

# VISITOR ARRIVALS REPORT

2<sup>nd</sup> Quarter 2013



# BERMUDA

so much more

BERMUDA DEPARTMENT OF TOURISM

## COMPARISON OF VISITOR ARRIVALS

	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
Air	75,013	75,186	-0.23%	106,313	106,805	-0.46%
Cruise	133,676	161,351	-17.15%	135,160	164,070	-17.62%
Yacht	2,275	4,001	-43.14%	2,747	4,234	-35.12%
Total	210,964	240,538	-12.29%	244,220	275,109	-11.23%

Total Visitors to Bermuda for the second quarter of 2013 declined by 12% year over year, with 210,964 Tourists choosing Bermuda as their vacation destination in the months of April, May and June. This decline was mainly due to a decrease in cruise and yacht arrivals.

Air arrivals for the second quarter remained flat with 75,013 visitors flying to the island, a mere 173 less passengers compared to the same period in 2012. May and June air arrivals increased 6% respectively, however due to a 17% decline in air arrivals for the month of April, quarterly results were flat.

Reduced air service by Air Canada, resulting in daily service decrease from Toronto to five times weekly in April, three times weekly in May and four times weekly in July, caused visitor arrivals from this region to decline by 9%. Visitors from the United States remained flat, while visitors from the United Kingdom and Europe showed increases of 8% and 10% respectively. Visitors from the rest of the world declined by 11% partly because the increased arrivals from the Caribbean in April of 2012 due to the Carifta Games.

Business and Convention business which had declined in the first quarter however rebounded in the second quarter with increases of 14% and 27% respectively. All other categories of visitation however showed declines with vacationers down 2%, those visiting friends and relatives down 8%, and all other reasons down 34%.

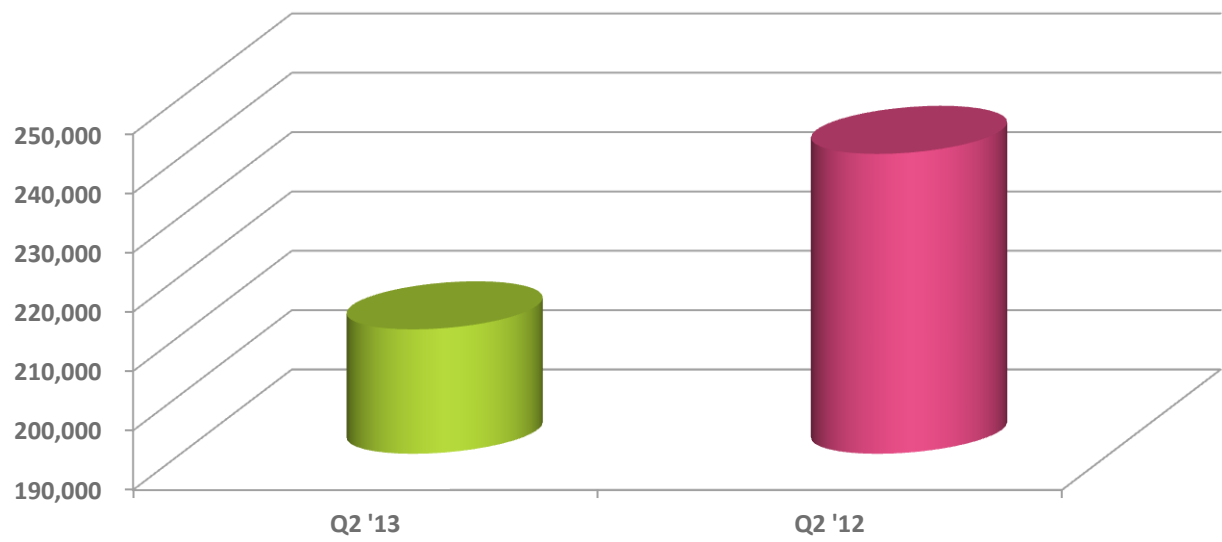
Although visitor arrivals in the second quarter were flat there were more visitors on the island, on any given day, as the length of time visitors spent on island increased dramatically from 5.82 nights to 7.61 nights. Visitors staying in commercial accommodations also increased with an average night stay of 6.42 nights, up from 4.73 nights in the previous year.

The decline in Cruise Arrivals for the second quarter of 2013 was expected as 15 less cruise calls were scheduled compared to the second quarter of 2012. This decline was however amplified with the cancellation of a further four calls due to the cancellation of the Emerald Princess prior to the completion of the Heritage Wharf repairs, and three cancellations due to the fire on the Grandeur of the Seas. The quarter ended with 133,676 people cruising to Bermuda representing a decline of 17%.

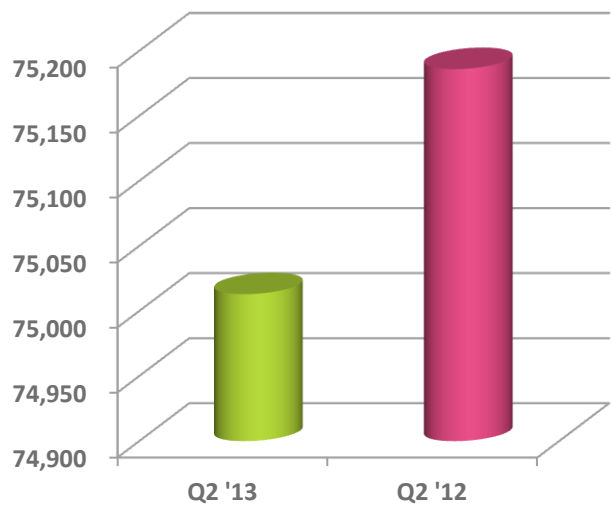
Yacht arrivals showed a decline of 43% year over year with 2,275 yachtsmen sailing to the island in the second quarter. The decline in yacht arrivals is a direct result of the biennial Newport to Bermuda race which occurred in June 2012. Yacht arrivals will increase next year as the race returns.

COMPARISON OF VISITOR ARRIVALS

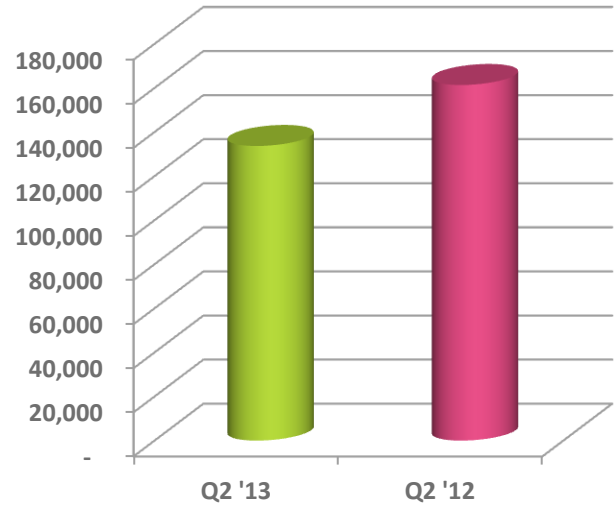
Total Visitor Arrivals



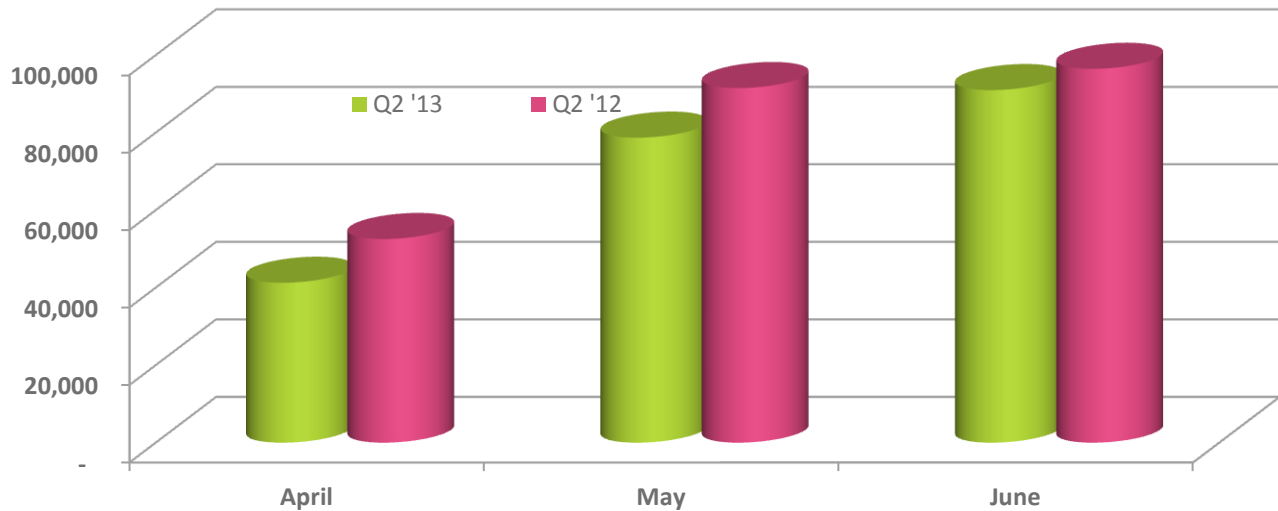
Air Arrivals



Cruise Arrivals



## MONTHLY COMPARISON OF ALL ARRIVALS



Visitors by Month			
Total	Q2 '13	Q2 '12	(%) change
April	41,262	52,557	-21.5%
May	78,712	91,507	-14.0%
June	90,990	96,474	-5.7%
<b>Total</b>	<b>210,964</b>	<b>240,538</b>	<b>-12.29%</b>

Visitors by Month			
Air	Q2 '13	Q2 '12	(%) change
April	16,762	20,233	-17.2%
May	26,118	24,548	6.4%
June	32,133	30,405	5.7%
<b>Total</b>	<b>75,013</b>	<b>75,186</b>	<b>-0.23%</b>

Visitors by Month			
Cruise	Q2 '13	Q2 '12	(%) change
April	24,075	31,869	-24.5%
May	51,393	65,761	-21.8%
June	58,208	63,721	-8.7%
<b>Total</b>	<b>133,676</b>	<b>161,351</b>	<b>-17.15%</b>

Visitors by Month			
Yacht	Q2 '13	Q2 '12	(%) change
April	425	455	-6.6%
May	1,201	1,198	0.3%
June	649	2,348	-72.4%
<b>Total</b>	<b>2,275</b>	<b>4,001</b>	<b>-43.14%</b>

## AIR ARRIVALS

### Summary of where air arrivals came from

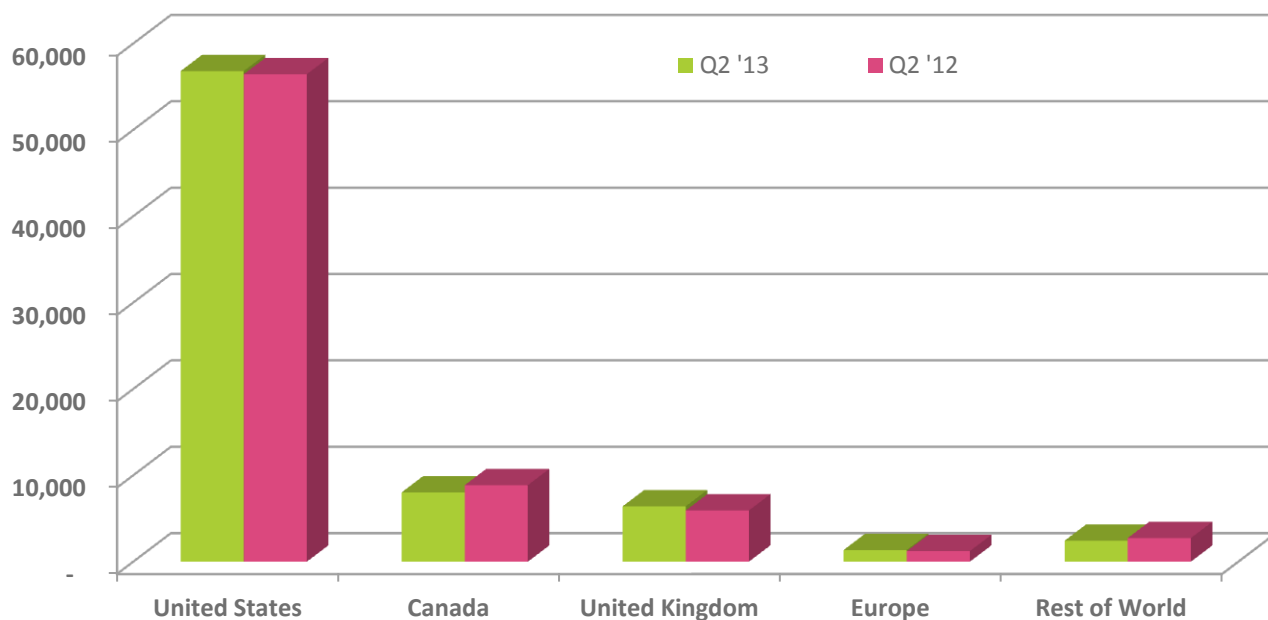
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
United States	56,810	56,447	0.6%	76,802	76,234	0.7%
Canada	8,022	8,859	-9.4%	14,295	16,151	-11.5%
United Kingdom	6,405	5,924	8.1%	9,665	8,796	9.9%
Europe	1,350	1,221	10.6%	2,017	1,831	10.2%
Rest of World	2,426	2,735	-11.3%	3,534	3,793	-6.8%
<b>Total</b>	<b>75,013</b>	<b>75,186</b>	<b>-0.23%</b>	<b>106,313</b>	<b>106,805</b>	<b>-0.46%</b>

### Market Share

	Q2 '13	Q2 '12
United States	75.7%	75.1%
Canada	10.7%	11.8%
United Kingdom	8.5%	7.9%
Europe	1.8%	1.6%
Rest of World	3.2%	3.6%

### Market Share

	2013 YTD	2012 YTD
United States	72.2%	71.4%
Canada	13.4%	15.1%
United Kingdom	9.1%	8.2%
Europe	1.9%	1.7%
Rest of World	3.3%	3.6%



## AIR ARRIVALS BY PLACE OF RESIDENCE

	United States					
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
New York	11154	10,181	9.56%	15635	14,281	9.48%
Massachusetts	7656	7,546	1.46%	9965	9,936	0.29%
New Jersey	6010	6,077	-1.10%	8059	8,279	-2.66%
Florida	2649	2,573	2.95%	3760	3,694	1.79%
Pennsylvania	4051	3,911	3.58%	5368	5,241	2.42%
Connecticut	3548	3,444	3.02%	4734	4,583	3.29%
Georgia	1474	1,427	3.29%	2090	2,146	-2.61%
Texas	1418	1,283	10.52%	2063	1,864	10.68%
Maryland	2696	3,030	-11.02%	3367	3,641	-7.53%
California	1673	2,308	-27.51%	2261	3,032	-25.43%
Virginia	2202	2,545	-13.48%	2868	3,053	-6.06%
Illinois	1135	922	23.10%	1650	1,420	16.20%
North Carolina	1431	1,576	-9.20%	1945	2,114	-7.99%
Ohio	828	738	12.20%	1151	1,005	14.53%
New Hampshire	932	841	10.82%	1163	1,120	3.84%
Maine	477	487	-2.05%	691	723	-4.43%
Rhode Island	561	567	-1.06%	737	699	5.44%
Michigan	445	387	14.99%	623	611	1.96%
District of Columbia	562	571	-1.58%	715	675	5.93%
Colorado	426	393	8.40%	556	541	2.77%
South Carolina	486	487	-0.21%	640	638	0.31%
Indiana	258	239	7.95%	386	366	5.46%
Tennessee	408	388	5.15%	540	495	9.09%
Minnesota	347	271	28.04%	544	447	21.70%
Wisconsin	175	165	6.06%	272	252	7.94%
Alabama	287	206	39.32%	370	284	30.28%
Arizona	261	237	10.13%	347	335	3.58%
U.S. Territories/Bases	69	69	0.00%	125	117	6.84%
Missouri	339	590	-42.54%	434	690	-37.10%
Delaware	297	330	-10.00%	378	468	-19.23%
Kentucky	218	144	51.39%	293	223	31.39%
Vermont	301	285	5.61%	416	420	-0.95%
Mississippi	76	64	18.75%	101	88	14.77%
Washington	327	264	23.86%	448	365	22.74%
Utah	93	117	-20.51%	143	144	-0.69%
Oklahoma	178	305	-41.64%	217	357	-39.22%
Oregon	128	90	42.22%	170	139	22.30%
Arkansas	100	223	-55.16%	164	271	-39.48%
Louisiana	229	407	-43.73%	286	456	-37.28%
Nevada	91	79	15.19%	118	118	0.00%
Iowa	123	82	50.00%	169	114	48.25%
New Mexico	61	32	90.63%	75	47	59.57%
Kansas	148	214	-30.84%	189	257	-26.46%
Nebraska	168	68	147.06%	181	93	94.62%
West Virginia	121	136	-11.03%	142	161	-11.80%
Alaska	17	23	-26.09%	36	48	-25.00%
Hawaii	27	20	35.00%	36	37	-2.70%
Wyoming	28	16	75.00%	35	23	52.17%
South Dakota	19	17	11.76%	26	25	4.00%
Montana	34	18	88.89%	40	25	60.00%
North Dakota	15	17	-11.76%	21	23	-8.70%
Idaho	26	34	-23.53%	31	47	-34.04%
Unclassified Total	27	3	0.00%	28	3	0.00%
	56,810	56,447	0.64%	76,802	76,234	0.75%

## AIR ARRIVALS BY PLACE OF RESIDENCE CON'T

Canada						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
Ontario	5,124	5,580	-8.2%	9,213	10,351	-11.0%
Nova Scotia	684	806	-15.1%	1,372	1,435	-4.4%
Quebec	700	713	-1.8%	1,071	1,247	-14.1%
British Columbia	485	564	-14.0%	849	887	-4.3%
Alberta	491	557	-11.8%	836	1,078	-22.4%
New Brunswick	206	245	-15.9%	357	448	-20.3%
Saskatchewan	58	60	-3.3%	132	122	8.2%
Manitoba	102	135	-24.4%	205	264	-22.3%
Newfoundland	113	134	-15.7%	159	195	-18.5%
Prince Edward Island	35	44	-20.5%	70	102	-31.4%
Yukon	6	12	0.0%	6	12	0.0%
Northwest Territories	0	1	0.0%	1	1	0.0%
Unclassified	18	8	125.0%	24	9	166.7%
<b>Total Canada</b>	<b>8,022</b>	<b>8,859</b>	<b>-9.45%</b>	<b>14,295</b>	<b>16,151</b>	<b>-11.49%</b>

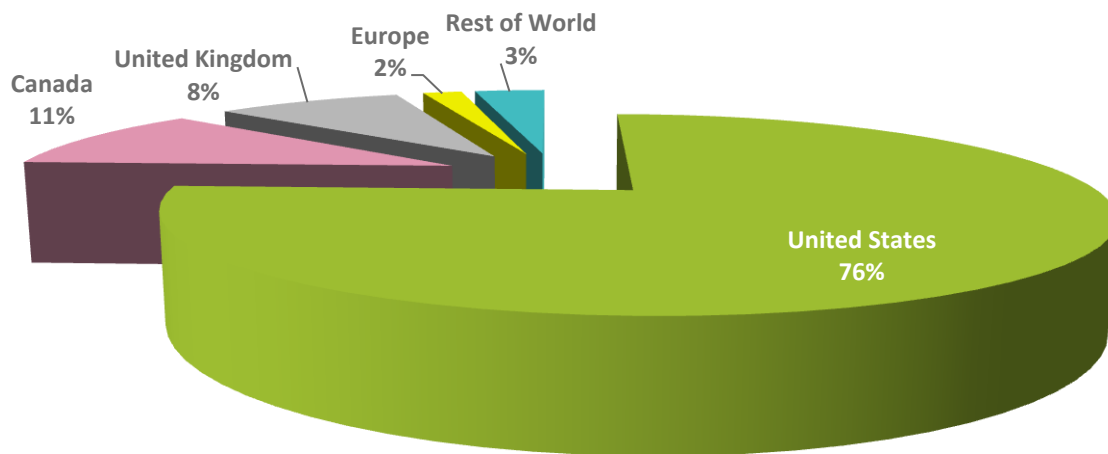
United Kingdom						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
<b>Total UK</b>	<b>6,405</b>	<b>5,924</b>	<b>8.12%</b>	<b>9,665</b>	<b>8,796</b>	<b>9.88%</b>

Europe						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
Germany	337	243	38.7%	569	390	45.9%
Italy	151	147	2.7%	200	176	13.6%
Switzerland	261	265	-1.5%	383	419	-8.6%
France	181	146	24.0%	244	247	-1.2%
Sweden	75	48	56.3%	111	68	63.2%
Austria	39	46	-15.2%	49	53	-7.5%
Other Europe	306	326	-6.1%	461	478	-3.6%
<b>Toal Europe</b>	<b>1,350</b>	<b>1,221</b>	<b>10.57%</b>	<b>2,017</b>	<b>1,831</b>	<b>10.16%</b>

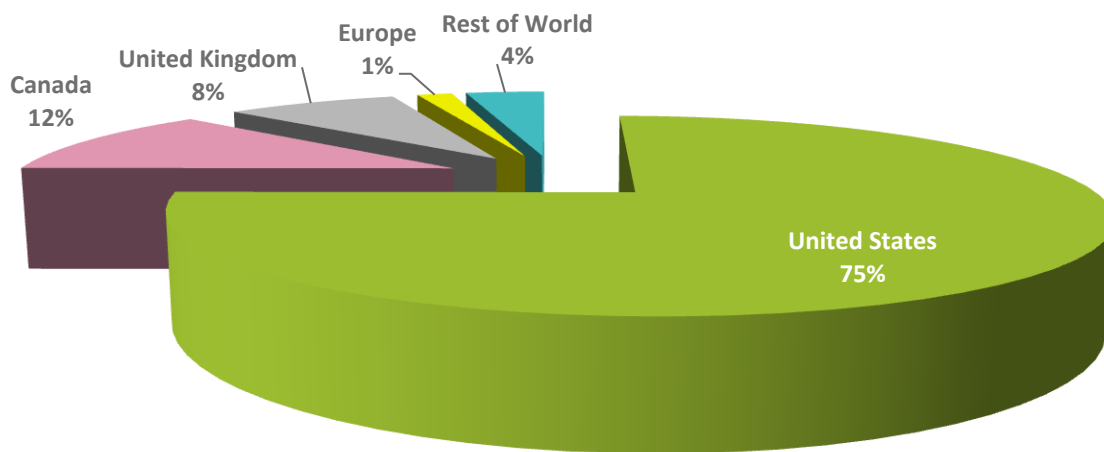
Other Countries						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
<b>Other Countries Total</b>	<b>2,426</b>	<b>2,735</b>	<b>-11.30%</b>	<b>3,534</b>	<b>3,793</b>	<b>-6.83%</b>

All Countries						
All Countries	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
<b>All Countries Total</b>	<b>75,013</b>	<b>75,186</b>	<b>-0.23%</b>	<b>106,313</b>	<b>106,805</b>	<b>-0.46%</b>

### Second Quarter 2013



### Second Quarter 2012



## AIR VISITOR BY PLACE OF RESIDENCE (MARKET SHARE)

United States						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
New York	14.87%	13.54%	9.81%	20.84%	18.99%	9.73%
Massachusetts	10.21%	10.04%	1.69%	13.28%	13.22%	0.52%
New Jersey	8.01%	8.08%	-0.87%	10.74%	11.01%	-2.43%
Florida	3.53%	3.42%	3.19%	5.01%	4.91%	2.02%
Pennsylvania	5.40%	5.20%	3.82%	7.16%	6.97%	2.66%
Connecticut	4.73%	4.58%	3.26%	6.31%	6.10%	3.53%
Georgia	1.96%	1.90%	3.53%	2.79%	2.85%	-2.38%
Texas	1.89%	1.71%	10.78%	2.75%	2.48%	10.93%
Maryland	3.59%	4.03%	-10.82%	4.49%	4.84%	-7.31%
California	2.23%	3.07%	-27.35%	3.01%	4.03%	-25.26%
Virginia	2.94%	3.38%	-13.28%	3.82%	4.06%	-5.84%
Illinois	1.51%	1.23%	23.39%	2.20%	1.89%	16.47%
North Carolina	1.91%	2.10%	-8.99%	2.59%	2.81%	-7.78%
Ohio	1.10%	0.98%	12.45%	1.53%	1.34%	14.79%
New Hampshire	1.24%	1.12%	11.08%	1.55%	1.49%	4.08%
Maine	0.64%	0.65%	-1.83%	0.92%	0.96%	-4.21%
Rhode Island	0.75%	0.75%	-0.83%	0.98%	0.93%	5.68%
Michigan	0.59%	0.51%	15.25%	0.83%	0.81%	2.20%
District of Columbia	0.75%	0.76%	-1.35%	0.95%	0.90%	6.17%
Colorado	0.57%	0.52%	8.65%	0.74%	0.72%	3.01%
South Carolina	0.65%	0.65%	0.02%	0.85%	0.85%	0.54%
Indiana	0.34%	0.32%	8.20%	0.51%	0.49%	5.71%
Tennessee	0.54%	0.52%	5.40%	0.72%	0.66%	9.34%
Minnesota	0.46%	0.36%	28.34%	0.73%	0.59%	21.98%
Wisconsin	0.23%	0.22%	6.31%	0.36%	0.34%	8.19%
Alabama	0.38%	0.27%	39.64%	0.49%	0.38%	30.58%
Arizona	0.35%	0.32%	10.38%	0.46%	0.45%	3.82%
U.S. Territories/Bases	0.09%	0.09%	0.23%	0.17%	0.16%	7.08%
Missouri	0.45%	0.78%	-42.41%	0.58%	0.92%	-36.96%
Delaware	0.40%	0.44%	-9.79%	0.50%	0.62%	-19.04%
Kentucky	0.29%	0.19%	51.74%	0.39%	0.30%	31.69%
Vermont	0.40%	0.38%	5.86%	0.55%	0.56%	-0.72%
Mississippi	0.10%	0.09%	19.02%	0.13%	0.12%	15.04%
Washington	0.44%	0.35%	24.15%	0.60%	0.49%	23.02%
Utah	0.12%	0.16%	-20.33%	0.19%	0.19%	-0.47%
Oklahoma	0.24%	0.41%	-41.50%	0.29%	0.47%	-39.08%
Oregon	0.17%	0.12%	42.55%	0.23%	0.18%	22.58%
Arkansas	0.13%	0.30%	-55.05%	0.22%	0.36%	-39.34%
Louisiana	0.31%	0.54%	-43.60%	0.38%	0.61%	-37.14%
Nevada	0.12%	0.11%	15.46%	0.16%	0.16%	0.23%
Iowa	0.16%	0.11%	50.35%	0.23%	0.15%	48.59%
New Mexico	0.08%	0.04%	91.06%	0.10%	0.06%	59.94%
Kansas	0.20%	0.28%	-30.68%	0.25%	0.34%	-26.29%
Nebraska	0.22%	0.09%	147.63%	0.24%	0.12%	95.07%
West Virginia	0.16%	0.18%	-10.82%	0.19%	0.21%	-11.60%
Alaska	0.02%	0.03%	-25.92%	0.05%	0.06%	-24.83%
Hawaii	0.04%	0.03%	35.31%	0.05%	0.05%	-2.48%
Wyoming	0.04%	0.02%	75.40%	0.05%	0.03%	52.52%
South Dakota	0.03%	0.02%	12.02%	0.03%	0.03%	4.24%
Montana	0.05%	0.02%	89.32%	0.05%	0.03%	60.37%
North Dakota	0.02%	0.02%	-11.56%	0.03%	0.03%	-8.49%
Idaho	0.03%	0.05%	-23.35%	0.04%	0.06%	-33.89%
Unclassified Total	0.04%	0.00%	0.00%	0.04%	0.00%	0.00%
	75.73%	75.08%	0.88%	102.38%	101.39%	0.98%

## AIR VISITOR BY PLACE OF RESIDENCE (MARKET SHARE) CON'T

Canada						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
Ontario	6.83%	7.42%	-7.96%	12.28%	13.77%	-10.79%
Nova Scotia	0.91%	1.07%	-14.94%	1.83%	1.91%	-4.17%
Quebec	0.93%	0.95%	-1.60%	1.43%	1.66%	-13.92%
British Columbia	0.65%	0.75%	-13.81%	1.13%	1.18%	-4.06%
Alberta	0.65%	0.74%	-11.65%	1.11%	1.43%	-22.27%
New Brunswick	0.27%	0.33%	-15.72%	0.48%	0.60%	-20.13%
Saskatchewan	0.08%	0.08%	-3.11%	0.18%	0.16%	8.45%
Manitoba	0.14%	0.18%	-24.27%	0.27%	0.35%	-22.17%
Newfoundland	0.15%	0.18%	-15.48%	0.21%	0.26%	-18.27%
Prince Edward Island	0.05%	0.06%	-20.27%	0.09%	0.14%	-31.21%
Yukon	0.01%	0.02%	-49.88%	0.01%	0.02%	-49.88%
Northwest Territories	0.00%	0.00%	-100.00%	0.00%	0.00%	0.23%
Unclassified	0.02%	0.01%	125.52%	0.03%	0.01%	167.28%
<b>Total Canada</b>	<b>10.69%</b>	<b>11.78%</b>	<b>-9.24%</b>	<b>19.06%</b>	<b>21.48%</b>	<b>-11.29%</b>
United Kingdom						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
<b>Total UK</b>	<b>8.54%</b>	<b>7.88%</b>	<b>8.37%</b>	<b>12.88%</b>	<b>11.70%</b>	<b>10.13%</b>
Europe						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
Germany	0.45%	0.32%	39.00%	0.76%	0.52%	46.23%
Italy	0.20%	0.20%	2.96%	0.27%	0.23%	13.90%
Switzerland	0.35%	0.35%	-1.28%	0.51%	0.56%	-8.38%
France	0.24%	0.19%	24.26%	0.33%	0.33%	-0.99%
Sweden	0.10%	0.06%	56.61%	0.15%	0.09%	63.61%
Austria	0.05%	0.06%	-15.02%	0.07%	0.07%	-7.33%
Other Europe	0.41%	0.43%	-5.92%	0.61%	0.64%	-3.33%
<b>Toal Europe</b>	<b>1.80%</b>	<b>1.62%</b>	<b>10.82%</b>	<b>2.69%</b>	<b>2.44%</b>	<b>10.41%</b>
Other Countries						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
<b>Other Countries Total</b>	<b>3.23%</b>	<b>3.64%</b>	<b>-11.09%</b>	<b>4.71%</b>	<b>5.04%</b>	<b>-6.61%</b>
All Countries						
All Countries	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
<b>All Countries Total</b>	<b>100.00%</b>	<b>100.00%</b>	<b>0.00%</b>	<b>141.73%</b>	<b>142.05%</b>	<b>-0.23%</b>

## AIR ARRIVALS BY AGE AND GENDER

Males	Q2 '13	Q2 '13	(%) change
0-19	3,314	3,945	-16.0%
20-29	3,000	2,974	0.9%
30-39	5,983	5,837	2.5%
40-49	8,135	8,030	1.3%
50-59	8,955	8,698	3.0%
Over 59	8,814	8,309	6.1%
<b>Total</b>	<b>38,201</b>	<b>37,793</b>	<b>1.08%</b>

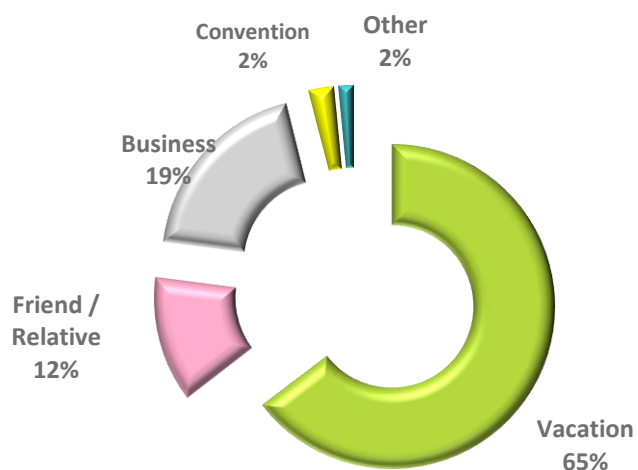
Females	Q2 '13	Q2 '13	(%) change
0-19	3,591	4,265	-15.8%
20-29	4,465	4,296	3.9%
30-39	6,052	6,108	-0.9%
40-49	6,904	7,258	-4.9%
50-59	7,943	7,919	0.3%
Over 59	7,857	7,547	4.1%
<b>Total</b>	<b>36,812</b>	<b>37,393</b>	<b>-1.55%</b>

Total	Q2 '13	Q2 '13	(%) change
0-19	6,905	8,210	-15.9%
20-29	7,465	7,270	2.7%
30-39	12,035	11,945	0.8%
40-49	15,039	15,288	-1.6%
50-59	16,898	16,617	1.7%
Over 59	16,671	15,856	5.1%
<b>Total</b>	<b>75,013</b>	<b>75,186</b>	<b>-0.23%</b>

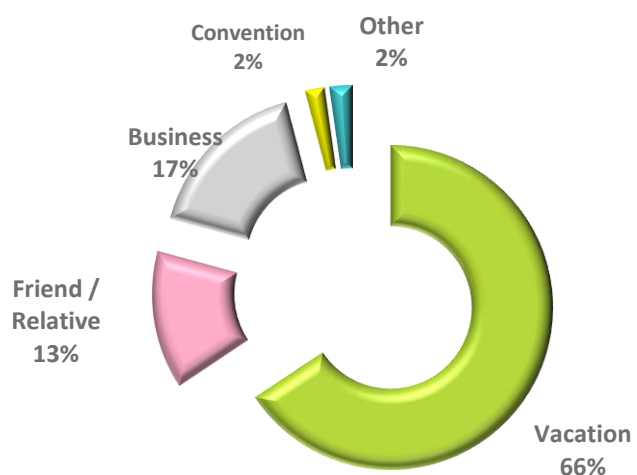
## PURPOSE OF VISIT

Purpose of visit	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
Vacation	48,482	49,384	-1.8%	65,514	66,238	-1.1%
Friend / Relative	9,303	10,170	-8.5%	13,868	14,639	-5.3%
Business	14,310	12,542	14.1%	23,522	22,169	6.1%
Convention	1,816	1,431	26.9%	1,990	1,796	10.8%
Other	1,102	1,659	-33.6%	1,419	1,963	-27.7%
Total	75,013	75,186	-0.2%	106,313	106,805	-0.5%

### Second Quarter 2013



### Second Quarter 2012



## BEDNIGHT DATA

Where did air visitors Stay						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
Resort Hotels	35,057	34,239	2.39%	49,805	49,771	0.1%
Small Hotels	13,880	13,939	-0.42%	19,893	19,790	0.5%
Cottage Colonies	4,427	4,263	3.85%	5,585	5,424	3.0%
Private Clubs	1,153	1,339	-13.89%	1,457	1,784	-18.3%
Cottage Suites/Apt.	1,729	1,986	-12.94%	2,466	2,652	-7.0%
Inns	351	355	-1.13%	570	530	7.5%
Bed & Breakfast	527	464	13.58%	775	680	14.0%
<b>All Commercial Properties</b>	<b>57,124</b>	<b>56,585</b>	<b>0.95%</b>	<b>80,551</b>	<b>80,631</b>	<b>-0.10%</b>
Private Homes	17,215	17,936	-4.02%	24,915	25,388	-1.9%
Uncertain	674	665	1.35%	847	786	7.8%
<b>Total</b>	<b>75,013</b>	<b>75,186</b>	<b>-0.23%</b>	<b>106,313</b>	<b>106,805</b>	<b>-0.46%</b>

Where did air visitors Stay						
	Q2 '13			2013 YTD		
	No. of visitors	No. of bednights	Avg. Stay in nights	No. of Visitors	No. of bednights	Avg. Stay in nights
Resort Hotels	35,057	210,541	6.01	49,805	273,493	5.49
Small Hotels	13,880	88,795	6.40	19,893	118,208	5.94
Cottage Colonies	4,427	36,574	8.26	5,585	45,298	8.11
Private Clubs	1,153	8,405	7.29	1,457	9,904	6.80
Cottage Suites/Apt.	1,729	15,981	9.24	2,466	23,793	9.65
Inns	351	1,860	5.30	570	3,364	5.90
Bed & Breakfast	527	4,826	9.16	775	6,834	8.82
<b>All Commercial Properties</b>	<b>57,124</b>	<b>366,982</b>	<b>6.42</b>	<b>80,551</b>	<b>480,894</b>	<b>5.97</b>
Private Homes	17,215	201,774	11.72	24,915	286,549	11.50
Uncertain	674	2,124	3.15	847	2,585	3.05
<b>Total</b>	<b>75,013</b>	<b>570,880</b>	<b>7.61</b>	<b>106,313</b>	<b>770,028</b>	<b>7.24</b>

Intended bednights by accommodation type						
	Q2 '12			2012 YTD		
	No. of visitors	No. of bednights	Avg. Stay in nights	No. of Visitors	No. of bednights	Avg. Stay in nights
Resort Hotels	34,239	150,054	4.38	49,771	215,736	4.33
Small Hotels	13,939	67,084	4.81	19,790	95,160	4.81
Cottage Colonies	4,263	26,013	6.10	5,424	34,305	6.32
Private Clubs	1,339	5,973	4.46	1,784	8,253	4.63
Cottage Suites/Apt.	1,986	12,881	6.49	2,652	19,529	7.36
Inns	355	1,744	4.91	530	2,464	4.65
Bed & Breakfast	464	3,769	8.12	680	5,691	8.37
<b>All Commercial Properties</b>	<b>56,585</b>	<b>267,518</b>	<b>4.73</b>	<b>80,631</b>	<b>381,138</b>	<b>4.73</b>
Private Homes	17,936	167,286	9.33	25,388	240,206	9.46
Uncertain	665	2,770	4.17	786	3,379	4.30
<b>Total</b>	<b>75,186</b>	<b>437,574</b>	<b>5.82</b>	<b>106,805</b>	<b>624,723</b>	<b>5.85</b>

## CRUISE ARRIVALS

Summary of where cruise arrivals came from						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
United States	121,287	148,825	-18.5%	122,048	150,165	-18.7%
Canada	6,185	6,830	-9.4%	6,288	7,130	-11.8%
United Kingdom	1,784	1,465	21.8%	2,053	1,608	27.7%
Europe	1,783	1,714	4.0%	2,115	2,604	-18.8%
Rest of World	2,637	2,517	4.8%	2,656	2,563	3.6%
<b>Total</b>	<b>133,676</b>	<b>161,351</b>	<b>-17.15%</b>	<b>135,160</b>	<b>164,070</b>	<b>-17.62%</b>

Market Share		
	Q2 '13	Q2 '12
United States	90.7%	92.2%
Canada	4.6%	4.2%
United Kingdom	1.3%	0.9%
Europe	1.3%	1.1%
Rest of World	2.0%	1.6%

Market Share		
	2013 YTD	2012 YTD
United States	90.3%	91.5%
Canada	4.7%	4.3%
United Kingdom	1.5%	1.0%
Europe	1.6%	1.6%
Rest of World	2.0%	1.6%

## YACHT ARRIVALS

Summary of where yacht arrivals came from						
	Q2 '13	Q2 '12	(%) change	2013 YTD	2012 YTD	(%) change
United States	953	2,430	-60.8%	972	2,457	-60.4%
Canada	149	202	-26.2%	154	248	-37.9%
United Kingdom	325	352	-7.7%	378	371	1.9%
Europe	675	751	-10.1%	1,039	868	19.7%
Rest of World	173	266	-35.0%	204	290	-29.7%
<b>Total</b>	<b>2,275</b>	<b>4,001</b>	<b>-43.14%</b>	<b>2,747</b>	<b>4,234</b>	<b>-35.12%</b>

Market Share		
	Q2 '13	Q2 '12
United States	41.9%	60.7%
Canada	6.5%	5.0%
United Kingdom	14.3%	8.8%
Europe	29.7%	18.8%
Rest of World	7.6%	6.6%

Market Share		
	2013 YTD	2012 YTD
United States	35.4%	58.0%
Canada	5.6%	5.9%
United Kingdom	13.8%	8.8%
Europe	37.8%	20.5%
Rest of World	7.4%	6.8%