

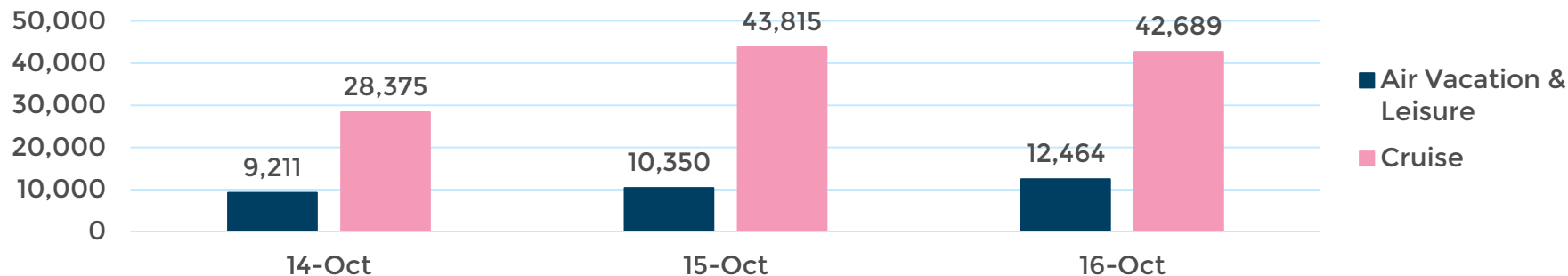
Tourism Measures

OCTOBER 2016

BERMUDAΔ

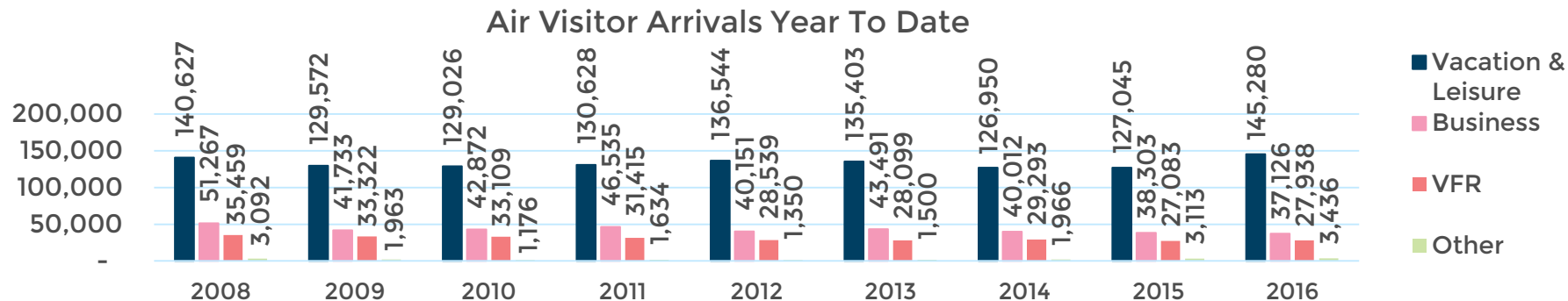
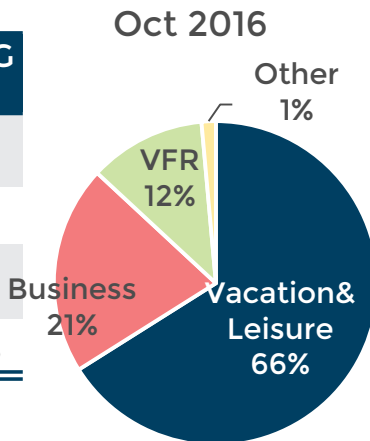
Total Vacation & Leisure Visitor Arrivals

	14-Oct	15-Oct	16-Oct	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
AIR VACATION & LEISURE VISITORS	9,211	10,350	12,464	2,114	20.4%	126,950	127,045	145,280	18,235	14.4%
CRUISE VISITORS	28,375	43,815	42,689	-1,126	-2.6%	345,137	366,227	387,074	20,847	5.7%
TOTAL LEISURE VISITORS	37,586	54,165	55,153	988	1.8%	472,087	493,272	532,354	39,082	7.9%



Total Air Visitors – Purpose of Visit

	14-Oct	15-Oct	16-Oct	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
Vacation & Leisure	9,211	10,350	12,464	2,114	20.4%	126,950	127,045	145,280	18,235	14.4%
Business	3,910	4,716	3,935	-781	-16.6%	40,012	38,303	37,126	-1,177	-3.1%
Visiting Friends & Relatives	2,434	2,538	2,201	-337	-13.3%	29,293	27,083	27,938	855	3.2%
Other	177	513	269	-244	-47.6%	1,966	3,113	3,436	323	10.4%
TOTAL Air Visitors	15,732	18,117	18,869	752	4.2%	198,211	195,544	213,780	18,236	9.3%



Air Vacation & Leisure Purpose of Visit = Vacation, Destination Wedding, Sporting Event, Concert/Festival/Carnival or America's Cup Spectator/Vacation. Source: Immigration Landing Cards

Total Air Visitors – Purpose of Visit Detail

	14-Oct	15-Oct	16-Oct	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
Vacation & Leisure	9,211	10,350	12,464	2,114	20.4%	126,950	127,045	145,280	18,235	14.4%
Vacation	9,211	9,041	11,565	2,524	27.9%	126,950	122,357	139,297	16,940	13.8%
Destination Wedding*	-	535	659	124	23.2%	-	3,666	3,946	-	-
Concert/Festival/Carnival***	-	-	5	-	-	-	-	49	-	-
AC Vacation*	-	768	11	-757	-98.6%	-	1,016	167	-	-
Sporting Events**	-	6	224	-	-	-	6	1,821	-	-
Business	3,910	4,716	3,935	-781	-16.6%	40,012	38,303	37,126	-1,177	-3.1%
Business	3,324	3,363	3,001	-362	-10.8%	35,443	30,050	27,785	-2,265	-7.5%
AC Team/Business*	-	409	94	-315	-77.0%	-	682	616	-	-
Incentive Groups*	-	37	19	-18	-48.6%	-	316	407	-	-
Conference/Meeting	586	907	821	-86	-9.5%	4,569	7,255	8,318	1,063	14.7%
Visiting Friends & Relatives	2,434	2,538	2,201	-337	-13.3%	29,293	27,083	27,938	855	3.2%
Vacation*	-	2,098	1,747	-351	-16.7%	-	24,446	23,504	-	-
Personal *	-	431	422	-9	-2.1%	-	2,628	4,114	-	-
AC**	-	9	32	-	-	-	9	320	-	-
Other	177	513	269	-244	-47.6%	1,966	3,113	3,436	323	10.4%
Study	-	26	18	-8	-30.8%	-	635	684	49	7.7%
Other	177	487	251	-236	-48.5%	1,966	2,478	2,752	274	11.1%
Total Air Visitors	15,732	18,117	18,869	752	4.2%	198,221	195,544	213,780	18,236	9.3%

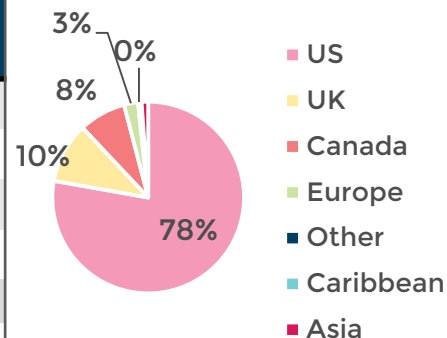
Source: Immigration landing cards.
 *** Category added in late June 2016

* Category added in April 2015
 ** Category added in October 2015

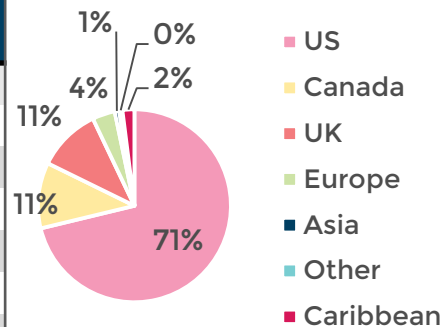
Air Visitor Arrivals by Country

Leisure Air Arrivals	14-Oct	15-Oct	16-Oct	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
US	6,583	7,599	9,696	2,097	27.6%	98,816	100,071	119,931	19,860	19.8%
Canada	1,372	1,244	1,273	29	2.3%	14,843	12,535	10,942	-1,593	-12.7%
UK	806	978	989	11	1.1%	8,569	9,606	9,010	-596	-6.2%
Europe	289	308	293	-15	-4.9%	2,703	2,707	2,830	123	4.5%
Caribbean*	-	45	38	-7	-15.6%	-	389	580	191	49.1%
Asia*	-	51	37	-14	-27.5%	-	311	580	269	86.5%
Other	161	125	138	13	10.4%	2,019	1,426	1,407	-19	-1.3%
Total Air Arrivals	14-Oct	15-Oct	16-Oct	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
US	10,244	11,742	13,440	1,698	14.5%	142,304	141,045	161,339	20,294	14.4%
Canada	2,371	2,315	2,082	-233	-10.1%	24,925	21,518	19,712	-1,806	-8.4%
UK	1,900	2,346	2,011	-335	-14.3%	19,239	19,867	18,923	-944	-4.8%
Europe	625	837	715	-122	-14.6%	5,399	6,044	6,298	254	4.2%
Caribbean*	-	284	142	-142	-50.0%	-	1,733	2,210	477	27.5%
Asia*	-	151	102	-49	-32.5%	-	950	1,336	386	40.6%
Other	15,732	442	377	-65	-14.7%	6,354	4,387	3,962	-425	-9.7%

Leisure Oct



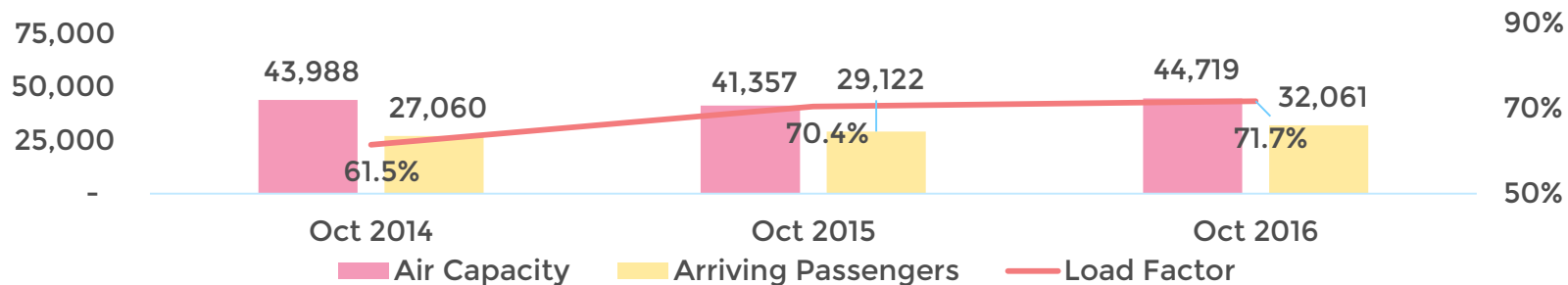
Total Oct



Air Statistics

	14-Oct	15-Oct	16-Oct	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
Air Capacity (Total Seats)	43,988	41,357	44,719	3,362	8.13%	475,383	428,901	479,730	50,829	11.85%
Arriving Passengers (Seats Sold)	27,060	29,122	32,061	2,939	10.09%	322,812	321,211	347,979	26,768	8.33%
Air Load Factor (% filled)	61.5%	70.4%	71.7%	1.3%	1.82%	67.8%	74.9%	72.5%	-2.4%	-3.14%

Air capacity increased in October by 8.13% vs. 2015. Arriving passengers, which includes residents, also increased by 10.09% vs. 2015.



Accommodation Statistics

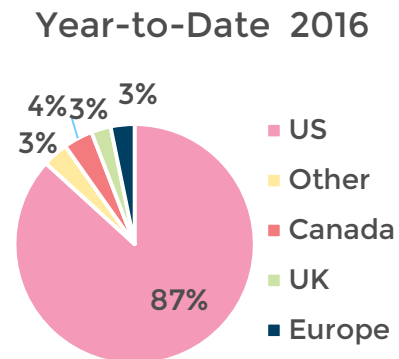
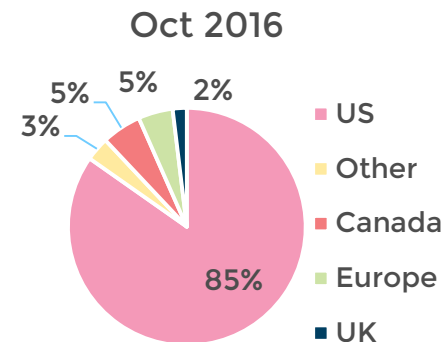
		14-Oct	15-Oct	16-Oct	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
Hotel Occupancy		47.4%	55.1%	56.0%	0.9%	1.6%	55.7%	55.5%	59.4%	3.9%	7.0%
Hotel Average Daily Rate (ADR)					-\$25.40	-7.5%				-\$1.60	-0.4%
Hotel Revenue Per Available Room (RevPAR)					-\$11.20	-6.0%				\$13.20	6.6%
Average Length of Stay	TOTAL	6.18	5.92	5.68	-0.24	-4.1%	6.24	6.25	5.98	-0.27	-4.3%
	Leisure	5.50	5.37	5.19	-0.18	-3.4%	5.76	5.69	5.39	-0.3	-5.3%
	In Hotels & Similar	4.97	4.68	4.60	-0.08	-1.7%	4.87	4.84	4.75	-0.09	-1.9%
% Staying In Hotels & Similar	TOTAL	73.7%	71.2%	76.8%	5.6%	7.8%	71.8%	72.0%	74.4%	2.5%	3.4%
	Leisure	82.6%	79.9%	84.6%	4.7%	5.8%	80.1%	81.1%	83.6%	2.6%	3.2%
	Business	87.2%	85.8%	88.4%	2.5%	2.9%	85.0%	86.7%	89.3%	2.6%	2.9%
Bed Nights in Hotels & Similar		57,603	60,327	66,686	6,359	10.5%	692,850	680,920	755,047	74,127	10.9%

Source: Occupancy, ADR and RevPAR from STR, Inc. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

Choice of Accommodation and Length of Stay from Immigration Landing Cards

Cruise Arrivals

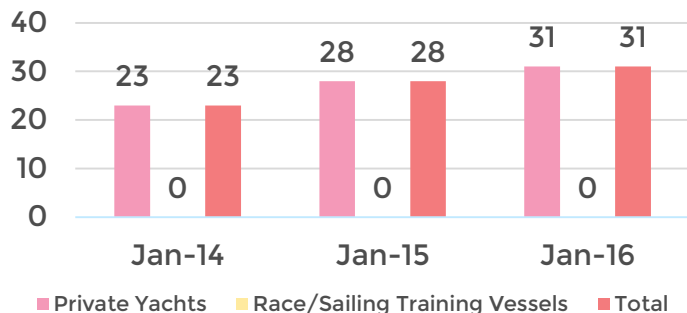
Country of Origin	14-Oct	15-Oct	16-Oct	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
US	20,006	35,750	36,176	426	1.2%	297,838	320,902	335,825	14,923	4.7%
Canada	1,740	2,396	2,301	-95	-4.0%	19,531	18,311	15,247	-3,064	-16.7%
UK	1,149	1,783	818	-965	-54.1%	7,279	7,185	10,195	3,010	41.9%
Europe	4,780	2,690	2,010	-680	-25.3%	11,313	10,226	12,465	2,239	21.9%
Other	700	1,196	1,384	188	15.7%	9,176	9,603	13,342	3,739	38.9%
Total	28,375	43,815	42,689	-1,126	-2.6%	345,137	366,227	387,074	20,847	5.7%



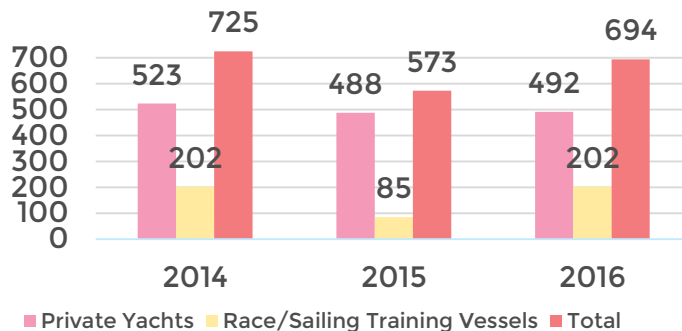
Yacht Arrivals

Country of Origin	14-Oct	15-Oct	16-Oct	# CHG YOY	% CHG YOY	YTD-14	YTD-15	YTD-16	# CHG YOY	% CHG YOY
US	58	59	78	19	32.29%	1,994	908	1,819	911	100.3%
Canada	10	8	8	0	0.0%	215	140	202	62	44.3%
UK	11	17	16	-1	-5.9%	315	355	375	20	5.6%
Europe	13	13	5	-8	-61.5%	996	1,084	909	-175	-16.1%
Other	12	20	15	-5	-25.0%	328	236	315	79	33.5%
Total	104	117	122	5	4.3%	3,848	2,723	3,620	897	32.9%

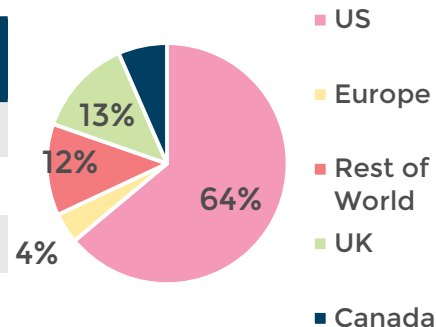
Number of Vessels - Oct



Number of Vessels - YTD



Oct 2016



Year-to-Date 2016

