



Earth Day Student Video Competition 2014

Dear Students,

The Bermuda National Trust invites you and all students to participate in the 2014 Earth Day Student Video Competition to showcase your creativity, innovation and commitment to our natural and cultural heritage as well as to the future of the planet. Gather your classmates, members of your club, or ask your teacher if you can do it as a class project - present your idea(s) for how you and your community can live in better harmony with other people and the environment.

Create a 2 to 4 minute video that demonstrates what you think needs changing and how you think we might achieve it. Choose one of the following themes: “A Green Hero”, “Local Food”, “Sustainability in Bermuda”, “The Ocean Around Us”, or “The Value of Open Space”. Use your creativity to inspire others to follow your lead.

The Bermuda National Trust is sponsoring this video competition to highlight the power of our actions and to raise awareness about the connection between the choices we make, the future of our island, and the future of the planet. We want to see your stories, your ideas, and your actions.

Teams may be supported by a member of the community, teacher or mentor but the majority of the work must be completed by the students. The groups will also have the opportunity to meet with the education team at the Bermuda National Trust to assist in developing their ideas, and may reach out for any resources they need.

We will screen the videos in school assemblies during the week of Earth Day (April 22nd, 2014). Winners will receive prizes and their video projects will be featured on the Bermuda National Trust’s website and in a local film festival on Earth Day.

Read below for guidelines and how to register – DEADLINE is January 31st. We look forward to engaging with you and appreciate the unique perspective that you can bring to these issues.

Passion and innovation can make a difference; they are probably the only things that can.



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WHAT TO THINK ABOUT

Here are a few ideas which might help you choose a topic for your video:

Green Hero: Think of a Bermuda citizen who makes a difference to the way we think about and treat the environment. Contact this person and schedule an interview. Try to highlight the impact this person has on the environment, the people or you.

The Ocean Around Us: What does the ocean mean to you? How are we treating the ocean and its resources? What can we do to preserve the waters around us and their marine life?

The Value of Open Space: Go and visit one of the Bermuda National Trust's Nature Reserves, such as Spittal Pond, and highlight the beauty of the reserve through video. Why is this green space important? Perhaps your video can be a story of Spittal Pond through the eye of a migrating bird?

Local Food: Go and visit a local farmer, fisherman or bee keeper. What are they producing? What are they passionate about? What are their challenges in producing healthy food in 2014?

Sustainability in Bermuda: Think about the challenges of a sustainable future of the island? What are our biggest problems? What can we do without and how can every citizen of the island make a difference?

We all make decisions every day that have impacts beyond ourselves: from the products we buy to what we do when we're finished with them, how we travel to how we eat, whether to preserve historic houses or build new developments. Living sustainably is about making sure the social, economic and environmental needs of our community are met and kept healthy for future generations. You can have an impact on that future, depending on the choices you make today.

SOME INSPIRATION

As this is the third year of this event, we invite you to browse last year's submissions to get ideas. Take into account which techniques worked and which issues were addressed but try to come up with your own perspective and make it unique.

The YouTube channel '*BdaActsOfGreen*' can be found at www.youtube.com/user/bdaactsofgreen
You can also browse www.bnt.bm and www.greenrock.org for further ideas on issues to investigate.



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KEY DATES

Start NOW talking to your classmates and teachers about forming a group and researching various actions to showcase. Get in touch with us if you want to participate but need help coming up with ideas.

January 31st, 2014: Register your participation
Start brainstorming and filming

- E-mail the form below to education@bnt.bm or
- Drop off at the Bermuda National Trust, Waterville, 2 Pomander Road, Paget

March 28th, 2014: Submit final videos (upload to YouTube, E-mail the file, or deliver it on a USB stick or DVD to Waterville)

April 22nd, 2014: Earth Day Film Festival & Prize Giving

EVALUATION CRITERIA

1. **Creativity:** Have you demonstrated different ways of thinking and expressing ideas? Does your personality show in the way you have made the video? Is this more than a talking photograph?
2. **Effectiveness of the medium:** have you used film to its best potential? Have you told a story? Does your timing and mix of shots keep your viewer engaged?
3. **Ability to inspire action:** have you addressed an issue and given ways people can get involved? Have you stayed positive and focused on solutions? Are you inclusive? Can anyone participate?

Please note: the Parent/Guardian permission form MUST be signed for each member of the team and be delivered to the Bermuda National Trust at Waterville in Paget, or be scanned and emailed to the address above.



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Registration Form

THIS IS A LOT TO ASK IF THEY HAVE HARDLY STARTED

Video Title (name of activity)			
School		Age group	
Names of students in group			
Name of teacher/mentor to contact:		E-mail	
External support if expected to use (i.e. community helper):		E-mail	
Explain what your video will showcase			
Resources needed			
Name of Parent/Guardian			
Permission from Parent/Guardian			



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Parent/Guardian Permission for public display of videos

Your child has registered to participate in the Bermuda National Trust Earth Day Video Competition. The goal of the competition is for students to make their voices heard; therefore we would like your permission for public screening of the video when it is completed:

I the undersigned give permission for the video _____ (name of video) made by _____ (name of student), to be used in the following ways (please check boxes to give permission):

- Published on the Bermuda National Trust website
- Shown at a public film event
- Broadcast on Bermuda Television
- All of the above

School or college: _____

Name of Parent or Guardian: _____

Email: _____ Phone number: _____

Signature of Parent or Guardian: _____

Date: _____

* Forms can be signed, scanned and returned to education@bnt.bm, or faxed to the attention to BNT Education Department (fax: 236 0617) or dropped off at the Bermuda National Trust at Waterville, 2 Pomander Lane, Paget PG 05, marked to the attention of the Education Department.