



BERMUDA ON THE HORIZON

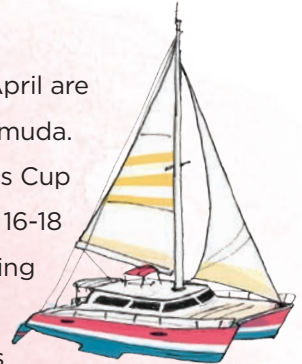
90 MINUTES TO PROPER FUN

LESS THAN TWO HOURS BY AIR FROM THE EAST COAST IS A DESTINATION LIKE NO OTHER: A UNIQUE BLEND OF BRITISH CHARM AND ISLAND SOUL THAT GUARANTEES AN ITINERARY PACKED WITH PROPER FUN. BELOW, FIND 9 THINGS TO DO ONCE YOU'VE TOUCHED DOWN ON THE PINK SANDS OF BERMUDA.

1. WATCH THE SURFACE To the delight of eco-tourists, March and April are prime whale-watching season in the crystal-clear waters just off Bermuda.



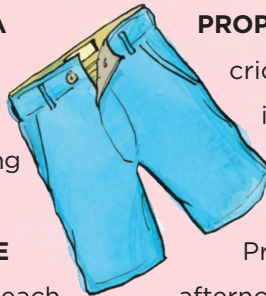
2. GET TIED UP IN KNOTS The home of the 35th America's Cup in 2017, Bermuda will test the waters this coming October 16-18 when the island hosts the America's Cup World Series racing event.



3. MAKE A SPLASH Take advantage of the pink-sand beaches and turquoise waters with activities like shoreline horseback rides, kayaking, paddle-boating, and more.



4. SHOP FOR PROPERLY FUN ATTIRE Winston Churchill said it best: "The short-pant is a terrible fashion choice. Unless it is from Bermuda." The go-to brand? TABS - The Authentic Bermuda Short, in bright shades inspired by the island's color palette.



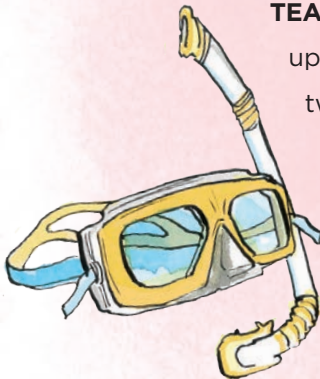
5. BECOME A PROPER SPORTS FAN by tackling the island's thriving cricket and rugby scenes.

6. GO DEEP Bermuda is ranked by scuba divers as a world-class wreck-diving destination - and was a major inspiration for undersea novelist Peter Benchley.

7. SCHEDULE A TROPICAL TEA TIME Proper Colonial traditions are upheld each afternoon, but with a poolside twist.



8. SCHEDULE A TROPICAL TEE TIME The legend is true: Bermuda has more golf courses per square mile of any nation. And each one is a work of art.



9. MIX IT UP If you step straight from the 18th green into island nightlife, a Dark 'n' Stormy - made with Bermuda's own Gosling's Black Seal Rum and ginger beer - is always a hole in one.



ILLUSTRATIONS BY BRETT AFFRONTI

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BERMUDA
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NO PURCHASE NECESSARY. To enter and for full rules, go to www.NewYorkerOnTheTown.com/Bermuda. Promotion begins **12:00 AM EST 2/16/15** and ends **11:59 PM 5/18/15**, when all entries must be received. Open to legal residents of the 50 United States/D.C. 18 years or older. Void outside the 50 United States/D.C. and where prohibited.