



Earth Day Student Video Competition 2015

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Dear Students,

The Bermuda National Trust invites you to participate in the 2015 Earth Day Student Video Competition to raise awareness of the connection between our fragile environment and the choices we make. Showcase your creativity and commitment to the healthy future of our island and planet by creating a 2 to 4 minute video featuring one or all of the following themes: “Earth Day”, “Alternative Energy”, “Endangered Species”, “Pollution” or “Can we live without Plastic?”.

Team up with your friends, classmates or ask your teacher to run the competition as a class project. Present your idea(s) for how you and your community can live a greener lifestyle leading to better harmony with the environment. Use your creativity to inspire others to follow your lead.

Individuals and groups may be supported by a parent/guardian, teacher or mentor but the majority of the work must be completed by the students. The Bermuda National Trust education team is also available to provide guidance on ideas, story line and technical support. Presentations for groups or classes can be scheduled by contacting the team at education@bnt.bm.

We will screen the videos in school assemblies and on local television during the week of Earth Day (April 22nd, 2015). Winners will receive prizes and their video projects will be featured on the Bermuda National Trust’s website and in a local film festival on Earth Day.

Read below for guidelines and how to register – DEADLINE is Friday February 6th. We look forward to engaging with you and appreciate the unique perspective that you can bring to these issues.

Passion and innovation can make a difference; they are probably the only things that can.



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WHAT TO THINK ABOUT

Here are a few ideas and questions which might help you choose a topic and story line for your video:

Earth Day: What does Earth Day mean to you? What are the most important topics to think about on this day? Try to showcase them and provide solutions to environmental problems.

Alternative Energy: Interview a representative of a company working in the green energy industry. Ask him/her which energy sources can we use to reduce carbon emissions. How can we access them in Bermuda? What can you do to reduce energy consumption at home and at school?

Endangered Species of Bermuda: Which are the endangered species of Bermuda? What threats are they facing and what can we do to protect them?

Pollution: Air, soil and water pollution are an everyday problem in Bermuda. What causes the pollution and what can be done to reduce it?

Can we live without Plastic? We love it and hate it. Plastic plays a major part in our lives. It is extremely versatile and useful but also a massive problem when it is discarded. What can we do to reduce plastic use and pollution?

SOME INSPIRATION

As this is the fourth year of this event, we invite you to browse previous years' submissions to get ideas (www.bnt.bm (Education)). Take into account which techniques worked and which issues were addressed but try to come up with your own unique perspective.

The YouTube channel '*BdaActsOfGreen*' can be found at www.youtube.com/user/bdaactsofgreen

Please don't hesitate to contact us at education@bnt.bm if you need assistance.



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KEY DATES

Start NOW planning your own video or start talking to your classmates and teachers about forming a group and researching various topics to showcase. Get in touch with us if you want to participate but need help coming up with ideas.

February 6th, 2015: Register your participation by emailing the registration and Parent/Guardian permission forms below to education@bnt.bm or drop them off at the Bermuda National Trust, Waterville, 2 Pomander Road, Paget

March 27th, 2015: Submit your video by delivering it in MP4 format on USB stick or DVD to Waterville no later than 5 pm.

April 22nd, 2015: Earth Day Film Festival & Prize Giving
(Please note: All videos will be published on the www.bnt.bm webpage and all competitors will be invited to the film festival. However, depending on the number of entries some video might not be presented at the film festival.)

EVALUATION/JUDGING CRITERIA

1	Content Clarity (35%)	Does the video clearly address an environmental issue, idea or focus on solutions?
2	Memorable/Interesting (30%)	How well does the video draw in the audience and keep its attention?
3	Creativity (20%)	Is the video original and something we haven't seen before? Does it give a new perspective?
4	Production (15%)	What is the overall quality of production? What is the quality of the sound and video elements?

(adapted from www.worldof7billion.org/student_video_contest/judging_rubric)

Follow these guidelines:

- Video should be no longer than 4 minutes and not shorter than 2 minutes
- Please show your name(s), title and date at the beginning of the video and credits for any music and images used other than your own at the end of the video
- Video should not include anything inappropriate
- Submit video in MP4 format on USB stick or DVD (no other format will be accepted).

(Information on MP4 formatting can be found at

<http://www.google.com/webhp?nord=1#nord=1&q=microsoft+how+to+save+a+video+in+MP4+format>)

Prizes will be awarded to the overall 1st, 2nd and 3rd winners and to runner-ups under the following categories: Best Connection to Youth, Most Informative, Best Animated, Best Use of Medium, Best Sustainability Message and Best Video Filmed at School

Bermuda National Trust: Waterville, 2 Pomander Road, Paget PG 05. Tel: 236 6483. Email: education@bnt.bm



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Registration Form

Video Title			
Theme (circle category)	Earth Day Alternative Energy Endangered Species Pollution Can we live without Plastic?		
Individual entry: Name			
Group Entry: Names			
School		Grade	
Student E-mail			
Name of teacher/mentor to contact		E-mail	
External support if expected to use (i.e. community helper)		E-mail	
Explain what your video will showcase			
Name of Parent/Guardian			
e-mail (Parent/Guardian)			
Permission from Parent/Guardian			



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Parent/Guardian Permission for public display of videos

Your child has registered to participate in the Bermuda National Trust Earth Day Video Competition. The goal of the competition is for students to make their voices heard; therefore we would like your permission for public screening of the video when it is completed:

I the undersigned give permission for the video _____ (name of video) made by _____ (name of student), to be used in the following ways (please check boxes to give permission):

- Published on the Bermuda National Trust website
- Shown at a public film event
- Broadcast on Bermuda Television
- Posted on YouTube
- All of the above

School or college: _____

Name of Parent or Guardian: _____

Email: _____ Phone number: _____

Signature of Parent or Guardian: _____

Date: _____

* Forms can be signed, scanned and returned to education@bnt.bm, or faxed for the attention of BNT Education Department (fax: 236 0617) or dropped off at the Bermuda National Trust at Waterville, 2 Pomander Road, Paget PG 05, marked for the attention of the Education Department.