



2011 COUNTRY PARTNER OF THE YEAR Bermuda

Winner



ERMUDA 2012 DATA MANAGEMENT CONFERE

Join us as we explore the ways to manage the ever growing volume and complexity of business data and the growing demand to control do more with it;

Avoid potential downtime and loss of business

Ensure database optimisation delivers performing solutions

Develop your own dashboards and collaboration reports

Leverage business intelligence for quicker, smarter & better decision making

Use Microsoft Visual Studio to maximize your IT investment

When: Tuesday 6th March, 2012 or

Wednesday 7th March, 2012

Time: 8:30am - 9:00am:

Registration and Breakfast

9:00am-2:00pm:

Database Mgmt. & SQL Server 2012 Sessions

2:30pm-4:40pm:

Microsoft Visual Studio Sessions

4:40pm-5:30pm:

Wine and cheese Reception

The Argus Building, 14 Wesley St., Hamilton Where:

4th Floor, Spirit of Bermuda

Cost: Free *

Register: Michelle Crawford mcrawford@nova.bm or

call 441-293-6682 x7000

Detailed Schedule

DATABASE MANAGEMENT AND BUSINESS INTELLIGENCE

March 6th, 2012 or March 7th, 2012 - A repeat session is being offered due to volume of interest.

8:30 - 9:00 Registration and Breakfast

9:00 - 10:30 **Database Management**

Hear how it is possible to overcome challenges such as demand for 24x365 support, managing multiple DBMS platforms, keeping pace with rapidly evolving technologies and the accelerating speed of

To help you handle these challenges, Nova has partnered with Gartner award winner, dbaDIRECT, to deliver a wide range of superior, cost effective, infrastructure service solutions to meet these ever growing demands. Find out how to better leverage existing resources while improving overall support capabilities and service quality. Nova and dbaDIRECT will discuss their approach to data management

and share examples of how clients have utilised these services to solve their IT challenges.

10:30 - 10:40 Break

10:40 - 12:00 Introducing SQL 2012 and What's New

We will unveil the compelling features of SQL 2012 in simple terms, discuss how you can take advantage of them and help prepare you for transitioning forward. You'll hear Microsoft's commitment towards helping customers deliver more effectively to their business needs while ensuring the best security standards across database platforms.

12:00 - 1:00 Lunch

1:00 - 2:00 Enable Managed Self-service BI with PowerPivot for Excel and SharePoint 2010

Make your organisation more competitive through the intelligent use of your existing data storage. In this session we'll explore the unique self-service capabilities of PowerPivot that enable you to create rich applications with KPIs and dashboards, using Excel, SharePoint and SQL2012.

| 10 | 2:00 - 2:30 | Registration/Break |
|-----------|-------------|---|
| 201 | 2:30 - 3:30 | Visual Studio 2010 and Beyond |
| STUDIO | | Come and learn in this session several insights on how to evolve your software development team from an IT Cost Center into a powerful business value accelerator using the best and latest tools available from Microsoft. |
| VISUAL | 3:30 - 3:40 | Break |
| | 3:40 - 4:40 | Using Office with Visual Studio to boost your business |
| MICROSOFT | | Companies fail to maximise their IT investment because they deploy products as they come out of the box. Discover how to unleash the potential of your past IT purchases by transforming Microsoft productivity applications like Office, SharePoint and Lync with Visual Studio. |
| M | 4:40 - 5:30 | Reception: Wine and Cheese |



Sandra, Managing Director and Chief Software Architect, Nova Limited

Sandra has over 12 years of experience in software architecture and engineering. She has delivered consulting services and products for the re/insurance and capital markets industry and has participated in architecting solutions to analyse insurance risk and mitigate operational risk. Sandra has participated in enforcing IT and underwriting process compliance policies and has architect solutions to determine risk appetite, portfolio reporting and portfolio optimisation. During this time she has gained experience in developing custom solutions related to or integrating with widely used industry risk modeling software and enterprise risk management solutions. Sandra is on the executive committee for the Bermuda Insurance Institute and The Institute of Risk Management Bermuda Chapter as well as sitting on the Bermuda Government Ecommerce Advisory Board and National Training Board. Community and skills development has always been important to Sandra, most recently she founded the Bermuda Dot Net User Group, a not for profit association providing free education and networking for the software development community in Bermuda.



Scott Smith, Regional Manager, dbaDIRECT

Scott brings over 33 years of IT technical and sales experience working with fast growth industry leaders such as Oracle and Sybase. During his career he has played an influential role in several startups, assuming responsibility for roles such as VP of Business Development and CEO. In his nine years at dbaDIRECT Scott has secured business with many financial service companies such as: ING, State Street Bank, Guardian Life Insurance, Investment Funds Services, JM Family Enterprises, and Bankers Insurance Group.

Nova Limited is a partner and exclusive reseller of dbaDIRECT in Bermuda. dbaDIRECT is a Gartner award winner, providing data infrastructure management services to Fortune 1000 and Private 500 firms.



Neeala Maharaj-Racha, Developer and Platform Lead, Microsoft

Neeala has worked as a software architect and engineer for the past 17 years. She started her career developing engineering software applications for local industries for 8 years through an entrepreneurial organization. Subsequently she has worked with both the public and private sector. The last 4 years Neeala has been working with Microsoft and is currently the Developer and Platform lead for the West Indies region. In this role she facilitates programs that drive IT Professionals towards competing at a global level with the use of technology while also helping to stimulate growth of the local software economy by encouraging entrepreneurship. Neeala supports the development of highly innovative and competitive solutions across academic and professional audiences.

*Cost: This seminar is being offered on a complimentary to customers and prospects of Nova Limited. There will be a surcharge for IT Consultancy and Software Development firms. Please contact Michelle Crawford at mcrawford@nova.bm or call 441 293-6682 x7000 for further details.