



*Inspiring business*  
Bermuda

## **INSTITUTE OF DIRECTORS BERMUDA**

### 2020 Professional Calendar

Directorship is a skilled, demanding and challenging profession. To be effective, directors require a combination of knowledge and a set of capabilities that enable leadership through judgement, reasoning, a strategic mindset and the ability to analyse and challenge the information or decisions with which boards are frequently confronted.

The IoD professional development programme aims to develop these attributes by helping directors to development the skill, knowledge, professional competence and integrity, and by promoting the practice of good corporate governance.

Join the programme in 2020!

- Pursue the full Certificate in Company Direction designation or develop competency in one or more subjects that challenges you.
- Enhance corporate succession plans by offering the programme to the next generation of business leaders.
- Bring your board into the programme or speak to us about private training.

To learn more, contact us at [iodbermudabranch@gmail.com](mailto:iodbermudabranch@gmail.com) or call 441 336 2447

## **Certificate in Company Direction**

**Whether you're a newly appointed director, aspiring to a seat on the board, or want to improve performance with fresh insight, the IoD Certificate in Company Direction qualification will equip you with the core knowledge and awareness needed to function effectively as a director.**

The programme covers the key areas of governance, finance, strategy and leadership providing you with a foundation in effective directorship:

- An in-depth view of the role, responsibilities and legal duties of a director
- An understanding of the characteristics of an effective board
- Sound knowledge of financial terms and concepts
- The issues and processes associated with formulating strategic business plans and achieving strategic leadership

Take advantage of the face-to-face learning that is available in Bermuda when IoD Course Leaders present these modules on island in 2020.

Course registration is available on [www.bii.bm](http://www.bii.bm)

## **Four steps to success**

### **Finance for Non-Finance Directors**

Develop the skills necessary to evaluate business plans with confidence and contribute more effectively to boardroom discussion.

Date: February 25, 26 & 27 (Tuesday, Wednesday & Thursday)

Fee: IoD Member: \$2,600.00. Non-Member: \$3,100.00

Registration Link: <http://bii.bm/CourseStatus.awp?&course=201CIOD0225>

### **Leadership for Directors**

Brush up on the latest leadership techniques from real world leaders, learn how to create influence, engagement and impact.

Date: March 9 & 10 (Monday & Tuesday)

Fee: IoD Member: \$1,850.00; Non-Member: \$2,350.00

Registration Link: <http://bii.bm/CourseStatus.awp?&course=201CIOD0309>

### **Role of the Director and the Board (International)**

Understand your duties and legal responsibilities as a director and examine the board's role in corporate governance.

Date: September 21 & 22 (Monday & Tuesday)

Fee: IoD Member: \$1,850.00; Non-Member: \$2,350.00

Registration Link: <http://bii.bm/CourseStatus.awp?&course=203CIOD0921>

## **Strategy for Directors**

Develop the knowledge and skills required to create, implement and evaluate your organisation's strategy.

Date: September 23, 24 & 25 (Wednesday, Thursday & Friday)

Fee: IoD Member: \$2,600.00. Non-Member: \$3,100.00

Registration Link: <http://bii.bm/CourseStatus.awp?&course=203CIOD0923>

Delegates seeking the Certificate designation will be required to pass examinations in each module. Contact us to learn more:

[iodbemudabbranch@gmail.com](mailto:iodbemudabbranch@gmail.com)

## **Diploma in Company Direction: Developing Board Performance**

**The Diploma in Company Direction is an opportunity to put into practice the knowledge gained from the Certificate in a realistic and safe environment. It encourages peer-group support, challenge and stimulation, mirroring in many ways the operation of a board.**

By replicating the issues of a 'real' organisation, you will gain hands-on experience that will not only enable you to achieve a world-class qualification, but also to make a significant impact on your board's effectiveness. The course is available to delegates who have completed the Certificate in Company Direction.

Date: September 28, 29 & 30 (Monday, Tuesday & Wednesday)

Fee: IoD Member: \$5,000.00 Non-Member: \$6,000.00

Registration Link: <http://bii.bm/CourseStatus.awp?&course=203CIOD0928>