

LOUIS VUITTON



AMERICA'S CUP
WORLD SERIES
— BERMUDA —



OCTOBER 16-18, 2015



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LOUIS VUITTON AMERICA'S CUP WORLD SERIES BERMUDA

OVERVIEW OF LOUIS VUITTON AMERICA'S CUP WORLD SERIES BERMUDA

The Louis Vuitton America's Cup World Series event in Bermuda will be held October 16th - 18th, 2015. It is an international racing circuit featuring all six America's Cup teams competing on foiling, wing-sailed 45ft catamarans known as the AC45F.

The Louis Vuitton America's Cup World Series is the first stage of competition for the 35th America's Cup to be held in Bermuda in 2017 and an early opportunity for the Teams to put points on the

board that carry forward into the next stages of the competition.

Following the opening events in Portsmouth, England and Gothenburg, Sweden, Emirates Team New Zealand is at the top of the leaderboard, with Land Rover BAR (UK) and ORACLE TEAM USA chasing.



"OUR BERMUDA" FESTIVAL AND EVENT VILLAGE

The "Our Bermuda" Festival and Event Village, along Front Street, offers a family-friendly programme of events as well as evening activities, a live music concert and a chance for visitors to enjoy the America's Cup experience.

Front Street will feature the exciting Our Bermuda Festival, which will be open to the public daily. The festival will be distinctly Bermudian with dozens of exhibitors, food vendors, sailing, live commentary, fireworks, sailor Dock Out Show, AC talk show, a concert, kid activities, entertainers and more, offering the very best of the Island.

Daylight screens will be available to watch the races on land in the Fan Zone at Number One Parking Lot and the Food Court at Number Five Parking Lot. Our Bermuda Festival is an event the whole family will enjoy.

NOTICE Front Street will be closed from Friday afternoon until Sunday evening from Court Street to Par-La-Ville Road.



CONCERT

An exciting concert featuring international headliners will be held on Saturday, October 17 with gates opening at 7:00pm at the main stage in the Fan Zone.

The concert will feature Grammy-Award Winning reggae artist Shaggy as the headliner. Other artists include British reggae singer

Maxi Priest, Bajan soca band Spice and Co, Bermudian dancehall artist Uzimon and more.

FOR MORE INFORMATION:

Website: americascupjam.com

Tickets: ptix.bm/ACJam

Customer Service: Premier Tickets at 1-441-278-1500 or info@ptix.bm





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ON WATER PROGRAMME

The Louis Vuitton America's Cup World Series Bermuda promises unforgettable and unprecedented action and the first racing in the new home of the America's Cup.

The race course is located in the Great Sound for both races each day. The exact orientation and dimension of the Great Sound race course will be determined by the weather conditions on the day.

Two 25 minute races are scheduled per day from 2pm to 4pm on the Great Sound race course. The finish line will be positioned in the Great Sound for race one of each day and in Hamilton Harbour for race two, providing viewing opportunities for both on water and on land spectators.

The AC45F is capable of extreme speeds, therefore to ensure public safety, the racing area, including the ship's channel into Hamilton Harbour must be clear of any commercial traffic or recreational marine traffic from one hour before

the start of the first race and until the last boat has finished the last race of the day.

Boaters must adhere to a five knots speed limit during and after the race and must not follow the boats into the Hamilton Harbour during the race. Boats will be able to enter the harbour after 3:30pm.



RECREATIONAL BOATERS

Recreational Boaters who want to watch the races from the Public Spectator Zones must follow all race course marshaling rules and instructions. All boaters can register at www.islandtourcentre.com from September 21, to receive up to the minute safety and race course information. Registration is required for boats over 50 feet LOA.

OFFICIAL SPECTATOR BOATS

Members of the public without access to their own boats can buy tickets online at www.islandtourcentre.com for front row viewing of the races on Official Spectator boats. These boats will have reserved spaces along the edge of the race course forming part of the race course boundary.

Tickets from \$75 (\$65 for children 12 and under)

For more information, visit www.islandtourcentre.com.

ABOUT THE BOATS

The teams use AC45 catamarans, also known as AC45F, in the Louis Vuitton America's Cup World Series events.

The AC45F is a one-design wingsail catamaran with foils that allow the boats to rise out of the water, supported only on the foils. Once out of the water, the boats

achieve speeds of up to twice the speed of the wind they are sailing in. The AC45F is a one-design class - each boat is identical. This differs from the America's Cup in 2017 where the engineering and design teams can make modifications within tight design rules to improve the performance of their team's boat.

BOATER SAFETY RULES

1 Register your boat at www.islandtourcentre.com to receive the latest safety and race course information (registration is required for boats over 50 feet LOA).

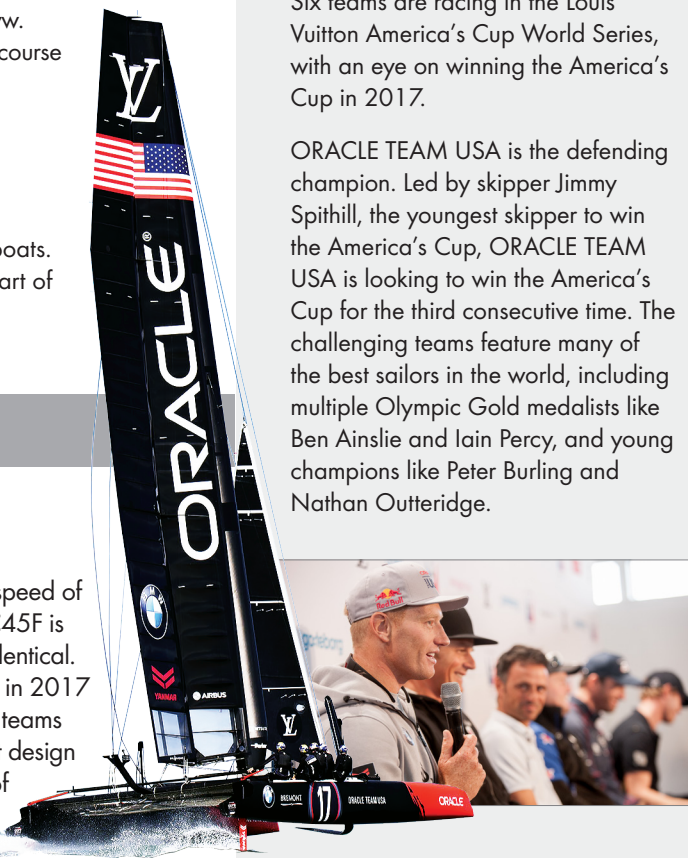
2 A speed limit of 5-knots applies at all times inside the spectator zones. *This is to increase safety and reduce wake on the race course

3 All boaters are required to follow the instructions of the Race Course Marshals and on-water authorities at all times.

THE BEST SAILORS

Six teams are racing in the Louis Vuitton America's Cup World Series, with an eye on winning the America's Cup in 2017.

ORACLE TEAM USA is the defending champion. Led by skipper Jimmy Spithill, the youngest skipper to win the America's Cup, ORACLE TEAM USA is looking to win the America's Cup for the third consecutive time. The challenging teams feature many of the best sailors in the world, including multiple Olympic Gold medalists like Ben Ainslie and Iain Percy, and young champions like Peter Burling and Nathan Outteridge.





LOUIS VUITTON AMERICA'S CUP WORLD SERIES BERMUDA EVENT SCHEDULE

OPENING CEREMONY FRIDAY OCTOBER 16, 2015

TIME	DESCRIPTION	LOCATION
5:00pm	Village Opens to public	Front Street - Parliament St. to Par La Ville Rd
5:00pm - 8:00pm	Happy Hour with Entertainment	Fanzone - No. 1 Parking Lot
8:00pm	Opening Ceremony	Fanzone - No. 1 Parking Lot
8:30pm	Entertainment	Fanzone - No. 1 Parking Lot
11:00pm	Village Closes	Front Street - Parliament St. to Par La Ville Rd







RACE DAY 1 SATURDAY OCTOBER 17, 2015

TIME	DESCRIPTION	LOCATION
11:30am	Village Opens to public	Front Street - Parliament St. to Par La Ville Rd
12:00pm - 3:00pm	Endeavour Sailing Experiences	Endeavour Area - Flag Pole
12:30pm - 1:00pm	Sailors Dock Out Show	Fanzone - No. 1 Parking Lot
1:00pm	Teams Depart Moorings	In front of Fanzone
2:10pm	Race 1 Start	Great Sound
2:55pm	Race 2 Start	Great Sound
4:00pm - 4:30pm	America's Cup Post Race Sailors Q&A	Fanzone stage - No. 1 Parking Lot
4:30pm - 5:00pm	Endeavour Synchronized Sail	Endeavour Area - Flag Pole
7:00pm	Concert gates open	Fanzone - No. 1 Parking Lot
8:00pm	AC Jam presented by Fidelity International	Fanzone - No. 1 Parking Lot
11:00pm	Village Closes	Front Street - Parliament St. to Par La Ville Rd
12:00am	Concert Closes	Fanzone - No. 1 Parking Lot

RACE DAY 2 SUNDAY OCTOBER 18, 2015

TIME	DESCRIPTION	LOCATION
11:30am	Village Opens to public	Front Street - Parliament St. to Par La Ville Rd
12:00pm - 3:00pm	Endeavour Sailing Experiences	Endeavour Area - Flag Pole
12:30pm - 1:00pm	Sailors Dock Out Show	Fanzone - No. 1 Parking Lot
1:00pm	Teams Depart Moorings	In front of Fanzone
2:10pm	Race 3 Start	Great Sound
2:55pm	Race 4 Start	Great Sound
4:00pm - 4:30pm	America's Cup Post Race Sailors Q&A	Fanzone stage - No. 1 Parking Lot
4:30pm - 5:00pm	Endeavour Exhibition Sail	Endeavour Area - Flag Pole
5:00pm - 5:30pm	Awards Ceremony	Fanzone - No. 1 Parking Lot
6:00pm	Village Closes	Front Street - Parliament St. to Par La Ville Rd

TEAM STANDINGS

1		Emirates Team New Zealand	72
2		Land Rover BAR	65
3		ORACLE TEAM USA	64
4		SoftBank Japan	56
5		Artemis Racing	53
6		Groupama Team France	50



AC+ THE APP

Keep up-to-date with all things America's Cup by downloading the official app through iTunes or Google Play. Exclusive high-energy content with on-board cameras, video extras, social chat features and behind the scenes storytelling will keep you hooked!

The app features more content, more action and more of your favourite sport right in your back pocket and allows you to take your viewing experience into your own hands.



The America's Cup has teamed up with some of the biggest names in the marine industry to launch the Endeavour Community Sailing Programme - with a focus on leaving a legacy in Bermuda.

The programme features STEAM education, youth sailing and college sailing internships with ORACLE TEAM USA and will officially open on Thursday, October 15 in St. George's starting at 12:30pm. For more information, please visit www.facebook.com/EndeavourCommunitySailing.

