

## **PUT THE PEOPLE IN THE HOUSE**

I am a man of “firsts”, so I am asking the constituents of Pembroke South East to be the **FIRST to elect an INDEPENDENT candidate** in 2017 to give a voice to their concerns and ideas.

A family man, undying entrepreneur, 30 years in my own business, community activist and athlete with a ‘never say die’ attitude, I carry this winning strategy into everything that I do.

- ✓ First person in Bermuda to make a business air-brushing tee-shirts at Women’s Expo ‘87
- ✓ In 1991, developed “*Al and Chrif’s Original Video Show*”, showcasing music videos of Bermudian singers, enduring for over 15 years and more than 165 episodes.

Fresh Creations achieved a number of firsts for production and broadcast television in Bermuda:

- ✓ First reggae music show, “GTV” that sold to e-TV South Africa, Channel 4 U.K. and thirteen territories in the Caribbean, which was funded through a deal with Guinness Boca Raton Florida
- ✓ First director in Bermuda to be hired to shoot for Jamaica’s *Sumfest*, filming Boys2Men, KC and JOJO, Ziggy Marley, Shaggy, Beanie Man and more, and using crew from USA, Canada and Bermuda
- ✓ First producer to use a helicopter to cover cycling events in Bermuda
- ✓ Created the first international business video for Bermuda International Business Association to promote Bermuda
- ✓ First channel to have an interactive game show on local TV
- ✓ First and only Bermudian director to direct a BDOT film to attract Corporate Incentive Groups to Bermuda
- ✓ First and only Bermudian director to co-write the creative for BDOT’s Corporate Video to attract tourists to Bermuda, entitled “Colors”
- ✓ Imported Bermuda’s first HD Production Mobile Truck equipped for streaming on minutes notice

I have formerly served on the Bermuda Tourism Board, Police Complaints Board, Allan Vincent Smith Foundation & Cedarbridge Board of Governors; and was a founding member of the African Diaspora Heritage Trail (ADHT) Advisory Committee.

Recently, I have been focusing on talent, and telling the ‘story of Bermuda’ with unique interviews on sports, history and everyday life.

***It is my aim to make a contract with the people of Constituency 21 - a contract I will honour.***

## **A CONTRACT WITH THE PEOPLE**

### **Constituency 21 Pembroke South East**

**Elmore  
Warren**

**INDEPENDENT**



#### ***Family Man:***

married 18 years, with wife, Nicole and children Christiana and Christian

#### ***Business Man:***

founder, owner and operator of FRESH CREATIONS (Fresh TV, Channel 3)

#### ***Community Man:***

founding chairman of the Uptown Market Association (UMA) which co-developed the initial Economic Empowerment Zone (EEZ) concept; and recipient of the Community Activist Award (2002-2010) for work with the UMA

#### ***Contact:***

**elmore@fresh.bm ~ 333-7374**

## Greetings in Peace,

I am honored to offer myself in service to you as an independent candidate on July 18<sup>th</sup> and, if elected, will give a genuine voice to your needs, concerns and interests. Equally, I will help to rejuvenate community spirit and economic growth in your constituency.

Constituency 21 is a microcosm of the diverse Bermuda community—it shares a rich history with neighbouring areas and has real potential for entrepreneurial initiatives and cultural tourism. *There is so much to be proud of!*

## My Connection to Constituency 21

- I grew up in ‘Saul City’ (Kings Court) and upper road Middle Town next to the Harvey, Darrell and Stovell families. I still walk the area on regular basis.
- I attended Central School (now Victor Scott) as a young boy and would ‘jump the pond’ on a regular basis. These were my best years ever as a child, from flying kites to scrambling around ‘de pond’ on a mobylette or big bike.
- Recently, I received an award from Victor Scott students for my life achievements in the community.

## The Peoples’ Representative

This decision to run as “The Peoples Representative” has been a 20-year journey, having been a part of the political machine for many years, and turned down being a candidate more than 4 times. One group tried to buy me into the party; and the other was creating too many internal divisions. With humility I stepped aside for the greater good... harmony. During these years I have taken the time to learn and grow, and see what is truly needed in the political process that has been lacking.

## The Peoples’ Issues

*Environment* - let’s tackle the neglected Pembroke Marsh.

*Drugs & Crime* - address the over-population of our prisons and the disproportionate number of black males.

*Economy* - replace financial policies that create a life of slavery to debt (requiring Bermudians to work 2 & 3 jobs) and reduce our quality of life. Let’s create economic empowerment, self-reliance and growth.

*Health* - Encourage, and where necessary legislate, healthier lifestyles to assist in greatly reducing healthcare costs, both to the consumer and to government. Let’s find a way to access lower cost healthier foods and introduce alternative health tools.

*Education* – The issue of the failing education of our children must be made a genuine priority—no more musical chairs with ministers of education.

*Seniors* - Senior care is a priority with multiple solutions needed. Let’s address health expenses, financial and estate management and, last but not least, responsibility of families.

*Fair Justice System* - Let’s legislate access to justice for the individual who cannot afford a lawyer and does not qualify for legal aid. This must be addressed, along with judicial accountability.

*Debt Management Court* - let’s abolish the judicial threat of imprisonment as a tool for private business. It’s time to weigh out the debt versus the cost of ‘loss of freedom’.

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## THE PEOPLES’ CONTRACT

What difference will I make as an Independent? I will help change the conversation, raise the standard of debate and have access to Government resources on your behalf—giving *you* the people *a real voice*.

My goal is to meet you at the curbside, discussing issues we can effect on the ground in the ‘hood’ with help from neighbours and business resource partners—keeping government out of our way.

### By way of this contract, I pledge to:

- never vote *my* conscience - I am there to represent what *you*, the constituents, want
- advocate for a proxy vote, in the event of unavoidable absence - *you* deserve representation at *every* sitting
- never abstain from voting - unless *you* have instructed me to do so
- donate 10% of my MP salary back into Constituency 21 - *you* decide where it is needed most
- resign, if I do not uphold this contract, upon your request by a simple majority constituency vote - what I call “the people’s right of recall”

I believe this ‘contract with the people’ will begin the road to real accountability that we as MPs owe to you, the voters, long after the ballot box is closed.

As an independent Member of Parliament, I can raise your issues on the floor of the House without having to get permission from *this* committee or *that* party. **I will have a contract with you**—*not* a party, *nor* the Queen—only with you, **the people**.

Are you ready to work with a person who will work *for you*, who has the integrity and the resources to get things done *for you and your family*?

### Put the People in The House!

My Pledge to You: \_\_\_\_\_

Elmore Warren

Note: This contract takes effect on 18<sup>th</sup> July 2017