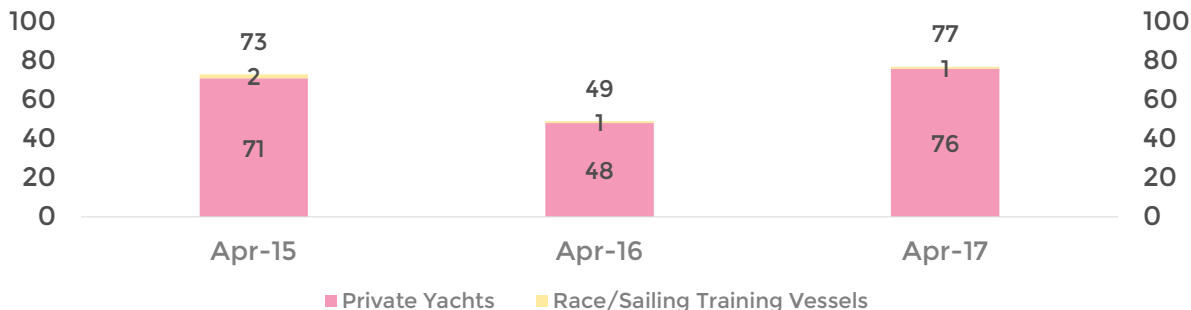




Yacht Arrivals

	15-Apr	16-Apr	17-Apr	# CHG YOY	% CHG YOY	YTD-15	YTD-16	YTD-17	# CHG YOY	% CHG YOY
US	93	69	90	21	30.4%	116	93	120	27	29.0%
Canada	12	13	14	1	7.7%	15	14	14	0	0.0%
UK	58	55	93	38	69.1%	98	66	117	51	77.3%
Europe	180	96	202	106	110.4%	406	267	400	133	49.8%
Rest of World	35	49	57	8	16.3%	67	73	75	2	2.7%
TOTAL	378	282	456	174	61.7%	702	513	726	213	41.5%
AVERAGE LENGTH OF STAY	6.20	7.76	8.69	0.93	12.0%	5.20	3.37	7.39	4.02	119.3%

NUMBER OF VESSELS



APRIL 2017 ARRIVALS

