

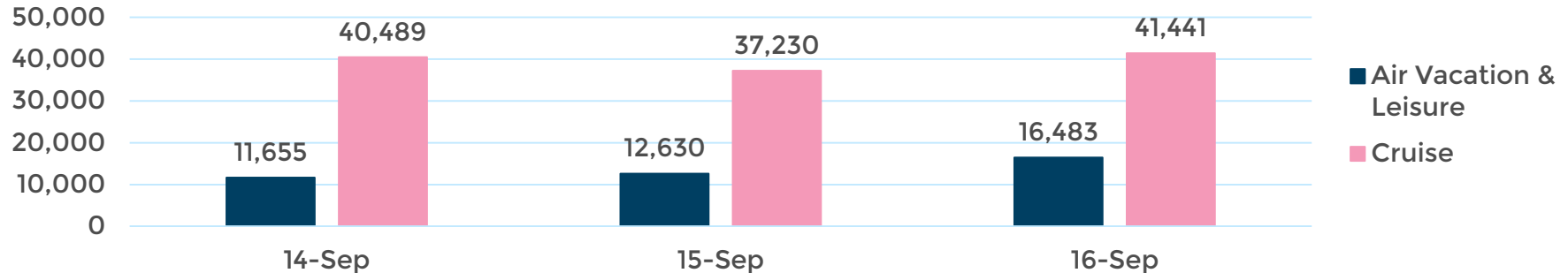
Tourism Measures

SEPTEMBER 2016

BERMUDA

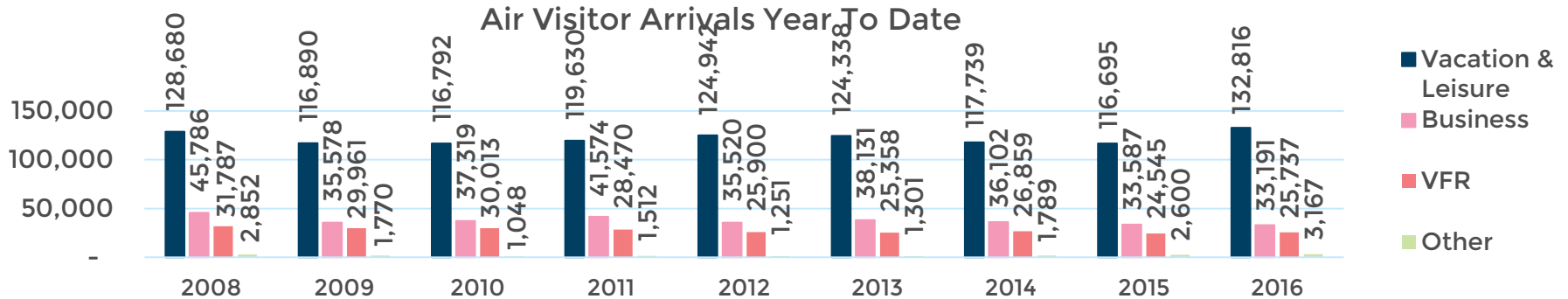
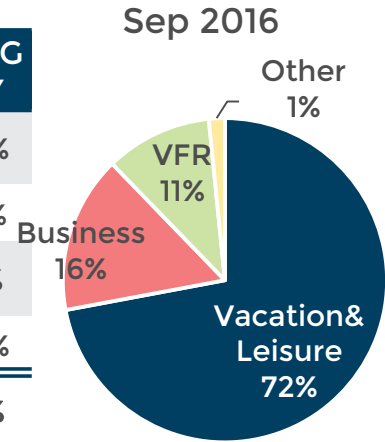
Total Vacation & Leisure Visitor Arrivals

	14-Sep	15-Sep	16-Sep	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
AIR VACATION & LEISURE VISITORS	11,655	12,630	16,483	3,853	30.5%	117,739	116,695	132,816	16,121	13.8%
CRUISE VISITORS	40,489	37,230	41,441	4,221	11.3%	316,762	322,093	344,385	22,292	6.9%
TOTAL LEISURE VISITORS	52,144	49,860	57,924	8,064	16.2%	434,501	438,788	477,201	38,413	8.8%



Total Air Visitors – Purpose of Visit

	14-Sep	15-Sep	16-Sep	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
Vacation & Leisure	11,655	12,630	16,483	3,853	30.5%	117,739	116,695	132,816	16,121	13.8%
Business	4,010	3,684	3,592	-92	2.5%	36,102	33,587	33,191	-396	-1.2%
Visiting Friends & Relatives	2,458	2,232	2,437	205	9.2%	26,859	24,545	25,737	1192	4.9%
Other	198	309	364	55	17.8%	1,789	2,600	3,167	567	21.8%
TOTAL Air Visitors	18,321	18,855	22,876	4,021	21.3%	182,489	177,427	194,911	17,484	9.9%



Total Air Visitors – Purpose of Visit Detail

	14-Sep	15-Sep	16-Sep	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
Vacation & Leisure	11,655	12,630	16,483	3,853	30.5%	117,739	116,695	132,816	16,121	13.8%
Vacation	11,655	12,132	15,721	3,589	29.6%	117,739	113,316	127,732	14,416	12.7%
Destination Wedding*	-	406	696	290	71.4%	-	3,131	3,287		
Concert/Festival/Carnival ***	-	-	22			-	-	44		
AC Vacation*	-	92	3	-89	-96.7%	-	248	156		
Sporting Events**	-	-	41			-	-	1,597		
Business	4,010	3,684	3,592	-92	-2.5%	36,102	33,587	33,191	-396	-1.2%
Business	3,567	2,786	2,627	-159	-5.7%	32,119	26,687	24,784	-1,903	-7.1%
AC Team/Business*	-	52	50	-2	-3.8%	-	273	522		
Incentive Groups*	-	23	23	0	0.0%	-	279	388		
Conference/Meeting	443	823	892	69	8.4%	3,983	6,348	7,497	1,149	18.1%
Visiting Friends & Relatives	2,458	2,232	2,437	205	9.2%	26,859	24,545	25,737	1,192	4.9%
Vacation*	2,458	1,874	2,000	126	6.7%	26,859	22,348	21,757		
Personal *	-	358	391	33	9.2%	-	2,197	3,692		
AC**	-	-	46			-	-	288		
Other	198	309	364	55	17.8%	1,789	2,600	3,167	567	21.8%
Study	-	41	78	37	90.2%	-	609	666	57	9.4%
Other	198	268	286	18	6.7%	1,789	1,991	2,501	510	25.6%
Total Air Visitors	18,321	18,855	22,876	4,021	21.3%	182,489	177,427	194,911	17,484	9.9%

Source: Immigration landing cards.
*** Category added in late June 2016

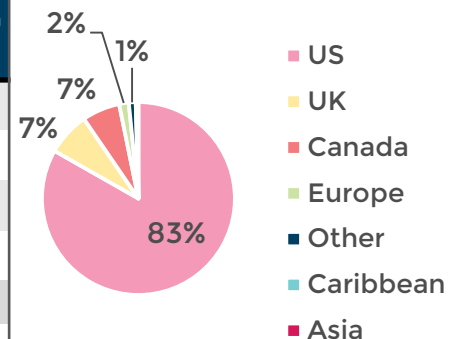
* Category added in April 2015
** Category added in October 2015

Air Visitor Arrivals by Country

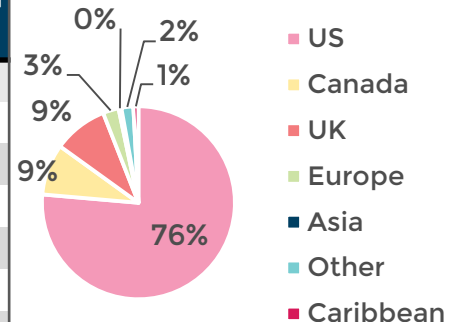
Leisure Air Arrivals	14-Sep	15-Sep	16-Sep	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
US	8,994	9,915	13,718	3,803	38.4%	92,233	92,472	110,235	17,763	19.2%
Canada	1,148	1,234	1,191	-43	-3.5%	13,471	11,291	9,669	-1,622	-14.4%
UK	1,003	993	1,045	52	5.2%	7,763	8,628	8,021	-607	-7.0%
Europe	305	290	265	-25	-8.6%	2,414	2,399	2,537	138	5.8%
Caribbean*	-	33	37	4	12.1%	-	344	542		
Asia*	-	29	36	7	24.1%	-	260	543		
Other	205	136	191	55	40.4%	1,858	1,301	1,269		

Total Air Arrivals	14-Sep	15-Sep	16-Sep	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
US	12,936	13,448	17,474	4026	29.9%	132,060	129,303	147,899	18,596	14.4%
Canada	1,986	2,174	1,957	-217	-10.0%	22,554	19,203	17,630	-1,573	-8.2%
UK	2,119	1,938	2,082	144	7.4%	17,339	17,521	16,912	-609	-3.5%
Europe	631	625	606	-19	-3.0%	4,774	5,207	5,583	376	7.2%
Caribbean*	-	167	193	26	15.6%	-	1,449	2,068	619	42.7%
Asia*	24	90	108	18	20.0%	-	799	1,234	435	54.4%
Other	649	413	456	43	10.4%	5,762	3,945	3,585	-360	-9.1%

Leisure Sep



Total Sep

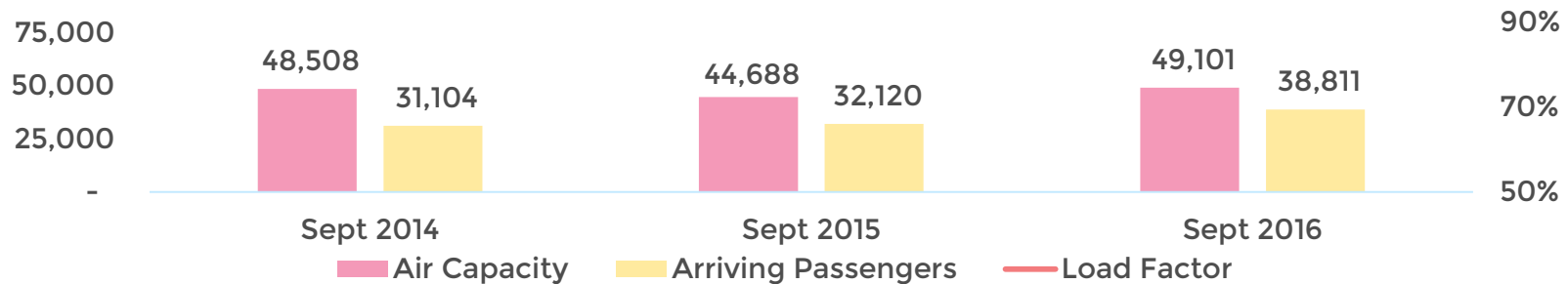


Source: Immigration landing cards. *Caribbean and Asia have been tracked in 2016 but full data is not available from 2014/2015.

Air Statistics

	14-Sep	15-Sep	16-Sep	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
Air Capacity (Total Seats)	48,508	44,688	49,101	4,413	9.88%	431,850	387,544	435,011	47,467	12.25%
Arriving Passengers (Seats Sold)	31,104	32,120	38,811	6,691	20.83%	295,752	292,089	315,918	23,829	8.16%
Air Load Factor (% filled)	64.1%	71.9%	79.0%	7.1%	9.91%	68.5%	75.4%	72.6%	-2.7%	-3.64%

Air capacity increased in September by 7.6% vs. 2015. Arriving passengers, which includes residents, also increased by 5.7% vs. 2015.



Accommodation Statistics

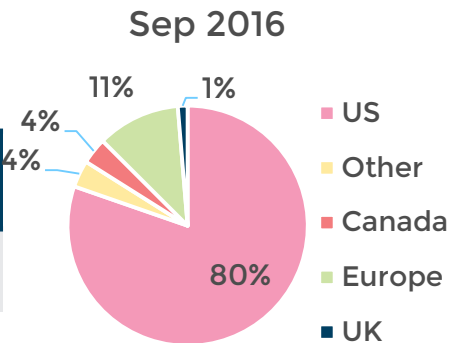
		14-Sep	15-Sep	16-Sep	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
Hotel Occupancy		57.9%	59.3%	69.8%	10.5%	17.7%	56.7%	55.5%	59.8%	4.3%	7.7%
Hotel Average Daily Rate (ADR)					-\$4.79	-1.4%				\$0.81	0.2%
Hotel Revenue Per Available Room (RevPAR)					\$31.92	16.1%				\$15.99	7.9%
Average Length of Stay	TOTAL	5.96	5.81	5.38	-0.43	-7.4%	6.24	6.28	6.01	-0.27	-4.3%
	Leisure	5.58	5.30	4.89	-0.41	-7.7%	5.78	5.72	5.41	-0.31	-5.4%
	In Hotels & Similar	4.64	4.68	4.45	-0.23	-4.9%	4.86	4.85	4.76	-0.09	-1.9%
% Staying In Hotels & Similar	TOTAL	76.8%	76.3%	78.3%	2.0%	2.6%	78.7%	72.1%	74.2%	2.1%	2.9%
	Leisure	85.1%	85.5%	86.2%	0.7%	0.8%	79.9%	81.2%	83.5%	2.3%	2.8%
	Business	87.1%	87.5%	89.5%	2.0%	2.3%	84.8%	86.8%	89.4%	2.6%	3.0%
Bed Nights in Hotels & Similar		65,288	67,394	79,823	12,429	18.4%	635,247	620,593	688,361	67,768	10.9%

Source: Occupancy, ADR and RevPAR from STR, Inc. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

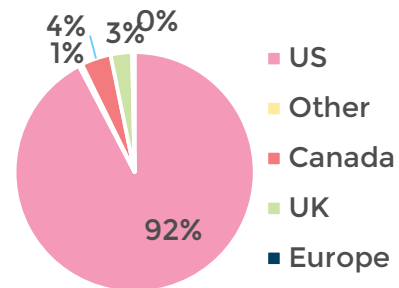
Choice of Accommodation and Length of Stay from Immigration Landing Cards

Cruise Arrivals

Country of Origin	14-Sep	15-Sep	16-Sep	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
US	33,517	31,442	33,284	-2,105	-5.9%	277,832	31,442	299,649	10,550	3.6%
Canada	2,104	1,676	1,468	-454	-23.6%	17,791	1,676	12,946	-3,215	-19.9%
UK	708	381	545	109	25.0%	6,130	381	9,377	3,920	71.8%
Europe	2,780	2,474	4,641	36	0.8%	6,533	2,474	10,455	1,107	11.8%
Other	1,380	1,257	1,503	-17	-1.1%	8,476	1,257	1,503	-7,167	-82.7%
Total	40,489	37,230	41,441	-2,431	-5.5%	316,762	37,230	333,930	5,195	1.6%



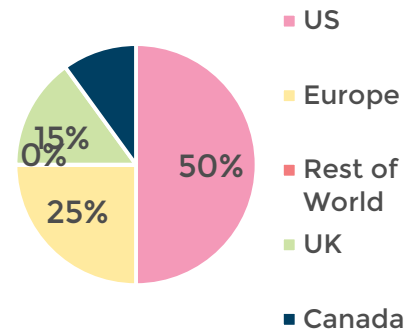
Year-to-Date 2016



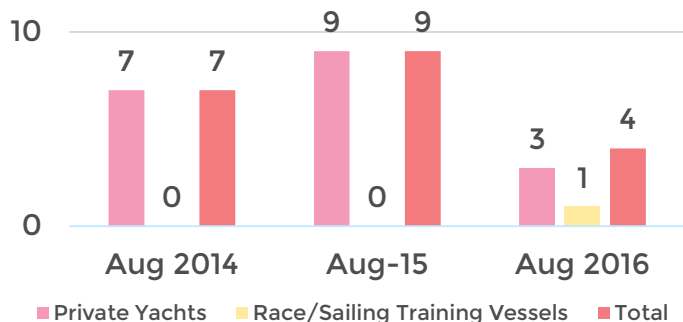
Yacht Arrivals

Country of Origin	14-Sep	15-Sep	16-Sep	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
US	4	11	10	-1	-9.1%	1,936	849	1,741	892	105.1%
Canada	3	0	2	2		205	132	194	62	47.0%
UK	5	5	3	-2	40.0%	304	338	359	21	6.2%
Europe	4	11	5	-6	-54.5%	983	1,071	904	-167	-15.6%
Other	10	2	0	-2	-100%	326	216	300	84	38.9%
Total	26	29	20	-9	-31.1%	3,800	2,627	3,478	892	34.2%

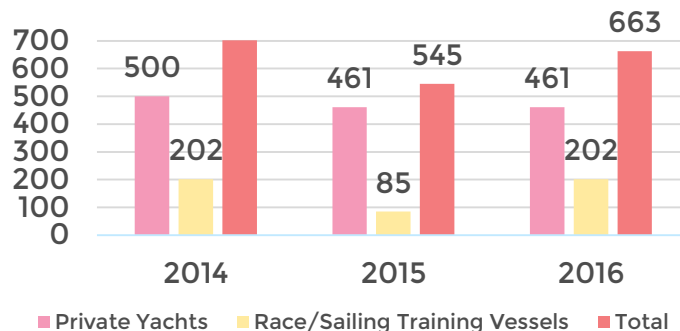
Sep 2016



Number of Vessels - Sep



Number of Vessels - YTD



Year-to-Date 2016

